



Beginner's Guide To Digital Products



Let's explore how you can start creating and selling digital products online! Before we dive into the details, take a moment to think about what kind of products excite you. In fact, grab a pen and jot down your top two ideas for digital product categories that interest you most.

This will help guide you through the process as we explore your options together. Do you think you'd like to create sublimation designs, eBooks, printables?

Idea #1

Idea #2



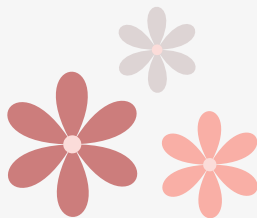
Digital Product Ideas

This isn't a complete list, just some ideas to get you started!

Mock Up Images
Digital Elements
Clipart Bundles
E-books
Goals Checklist
Meal Planners
Printable Resume Template
Party Decor
Printables
Printable Wall Art
Valentines Day Cards
Thank You Cards
Wind Spinner Designs
Wedding Planning Spreadsheet

SVG Cut Files
Canva Templates
Business Card Design
Media Kit
Printable Certificates
Branding Package
Business Flyers
Sewing Patterns
Gift Tags
Cutting Board Designs
Book Marks
Cake Toppers
Budgeting Spreadsheet
Jewelry Templates

Invitations Stationery
Calendars
Posters
Planner Sheets
Planner Stickers
Digital Paper
Composition Book Covers
Instagram Post Templates
Classroom Printables
Fine Art Photo Prints
Printable Coloring Pages
Puzzle Sublimation Designs
Junk Journal Pages
Care Sheets/Cards



File Types

Choosing the right file type for your designs is important.

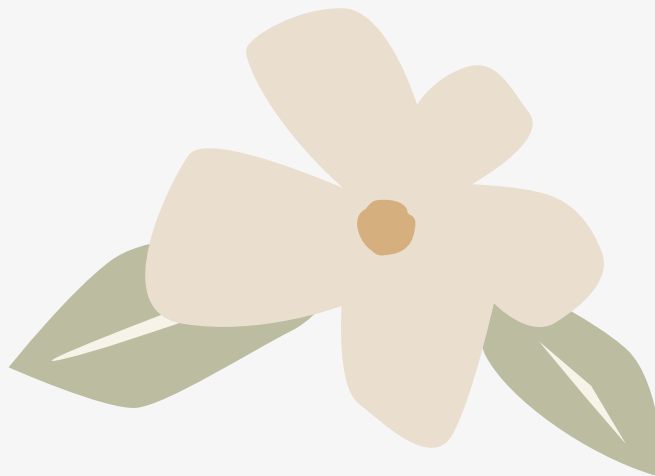
Look over the quick start list and decide which file type would be best suited to your needs.

Vector Graphics

- Point-based system, no pixels
- Easily scalable to any size, will not lose quality
- Best for graphic elements, icons, logos, & cut files

Raster Graphics

- Pixel grid, each pixel assigned a color
- Loses quality when scaled, becomes pixelated/distorted
- Presented at a set size (ex: 4 x 6, 8 x 10)
- Best for photographic images and images with complex coloring



File Types

JPG

A compressed image format ideal for photos and web use, balancing quality and file size. Most common image file type.

PNG

Larger file size. Supports transparency and high-quality graphics, commonly used for clipart, sublimation designs, web designs and logos.

PDF

A versatile format for documents and images, ensuring consistent appearance across devices. Useful for planners, calendars. etc

SVG

A vector-based format, perfect for scalable graphics like icons and cutting machine designs. Does not lose quality when enlarged.

TIFF

A high-quality format used for printing and professional photography, retaining maximum image detail. Not used for web, print only

Which two file types will be best suited to the products you'd like to create?

Type 1

Type 2



Design Programs, Editors, & AI Generators

I've put together an awesome list of tools and platforms to help you create stunning images and digital products with ease. Whether you're designing graphics, editing photos, generating AI images, removing backgrounds, or upscaling your work, these tools have you covered.



- [Canva](#) - Multi purpose, design program, BG remover, AI generator, upscaler
- [Adobe Illustrator](#) - Design program
- [Kittl](#) - Multi purpose, design program, BG remover, AI generator, upscaler
- [Adobe Photoshop](#) - Design program and photo editor
- [Photopea](#) - Design program and photo editor (free clone of Photoshop)
- [GIMP](#) - Design program
- [MidJourney](#) - AI image generator
- [Recraft](#) - Multi purpose, BG remover, AI generator, upscaler
- [MyDesigns](#) - Multi purpose, design program, BG remover, AI generator, upscaler
- [Remove.bg](#) - Background Remover
- [ClippingMagic](#) - Background Remover
- [Ideogram](#) - Multi purpose, BG remover, AI generator, upscaler
- [Galaxy.ai](#) - Multi purpose, BG remover, AI generator, upscaler, and more
- [Upscayl](#) - Free upscaler

Additional Graphic Resources

When choosing your design software, it's also important to think about where you'll source additional graphic elements to enhance your projects. Whether it's fonts, icons, mockups, or other assets, having reliable resources can save you time and effort. Here are two of our favorite go-to options:



Creative Fabrica

Fonts
Graphics
Mockups
AI generator
Tutorials
+ More

Design Bundles

Fonts
Graphics
Mockups
Tutorials
+ More

Sublimation & Print Size Guide



**EXTRA!
BONUS!**



Take It To The Next Level

If you're excited about creating digital files but want more tips, tools, and ideas to boost your skills and profits, the Prompt & Profit Design Club is the perfect next step! ✨

Inside the club, you'll get access to daily prompts, expert tips, and a supportive community to help you create designs that sell. We're here to help you turn your creativity into income—without the guesswork.

👉 Join today and start designing smarter, not harder!

IBD Prompts & Profits Club

Stuck in a creative rut? Say goodbye to "designer's block" forever! 🧠✨

Join the IBD Prompts & Profit Club and get daily inspiration delivered straight to you. With trending product ideas, AI prompts, sales tips, and SEO strategies crafted for you, it's like having your own creative and business assistant on call 24/7!

Whether you're designing with Recraft, Kittl, MidJourney, or Ideogram, or looking to improve your Etsy sales, we've got you covered with fresh ideas, tutorials, and expert tips to keep your shop thriving.

Never run out of inspiration or momentum again – and give your digital product business the boost it deserves! Ready to grow like never before? Join us today! 🚀✨



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