

*The Wake Up Call*

# YOUR FIRST \$1000

THE GUIDE



**PROVEN TO BE  
SUCCESSFUL**

*choose a strategy that suits what  
you can achieve*

**IT'S TIME**

*Your First \$1000*

# INTRODUCITON

Making your first \$1000 online is well within reach for most people. Many individuals perceive it as an unattainable goal for the average person, dismissing any suggestions to the contrary as scams. In this guide, we will delve into five incredible opportunities that can turn this financial milestone into a reality. We've selected \$1000 as the benchmark, a figure that holds the power to ignite serious inspiration.

Our rationale behind choosing \$1000 is rooted in the belief that making \$100 is relatively easy, but it may not provide the learning experiences or the realization that significant earnings are possible. Each of the strategies we discuss can be pursued with little or no upfront investment – a key aspect we appreciate, as we understand that creating something substantial from nothing, no matter how small, can be profoundly inspiring.

The initial \$100 earned acts as a catalyst, inspiring individuals to set their sights on the \$1000 milestone and beyond. The secret sauce lies in the people who take action, those who strive to achieve. The undeniable truth is that those who don't take action simply won't see the same results.

**IT'S TIME**

## *Your First \$1000*

# 1

The creation and management of social media profiles for the purpose of promoting affiliate offers is nothing new. It has been one of the go-to strategies for budding side hustlers for many years. Whether it's Instagram, YouTube, or Pinterest, it has been fairly easy to create content that is found organically and can be matched up to a high-converting affiliate offer.

In recent times, the focus has shifted to TikTok. The platform has undoubtedly mastered the delivery of addictive content like no other. More time is now being spent on the platform than ever before. Due to this, it has proven especially easy to build up profiles from a standing start to tens or hundreds of thousands of followers.

This phenomenon, when combined with the ever-increasing search for side hustles, is where this comes into its own. There are many products where you can earn commissions in the thousands. These products essentially teach you how to do the same. Because most TikTok videos are so normal, relatable, and mainly filmed on a phone in selfie mode, the ability to convince others how feasible and replicable this is as a side hustle is very high.

## *Your First \$1000*

# 1

All one needs to do is search for high-performing content on TikTok and recreate it in your style. Meaning there is endless inspiration for new content on your profile. Once you reach 1k followers, you can add a link to your profile and drive people through to the link.

## 2

YouTube is the second most visited website globally and holds the record for the highest average time spent by users in each session. Savvy side hustlers have recognized this for quite some time. While many may assume that YouTube is exclusively for those with high production capabilities or individuals interested in vlogging, this assumption couldn't be further from the truth.

YouTube stands as the world's second-largest search engine, and over the years, individuals have been addressing the demand generated by various search terms. This ensures that relevant videos are easily found and watched. The beauty of YouTube lies in its ability to be monetized through various channels. Firstly, within the platform, the YouTube Partner Program allows for the display of ads during videos. Additionally, it provides opportunities to offer memberships to viewers and include links in the video descriptions to drive traffic.

The primary challenge faced by the average person on YouTube is the reluctance to appear on camera. Many prefer to stay anonymous. Fortunately, there are numerous options available, such as screen recordings, whiteboard animations, stock footage and images, or videos where everything is recorded except the individual.

## 2

Various software can assist in editing these videos to a professional level, requiring only a modest amount of knowledge. Additionally, some software can even generate videos from a script or a prompt, thanks to recent advancements in AI-led technology. This means that a video can be created within minutes with minimal input. The appeal of these channels lies in their scalability—once the machine is operational, research and content creation can be outsourced, allowing you to reap the profits.

### 3

Arbitrage might be an unfamiliar and challenging word for some, but its concept is quite simple. Essentially, it involves buying and selling goods for a profit—nothing groundbreaking. However, what sets arbitrage apart is that a) anyone can engage in it, b) it's straightforward to understand, and c) anyone can achieve success with it.

The ease of starting and learning the basics of arbitrage lies in its home-based accessibility. Most individuals have items they no longer need or want, and instead of letting them occupy space, they can be sold. While this may not be a sustainable business model, it serves as a valuable learning experience in pricing, researching items, selling online, and handling customers. This model can be expanded by offering selling services to friends and family or by building a niche around specific items.

Moving to the next level of arbitrage involves purchasing products in physical stores and selling them online. This process is straightforward: visit retail stores, look for bargains, check online prices (on platforms like eBay or Amazon), and then buy and sell for a profit, factoring in any online fees. This approach works well for items like beauty products and toys. Similarly, exploring second-hand stores and charity shops can reveal undervalued preowned products, including luxury clothing and collectibles.

### 3

Taking it further, online arbitrage mirrors the previous level, with the convenience of doing everything from the comfort of one's home. Search and compare products sold online with eBay and Amazon, and capitalize on opportunities for profit.

The final level introduces a different dimension—services. In this case, the focus is on finding people capable of providing a service at a competitive price, then seeking customers who need that service. The service is sold at a profit, and the actual service is acquired from the expert, with the profit retained. Platforms like Fiverr are excellent sources for finding freelancers. This approach is sometimes referred to as drop servicing.



## 4

Becoming an influencer is a well-established method for making money online. You cultivate a following, craft content, and then share it with your audience in the hopes of influencing their purchasing decisions. However, some individuals face challenges in building a following or simply prefer not to. Enter UGC.

UGC, or User Generated Content, refers to any content created by regular individuals like you and then used as a marketing tool by brands. Brands appreciate using this type of content because it comes across as more authentic and genuine to potential customers. People are more likely to make a purchase when the recommendation comes from someone relatable, avoiding the feel of a typical advertisement.

What makes this approach great for anyone starting is that initially, you don't need a following. There's no requirement for self-promotion, as the brand itself will utilize the content within their existing audience. Your task is to create appealing content that resonates with brands. The type and style of content may vary based on the brand and the products involved.

## 4

The easiest way to begin is by producing demo content that showcases your capabilities as a content creator, which you can use to attract brand partnerships. Build a portfolio of content to share with potential clients. There are various ways to secure brand deals: reach out directly to your ideal clients, create listings on freelance websites like Fiverr, explore websites that list UGC opportunities and apply, or establish social profiles on platforms such as TikTok to attract brands directly.

## 5

For the longest time, products were tangible, physical items requiring creation, storage, shipping, reception, and potential returns. The advent of digital devices and the internet has completely revolutionized this concept. Digital products can now be created, sold online, and instantly delivered to customers.

The advantages of digital products are evident. There's never a risk of running out of stock since you don't physically hold inventory; instead, you have a file online that gets sent to the customer. Additionally, you can offer a broader range of product variations without significant investment. The entire system can be automated, ensuring instant and automatic product delivery upon customer purchase. Consequently, profit margins can be exceptionally high.

Various types of digital products exist, including apps, courses, memberships, communities, eBooks, audiobooks, website themes, music, and photos. However, many of these require a substantial level of promotion, either through personal influence and online presence or through advertising.

## 5

Fortunately, there are ways for everyone to engage with digital products that are both simple to create and can be sold organically due to existing demand. Platforms like Etsy have earned a reputation as the go-to place for uncomplicated digital products. But what digital products can you sell? Digital art, planners, templates, printables, and workbooks are among the most popular categories to explore, each offering numerous opportunities. Most digital products can be created using the software you already own or through free services like Canva, where you can save the product as a suitable file, such as a PDF, and upload it to your listing.

*Your First \$1000*

# BONUS

**Match Betting** - Place opposing bets with different bookmakers to cancel each other out, ensuring no loss. Profit is derived from taking advantage of incentives and sign-up bonuses. Proceed with caution and avoid if you have addictive tendencies.

**Freelancing** - Offer your skills and services to individuals or businesses. Whether it's a trained skill like video editing or more administrative tasks like customer support, opportunities abound for those willing to take on freelance work.

**Social Media Manager** - Leverage the digital age by providing businesses with social media management services. Create and post fresh content on their behalf to ensure a thriving social media presence.

**Teaching, Tutoring, Mentoring** - Share your skills or talents by offering courses or one-on-one video sessions. People are willing to pay for your time and expertise, and you only need to know slightly more than a beginner to be an effective teacher.

**YouTube or Blogger** - Document your passion or skill and share the process online. Monetize your content through ads, affiliate marketing, or even by selling your own products.

*Your First \$1000*

# BONUS

YouTube or Blogger - Document your passion or skill and share the process online. Monetize your content through ads, affiliate marketing, or even by selling your own products.

Kindle Books - Utilize Kindle Direct Publishing to create and list your own books for sale on Amazon. Simply upload the digital file, and Amazon handles printing and dispatching. Consider selling low-content books such as workbooks, journals, and coloring books.

Amazon Influencers - Take advantage of Amazon's affiliate program expansion, which now allows you to upload video reviews of products. These videos can be placed on product pages, and if a viewer makes a purchase after watching your video, you qualify for affiliate commissions.

Print on Demand - Sell physical products without the hassle of holding stock, creating products, or handling dispatch. Create a design or use AI, and list your products on platforms like Etsy. Connect to a print-on-demand fulfilment specialist such as Printful to handle the rest.