

Rachel Maunder

7 Simple Story Prompts

FOR GREATER CUSTOMER ENGAGEMENT

Life is too short to sit with
your head in your hands trying
to think of what to say or
write!

Here's how to make things
simple and bring back some
joy to creating your content.



Whether you're creating content for your presentations, blogs or social media posts, I'm pretty sure you've had times of staring at a blank screen or sheet of paper, not even knowing where to start.



The power of storytelling

It probably feels as if everyone else is out there is confident in their stories and in what to say while you just can't think of a single thing to get you started.

I know because I've been there so many times myself.

And yet give me an idea, almost any idea and I'm away!

Stuck in the belief that I didn't have any stories to share, and therefore ignoring the wealth of ordinary everyday stories I have that could make me more relatable, it was as if I woke up one morning to realise that I actually have hundreds of stories – and **SO DO YOU!**

And now that I share those stories more widely, they are exactly what my followers love about my content.

They're what make me more memorable, they're what make me who I am.

And by showing people who I am, I now attract so many more of the right customers to me.

AND IT CAN BE THE SAME FOR YOU!

But I know that telling you that doesn't make it any easier for you to find those stories, which is why I've created this document to help you.

These 7 Simple Story Prompts are just a sample of the 100+ prompts you can access in the full set of Story Prompt Cards and in my Story Journal.



So if you enjoy using the 7 Simple Story Prompts you can [order your cards and journal here](#), with a special discount when you order both together.

Story Prompt CARDS



A landmark moment for your
business or career



A story of your daily routines/
practices and/or what they mean
to you



A lesson learned the hard way



A confidence draining moment
A confidence boosting moment

Story Prompt CARDS



A story about something
important to you

e.g. sustainability/family/wildlifediversity and inclusion, etc.



Your favourite place



A story demonstrating one of
your key skills



[Click here to order your Story Prompt Cards and Journal](#)



Rachel Maunder

I'm Rachel Maunder and I help business professionals like you to share their stories through speaking.

With years of experience behind me of public speaking and of coaching and training others in fundamental presentation skills, when it came to my own talks I felt myself to be in the shadows of other speakers who shared powerful personal and inspirational stories and I told myself I didn't have a story to share.

But I kept being told that I did have a story, that everyone has a story and I just had to find mine.

Fast forward to what seemed like an overnight realisation that I have actually thousands of stories, I've made it my mission to help other people just like you to find their stories too.

And the Story Prompt cards, of which these 7 Simple Story Prompts are a sample, are just one of the ways I do that.

Why Stories?

The beautiful thing about starting to find those ordinary everyday stories that live within us all is that you will soon realise that they are literally all around you.

While my expertise is in helping you craft those stories for your talks and presentations, you can make equally good use of them in your blogs and social media posts.

When you share your story, you bring your prospective clients one step closer to working with you. Stories give them insight to the person behind your professional persona, to your values, humour and to the way you see the world.

When they resonate with that, they'll intuitively know that you'll understand their challenges and that you're the right person to help them.

Most of the prompts will provide you with more than one story so they'll give you an endless supply of content.

So let's get to finding those stories!

Rachel Maunder