



# TERMS and CONDITIONS- Vouchers

You can find all the legal pages and updates at <https://www.thebrandingsuccess.com/legal>

These Terms and Conditions ("Agreement") govern your use of any products, services, websites, course platforms, and affiliate programs offered by **The Branding Success LLC** ( the "Supplier", "we", or "us"). These terms are in addition to and in conjunction with the **General Terms and Conditions, Terms of Service, and Privacy Policy**.

By accessing, purchasing, or participating in any part of our platform, including our courses, communities, and affiliate programs, you ("you," "your," or "Customer") agree to be bound by this Agreement. If you do not agree with these terms, you must discontinue use immediately.

We will issue various programs offering promotions, rewards, gifts, and vouchers from time to time to promote one or more of our products, etc. Each issue is specific to its stated purpose. Promotion recipient will have the ability but not the obligation to utilize promotion, receive gifts, or redeem vouchers as they see fit and in accordance to the rules and terms herein.

## DEFINITIONS

**"Company"** refers to The Branding Success and its authorized representatives.

**"Digital Products"** refers to proprietary electronic goods, services, software, content, or digital assets created, owned, and distributed exclusively by The Branding Success.

**"Customer Benefits"** refers to any vouchers, gifts, promotions, discounts, sales, incentives, referrals, rebates, credits, or other value-added offerings provided by The Branding Success.

**"Gift Vouchers"** refers to electronic credit instruments issued by The Branding Success that can be redeemed toward the purchase of eligible Digital Products.

**"Promotional Discounts"** refers to temporary price reductions on Digital Products offered through various marketing channels.

**"Incentive Programs"** refers to reward systems that provide benefits for specific customer actions or achievements.

**"Referral Benefits"** refers to rewards provided for successful customer referrals, whether in voucher form or other benefits.

**"Third-Party Products"** refers to any products, services, or digital assets offered by other companies through The Branding Success platform.





**"Eligible Products"** refers specifically to Digital Products created and owned by The Branding Success, excluding all Third-Party Products.

**"Employee"** refers to any current or former employee, contractor, consultant, or affiliate of The Branding Success.

**"Account Credits"** refers to monetary value applied directly to customer accounts for future purchases.

**"Free Products"** refers to Digital Products provided at no cost as part of promotional activities.

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## ELIGIBILITY AND SCOPE

### 2.1 Product Eligibility

All Customer Benefits provided by The Branding Success are valid exclusively for Digital Products proprietary to The Branding Success. Customer Benefits cannot be applied to:

- Third-Party Products from other companies
- Physical products
- Shipping or handling fees
- Taxes or additional charges
- Services not directly provided by The Branding Success

### 2.2 Customer Eligibility

- All Customer Benefits are available to qualifying customers except Employees of The Branding Success
  - Employees are strictly prohibited from receiving, purchasing, or using any Company-issued Customer Benefits
  - Age restrictions may apply to certain benefits as required by law
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## TYPES OF CUSTOMER BENEFITS

Customer Benefits are limited to the time-span they are specified to last. They will not be honored after the lapse of their lifespan. They expire at 11:59 PM on the day they are set to expire. Benefits may be issued with either:

- **Limited lifespan:** Specific expiration date clearly stated
- **Unlimited duration:** Valid as long as the eligible Digital Product or condition it is attached to remains active.





## 3.1 Electronic Vouchers and Credits

### 3.1.1 Gift Vouchers

- Electronic credit instruments with predetermined monetary value
- Can be purchased by customers or issued through promotions
- No paper vouchers will be issued under any circumstances
- Delivered via email or customer account dashboard
- Vouchers will be issued as a one-time-use temporary Code.

### 3.1.2 Account Credits

- Monetary value applied directly to customer accounts
- May be issued for refunds, promotional activities, or incentive programs
- Credits remain in customer accounts until used or expired

### 3.1.3 Promotional Codes

- Alphanumeric codes providing discounts or special access
- May offer percentage discounts, fixed amount reductions, or free products
- Distributed through various marketing channels

## 3.2 Direct Discounts and Sales

### 3.2.1 Promotional Discounts

- Temporary price reductions applied at checkout
- May be percentage-based or fixed amount reductions
- Can be applied automatically or require promotional codes

### 3.2.2 Flash Sales

- Limited-time events offering significant discounts
- May include countdown timers and limited quantities
- Subject to specific terms announced during the sale period

### 3.2.3 Volume Discounts

- Automatic discounts for bulk purchases
- Calculated based on quantity or total purchase amount
- Applied at checkout without requiring codes

## 3.3 Free Products and Services

### 3.3.1 Promotional Free Products

- Digital Products offered at no cost during promotional periods
- May require minimum purchase amounts or specific qualifying actions



- Subject to availability and promotional terms

### 3.3.2 Bonus Content

- Additional digital content provided with qualifying purchases
- May include extended features, bonus materials, or supplementary products
- Automatically included with eligible transactions

## 3.4 Loyalty and Incentive Programs

### 3.4.1 Customer Loyalty Rewards

- Points-based systems rewarding repeat purchases
- Milestone rewards for customer anniversaries or achievements
- Tiered benefits based on customer status or spending levels

### 3.4.2 Action-Based Incentives

- Rewards for specific customer actions (reviews, feedback, social sharing)
- Performance-based benefits tied to measurable activities
- Community participation rewards

### 3.4.3 Referral Programs

- Benefits provided for successful customer referrals
- May include vouchers, discounts, free products, or account credits
- Both referrer and referee may receive benefits

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## BENEFIT TERMS AND CONDITIONS

### 4.1 Expiration and Duration

Customer Benefits may have:

- **Fixed expiration dates:** Clearly stated end dates for the benefit
- **Limited promotional periods:** Benefits available only during specific timeframes
- **Unlimited duration:** Valid as long as eligible Digital Products remain available
- **Usage-based expiration:** Benefits that expire after a certain number of uses

### 4.2 Redemption and Value

- Most Customer Benefits have no cash redemption value
- Benefits cannot be exchanged for cash, credit to external accounts, or refunds
- Partial redemption may or may not be allowed depending on benefit type
- Unused benefit value typically cannot be refunded



### 4.3 Combination and Stacking Restrictions

- Customer Benefits generally cannot be combined with other offers unless specifically stated
- Only one promotional code may typically be used per transaction
- Automatic discounts may be combinable with certain manual benefits
- Specific combination rules will be clearly communicated for each benefit

### 4.4 Transfer and Assignment

- **Transferable Benefits:** Gift vouchers and some promotional codes may be transferred
- **Non-Transferable Benefits:** Account credits, loyalty points, and personalized offers
- **Conditional Transfers:** Some benefits may be transferable under specific conditions
- Transfer does not extend expiration dates or modify terms

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## SEPARATION FROM THIRD-PARTY PRODUCTS

### 5.1 Independence Clause

All Customer Benefits operate independently from Third-Party Products and services, including:

- Products offered by other companies through The Branding Success platform
- Third-party promotional offers or rebates
- External company loyalty programs
- Partner or affiliate marketing promotions

### 5.2 No Cross-Application

Our Customer Benefits will not be:


- Applied to Third-Party Product purchases
- Offered as conditions for Third-Party Product sales
- Combined with external company promotions
- Used to influence Third-Party Product pricing

### 5.3 Third-Party Promotional Offer or Rebates

Third-party promotional offers or rebates

- will be bound to the terms and conditions of the issuing company.
- We can only pass on unto you the promotions they produce in accordance with their terms.



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- Their promotional offers or rebates and ours are separate in nature and origin
  - We are not liable for any issue their promotional offers or rebates may have or cause, nor for their viability, value, or the likes, neither are they liable for ours.

#### **5.4 Third-Party Bundling**

- Promotional offers or rebates issued by Us after the purchase of a Third Party Product are designed specifically to promote our Products and are independent from the sale and purchase of any Third Party Product.
  - Our promotional offers or rebates should not be construed as providing any incentive or reward to purchase any Third Party Product we provide
  - They are not to be construed as applicable in any way to such Third Party Product, neither as a promotion nor as a bundle that should include such Third Party Product.
  - Any Third Party Product is always sold separately from our products
  - Purchasing them does not generate the automatic production of any voucher from Us,
  - Third Party Product sale is to be construed as an incentive, reward, or the likes to purchase our products.
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## **PROMOTIONAL CAMPAIGNS AND SPECIAL OFFERS**

### **6.1 Marketing Campaigns**

#### **6.1.1 Seasonal Promotions**

- Holiday-themed discounts and special offers
- Anniversary celebrations and milestone events
- Back-to-school, new year, and other seasonal campaigns

#### **6.1.2 Product Launch Promotions**

- Early access offers for new Digital Products
- Launch discounts and introductory pricing
- Beta testing rewards and exclusive access


#### **6.1.3 Contest and Giveaway Benefits**

- Prizes awarded through contests, sweepstakes, or giveaways
- Social media engagement rewards
- Community participation benefits

### **6.2 Customer Acquisition and Retention**

#### **6.2.1 New Customer Incentives**



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- Welcome bonuses for first-time customers
  - First-purchase discounts
  - Account creation rewards

#### **6.2.2 Win-Back Campaigns**

- Special offers for inactive customers
- Re-engagement incentives
- Comeback bonuses

#### **6.2.3 Retention Rewards**

- Long-term customer appreciation benefits
  - Surprise rewards for loyal customers
  - Exclusive access to premium content
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## **FRAUD PREVENTION AND SECURITY**

### **7.1 Monitoring and Verification**

- The Company actively monitors for fraudulent benefit usage
- Customer activities may be verified before benefits are applied
- Suspicious patterns may trigger account review

### **7.2 Prohibited Activities**

- Creating multiple accounts to abuse benefits
- Sharing non-transferable benefits
- Attempting to sell or exchange benefits for cash
- Using automated systems to claim benefits

### **7.3 Consequences of Abuse**

- Account suspension or termination
  - Forfeiture of all unused benefits
  - Legal action for fraudulent activities
  - Permanent exclusion from future benefits
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## TECHNICAL CONSIDERATIONS

### 8.1 System Requirements

- Benefits may require specific technical capabilities
- Account verification may be necessary
- Updated payment methods may be required for processing

### 8.2 Technical Issues and Support

- The Company will make reasonable efforts to resolve technical problems
  - System maintenance may temporarily affect benefit availability
  - Customer service support available for benefit-related issues
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## MODIFICATIONS AND TERMINATION

### 9.1 Policy Changes

The Branding Success reserves the right to modify this Customer Benefits Policy at any time with appropriate notice to customers.

### 9.2 Benefit Cancellation and Modification

The Company reserves the right to:

- Cancel or modify benefits due to technical errors
- Terminate benefits for policy violations
- Adjust benefit terms for legal compliance
- Discontinue benefit programs with reasonable notice

### 9.3 Product Discontinuation

- Benefits tied to discontinued products may be modified or replaced
  - Reasonable substitutions may be offered when possible
  - Advance notice will be provided when feasible
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## CUSTOMER RESPONSIBILITIES

### 10.1 Account Maintenance

- Customers must maintain accurate account information





- Email addresses must be current for benefit notifications
- Account security is the customer's responsibility

## 10.2 Terms Compliance

- Customers must comply with all applicable terms and conditions
- Benefit-specific rules must be followed
- Misuse may result in benefit forfeiture

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## CONTACT INFORMATION

For questions regarding Customer Benefits, promotions, incentives, or any other matters covered by this policy, please contact The Branding Success customer service through our official channels at [thedigitalfab@thebrandingsuccess.com](mailto:thedigitalfab@thebrandingsuccess.com)

By using our platform, purchasing a product, or participating in our programs, you acknowledge that you have read, understood, and agreed to these Terms of Service.

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**Effective Date:** September 1<sup>st</sup>, 2025

*This policy governs all Gifts, promotions and other Vouchers issued by The Branding Success and supersedes any previous voucher policies.*

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