# PRIVACY POLICY



You can find all legal pages at <a href="https://www.thebrandingsuccess.com/legal">https://www.thebrandingsuccess.com/legal</a>

**The Branding Success LLC** ("Company," "we," or "us") are committed to protecting your privacy. This Privacy Policy describes how we collect, use, store, and disclose your information in connection with our websites, sales pages, digital products, community platforms, and affiliate programs (collectively, the "Services"). These terms are in addition to and in conjunction with the **General Terms and Conditions** and **Terms of Service**.

This policy applies to all data collected through:

- Our websites and funnels hosted on Go High Level, Stan Store, and Beacons Our community and affiliate programs
- Any related communication (email, phone, or messaging apps)

By using our Services, purchasing a product, or joining our course or affiliate program, you agree to the collection and use of information in accordance with this Privacy Policy.

## 1. Information We Collect

- (a) Personal Information: Name
  - Email address
  - Phone number
  - Billing address
  - Shipping address (if applicable)
  - Payment information (processed securely via third-party platforms)

## (b) Technical Data:

- IP address
- Browser type and version
- Device type
- Time zone setting
- Referring/exit pages
- Platform usage data (e.g. clicks, page views)

## (c) Affiliate and Community Data:

- Login credentials
- Sales performance if you are part of our affiliate program
- Content you contribute (e.g. testimonials, shared posts, worksheets)





# (d) Marketing Data:

- Responses to email marketing or sales campaigns
- Pixel data from platforms such as Meta (Facebook/Instagram) and Google

#### 2. How We Use Your Information

We use your information to:

- (a) Process transactions and provide access to courses or products (b) Verify affiliate sales and issue commissions
- (c) Provide customer support
- (d) Send marketing emails and updates (with opt-out options)
- (e) Improve our products, services, and user experience
- (f) Detect and prevent fraud or misuse of our systems

#### 3. How We Share Your Information

We may share your information with:

- (a) Third-party platforms that process payments or host our systems (e.g. Stripe, PayPal, Go High Level, Stan Store)
- (b) Our team, contractors, or employees for operational purposes
- (c) Legal authorities, if required by law
- (d) Advertising platforms (in anonymized, aggregated form)

We will never sell your personal data to third parties.

## 4. Cookies and Tracking

We use cookies, tracking pixels, and analytics tools (such as Facebook Pixel and Google Analytics) to understand user behavior and optimize our funnels. You may opt out by adjusting your browser settings or using relevant opt-out tools.

## 5. Data Storage & Security

Your information is stored securely on password-protected servers and third-party platforms that use industry-standard encryption and security protocols. However, no transmission of data over the Internet can be guaranteed to be completely secure.



#### 6. Data Retention



We retain your data as long as necessary for business, legal, or reporting purposes. You may request deletion by contacting us (except for certain records we are legally required to retain).

## 7. Children Under 13

Although nothing in our material is designed to be offensive to any age and rather useful knowledge for all ages, our services are not intended for individuals under the age of 13. Neither do we do knowingly collect personal data from children under the age of 18.

# 8. Your Rights

You may:

- (a) Request access to your personal information
- (b) Correct or update your personal data
- (c) Withdraw consent or request deletion of your data (see 6 above)
- (d) Unsubscribe from emails at any time

To exercise your rights, contact: thedigitalfab@thebrandingsuccess.com

# 9. Policy Updates

We may update this Privacy Policy periodically. We will post the revised version with an updated date. Your continued use of the Services after changes are made constitutes acceptance.

#### 10. Contact Us

If you have questions about this policy or how your data is handled, contact us at: Email: <a href="mailto:thedigitalfab@thebrandingsuccess.com">thedigitalfab@thebrandingsuccess.com</a>

By using our Services, purchasing a product, or joining our community or affiliate program, you acknowledge that you have read, understood, and agreed to this Privacy Policy.



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