

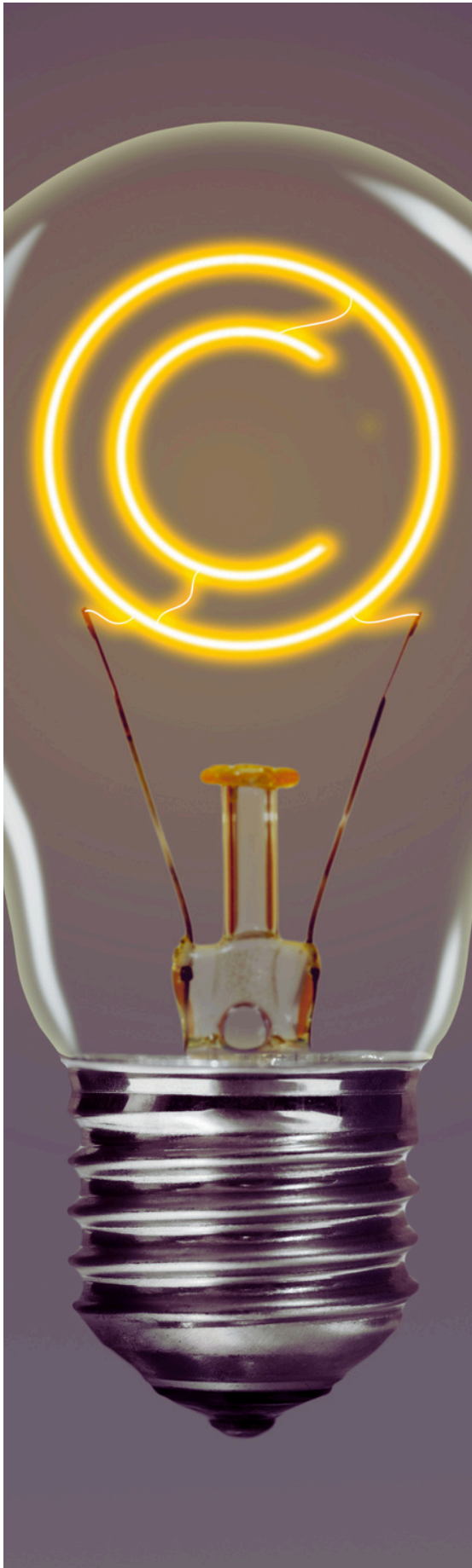
# CONTENT CREATION CALENDAR



## 365 Days of Content Gold







# LEGAL NOTICE



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# CONTENT CALENDAR

## January



|                              |                                    |                                |                         |                                        |
|------------------------------|------------------------------------|--------------------------------|-------------------------|----------------------------------------|
| Business Introduction<br>01  | Meet the Team<br>02                | Personal Story<br>03           | Make Your Offer<br>04   | Story Behind the Brand<br>05           |
| Quick Tip<br>06              | Customers Testimonials<br>07       | You vs Client Scenario<br>08   | Motivational Post<br>09 | Fun Facts<br>10                        |
| Question & Answer<br>11      | Strategies for your audience<br>12 | How to (Tutorial)<br>13        | Make Your Offer<br>14   | Educational Post<br>15                 |
| Helpful Tip<br>16            | Behind the Scenes<br>17            | Best Apps for your niche<br>18 | Quick advice<br>19      | Affirmation Video<br>20                |
| Share a Tutorial<br>21       | Make Your Offer<br>22              | Brand Throwback<br>23          | Offer a Freebie<br>24   | Personal Story<br>25                   |
| Pray for your audience<br>26 | Business Tips<br>27                | Make Your Offer<br>28          | Brand Story<br>29       | Top tricks for your Niche<br>30/<br>31 |





# SOCIAL MEDIA POSTS PLANNER

## January

### Post Information

Post Title: .....

Topic: .....

Purpose: .....

Caption:

Hashtags:

Call to Action: .....

### Checklist

☐ Design

☐ Caption

☐ Scheduled

☐ Posted

Social Media Goal:





# CONTENT CALENDAR

## February

|                                                    |                                                             |                                                                         |                                                                       |                                                             |
|----------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------|
| <b>Brand Story:</b><br>Business Introduction<br>01 | <b>BTS:</b><br>What's your work day like<br>02              | <b>Promote your offer</b><br>03                                         | <b>Tip:</b><br>Share an easy win for your niche<br>04                 | <b>Entertain:</b><br>Show a cool trick for your Niche<br>05 |
| <b>Inspire:</b><br>Pray for your followers<br>06   | <b>Entertain:</b><br>Show a cool trick for your Niche<br>07 | <b>Tip:</b><br>How does a healthy lifestyle help you run your biz<br>08 | <b>Biz:</b><br>Meet the Team<br>09                                    | <b>Promote your offer</b><br>10                             |
| <b>Personal:</b><br>Before and after story<br>11   | <b>Biz:</b><br>Debunk a myth for your niche<br>12           | <b>Biz:</b><br>Hacks for your niche<br>13                               | <b>Promote your offer with a discount</b><br>14                       | <b>Entertain:</b><br>Hop on a trend<br>15                   |
| <b>Inspire:</b><br>Share self love tips<br>16      | <b>Tip:</b><br>Share apps that help you run your biz<br>17  | <b>Inspire:</b><br>Words of Affirmation<br>18                           | <b>Personal:</b><br>Share a transformation linked to your offer<br>19 | <b>Promote your offer</b><br>20                             |
| <b>Inspire:</b><br>The importance of resting<br>21 | <b>Biz:</b><br>Did you know (share a quick win)<br>22       | <b>Personal:</b><br>What's something you overcome<br>23                 | <b>Promote your offer</b><br>24                                       | <b>Inspire:</b><br>How it started vs how it's going<br>25   |
| <b>Entertain:</b><br>Bloopers<br>26                | <b>Tip:</b><br>How to video<br>27                           | <b>Promote your offer</b><br>28                                         | <b>Biz:</b><br>Thank Your Followers<br>29                             | <b>Inspire:</b><br>Declarations for the next month<br>30    |



# SOCIAL MEDIA POSTS PLANNER



## February

### Post Information

Post Title:

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Topic:

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Purpose:

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Caption:

Hashtags:

Call to Action:

.....

### Checklist

☐ Design

☐ Caption

☐ Scheduled

☐ Posted

Social Media Goal:



# CONTENT CALENDAR

## March

|                                                     |                                                      |                                                                   |                                                                    |                                                         |
|-----------------------------------------------------|------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------|
| <b>Tip:</b> How to win in March<br>01               | <b>BTS:</b> A day in the life<br>02                  | <b>Entertain:</b> Show us something we never knew about you<br>03 | <b>Biz:</b> Hacks for your niche<br>04                             | <b>Promote your offer</b><br>05                         |
| <b>Inspire:</b> Words of Affirmation<br>06          | <b>Entertain:</b> Hop on a trend<br>07               | <b>Tip:</b> Best apps for your niche<br>08                        | <b>Promote your offer</b><br>09                                    | <b>Tip:</b> Share an easy win for your niche<br>10      |
| <b>Personal:</b> What's your morning routine?<br>11 | <b>Biz:</b> Debunk a myth for your niche<br>12       | <b>Promote your offer with a discount</b><br>13                   | <b>Biz:</b> Meet the Team<br>14                                    | <b>Entertain:</b> Bloopers of your work day<br>15       |
| <b>Inspire:</b> Mindset hacks for success<br>16     | <b>Tip:</b> Share 1 strategy for your audience<br>17 | <b>Tip:</b> How to eliminate distractions<br>18                   | <b>Personal:</b> Share a transformation linked to your offer<br>19 | <b>Promote your offer</b><br>20                         |
| <b>Inspire:</b> The importance of resting<br>21     | <b>Promote your offer</b><br>22                      | <b>Biz:</b> What made you start your biz<br>23                    | <b>Biz:</b> Did you know (share a quick win)<br>24                 | <b>Inspire:</b> How it started vs how it's going<br>25  |
| <b>Entertain:</b> Try a new transition<br>26        | <b>Tip:</b> How to stay productive<br>27             | <b>Promote your offer</b><br>28                                   | <b>Personal:</b> What does starting over feel like?<br>29          | <b>Tip:</b> How to stand out in your niche<br>30/<br>31 |





# SOCIAL MEDIA POSTS PLANNER

## March

### Post Information

Post Title: .....

Topic: ..... Purpose: .....

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Social Media Goal:



# CONTENT CALENDAR

## April



|                                                               |                                                         |                                                                           |                                                                  |                                                                |
|---------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------------------------|------------------------------------------------------------------|----------------------------------------------------------------|
| <b>Inspire:</b><br>Morning Routine to reset your mind<br>01   | <b>Biz:</b><br>Hacks for your niche<br>02               | <b>Promote your offer</b><br>03                                           | <b>Tip:</b><br>Best Practices for your niche<br>04               | <b>Entertain:</b><br>Show us a cool trick for your niche<br>05 |
| <b>Entertain:</b><br>Hop on a trend<br>06                     | <b>Biz:</b><br>Share testimonies of happy clients<br>07 | <b>Promote your offer</b><br>08                                           | <b>Inspire:</b><br>Words of encouragement<br>09                  | <b>Tip:</b><br>Best apps for your niche<br>10                  |
| <b>Personal:</b><br>How did you become an entrepreneur?<br>11 | <b>Promote your offer with a discount</b><br>12         | <b>Inspire:</b><br>Shout out some of your followers<br>13                 | <b>Entertain:</b><br>Bloopers of your work day<br>14             | <b>Biz:</b> Give something away<br>15                          |
| <b>Tip:</b><br>Share 1 strategy for your audience<br>16       | <b>Inspire:</b><br>Mindset hacks for success<br>17      | <b>Tip:</b><br>How to improve productivity<br>18                          | <b>Personal:</b><br>What setback have you overcome?<br>19        | <b>Promote your offer</b><br>20                                |
| <b>Entertain:</b><br>Try a new transition<br>21               | <b>Biz:</b> Secrets for success for your niche<br>22    | <b>Promote your offer</b><br>23                                           | <b>Inspire:</b><br>How it started vs how it's going<br>24        | <b>Tip:</b><br>How to stand out in your niche<br>25            |
| <b>Inspire:</b><br>Why do you do what you do?<br>26           | <b>Promote your offer</b><br>27                         | <b>Entertain:</b><br>Use trending audio to make your audience laugh<br>28 | <b>Tip:</b><br>Tutorial on something popular in your niche<br>29 | <b>Inspire:</b><br>Ending a chapter and beginning a new<br>30  |



# SOCIAL MEDIA POSTS PLANNER



## April

### Post Information

Post Title: .....

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Caption:

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### Checklist

☐ Design

☐ Caption

☐ Scheduled

☐ Posted

Social Media Goal:





# CONTENT CALENDAR

## May

|                                                                          |                                                                  |                                                              |                                                                          |                                                                |
|--------------------------------------------------------------------------|------------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------------------------------|
| <b>Personal:</b><br>Thank your followers and re-introduce yourself<br>01 | <b>Promote your offer</b><br>02                                  | <b>Tip:</b><br>Best Practices for your niche<br>03           | <b>Personal:</b><br>Tell a story your audience could resonate with<br>04 | <b>Biz:</b><br>Apps to help you thrive in your niche<br>05     |
| <b>Biz:</b><br>BTS of your day to day as a Biz owner<br>06               | <b>Inspire:</b><br>Morning Routine to get the day started<br>07  | <b>Promote your offer</b><br>08                              | <b>Entertain:</b><br>recreate a funny client scenario<br>09              | <b>Biz:</b><br>Share testimonies of happy clients<br>10        |
| <b>Biz:</b> Host a Give away<br>11                                       | <b>Personal:</b><br>How you booked your first client<br>12       | <b>Tip:</b><br>Share insider secret for your niche<br>13     | <b>Tip:</b><br>Hack to make something easier for your niche<br>14        | <b>Biz:</b><br>Announce winner of the give away<br>15          |
| <b>Promote your offer with a discount</b><br>16                          | <b>Tip:</b><br>Tutorial on something popular in your niche<br>17 | <b>Entertain:</b><br>Bloopers of your work day<br>18         | <b>Inspire:</b><br>Mindset hacks for success<br>19                       | <b>Tip:</b><br>Offer a quick win<br>20                         |
| <b>Entertain:</b><br>Hop on a trend<br>21                                | <b>Biz:</b><br>Debunk a myth for your niche<br>22                | <b>Personal:</b><br>Describe a time you wanted to quit<br>23 | <b>Inspire:</b><br>Shout out some of your followers<br>24                | <b>Promote your offer</b><br>25                                |
| <b>Tip:</b><br>3 Essentials to thrive in your niche<br>26                | <b>Biz:</b><br>Share testimonies of happy clients<br>27          | <b>Promote your offer</b><br>28                              | <b>Entertain:</b><br>Tell a funny story relating to your niche<br>29     | <b>Inspire:</b><br>Affirmations for your audience<br>30/<br>31 |



# SOCIAL MEDIA POSTS PLANNER



May

## Post Information

Post Title: .....

Topic: ..... Purpose: .....

Caption:

Hashtags:

Call to Action: .....

## Checklist

☐ Design ☐ Caption ☐ Scheduled ☐ Posted

Social Media Goal:





# CONTENT CALENDAR

## June

|                                                                                   |                                                                                         |                                                              |                                                         |                                                                                      |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>Inspire:</b><br>Share affirmations for the month<br>01                         | <b>Tip:</b><br>Mindset hack to unlock confidence<br>02                                  | <b>Biz:</b><br>Show why your audience need what you do<br>03 | <b>Promote your offer</b><br>04                         | <b>Tip:</b><br>Share a strategy for success<br>05                                    |
| <b>Personal:</b><br>What major obstacle did you recently overcome?<br>06          | <b>Inspire:</b><br>Morning Routine to get the day started<br>07                         | <b>Promote your offer</b><br>08                              | <b>Entertain:</b><br>Hop on a trend<br>09               | <b>Tip:</b><br>Share a trick to make your client's life easier<br>10                 |
| <b>Promote your offer</b><br>11                                                   | <b>Inspire:</b><br>Pray for your audience<br>12                                         | <b>Biz:</b><br>5 Apps to help with your work day<br>13       | <b>Tip:</b><br>Quick strategy for instant results<br>14 | <b>Personal:</b><br>Funny story about something that changed the way you think<br>15 |
| <b>Tip:</b><br>3 ways to do _____<br>16                                           | <b>Promote your offer</b><br>17                                                         | <b>Entertain:</b><br>Bloopers of your work day<br>18         | <b>Inspire:</b><br>Mindset hack to unlock peace<br>19   | <b>Biz:</b><br>BTS of your work day<br>20                                            |
| <b>Entertain:</b><br>Do a skit reenacting an embarrassing time in your life<br>21 | <b>Biz:</b><br>Share client testimonies<br>22                                           | <b>Promote your offer</b><br>23                              | <b>Biz:</b><br>Share a client win<br>24                 | <b>Promote your offer</b><br>25                                                      |
| <b>Tip:</b><br>5 keys to _____<br>26                                              | <b>Personal:</b><br>Story on how working with mentor/coach helped launch your biz<br>27 | <b>Biz:</b><br>Debunk a myth for your niche<br>28            | <b>Entertain:</b><br>Hop on a trend<br>29               | <b>Personal:</b><br>What's a deep moment that defined you<br>30                      |





# SOCIAL MEDIA POSTS PLANNER

## June

### Post Information

Post Title: .....

Topic: ..... Purpose: .....

Caption:

Hashtags:

Call to Action: .....

### Checklist

☐ Design ☐ Caption ☐ Scheduled ☐ Posted

Social Media Goal:



# CONTENT CALENDAR

## July

|                                                                                        |                                                                                 |                                                        |                                                                       |                                                                   |
|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------|
| <b>Promote your FREEBIE</b><br>01                                                      | <b>Inspire:</b><br>Affirmation<br>02                                            | <b>Biz:</b><br>Track & Measure Everything<br>03        | <b>Tip:</b><br>Know the answer to How's the real estate market<br>04  | <b>Entertain:</b><br>Hop on a trend<br>05                         |
| <b>Personal:</b><br>Why did you start your real estate?<br>06                          | <b>Inspire:</b><br>Prayer<br>07                                                 | <b>Promote your FREEBIE</b><br>08                      | <b>Tip:</b><br>Three tips to win this week<br>09                      | <b>Biz:</b><br>Tell a client no<br>10                             |
| <b>Inspire:</b><br>Morning motivation for your audience<br>11                          | <b>Biz:</b><br>Client Testimonial<br>12                                         | <b>Promote your FREEBIE</b><br>13                      | <b>Entertain:</b><br>Skit re enacting a big fail-IRS<br>14            | <b>Personal:</b><br>Roller coaster of being an entrepreneur<br>15 |
| <b>Biz:</b><br>BTS of your work day-prospecting<br>16                                  | <b>Promote your FREEBIE</b><br>17                                               | <b>Entertain:</b><br>Do some transitions]<br>18        | <b>Inspire:</b><br>Mindset hack to unlock<br>-----<br>19              | <b>Tip:</b><br>Script Read<br>-----<br>20                         |
| <b>Entertain:</b><br>Do a skit for client scenario<br>Client chose another agent<br>21 | <b>Biz:</b><br>Debunk a myth for your niche<br>We make money & do nothing<br>22 | <b>Promote your FREEBIE</b><br>23                      | <b>Biz:</b><br>Build and Organize your database<br>24                 | <b>Promote your FREEBIE</b><br>25                                 |
| <b>Tip:</b><br>5 keys to Work with Sellers<br>-----<br>26                              | <b>Personal:</b><br>Story on how you almost gave up<br>27                       | <b>Biz:</b><br>Get comfortable on video<br>-----<br>28 | <b>Entertain:</b><br>Skit re enacting getting your first client<br>29 | <b>Promote your FREEBIE</b><br>30/<br>31                          |





# SOCIAL MEDIA POSTS PLANNER

## July

### Post Information

Post Title: .....

Topic: ..... Purpose: .....

Caption:

Hashtags:

Call to Action: .....

### Checklist

☐ Design

☐ Caption

☐ Scheduled

☐ Posted

Social Media Goal:







# CONTENT CALENDAR

## August

|                                                                        |                                                             |                                                                               |                                                                 |                                                                       |
|------------------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------------|
| <b>Tip:</b><br>How to win in August<br>01                              | <b>Inspire:</b><br>Affirmations to unlock millions<br>02    | <b>Biz:</b><br>7 Steps to -----<br>03                                         | <b>Promote your Offer</b><br>04                                 | <b>Entertain:</b><br>Share a funny story<br>05                        |
| <b>Personal:</b><br>How do you balance biz and family?<br>06           | <b>Inspire:</b><br>Pray for your audience<br>07             | <b>Promote your offer</b><br>08                                               | <b>Tip:</b><br>Mindset Hack to unlock Acceleration<br>09        | <b>Biz:</b><br>How to get clients in 5 moves<br>10                    |
| <b>Inspire:</b><br>Why you need to eat healthy as busy biz owner<br>11 | <b>Biz:</b><br>Client Testimonial<br>12                     | <b>BTS:</b> Mini vlog of your day<br>13                                       | <b>Entertain:</b><br>Skit re enacting an epic fail<br>14        | <b>Promote your Offer</b><br>15                                       |
| <b>Biz:</b><br>4 Habits of a successful -----<br>16                    | <b>Promote your Offer</b><br>17                             | <b>Entertain:</b><br>Hop on a trend<br>18                                     | <b>Inspire:</b><br>Tell the story on when you almost quit<br>19 | <b>Tip:</b><br>share a quick win<br>20                                |
| <b>Entertain:</b><br>Do a skit when a client rejected your price<br>21 | <b>Biz:</b><br>5 Biggest Mistakes -----<br>22               | <b>Promote your Offer</b><br>23                                               | <b>Biz:</b><br>Share a client win<br>24                         | <b>Personal:</b><br>Share a transformation linked to your offer<br>25 |
| <b>Tip:</b><br>Share an industry secret for a quick win<br>26          | <b>Inspiration:</b><br>Affirmations for your audience<br>27 | <b>Personal:</b><br>On thing you wish you knew before starting your biz<br>28 | <b>Biz:</b><br>3 Ways to -----<br>29                            | <b>Promote your Offer</b><br>30/<br>31                                |





# SOCIAL MEDIA POSTS PLANNER

## August

### Post Information

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Caption:

Hashtags:

Call to Action:

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### Checklist

☐ Design

☐ Caption

☐ Scheduled

☐ Posted

Social Media Goal:



# CONTENT CALENDAR

## September

|                                                                                         |                                                                              |                                                                      |                                                                          |                                        |
|-----------------------------------------------------------------------------------------|------------------------------------------------------------------------------|----------------------------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------|
| <b>Inspire:</b> 7 Money affirmations for the month<br>01                                | <b>Entertain:</b> Hop on a Trend<br>02                                       | <b>Promote your Offer</b> with a holiday discount<br>03              | <b>Biz:</b> 5 simple tips to -----<br>04                                 | <b>Labor Day</b><br>05                 |
| <b>Tip:</b> Mindset Hack to a successful week<br>06                                     | <b>Personal:</b> What's a major failure you overcame in your business?<br>07 | <b>Biz:</b> How to book more customers in your niche<br>08           | <b>Inspire:</b> Share an inspirational quote/story<br>09                 | <b>Promote your offer</b><br>10        |
| <b>BTS:</b> A day in the life of your biz + fam life<br>11                              | <b>Biz:</b> Client Testimonial<br>12                                         | <b>Promote your Offer</b><br>13                                      | <b>Entertain:</b> Skit re enacting a client transaction gone wrong<br>14 | <b>Entertain:</b> Do Transitions<br>15 |
| <b>Personal:</b> Name a time you thought you failed but it set you up for success<br>16 | <b>Promote your Offer</b><br>17                                              | <b>Biz:</b> Share an ultimate secret for success in your niche<br>18 | <b>Inspire:</b> Prayer for your audience<br>19                           | <b>Tip:</b> 3 Ways to -----<br>20      |
| <b>Entertain:</b> Hop on a Trend<br>21                                                  | <b>Biz:</b> 3 Reasons You're Not -----<br>22                                 | <b>Personal:</b> Share a major fail that changed your life<br>23     | <b>Biz:</b> Share a client win<br>24                                     | <b>Promote your Offer</b><br>25        |
| <b>BTS:</b> Show your audience how you work or create your product<br>26                | <b>Entertain:</b> Re enact a time you did something completely wrong<br>27   | <b>Promote your Offer</b><br>28                                      | <b>Biz:</b> Solve a Problem for your niche<br>29                         | <b>Entertain:</b> Hop on a Trend<br>30 |



# SOCIAL MEDIA POSTS PLANNER

## September

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Social Media Goal:





# CONTENT CALENDAR

## October

|                                                                              |                                                   |                                                                                |                                                                                        |                                                                   |
|------------------------------------------------------------------------------|---------------------------------------------------|--------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| <b>Biz:</b><br>The ultimate secret to<br>-----<br>01                         | <b>Inspire:</b> Pray for your followers<br>02     | <b>Entertain:</b><br>Role Play a time you and a client had a falling out<br>03 | <b>Promote your Offer with a holiday discount</b><br>04                                | <b>Tip:</b><br>3 Quick Tips for Fast Success<br>05                |
| <b>Tip:</b><br>Mindset Hack to unlock confidence<br>06                       | <b>BTS:</b><br>How do you run your business<br>07 | <b>Personal:</b><br>When's a time you wanted to give up but didn't?<br>08      | <b>Entertain:</b><br>Hop on a Trend<br>09                                              | <b>Promote your offer</b><br>10                                   |
| <b>BTS:</b> Show your busy life raising kids and being an entrepreneur<br>11 | <b>Biz:</b><br>Client Testimonial<br>12           | <b>Promote your Offer</b><br>13                                                | <b>Entertain:</b><br>Funny story on how you were wrong about a decision you made<br>14 | <b>Tip:</b><br>3 Reasons you should<br>-----<br>15                |
| <b>Entertain:</b><br>Do Transitions<br>16                                    | <b>Promote your Offer</b><br>17                   | <b>Biz:</b><br>7 Apps to help run your business<br>18                          | <b>Inspire:</b><br>Affirmations for the discouraged<br>19                              | <b>Personal:</b><br>How did you overcome your biggest fear?<br>20 |
| <b>Biz:</b><br>Client Testimony<br>21                                        | <b>Promote your Offer</b><br>22                   | <b>BTS:</b><br>A day in the life of your business<br>23                        | <b>Entertain:</b><br>Re enact a time you messed up on a sales transaction<br>24        | <b>Biz:</b><br>3 Biggest Problems Every<br>---Face<br>25          |
| <b>Personal:</b><br>When's a time a friend helped you achieve success?<br>26 | <b>Tip:</b> Share a quick win<br>27               | <b>Promote your Offer</b><br>28                                                | <b>Biz:</b><br>4 resources that'll change your business<br>29                          | <b>Inspiration:</b><br>share a motivating story<br>30/<br>31      |





# SOCIAL MEDIA POSTS PLANNER

## October

### Post Information

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Social Media Goal:





# CONTENT CALENDAR

## November

|                                                               |                                                                                          |                                                                       |                                                                                             |                                                                      |
|---------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------|
| <b>Inspire:</b><br>Words of encouragement<br>01               | <b>Biz:</b><br>3 Keys to unlock<br>-----<br>02                                           | <b>Entertain:</b><br>Hop on a Trend<br>03                             | <b>Promote your Offer with a holiday discount</b><br>04                                     | <b>Tip:</b><br>3 apps to help you with consistency<br>05             |
| <b>Tip:</b><br>The secret to an abundant mindset<br>06        | <b>BTS:</b><br>Preparing your business for the new year<br>07                            | <b>Promote your Black Friday offer</b><br>08                          | <b>Entertain:</b><br>Role play a biggest mistake you made when starting your business<br>09 | <b>Inspire:</b><br>Pray for your audience<br>10                      |
| <b>Tip:</b><br>This Number 1 Tip Could Change your life<br>11 | <b>Personal:</b><br>Share how the tip from the day before help you<br>12                 | <b>Biz:</b><br>Client Testimonial<br>13                               | <b>Promote your Black Friday Offer</b><br>14                                                | <b>Entertain:</b><br>Hop on a Trend<br>15                            |
| <b>BTS:</b> Shoot a mini vlog of your day<br>16               | <b>Promote your Black Friday Offer</b><br>17                                             | <b>Inspire:</b><br>Powerful Affirmations to transform your mood<br>18 | <b>Biz:</b><br>5 hacks for the best<br>-----<br>19                                          | <b>BTS:</b><br>Preparing your business for the holidays<br>20        |
| <b>Entertain:</b><br>Do Transitions<br>21                     | <b>Personal:</b><br>When's a time you felt so discouraged? How did you keep going?<br>22 | <b>Tip:</b> Share a quick win<br>23                                   | <b>Inspire:</b><br>Holiday prayer for your audience<br>24                                   | <b>Biz:</b><br>Encourage networking in the comments<br>25            |
| <b>Biz:</b><br>Client Testimony<br>26                         | <b>Promote your Black Friday Offer</b><br>27                                             | <b>Biz:</b><br>4 resources that'll elevate your business<br>28        | <b>Entertain:</b><br>Re enact a time you were unprepared and had to get ready fast<br>29    | <b>Inspiration:</b><br>Powerful Declarations for the new month<br>30 |





# SOCIAL MEDIA POSTS PLANNER November

## Post Information

Post Title: .....

Topic: ..... Purpose: .....

Caption:

Hashtags:

Call to Action: .....

## Checklist

☐ Design ☐ Caption ☐ Scheduled ☐ Posted

Social Media Goal:



# CONTENT CALENDAR

## December

|                                                                                        |                                                             |                                                                        |                                                                                   |                                                                   |
|----------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------|
| <b>Personal:</b><br>What's a decision you made that didn't turn out as expected?<br>01 | <b>Entertain:</b><br>Hop on a Trend<br>02                   | <b>Biz:</b><br>5 Mistakes Hurting Your<br>-----<br>03                  | <b>Inspire:</b><br>Overcoming fear to start something new<br>04                   | <b>Promote your Offer</b><br>05                                   |
| <b>Tip:</b><br>3 Tips to prepare for the New Year<br>06                                | <b>BTS:</b><br>Goal setting for the new year<br>07          | <b>Promote your Holiday discount</b><br>08                             | <b>Inspire:</b><br>Affirmations for the holiday season<br>09                      | <b>Entertain:</b><br>Skit of a time you messed up on a sale<br>10 |
| <b>Biz:</b><br>Client Testimonial<br>11                                                | <b>Promote your Holiday discount</b><br>12                  | <b>Personal:</b><br>Share how you take breaks from your business<br>13 | <b>Entertain:</b><br>Role play the time you quit your 9-5 for your business<br>14 | <b>Biz:</b><br>How to stay relevant during the holidays<br>15     |
| <b>Entertain:</b><br>Do Transitions<br>16                                              | <b>Inspire:</b><br>Motivating words for your audience<br>17 | <b>Biz:</b><br>The Ultimate Secret to<br>-----<br>18                   | <b>Promote your Holiday discount</b><br>19                                        | <b>Tip:</b><br>Share a quick win<br>20                            |
| <b>BTS:</b><br>Preparing your business for the holidays<br>21                          | <b>Entertain:</b><br>Hop on a Trend<br>22                   | <b>Tip:</b> Simple strategy to end the year with success<br>23         | <b>Personal:</b><br>Where you were last year vs this year<br>24                   | <b>Inspire:</b><br>Merry Christmas<br>25                          |
| <b>Biz:</b><br>Your 1 year recap<br>26                                                 | <b>Biz:</b><br>Client Testimony<br>27                       | <b>Promote your Black Friday Offer</b><br>28                           | <b>Personal:</b><br>Share your biggest accomplishment this year<br>29             | <b>Inspiration:</b><br>NYE Declarations<br>30/<br>31              |



# SOCIAL MEDIA POSTS PLANNER

## December

### Post Information

Post Title: .....

Topic: .....

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### Checklist

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thank  
you