

THE BLUEPRINT FOR REALTORS, TAX PROS, & SERVICE BASE BUSINESSES

1000 LEADS

In 30 Days

The Blueprint



1. Craft Your Unstoppable Offer

SOLVE A IN DEMAND PROBLEM

- Identify your target audience's pain points, challenges, or desires.
- Pinpoint the specific problem your offer solves. (E.g., "Overwhelmed coaches struggling to attract clients" or "Entrepreneurs looking to scale their income.")
- Position your offer as the solution. Show how it addresses their needs in a way competitors don't.

CLARIFY YOUR MESSAGING

- Identify your ideal client's pain areas and desires.
- Craft messaging that grabs attention and communicates the offer's value clearly.

TEST FOR "NO-BRAINER" STATUS

- Does the offer feel too good to pass up?
- Is the value clear within seconds of reading the description?
- Would you be excited to take advantage of it if you were your audience?

BONUS: INFUSE SCARCITY AND URGENCY

- Limited spots, time-sensitive bonuses, or special pricing can drive immediate action.
- Example: "Only 50 spots available—don't miss out!"



ACTION ITEM

- Use the ChatGPT Cheat Code on the next page to create an "Unstoppable Offer"

2. Craft Your Irresistible Freebie

SOLVE A IN DEMAND PROBLEM

- Choose a freebie (e.g., eBook, checklist, webinar, or guide) that directly ties into your offer.
- Make it specific and outcome-focused, addressing a key pain point or goal for your audience.
- Use a strong call-to-action (CTA) to drive sign-ups.



ACTION ITEM

Use the ChatGPT Cheat Code on the next page to create an “Irresistible Freebie that aligns with your offer.

3. Nail Your Facebook Lead Ads Campaign

PRE-WORK

- Identify your target audience's pain points, challenges, or desires.
- Pinpoint the specific problem your offer solves. (E.g., "Overwhelmed coaches struggling to attract clients" or "Entrepreneurs looking to scale their income.")
- Position your offer as the solution. Show how it addresses their needs in a way competitors don't.

CRAFT YOUR ASSETS

- Ad Creative: Use eye-catching visuals or videos that resonate with your target audience.
- Ad Copy: Focus on pain points and desired outcomes, using engaging hooks and clear CTAs.

ENTER IN ADS MANAGER

- Campaign Objective: Choose "Leads Campaign"
- Connect your CRM to FB Lead Ad System using Zapier
- Write your 7-30 day email sequence using Chatgpt.

CLOSE DEALS & INCREASE PROFITS

- Be it via email, DMs, or during sales calls

TEST, TRACK, AND OPTIMIZE

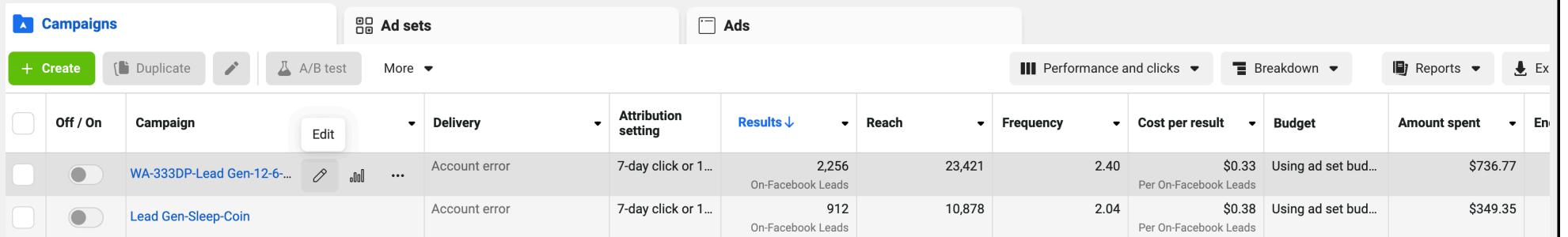
- Ad Performance: Monitor key metrics like CTR, CPC, and conversion rates.
- Landing Pages: Test headlines, copy, and layout to improve sign-up rates.
- Email Engagement: Optimize subject lines, open rates, and clicks throughout the nurturing sequence.
- Retarget engaged leads who didn't convert with a follow-up ad campaign.

CASE STUDY

\$40,000 LAUNCH

CASE STUDY

**WE SPENT \$1100 AND
BROUGHT IN 3168 LEADS @ \$0.33-\$0.38
PER LEAD**



The screenshot shows the Facebook Ads Manager interface with a table of campaign performance data. The table has columns for Off/On status, Campaign name, Delivery status, Attribution setting, Results, Reach, Frequency, Cost per result, Budget, and Amount spent. Two campaigns are listed: 'WA-333DP-Lead Gen-12-6...' and 'Lead Gen-Sleep-Coin'. Both campaigns show 'Account error' in the Delivery column and '7-day click or 1...' in the Attribution setting column. The 'WA-333DP-Lead Gen-12-6...' campaign has 2,256 On-Facebook Leads, a reach of 23,421, a frequency of 2.40, and a cost per result of \$0.33. The 'Lead Gen-Sleep-Coin' campaign has 912 On-Facebook Leads, a reach of 10,878, a frequency of 2.04, and a cost per result of \$0.38. Both campaigns have a budget of 'Using ad set bud...' and an amount spent of \$736.77 and \$349.35 respectively.

Off / On	Campaign	Delivery	Attribution setting	Results ↓	Reach	Frequency	Cost per result	Budget	Amount spent	En
<input type="checkbox"/>	WA-333DP-Lead Gen-12-6...	Account error	7-day click or 1...	2,256 On-Facebook Leads	23,421	2.40	\$0.33 Per On-Facebook Leads	Using ad set bud...	\$736.77	
<input type="checkbox"/>	Lead Gen-Sleep-Coin	Account error	7-day click or 1...	912 On-Facebook Leads	10,878	2.04	\$0.38 Per On-Facebook Leads	Using ad set bud...	\$349.35	

AND CREATED \$40,000 IN SALES

CASE STUDY

\$40,000 LAUNCH

LET ME SHOW YOU WHAT THAT ACTUALLY LOOKS LIKE IN MY STRIPE ACCOUNT

A screenshot of a Stripe payment dashboard showing a list of transactions. Several transactions are circled in red and have black arrows pointing to them from the left and right. The transactions include:

- \$10.00 USD Succeeded ✓ (VISA)
- \$7.00 USD Succeeded ✓ (VISA)
- \$10.00 USD Succeeded ✓ (VISA)
- \$1,300.00 USD Succeeded ✓ (Affirm)
- \$33.00 USD Succeeded ✓ (VISA)
- \$27.00 USD Succeeded ✓ (VISA)
- \$5,000.00 USD Succeeded ✓ (Affirm)
- \$7.00 USD Succeeded ✓ (VISA)
- \$5,000.00 USD Succeeded ✓ (Affirm)

Subject	From
[Order 11218946] You've made a sale!	Kartra
[Order 11217671] You've made a sale!	Kartra
[Order 11209835] You've made a sale!	Kartra
[Order 11201293] You've made a sale!	Kartra
[Order 11197217] You've made a sale!	Kartra
[Order 11197216] You've made a sale!	Kartra
[Order 11192847] You've made a sale!	Kartra
[Order 11188813] You've made a sale!	Kartra
[Order 11188804] You've made a sale!	Kartra
[Order 11187023] You've made a sale!	Kartra
[Order 11184090] You've made a sale!	Kartra
[Order 11183065] You've made a sale!	Kartra
[Order 11183004] You've made a sale!	Kartra
[Order 11182039] You've made a sale!	Kartra
[Order 11175075] You've made a sale!	Kartra
[Order 11175073] You've made a sale!	Kartra
[Order 11146341] You've made a sale!	Kartra
[Order 11142460] You've made a sale!	Kartra



THE CHATGPT BUSINESS FOUNDATION + OFFER SECRET PROMPT CODES

01	Step 1: Use this prompt in ChatGPT: I am starting a new business called _____. It is designed to help students learn how to ____ with ____ and _____. Can you please help me create a mission statement?
	Example: I am starting a new business called Kingdom Now. It is designed to help students learn how to make money online with digital products and courses. We will give templates, tutorials, scripts etc. Can you please help me create a mission statement?
02	Step 2: Once ChatGPT displays your mission, then enter this prompt: Please create a vision statement based on the information and mission you already have.
03	Step 3: Once ChatGPT displays your vision, then enter this prompt: Please create core values based on the information you already have.
04	Step 4: Once ChatGPT has created your core values, then enter this prompt: Please create a 1 sentence I help statement using the information you already have.
05	Step 5: Once ChatGPT has created your I help statement, then enter this prompt: Please create an Ideal Client Summary using the information you already have.
06	Step 6: Once ChatGPT has created your Ideal Client Summary, then enter this prompt: Please create a 8-12 week high ticket program or solution for my ideal client based on the information you already have.
07	Step 7 Once ChatGPT has created your 8-12 week high ticket program, then enter this prompt: Please create a freebie or lead magnet using the information you already have.



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Hey, I'm Candace...

I've successfully used sales funnels to generate over a million dollars through my digital products and coaching programs. I'm passionate about helping entrepreneurs and coaches scale their businesses, unlock their potential, and achieve financial success by implementing the right strategies and systems.

Your business is ready for 1000 leads in 30 days...

NEXT STEPS

**SCHEDULE YOUR FUNNEL
BLUEPRINT CALL HERE**

LIMITED SPOTS CLICK
TO CLAIM YOURS

