

A BEGINNER'S GUIDE

**DWA**  
DIGITAL WEALTH ACADEMY

# Sneak Peek

understand what DWA is all about  
and find out if it's the right course for you

[@ALEXAAUTUMNMARTIN](#)



# IN THIS GUIDE

*You'll learn not only the basics of digital marketing, but will also walk away with a thorough understanding of what the Digital Wealth Academy is, so you can decide if it's the right fit for you.*

*I will also walk you through the brand new  
**DWA REMASTERED**  
and what these amazing course updates mean for you  
your business and your future.*





# TABLE OF CONTENTS

IMPORTANT TERMS

THE COURSE

IS THIS FOR YOU

RESELL RIGHTS

BONUSES

MODULE REVIEW

***DWA REMASTERED SNEAK PEEK***

TESTIMONIALS

FREQUENTLY ASKED QUESTIONS

CLOSING THOUGHTS



# IMPORTANT TERMS

## DIGITAL PRODUCT

A digital product is something you create or buy that exists in a digital format, like an eBook, online course, software, or downloadable template. Instead of being physical, like a book or CD, you can access and use it on your computer or device.

## DIGITAL MARKETING

Digital marketing is how businesses promote their products or services online using digital channels like social media, email, websites & search engines. It's all about reaching and engaging with potential customers where they spend time online.

## MASTER RESELL RIGHTS (MRR)

When you have master resell rights to a digital product, it means you can sell the product to others and also give them the right to sell it too. It's like having the key to a treasure chest full of products that you can sell over and over again, keeping all the profits for yourself.

## PRIVATE LABEL RIGHTS (PLR)

With private label rights, you can take a digital product created by someone else and rebrand it as your own. You can edit, customize, and put your name on the product, making it unique to you. It's like having your own line of products without having to create them from scratch.



# THE COURSE

## DIGITAL WEALTH ACADEMY (DWA)

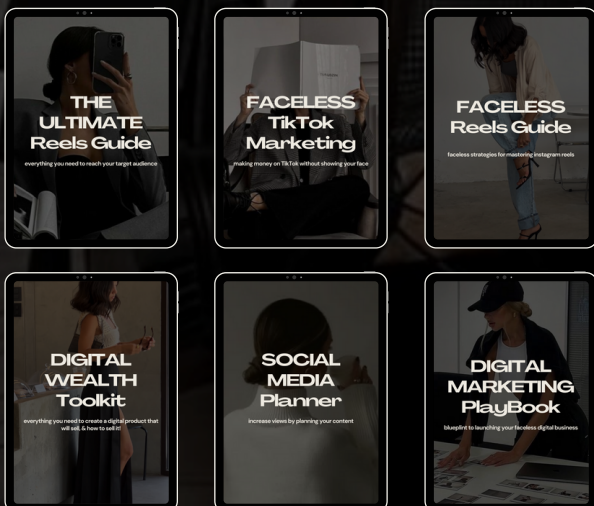
The Digital Wealth Academy is a comprehensive, video-instructional, self-paced, step-by-step DIGITAL MARKETING course. It teaches a complete beginner how to launch and run a successful digital marketing business from scratch & how to leverage Master Resell Rights and Private Label Rights to build an online business empire.

It also teaches how to set up all necessary systems and do full business automation so you can make a passive income.

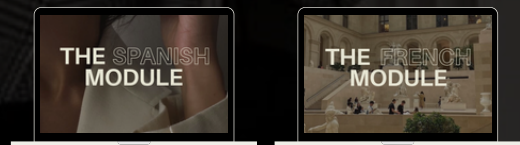
## 31 MODULES



## PLR PRODUCT VAULT



## SPANISH/FRENCH



## ITALIAN/GERMAN PORTUGUESE





# IS THIS FOR YOU?

*As I mentioned in the intro to this guide, my goal is to give you a better understanding of the contents of this course and to help you figure out if this course is the right one for you. So let me be 100% honest with you...*

## **THIS COURSE IS NOT FOR YOU IF YOU...**

- are not ready to put in the work -
- are looking for a get-rich-quick scheme -
- are not willing to learn and grow -

## **THIS COURSE IS FOR YOU IF YOU...**

- are tired of living paycheck to paycheck -
- ARE READY TO INVEST IN YOUR FUTURE -
- WANT TO SPEND MORE TIME WITH YOUR FAMILY -
- ARE TIRED OF STRUGGLING AND FEELING STUCK -
- WANT TO END THE 9-5 GRIND -
- WANT TO START YOUR OWN ONLINE BUSINESS -
- WANT TO GROW YOUR BUSINESS WITH Digital products -

**[CLICK HERE TO ACCESS DWA](#)**



# RESELL RIGHTS

## HERE'S THE CRAZY THING ABOUT DWA:

Everyone who purchases DWA gets Master Resell Rights. What this means for you is that if you choose to purchase the course, you will instantly have the right to **RESELL IT FOR 100% PROFIT.**

**ONE WHOLE MODULE FOCUSES SPECIFICALLY ON CREATING YOUR OWN PRODUCTS:**

THE DIGITAL  
PRODUCT GUIDE

*But if after going through this module, you still don't want to go through the hassle of creating your own digital product...*



**You can choose to resell DWA  
or one/all of the  
PLR Products included,  
ALL FOR 100% PROFIT.**



**CLICK HERE TO ACCESS DWA**

# MODULE REVIEW

*There are 31 total modules inside DWA and updates are constantly added! Here's a few of these modules:*



The entire course in Spanish and French.



The entire course in Italian and German



An entire module on turning leads into customers through email marketing.

An entire module on making passive income through affiliate marketing.



**CLICK HERE TO ACCESS DWA**

# MODULE REVIEW

## FUNNELS OF COURSE

Set Up Your Funnels With Funnels Of Course

## SETTING UP SYSTEME.IO

Set Up Your Funnels With Systeme.io

## BYPASS FUNNEL WITH STANSTORE

Bypass Funnels & Launch with Stan Store

## BYPASS FUNNELS WITH BEACONS

Bypass Funnels & Launch with Beacons

Four different modules on all the different systems you can use to set up your funnels and make sales.

## THE PRE-LAUNCH

The Pre-Launch Guide For A Successful Start

## BUILDING TRUST WITH YOUR AUDIENCE

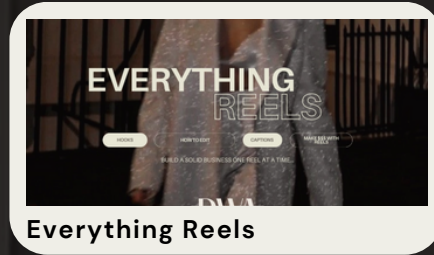
Building Trust With Your Audience-Different Methods

An entire module on how to set yourself up for success with a pre-launch guide.

An entire module on building trust with your audience on social media.

**CLICK HERE TO ACCESS DWA**

# MODULE REVIEW



Two modules with heavy focus on Insta & Reels.



A module dedicated to creating a powerful brand

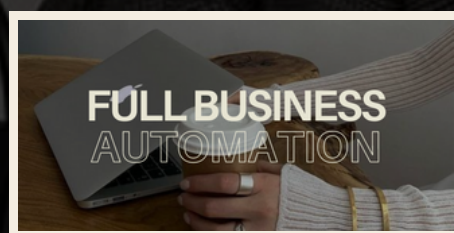
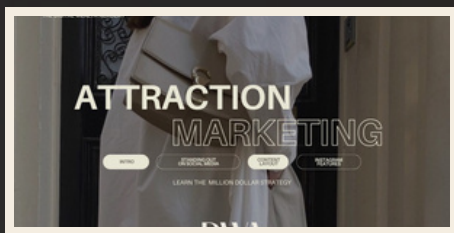


Newbie modules to better understand all concepts.

[CLICK HERE TO ACCESS DWA](#)



# REMASTERED

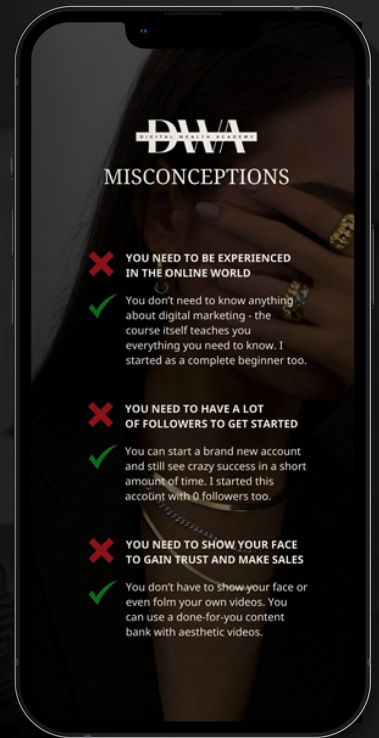
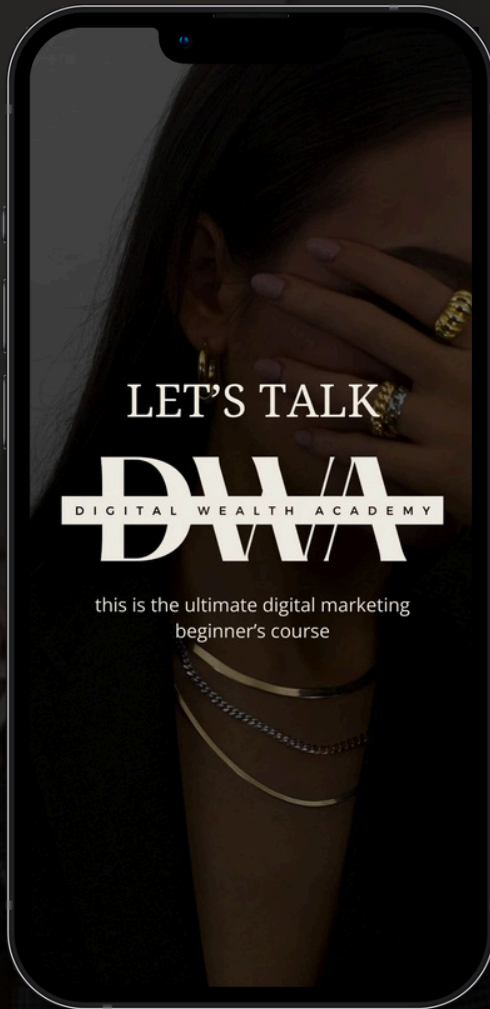
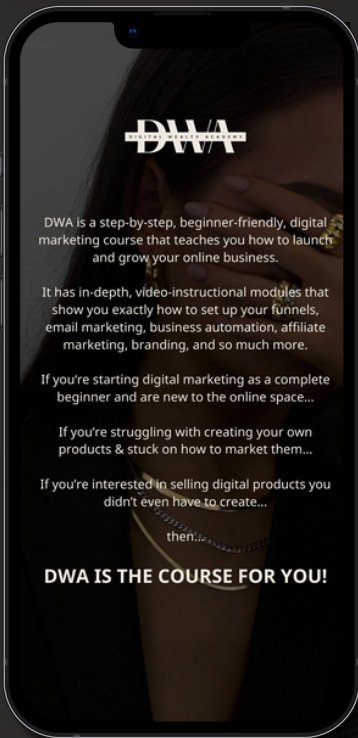


**8 BRAND NEW MODULES!!**

**[CLICK HERE TO ACCESS DWA](#)**



# REMASTERED



**FULL CONTENT VAULT REFRESH!!**

**[CLICK HERE TO ACCESS DWA](#)**



**REMASTERED**

**GET ACCESS TO OUR EXCLUSIVE**



**FUNNEL SETUP  
STOREFRONT CLEANUP  
TECH SUPPORT**

**[CLICK HERE TO ACCESS DWA](#)**

# TESTIMONIALS

*I mean, come on, if there's even a chance you got this far into the guide, you **MUST** see the value in what this course offers and how this could be life-changing to you and your family.*

*But just in case you aren't convinced yet...*

**HERE'S WHAT OTHERS HAVE BEEN SAYING:**

**Jessica Brownlee**  
22h ago in • Testimonials

- **\$30k in 41 freaking days baby!**


41 days ago I launched and have made \$30,059 🤪 DWA is the freaking truth! I'm so excited to be

19 18 [New comment](#)

**Ariana Novoa**  
5d ago in • Testimonials

- **7.9k in REVENUE**

I can't believe it !! I have been able to help many people get started and do the same, I started my account in



**Kay D**  
12h ago in • Testimonials

- **\$2k Day on a Monday** 🤪

Words can not even describe how this model has changed my life. I r

3 1 [New comment](#)

**Michelle Sciarillo**  
24d ago in • Testimonials

- **MY FIRST SALE! 36 hours after launching** 🤪

So grateful for this opportunity! Just launched DWA and 36 hours later got my first sale. It truly

104 69 [New comment 11m ago](#)

**Monisha A**  
1d ago in • Testimonials

- **\$25k month after 4 months in DM** 🔥🔥🔥

What gave me success? 1. Following the system 2. Staying consistent 3. Low ticket items 4.

7 8 [New comment 1h ago](#)

**Lara Silva**  
1d ago in • Português

- **Feedback**

1491\$ em 16 dias! ❤️ Vai dar certo. Quando acharem que não vai, quando não acreditarem, lembrem-se

6 6 [New comment 2h ago](#)

**Asma A**  
7d ago in • Testimonials

- **\$8K today** ❤️ thanks to low-ticket p

Hi everyone. So grateful to have officially surpassed \$8,000 today, of which \$5,000 are from sales of low-

117 94 [New comment 1h ago](#)



September 29th, 2023 - I bought DWA. 🔥  
One month later - I gave up. 😞

December 31st, 2023 - I decided to give it another shot. 🙄  
January 17th, 2024 - I launched again. 🤪

TO DATE - I have made \$26,223.16 with digital marketing 🤪🤪

**Stephanie Gonzalez**  
7d ago in • Testimonials

- **80k in 5 months!**

After purchasing the course 5 months ago I've reached a new milestone ..... 80k ! Words cannot

104 108 [New comment 9m ago](#)

**CLICK HERE TO ACCESS DWA**



# FAQ

## CAN THIS BE SOLD FROM ANY COUNTRY?

**YES!**

All you need is a method to receive payment and you can sell this Digital Product from anywhere in the world.

## DO I HAVE TO SHOW MY FACE?

No, you don't have to. Faceless accounts are actually trending right now! So, you can create your own faceless videos or you can use stock videos and make your reels with those. Showing your face is recommended for building trust with your audience, but there are other ways of doing that!

## DO I NEED A LOT OF FOLLOWERS TO GET STARTED?

Not at all! Plenty of digital marketers are starting with 0 followers and making sales before reaching 100. It only takes one reel or one story to convince someone to buy from you. Just be consistent and be patient. It won't happen overnight. It's better to get 10 quality followers/leads, than 1000 not interested ones. Build a brand.

## WHAT IF I DON'T MAKE A LOT OF SALES?

I was scared, too! \$497 is quite the investment. But look at it this way... You only have to make ONE sale to get your initial investment back. After that, everything is 100% profit for your business. & come on, if you keep really take the time to learn what the course teaches you and implement it, there's no way you won't even make one sale.

## HOW LONG DOES IT TAKE TO LEARN AND LAUNCH?

It depends from person to person. Because of the way the course and the systems within it are setup, you COULD launch the very same day you purchase. But, I highly recommend you take the time to go through the whole course. This may take you a week to do so, depending on your schedule. You will feel more confident.

**[CLICK HERE TO ACCESS DWA](#)**



# CLOSING THOUGHTS

*I'M SUPER EXCITED TO SEE WHERE YOUR DIGITAL  
MARKETING BUSINESS WILL TAKE YOU!!*

**IF YOU ARE READY TO DIVE INTO THE  
WORLD OF DIGITAL MARKETING AND  
START MAKING PASSIVE INCOME...**

**CLICK HERE**

*FEEL FREE TO REACH OUT TO ME  
WITH ANY QUESTIONS*

**[CONNECT@WITHYOURMENTORALEXA.COM](mailto:CONNECT@WITHYOURMENTORALEXA.COM)**

**I'M ROOTING FOR YOU! :)**