



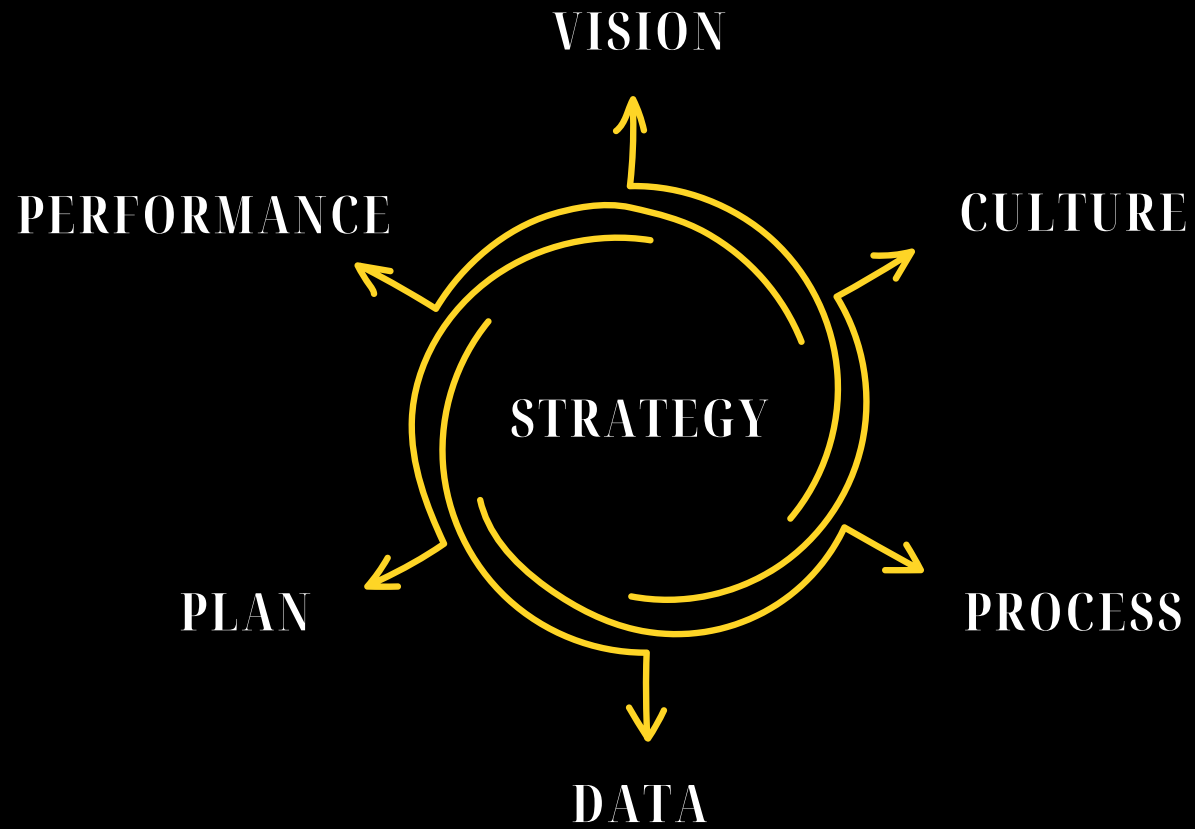
EDGAR DIAZ

BUSINESS COACH & CONSULTANT

TRANSFORM YOUR BUSINESS WITH A WINNING STRATEGY



ED STRATEGY PROCESS



STRATEGY

PROCESS DETAIL

DISCOVERY

STRATEGY
CALL

MEET
SYNERGY
DEFINE WOW
START DATE

SESSION 1

ONE SESSION 3
FULL DAY EACH

WHY?
MISSION & VISION
CORE VALUES
GOALS
SWOT
BRAND
PEOPLE
PROCESS
DATA
STRATEGIC PILLARS
INITIATIVES
VALUATION

SESSION 2

SESSION 3

ONE
FULL DAY

STRATEGY PLAN
IMPLEMENTATION
PLAN

ACTION

WEEK SESSIONS
X 4

IMPLEMENTATION
SUPPORT
KEEP MOMENTUM
MITIGATE
OBSTACLES

REVIEW

QUARTER
REVIEWS

MEETING
STRUCTURE
PERFORMANCE
REVIEW
Q1
Q2 (H1)
Q3
Q4 (YR)
ACCOUNTABILITY

ED STRATEGY

RESULTS

VISION

CORE
VALUES



PROCESS



SCORECARD
PERFORMANCE
REVIEW



Work with Me



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