



**STUDENT
TRANSFORMATOR**
GET CLARITY AND DIRECTION TOWARDS EDUCATION AND CAREER

FINDING CLARITY

**FREE
eBook**

**AFTER 10TH STD TOWARDS
EDUCATION & CAREER**



**GET ANSWERS TO ALL YOUR
QUESTIONS ...
WHAT COURSE?
WHAT CAREER?
HOW TO CHOOSE?**

BALAKRISHNA LINGALA

FINDING CLARITY

After 10th



What next after 10th std?

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What is there for you after 10th?

.....

How many courses are there?

.....

How many career options are there?

.....

Which course you will choose?

.....

What career you want to get into?

.....

What is the right course for you?

.....

What career is best suited for you?

.....

Why is that you need to pursue education?

.....

Do you get a job after graduation?

.....

What kind of life you want to live?

.....

What is that you need to be happy forever in life?

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Is everyone who got education getting a job?

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Is everyone who studied hard successful in life?

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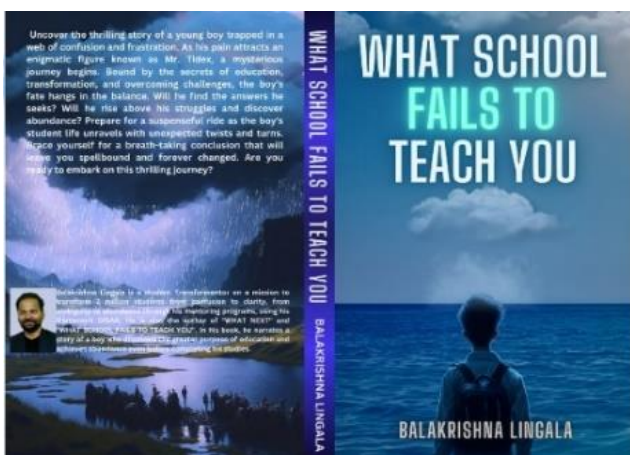
What is the real success? How do you measure?

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Let's find answers...

Intro:

Choosing the right path after 10th standard is a big decision that shapes your future career and growth. This stage is both exciting and a bit scary, with many options and challenges. This eBook, "Finding Clarity," is here to help students and their parents make this important choice. We offer easy-to-follow advice and insights into different educational paths. Our goal is to help you make decisions that match your interests, strengths, and dreams which also aligns with the world's needs so that you can create value for the world in turn to get rewarded with multitude of value in terms of money, status, satisfaction and happiness. We want to give you the confidence to choose a path that leads to a happy and successful future.



<https://amzn.in/d/9udu5F8>

I am **Balakrishna Lingala**, a student Transformantor dedicated to helping students gain clarity and direction in their education and career choices after the 10th. Not just that but to ignite a transformation in students towards becoming worthy to achieve success and abundance in life. As the author of "**What School Fails to Teach You**," I draw from my own experience of lacking support during this crucial stage, which left a significant vacuum in my life. Through my social media content, books and mentorship programs, I now fill that vacuum for others, fulfilling my lifelong dream of becoming a mentor.

Challenges of Students and Parents:

After 10th grade, **students** find themselves at a crucial crossroads in their educational journey, facing many challenges.

Stress and anxiety arise from the pressure to make the right decision, often overwhelming them and affecting their mental well-being.

Confusion and uncertainty about the vast array of options can be frightening.

Without proper guidance, there is a lack of clarity about education and career paths, making **informed decisions difficult**.

The **fear of failure** arises, leading to hesitation and indecision

Strained relationships with parents due to differing opinions and expectations add to the tension.

Missed opportunities occur when students settle for paths misaligned with their passions.

Ultimately, choosing the wrong path can impact future success, academic performance, job satisfaction, and overall well-being.



After the 10th grade, navigating a child's educational and career decisions can be equally challenging for **parents**.

They often face academic expectations and pressure, **worrying about their child's performance and admission to reputed institutions**.

The stream selection dilemma is a significant concern, as parents fear making choices that could **impact future prospects**.

Providing the right career guidance and opportunities is a priority, while **financial worries** about affording quality education loom large.

Balancing expectations with their child's desires, dealing with societal pressure, and ensuring effective communication are emotionally challenging.

Parents also struggle with transitioning their role, ensuring their **child's emotional well-being**, and battling self-doubt about their guidance.



The **overwhelming volume of information** and the need to make sacrifices add to the stress, along with the fear of their child's potential failure.

With so many challenges and confusions, both parents and students often make the wrong choices, leaving the students' futures in a dilemma.

Why It Is Important to Choose the Right education and career path? ...

Because...

- **It sets the foundation for your future**
- **Career alignment:** Ensures your education aligns with your career goals.
- **Skill development:** Helps you acquire relevant skills.
- **Higher education options:** Opens doors to further studies.
- **Personal satisfaction:** Leads to a fulfilling career.
- **You don't want to regret later:** Make decisions you'll be proud of.
- **Next 6-8 precious years you cannot afford to waste:** Time is valuable.
- **You don't want to waste your efforts:** Make every effort count.
- **Your parents cannot afford to waste their hard-earned money:** Financial prudence matters.
- **You cannot excel in what you don't like:** Passion drives success.
- **Time, money, efforts, and you... are very important:** Value what's crucial.
- **Threat from A.I.:** A.I affecting severely the market place for you both in the positive side and negative side

Choosing the right education and career path after 10th standard is crucial because it sets the foundation for your future. Aligning your education with career goals ensures you develop relevant skills, opens doors to higher education, and leads to a fulfilling career. Avoid future regrets by making informed decisions now, valuing your precious time, efforts, and your parents' hard-earned money. Passion drives success, and excelling in what you love is essential. With A.I. transforming the job market, being well-prepared and adaptable is more important than ever.

Very crucial aspect to understand: Employment in India

It's a call for students and parents to understand

- that relying solely on the government or private sector to provide jobs for everyone is unrealistic.
- Students often face a gap between the skills they acquire in their education and what industries actually need.
- Therefore, it's essential for them to have **a Plan B** that includes not just job-specific skills but also self-employment skills.

- By learning entrepreneurial skills, digital literacy, and financial management, students can create their own opportunities and become more adaptable in a dynamic job market.
- Embracing self-employment and small business ventures allows them to be innovative and independent, reducing their dependence on traditional job markets while contributing to economic growth.
- This dual approach empowers students to navigate their career paths with more confidence and flexibility.

How Most Students and their Parents Choose Education After 10th Grade?...

- **Follow a Friend:** Many students choose the same educational path as their friends to stay together, even if it doesn't match their interests or strengths.
- **Choose the Popular Option:** Opting for the courses that are currently trending, without considering if they are a good fit for their individual goals and interests.
- **Opt for the Easiest Path:** Selecting courses perceived as less challenging to avoid stress, which can limit future opportunities and growth.
- **Go with What Parents Pre-decide:** Parents often make decisions based on their own experiences or societal expectations, sometimes overlooking their child's unique abilities and passions.
- **Listen to Others' Advice:** Relying on recommendations from teachers, relatives, or neighbors, which may not always align with the student's personal interests and strengths.
- **Make a Random Choice:** Some students, feeling overwhelmed by the decision, pick a course without thorough research or understanding of their long-term implications.
- **Pick the Less Expensive Option:** Financial constraints lead some families to choose the cheapest educational route, which may not provide the best opportunities for the student's future.



Choosing the right education and career is crucial for achieving true success and fulfillment in life. Many students are pressured to pursue popular courses like engineering and medicine, believing these paths will guarantee success. However, this misconception often leads to disappointment. In reality, about 90% of students do not find success or abundance because they make mistakes in choosing the right education and career after 10th grade.

You shouldn't compromise your life to impress or please others. Education is a significant investment of time and money—around **20 years of your life and about 25 lakhs** of your parents' money. If this investment doesn't lead to a good life, financial freedom, time freedom, happiness, and abundance, then it's a wrong investment.

Remember, success is not just about a high-paying job; it's about finding a career that aligns with your passions and brings you joy and fulfillment. Invest wisely in your education by choosing a path that truly fits you, rather than following the crowd.

A staggering **93% of students** in India lack clarity on what to choose for their education and career paths. This lack of proper guidance leads to confusion and poor decision-making, which can significantly impact their future success and fulfillment. So, what is the correct way of choosing? Let's explore and understand:

How to choose right education?

Education is a tool through which you can achieve a life of abundance and fulfillment. The first and foremost aspect in this regard is to look into yourself, introspect and understand yourself, your dreams, your interests, your strengths. One's you understand this you need to understand what problems you can solve for the world, because the formula is simple

“If you create value for others, others create value for you”

Keeping this in mind,

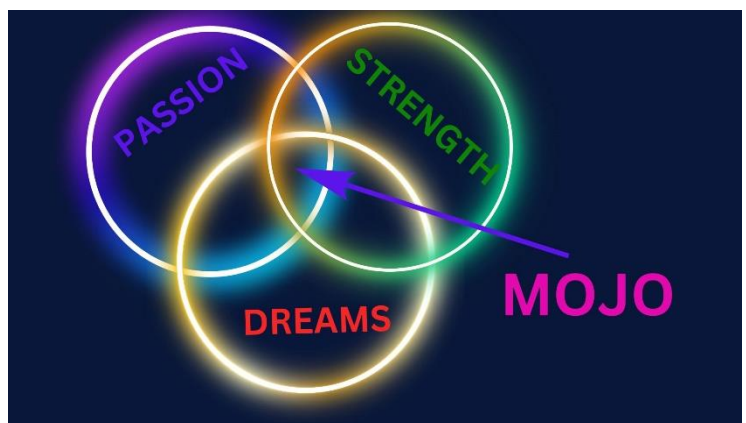
- Choose What Aligns with Your Interests/passion
- Choose What You Are Good At
- Choose What Supports Your Dreams and Goals
- Choose What the World Needs

Before You Choose:

- Understand Yourself
- Understand the Courses and Career Options Available for You
- Understand How to Choose

Further You Need to Understand:

- Your Interests
- Your Strengths
- Your Dreams



- What You Want in Your Life
- What Value You Can Create for Others

Everyone Wants to Be: **Happy and fulfilled**

Ultimate Goal of Life: **To live a happy and fulfilled life**

And to Be Happy You Need:

- ✓ Money
- ✓ Money + Health
- ✓ Money + Health + Doing What You Love
- ✓ Money + Health + Doing What You Love + Doing What You Are Good At
- ✓ Money + Health + Doing What You Love + Doing What You Are Good At + Creating Value for Others

To Be Happy and Fulfilled You Need to Do:

- ✓ **What** You Love
- ✓ **What** You Are Good At
- ✓ **What** the World Needs
- ✓ **What** You Are Paid For

This **What** is your "MOJO" your charm,
your magical power. You Need to discover it by Yourself.

The right way for anybody to choose education is to choose a course which aligns with your

MOJO.



How many courses are there:

There are more than 290 courses available to choose after 10th std.

https://docs.google.com/document/d/1Y_fHlmlrPHnhd488nYrocF710mQRzJQp/edit?usp=drive_link&oid=100720714287330869203&rtpof=true&sd=true

Until the 10th standard, every student studies the same subjects and gathers similar information, with only slight variations in the syllabus across boards like CBSE, ICSE, State Boards, IB, etc. It's like every student goes through the same journey. However, after the 10th standard, the educational journey splits into various routes.



Route		No of courses(approx.)
INTERMEDIATE	—	41
POLYTECHNIC	--	25
ITI	—	56
VOCATIONAL	--	38
OTHER COURSES	--	130

How many career options are there:

There are 40 domains, each offering 250 options and 5000 different job types. The domains are as follows:

1. **Software Engineering:** Designing and developing software applications and systems.
2. **Certified Nursing:** Providing healthcare services and assisting patients.
3. **Therapy (Occupational Therapy Assistant):** Helping individuals improve their daily living skills.
4. **Speech-language Pathology:** Diagnosing and treating speech and language disorders.
5. **Digital Marketing:** Promoting products and services through online channels.
6. **Data Analysis:** Analysing and interpreting data to make informed decisions.
7. **Financial Management:** Managing financial resources and investments.
8. **Chartered Accountancy:** Handling financial reporting, auditing, and taxation.
9. **Medicine (Doctors & Surgeons):** Diagnosing and treating medical conditions.
10. **Data Science:** Extracting insights from large datasets.
11. **Machine Learning:** Building algorithms that learn from data.
12. **Blockchain Development:** Creating secure and decentralized applications.
13. **Full Stack Software Development:** Handling both front-end and back-end development.

- 14. **Product Management:** Overseeing product development and strategy.
- 15. **Management Consulting:** Advising organizations on business strategies.
- 16. **Investment Banking:** Managing financial transactions and investments.

17. **Marketing Management:**

Planning and executing marketing campaigns.

18. **Teaching:**

Educating students at various levels.



19. **Interior**

Designing: Creating functional and aesthetically pleasing spaces.

20. **Web Development:** Building and maintaining websites.

21. **Entrepreneurship:** Starting and managing your own business.

22. **Hospitality Management:** Managing hotels, restaurants, and events.

23. **Journalism:** Reporting news and stories.

24. **Fashion Designing:** Creating clothing and accessories.

25. **Human Resources Management:** Handling recruitment, training, and employee relations.

26. **Environmental Science:** Studying and preserving the environment.

27. **Event Management:** Organizing and coordinating events.

28. **Public Relations:** Managing communication between organizations and the public.

29. **Social Work:** Helping individuals and communities.

30. **Graphic Designing:** Creating visual content for various media.

31. **Agriculture and Horticulture:** Working in farming and plant cultivation.

32. **Architecture:** Designing buildings and structures.

33. **Physical Education and Sports:** Promoting fitness and sports activities.

34. **Aviation and Aerospace:** Working in the aviation industry.

35. **Animation and Multimedia:** Creating animated content.

36. **Law Enforcement and Criminology:** Ensuring public safety and enforcing laws.

37. **Biotechnology:** Researching and developing biological products.

38. **Photography and Videography:** Capturing visual content.

39. **Social Media Management:** Handling social media accounts for businesses.

40. **Content Writing and Journalism:** Creating written content for various platforms.

Is academic qualification enough to get success in life?

Success means different things to different people. For some, it might be landing a job with a decent salary, for others, it could be starting their own business, or pursuing a passion like playing professional cricket. But whatever success means to you, it should ideally bring financial stability, freedom with your time, and a sense of fulfillment.

Just having a job or focusing solely on academics doesn't guarantee success. Companies today are looking for candidates who not only have the right qualifications but also possess the necessary skills and mindset for the job. There's often a gap between what employers need and what students learn in college.

To bridge this gap, you must take initiative. Don't rely solely on your formal education to equip you for the job market. Invest time and effort into acquiring **21st-century vital skills** and developing the right personality traits. Whether you aim to work for a company or start your own venture, the key is to provide **value to others**. If you can create a product or service that solves a problem or meets a need, you'll find success in terms of recognition, financial gain, and personal satisfaction."

Learning [aka -the 4 Cs]



Critical Thinking



Creativity



Collaboration



Communication

Literacy [aka -TIM]



Technology



Information



Media

Life [aka -FLIPS]



Flexibility



Leadership



Initiative



Productivity



Social Skills

Equipping yourself with **positive personality traits** is essential for personal growth and success.

- It's not just about earning a degree; it's about becoming a well-rounded individual.
- Traits like adaptability, ambition, creativity, and resilience are not only valuable in personal life but also crucial for career development.
- Employers seek candidates who not only have the right skills but also possess positive attributes that contribute to a healthy work environment and foster professional relationships.
- These traits enable you to navigate challenges, seize opportunities, and adapt to changes in the workplace.
- Moreover, cultivating these qualities enhances your overall well-being and satisfaction in both personal and professional domains.
- Therefore, investing in your personal transformation by developing these traits can significantly boost your chances of success in your career journey.
- all that need is your personal transformation towards becoming worth to achieve success. It is never just a degree holder; it is a complete package of you.

Positive personality traits that contribute to personal growth and well-being:

1. ****Adaptable****: Able to adjust to new conditions or changes easily.
2. ****Adventurous****: Willing to take risks and try new or exciting experiences.
3. ****Alert****: Always aware of what is happening and quick to notice things.
4. ****Ambitious****: Having a strong desire to achieve success or reach goals.
5. ****Authentic****: Being genuine and true, not fake.
6. ****Balanced****: Maintaining a healthy mix of different aspects of life, like work and leisure.
7. ****Brave****: Showing courage and not being afraid to face difficult situations.
8. ****Cheerful****: Being happy and showing it by smiling or being friendly.
9. ****Compassionate****: Showing understanding and concern for others' suffering.
10. ****Confident****: Believing in yourself and your abilities.

11. **Creative**: Having the ability to think of new and original ideas.
12. **Curious**: Eager to learn and know about many things.
13. **Determined**: Having a strong will to do something and not giving up.
14. **Empathetic**: Able to understand and share the feelings of others.
15. **Energetic**: Full of energy and enthusiasm.



16. **Enthusiastic**: Showing a lot of excitement and interest in something.

17. **Flexible**: Willing to change or adapt as needed.

18. **Generous**: Willing to give more of something, like time or money, than is necessary or expected.

19. **Genuine**: Truly what something is said to be; sincere

and honest.

20. **Grateful**: Feeling or showing thanks for something.
21. **Honest**: Always telling the truth and not cheating or stealing.
22. **Innovative**: Able to create new ideas, products, or ways of doing things.
23. **Kind**: Being friendly, generous, and considerate to others.
24. **Loyal**: Giving firm and constant support to a person or institution.
25. **Optimistic**: Expecting good things to happen in the future.
26. **Patient**: Able to wait without becoming annoyed or anxious.
27. **Persevering**: Continuing to try despite difficulties or delays.
28. **Positive**: Having a hopeful and confident attitude about the future.
29. **Resilient**: Able to recover quickly from difficult situations.

How to earn money while pursuing your studies?...

In today's era, earning money while pursuing your studies is not only possible but increasingly common, thanks to the widespread use of social media. The key is to leverage the platforms and tools available to showcase your skills, products, or services to a global audience.

- Firstly, identify what you can offer to the world. It could be a unique product, a specialized service, or even your expertise in a particular field. Remember, every offering, no matter how small, fulfills a need in the market.



- Once you have your product or service, utilize social media channels to reach potential customers. Create compelling content that highlights the value of what you're offering. This could be through engaging posts, informative videos, or captivating visuals. Social media ads can further amplify your reach, targeting specific demographics that are likely to be interested in your offerings.
- Building your brand on social media is crucial for establishing credibility and attracting a loyal following. Consistency in branding, messaging, and content will help you stand out amidst the noise of the digital world.
- Additionally, consider utilizing AI tools to streamline your marketing efforts. AI-powered analytics can provide valuable insights into customer behavior, allowing you to fine-tune your strategies for maximum impact. Automation tools can help in managing your social media presence more efficiently, freeing up time for other aspects of your studies or business.
- By creating a seamless funnel from awareness to conversion, you can effectively convert your online presence into tangible income. Remember, the key is to create value through your offerings, and in return, you'll receive value in the form of financial rewards and personal fulfillment. So, embrace the opportunities provided by social media and turn your educational journey into a profitable venture.

Conclusion:

Education up to the 10th grade is like a **highway** where students travel together, following a common path. However, after the 10th grade, the journey diverges into **multiple routes**, each leading to different destinations. It's up to you to choose the right path.

To make that decision, you must first **know yourself** – your interests, passions, strengths, and dreams. Understanding what drives you and what the world needs is essential. Once you've aligned your personal aspirations with the demands of the world, you'll find your '**mozo**', your unique direction.

Seek out **courses and opportunities that resonate with your 'mozo'**. Equip yourself not only with academic knowledge but also with **vital skills and positive personality traits**. These will not only make you attractive to potential employers or clients but also empower you to create value in the world.

Start applying what you learn immediately. Use your education and skills to earn and experience success right now, rather than waiting until you complete your formal education. By becoming an achiever of abundance early on, you'll set yourself on a path to thrive in both your academic and professional endeavors.

It's not a punishment that you have to go through; unlike humans, no other living being experiences this. So **just enjoy the process**, chill out, and do what you like. Convert your interests into your education and career, and you'll enjoy each day. Happiness is in learning—don't stop learning new things, no matter how small. It adds to your skills and personality. Have fun with it.

Understanding why you are getting an education is most important. Grasping the job market, present and near-future situations, and equipping yourself with relevant skills and a strong personality is the key to success. Don't depend on the government or any industry. Instead, think outside the box to solve the world's problems and create value. The world will, in turn, create value for you.

My mission is to transform 2 million students over the next 5 years. I want to take them from confusion to clarity and from ambiguity to abundance. By providing clear direction in their educational and career journeys after the 10th grade, my aim is for students to achieve success and abundance well before completing their education.

Why wait, start your transformational journey right now:

- Take some time for yourself, sit alone and look into yourself to understand better
- Figure out what are your interests and what excites you.
- Identify your strengths and what you're good at.
- Recognize your dreams and set goals.
- Find the common thing amongst your passion, strength and dreams, your 'mozo'.
- Choose courses that match your 'mojo'.
- Learn 21 century vital skills, use online platform.
- Work on improving your personality.
- Practice GIVER: Gratitude, imagination, visualization, Exercise and Reading

These steps will help you find clarity and abundance in your journey. Start now and shape your future!"

Join us for an enlightening webinar designed specifically for 10th-grade students and their parents! In this session, we'll provide valuable insights and practical guidance to help navigate the educational and career journey ahead. From uncovering interests and strengths to setting goals and choosing the right path, we'll cover it all. Don't miss this opportunity to gain clarity and direction for a successful future. See you there! Before that answer the below questions.

What is your take on life?

What are your interests?

What are your strengths?

.....

What dreams you have?

.....

What kind of life you want to live?

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Webinar link : <https://balakrishnalingala.systeme.io/84fa510c>

For my social media accounts click below

Link tree : <https://tr.ee/xC0aM9hD9A>



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