

A photograph of a workspace on a light-colored table. On the left is a silver laptop with a black keyboard. To its right is a white paper coffee cup with a black lid. In the foreground is a small, lit candle in a dark glass jar with a white label that says "Sunday Morning". The background is a plain wall.

HOW TO CREATE & SELL DIGITAL PRODUCTS

A Step-by-step guide to creating and selling digital products

Beginner's Guide

Plus 100 Digital Product Ideas Across Trending Niches

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Thank you!



Hi!
Welcome to KC SYNCs.

LET ME ASK YOU FIRST...

**Tired of working
overtime?**

**Tired of losing precious
times with your love once?**

**Tired of working with
your 9-5 income?**

Tired doing nothing?

Don't worry. I got you!



Hi! I'm KC.

I really wanted to start creating digital products not just to earn, but to share my creative journey along the way. What matters most to me is authenticity, because many people online talk about making millions or earning six figures, but rarely show how they actually started.

I find myself asking questions like: How did they begin? What exactly did they do first? Who bought their products? What happened after that? I'm curious about the real process behind the results, not just the final outcome.

That curiosity is what pushed me to try it myself. I followed a beginner's guide and a digital product blueprint, started creating my own products, set up simple systems, explored automation, and began sharing and marketing through different social media platforms.

I'm still at the beginning of this journey, learning as I go and figuring things out step by step. Alongside working a full-time job and managing other responsibilities, I'm building this venture in the hours I can dedicate to it, one step at a time.

I'm a former ESL teacher with a degree in Education, and teaching has always been something I'm passionate about. I've always enjoyed helping others learn and grow. Now, while juggling multiple commitments, I'm channeling that experience into creating digital products such as study materials and learning tools, bringing my teaching background into a new and exciting space.

I hope you'll stay and follow along to see if this really works in real time.

If I can start from zero, you can too.

Let's do this!

♥ KC Synes

NOW, HERE'S THE TRUTH BEHIND THE SIX FIGURES

A reminder to you that this is not a “GET RICH QUICK SCHEME”. Building a digital product business takes real effort, consistency, patience, and a genuine desire to succeed. This is the part many digital product marketers don't emphasize before selling their digital product bundles. Because of unrealistic expectations, some people end up calling it a scam. The reality is that it takes time. You may spend weeks learning the guide, understanding the process, and building a website or sales system that works for you. If you choose to create your own digital products, you'll need additional days or even weeks of dedicated work to develop digital products that people will actually want to buy.

The good news is that we can design a life that aligns with our goals and values. Life is short, and many of us dream of having more freedom, flexibility, and time for the people and things we love. Digital products can help create that freedom, but only after you've built the foundation.

Most beginners need more than a few hours a day at the start. Success takes upfront effort, learning, and consistency. Digital products aren't a quick win. They require building and refining systems first. Over time, they can generate more passive income and freedom once set up properly. Now, let's get you started.

DIGITAL PRODUCT

A digital product refers to the E-books, templates, mini-courses, checklists and others that is priced at a relatively low cost. These products are usually focused on providing specific information, solving a particular problem and offering solution to the customers. It is typically an affordable and accessible product that is designed to attract a larger number of customers. It is often priced below ₱20,000 or \$350 (although the specific price range may vary depending on the industry and target audience).





AND THE BEST PART? You can create a low-ticket digital product one time and sell it over and over again. Or, if you don't want to create one, you can simply purchase digital products instead. But be sure you're willing to pay the price for it.

You don't need to be a graphic designer or have advanced technical skills to get started. As long as you know how to use CANVA, you're already good to go. I'm also a beginner like you. There's no need to figure everything out in a single day. Progress takes effort, patience, and consistency.

***What do I actually need to do?* Please read this beginner's guide. It will give you simple, clear ideas to help you get started, even without buying any blueprint. I'll walk you through the basics so you can take your first steps with confidence.**

What You Need to Get Started?



CANVA or GOOGLE SHEETS

People are earning 6 figures from a free app? Yes, they use Canva and it's free! You can create a free account and start creating your own digital products from scratch or use a template already made there.

STAN STORE, LINK TREE and many more

This is where you visit and download my Beginner's Guide. So, this is your online store, where you can sell a variety of digital products such as E-books, Guides, Courses, and services. All your links will be together in one place.



INSTAGRAM

This is where you would add your link of your store in your bio and promote your products through posts and Instagram stories.

TIKTOK, FACEBOOK and other platforms

This is where you outreach and create leads. You can also create content with Instagram.

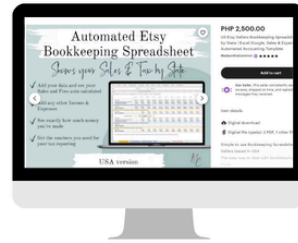


BEFORE DIVING
IN, HERE'S YOUR

100 DIGITAL PRODUCT IDEAS ACROSS TRENDING NICHEs



1. GOAL PLANNER

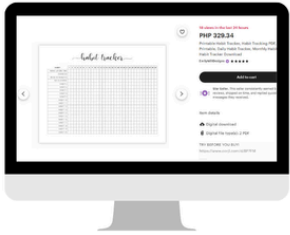


9. BOOK KEEPING SPREADSHEET

2. DIGITAL PLANNER



10. MONTHLY BUDGET SPREADSHEET

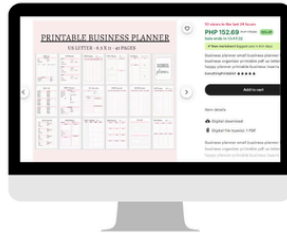


3. HABIT TRACKER

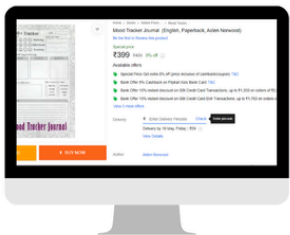
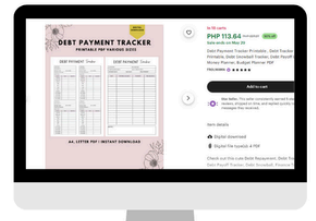


11. SAVINGS TRACKER

4. BUSINESS PLANNER



12. DEBT SNOWBALL



5. MOOD TRACKER

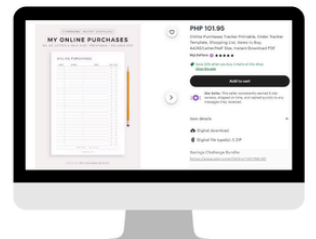


13. INCOME & EXPENSE SPREADSHEET

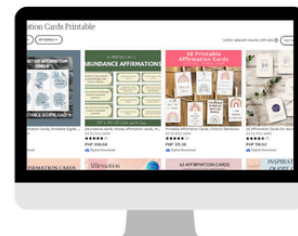
6. ADHD PLANNER



14. ORDER TRACKER

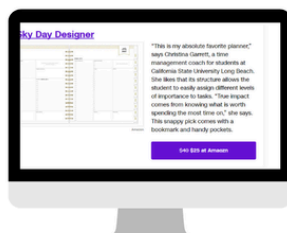


7. CLEANING CHECKLIST

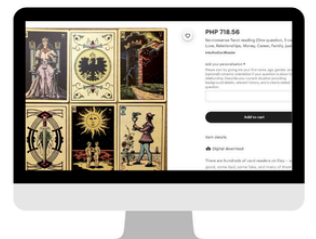


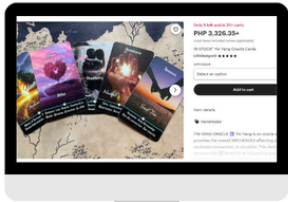
15. AFFIRMATION CARDS

8. STUDENT PLANNER

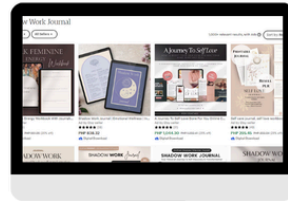


16. TAROT CARDS





17. ORACLE CARDS

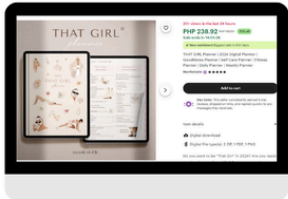
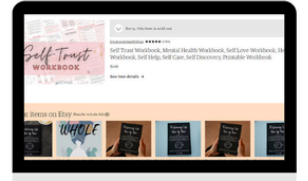


25. SHADOW WORK JOURNAL

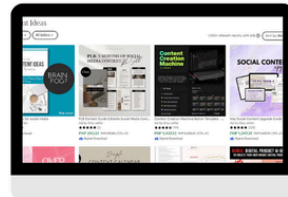
18. MINDFULNESS CARDS



26. SELF-THERAPY WORKBOOK



19. SPIRITUALITY PLANNER

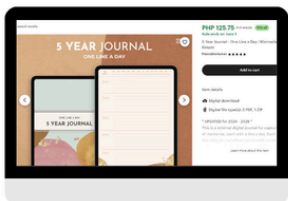


27. SOCIAL MEDIA CONTENT IDEAS

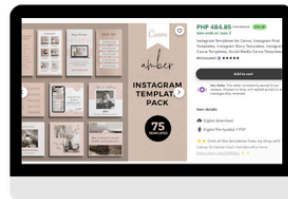
20. 369 GUIDED MANIFESTATION JOURNAL



28. SOCIAL MEDIA CONTENT PLANNER



21. GUIDED JOURNALS

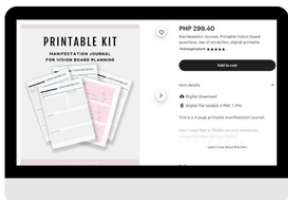
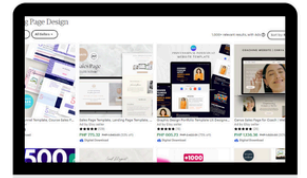


29. INSTAGRAM TEMPLATES

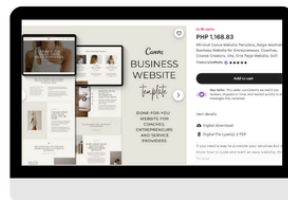
22. SELF-CARE JOURNAL



30. QUICK LANDING PAGE



23. MANIFESTATION JOURNAL



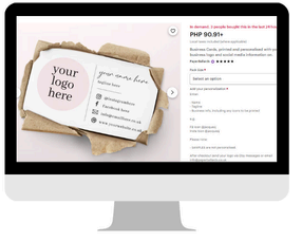
31. BUSINESS WEBSITE TEMPLATES

24. GRATITUDE JOURNAL



32. BUSINESS PLAN TEMPLATES





33. BUSINESS CARDS

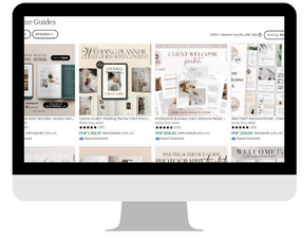


41. REAL ESTATE MARKETING TEMPLATES

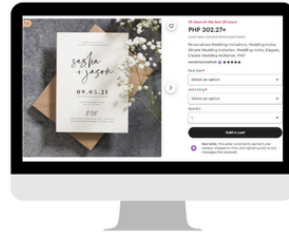
34. BRANDING KIT



42. WELCOME GUIDE POCKET



35. DONE-FOR-YOU EMAILS

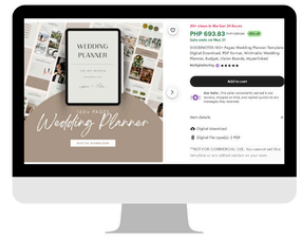


43. WEDDING INVITATION

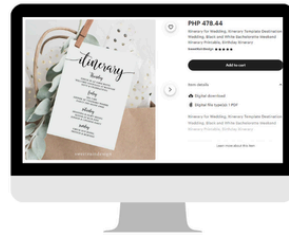
36. LEAD MAGNET



44. WEDDING PLANNER

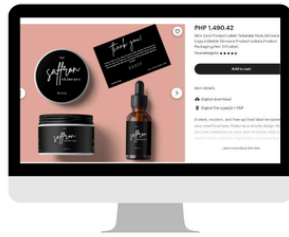


37. PRICE LIST

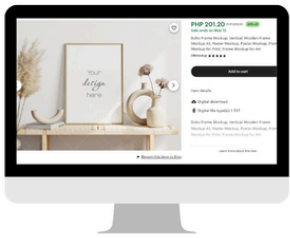


45. WEDDING ITINERARY

38. PRODUCT LABELS



46. WEDDING PHOTOGRAPHY CHECKLIST

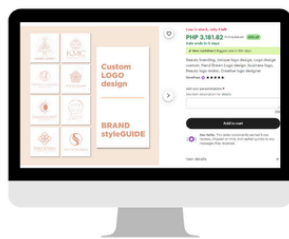


39. MOCK-UP PHOTOS

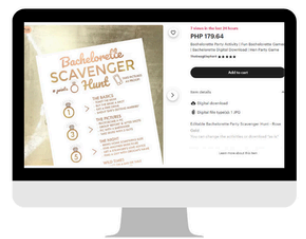


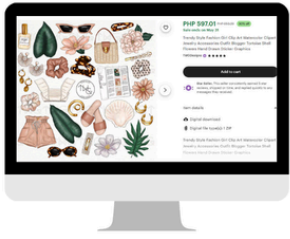
47. BRIDAL SHOWER GAMES

40. LOGO



48. BACHELORETTE PARTY GAMES



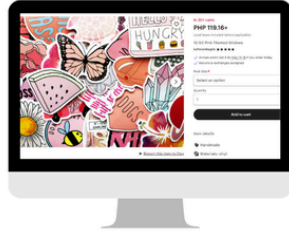


49. CLIP ARTS

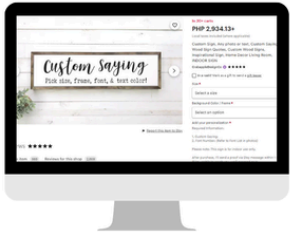


57. PRINTABLE STATIONERY

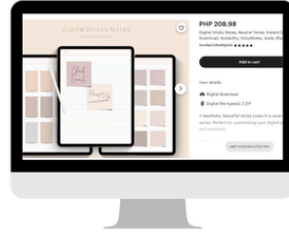
50. STICKERS



58. DIGITAL PRINTABLE BOOKMARKS



51. SIGNS

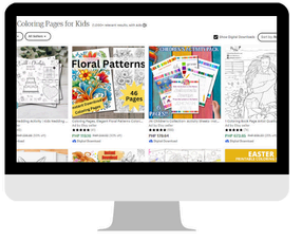
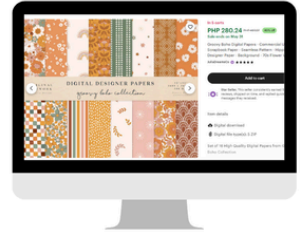


59. DIGITAL STICKY NOTES

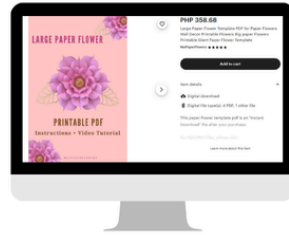
52. DOODLES



60. DIGITAL PAPERS

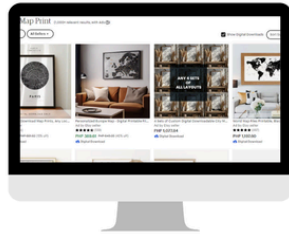


53. COLORING PAGES

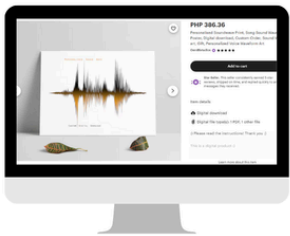
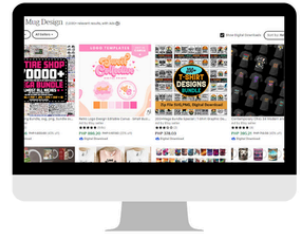


61. PAPER FLOWER TEMPLATES

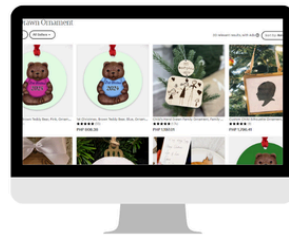
54. DIGITAL MAPS



62. MUG & T-SHIRT DESIGNS

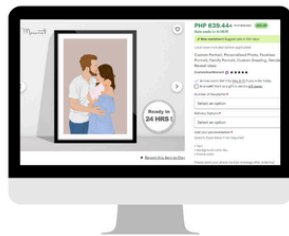


55. PERSONALIZED SOUNDWAVES

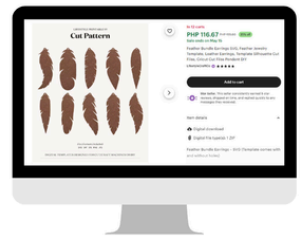


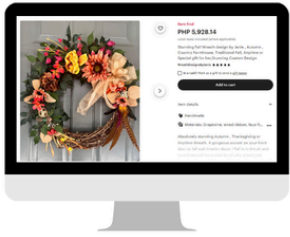
63. HAND DREW ORNAMENTS

56. CUSTOM PORTRAITS

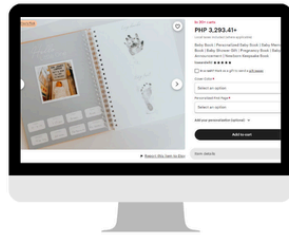


64. EARRING TEMPLATES



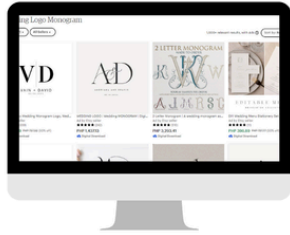


65. WREATH DESIGNS

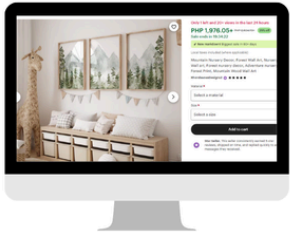
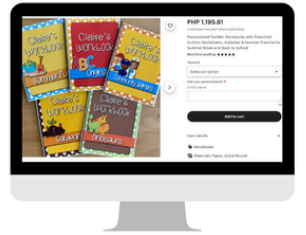


73. BABY BOOKS

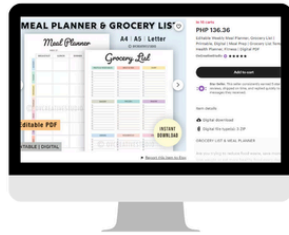
66. MONOGRAMS



74. EDUCATIONAL WORKBOOK

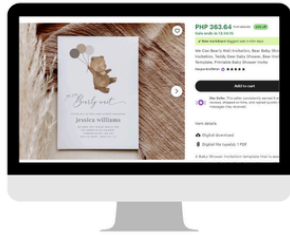


67. NURSERY WALL ART



75. WEEKLY MEAL PLANNER

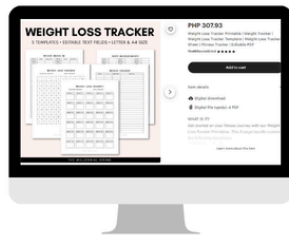
68. BABY SHOWER INVITE



76. MEAL PREP RECIPES



69. BABY SHOWER GAMES

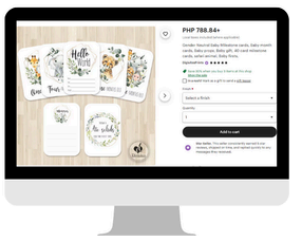
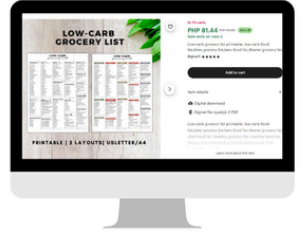


77. WEIGHT LOSS TRACKER

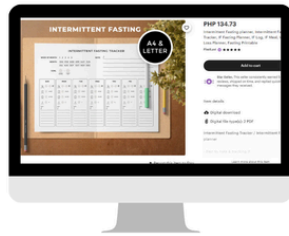
70. PREGNANCY PLANNER



78. KETO GROCERY LIST

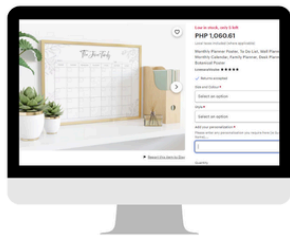


71. MONTHLY PHOTO CARD



79. INTERMITTENT FASTING TRACKER

72. MONTHLY POSTER



80. BODY MEASUREMENT TRACKER



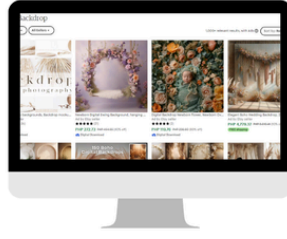


81. LIGHT ROOM PRESET

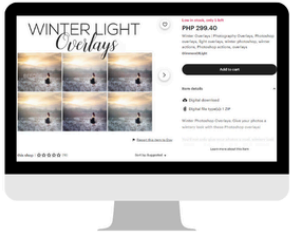


89. PRINTABLE PET TRAINING LOG

82. PHOTOGRAPHY BACKDROP



90. PET CARE PLANNER

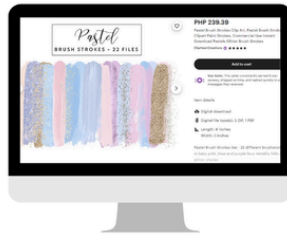


83. PHOTOSHOPS OVERLAYS

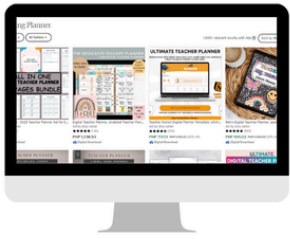


91. BREEDER BUNDLE

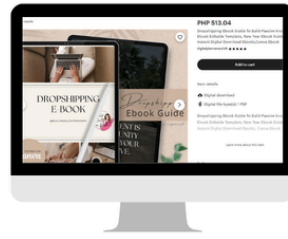
84. BRUSHES



92. PET SITTER INSTRUCTIONS

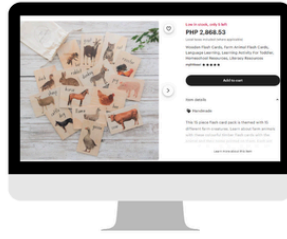


85. TEACHER PLANNER

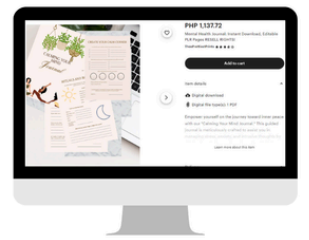


93. E-BOOK WORKBOOK

86. FLASH CARDS



94. JOURNAL TEMPLATES



87. HOMESCHOOL PLANNER

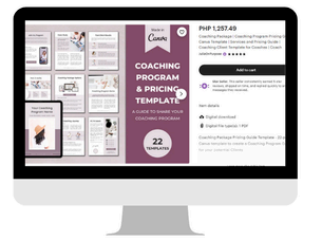


95. COURSE WORKBOOK

88. ACTIVITY WORKSHEETS

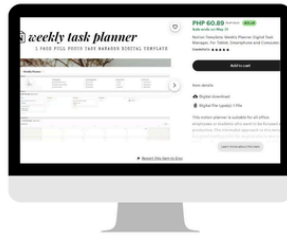


96. COACHING CANVA TEMPLATES

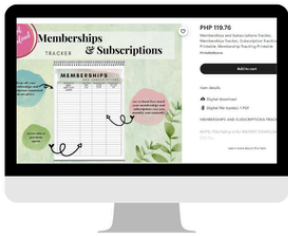




97. SLIDE DECK TEMPLATES



98. NOTION TEMPLATES



99. MEMBERSHIP/ SUBSCRIPTIONS

100. E-BOOKS



DIGITAL PRODUCT WORKBOOK

Step 1:

FIND YOUR NICHE

My skills:

My hobbies/interests::

Things people ask me for help with:

Things I enjoy talking about:

Audience Problems

- ◆ Who do I want to help?
- ◆ What result do they want?

Niche Decision

- ◆ My niche:
- ◆ Target audience:
- ◆ Main problem I solve:
- ◆ Desired outcome:

Step 2:

VALIDATE THE IDEA

Competitor Research

Competitor #1:

- ◆ Product:
- ◆ Price:
- ◆ What I like:
- ◆ What is missing:

Competitor Research

Competitor #2:

- ◆ Product:
- ◆ Price:
- ◆ What I like:
- ◆ What is missing:

Competitor Research

Competitor #3:

- ◆ Product:
- ◆ Price:
- ◆ What I like:
- ◆ What is missing:

Market Validation Score:

- ◆ Can I find similar products selling? Yes No
- ◆ Are people actively searching for it? Yes No
- ◆ Can I make it better or simpler? Yes No:

Step 3:

PRODUCT PLANNING

Product Idea

Product Name

- ◆ Sample #1:
- ◆ Sample #2:
- ◆ Sample #3:

Product Type

- Ebook
- Template
- Workbook
- Planner
- Checklist
- Course
- Printable

Others:

Transformation Statement

- ◆ Before using my product: _____
_____.
- ◆ After using my product: _____
_____.

Product Contents

- ◆ Section 1:
- ◆ Section 2:
- ◆ Section 3:

Unique Selling Point

Why should someone buy mine instead of competitors?

Step 4:

BRANDING

Branding

Brand Name

- ◆ Sample #1:
- ◆ Sample #2:
- ◆ Sample #3:
- ◆ Sample #4:
- ◆ Sample #5:

Product Type

Minimal

Feminine

Modern

Luxury

Bold

Professional

Others:

Brand Colors

- 1.
- 2.
- 3.

Brand Fonts

- 1.
- 2.
- 3.

Brand Voice

Friendly

Educational

Inspirational

Others:

Step 5:

KEYWORD RESEARCH

Write keywords customers would search.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.
- 19.
- 20.
- 21.
- 22.
- 23.
- 24.
- 25.
- 26.
- 27.
- 28.
- 29.
- 30.

PRICING

Competitor Prices:

- 1.
- 2.
- 3.
- 4.
- 5.

Average Price:

My Launch Price:

My Regular Price:

Bundle Price:

Step 7:

SELLING SYSTEM

Where will I sell?

Etsy

Stan Store

Website

Link Tree

Gumroad

Others:

Store name:

Store Link:

Payment Method:

Step 8:

CONTENT PLAN

Problem-based content:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Tips content:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Product promotion:

Step 9:

LAUNCH PLAN

7 Days Before Launch:

- Create sales page
- Create mockups
- Prepare product
- Create content

3 Days Before Launch:

- Post teasers
- Share benefits
- Build waistlist

Launch Day:

- Post announcement
- Update bio link
- Send emails
- Reply to DMs

Others:

Step 10:

SALES TRACKER

Goal:

_____ sales

Price:

Revenue Goal:

Sales:

Week 1: _____

Week 2: _____

Week 3: _____

Week 4: _____

Total Revenue:

ONE-PAGE ACTION PLAN

Niche:

Audience:

Problem:

Price:

Platform:

Launch Date:

Daily Content Goal:

Monthly Revenue Goal:

WHY

Digital Product!

It works extremely well for ordinary people. You may wonder and assume that to start an online business such as digital product, you should:

- Have your own product to sell
- Hundreds of thousand as your capital
- Years of development and Education
- Sourcing products from China or any country
- Quit your current job to start digital product

When the truth is:

With the *digital product workbook* I created, you can start turning your ideas, skills, and experiences into your own digital products from scratch. You don't need to be an expert—simple knowledge, guides, templates, or even personal methods can already be turned into something valuable.

If you want more guidance, you can follow a step-by-step blueprint and learn from ready-made examples. [Click here to check it out.](#) But the real power is knowing that you are fully capable of building it yourself.

You don't need advanced design or technical skills. Tools like Canva make it easy to create and design even if you're a complete beginner.

You can start small and grow from there. What matters is taking action, not how much you start with.

You can do this in your free time, while still working or studying. It can stay as a side hustle or grow into a full-time income if you choose.

All you need is a phone or laptop and an internet connection. From there, you can access the same tools I used and follow along step by step. Now you can create in your own language, in your own style, and build something that's truly your own.

Want a comprehensive 70+ page guide that teaches me how to start digital product?

The course will show you the exact steps I'm using as I start my journey in digital marketing, even WITH NO PRIOR EXPERIENCE. The guide will simplify and save your time creating content and automate sales so that you can scale your business faster without working extra hours. It will teach you how to create your own digital courses and other digital products. It will also guide you to set up your systems like funnel & email automation. Plus, you can have FREEBIES like 600+ Aesthetic Faceless Videos, Built-in Website Template (all you have to do is download it using system.io), Faceless Instagram Marketing Guide, Facebook Ads Guide, 2500+ Page Canva Template, and you can join a community on Telegram dedicated to aspiring digital product marketers. Do not worry, you can sell it as-is after learning from it and get an immediate return capital. Check out our DONE-FOR-YOU Digital Product Blueprint. Instead of ~~₱19,995~~, you'll get it for only ₱2,599!

Create a successful Digital Marketing Business and create your own Digital Products. I'm extremely passionate about helping others achieve financial abundance so they can focus on what they love to do. If you've been waiting for a sign, let's get you started!

“Still, I don’t know what to sell!”

Once you purchase this course that teaches you everything, you also legally own the rights to the course. So, it becomes your very first digital product. You can definitely resell it and 6 other products for 100% profit!



RESELL THE EXACT COURSE AND 6 OTHER DIGITAL PRODUCTS!

GRAB YOURS HERE

