



SANDRAS PHIRI

The AI Speaker Who Transforms How
Organisations **Think, Work, and Lead**

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**SANDRAS DOESN'T JUST
TALK ABOUT THE FUTURE
—HE'S BUILDING IT, ONE
ORGANISATION AT A TIME.**

BIO

Sandras Phiri is a visionary leader who embodies the intersection of technology, business innovation, and transformative education. He doesn't just talk about the future—he's **building it, one organisation at a time**. As the Founder & CEO of Pranary, a practical tech and business school, Sandras is dedicated to helping individuals and organisations unlock their fullest potential through practical education, holistic strategies, and transformative experiences.

Armed with a Computer Science degree and an MBA from the University of Cape Town, Sandras seamlessly blends technical expertise with business acumen. His global perspective has been shaped by delivering keynotes across **22 countries** and lecturing at over **15 universities**, **making complex concepts accessible** and **actionable for diverse audiences**.

Sandras is known for his **engaging speaking style** and has shared stages with notable figures such as Facebook co-founder **Dustin Moskovitz** and **YouTube co-founder Steve Chen**. He has also interviewed top thought leaders in entrepreneurship, including **Uri Levine of Waze** and **Steve Blank**. As a former **Director of Startup Grind South Africa**, he has been at the forefront of the global entrepreneurship movement.

His expertise spans AI leadership, innovation strategy, and organisational transformation. Sandras has worked with over **25 organisations** and is passionate about bridging the gap between visionary thinking and practical implementation. Whether addressing **Fortune 500** executives or university students, his mission remains constant: to inspire individuals to reconnect with their purpose and equip them with the tools needed to thrive in an AI-driven future.

SPEAKING TOPICS THAT DRIVE RESULTS

AI LEADERSHIP

INNOVATION MINDSET

PERSONAL LEADERSHIP

STRATEGIC
DECISION-MAKING
IN COMPLEXITY

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