

Divinely **EMPOWERED**

FAITH • LEADERSHIP • BUSINESS MAGAZINE

Leading With Purpose in a Digital Age

LEADERSHIP SPOTLIGHT:
RAYMOND CHRISTENSEN
A.K.A. WEBMASTER RAY,
FOUNDER OF ATTRACTION
WEB DESIGN

**EXCLUSIVE
COVER STORY**
Turning Vision
Into Impact

**Top Leaders Shaping The
Future Of Business**

INNOVATION WITH IMPACT

HOW TODAY'S BUSINESS LEADERS ARE
SHAPING THE FUTURE THROUGH VISION,
PURPOSE, AND EXCELLENCE.



AMPLIFYING VOICES OF DIVINE PURPOSE AND IMPACT.

In this edition



03

Digital Architect Of Purpose-Driven Brands

How strategic web design empowers businesses to grow with purpose and impact.

Raymond Christensen
Founder, Attraction Web Design

26

A Journey of Faith, Loss, and TA Prayer for Men of Purposeransformation

A prayer for strength, wisdom, and steadfast faith in every season of life.

12

From Struggle to Strength

An inspiring journey of faith, resilience, and renewed purpose.

Thomas Long National Director of Marketing
& Sales, Apex Business Alliance

29

Recommended Reading

A curated resource to empower men on their journey of purpose and growth.

18

A Journey of Faith, Loss, and Transformation

Finding hope, healing, and renewed purpose through life's greatest challenges.

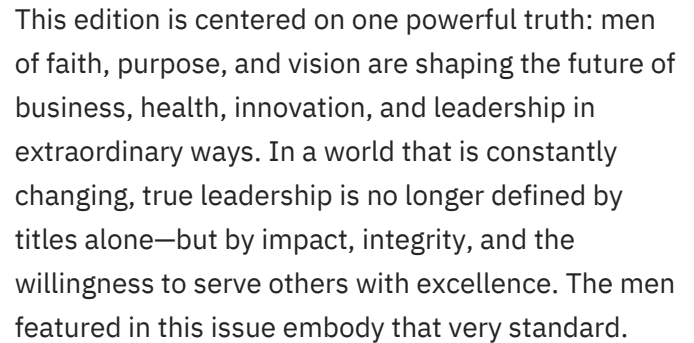
Billy Bevier Founder & CEO, Mindful Longevity

30

Closing Reflections & Updates

A final editorial reflection on leadership, purpose, and the journey beyond this edition.

Editor's Note



This magazine is more than a collection of stories. It is a reflection of what happens when purpose meets action, and when faith is applied in the marketplace. My hope is that as you read through these pages, you are inspired not only by what these leaders have built—but by what is possible for your own life, business, and calling. May you be encouraged to lead with courage, build with intention, and walk boldly in your God-given assignment.

Anastacia
Editor-in-Chief & Founder, Divinely
Empowered Media

Building More Than Websites

The Journey of Raymond Christensen
and His Commitment to Helping Small
Businesses Thrive Online

WRITTEN BY: WEBMASTER RAY

Founder of Attraction Web Design

In a world where first impressions are increasingly made online, the difference between being seen and being overlooked often comes down to one thing—your digital presence.

For over two decades, Ray has been quietly shaping that presence for businesses, nonprofits, and entrepreneurs across the United States as the founder of Attraction Web Design. Known to many as “Webmaster Ray,” he has built a career not simply around websites, but around helping people turn ideas into visibility, and visibility into opportunity.

His journey into web design was not a straight line—it was a series of experiences that built the discipline, adaptability, and leadership he brings into every project today.

A graduate of the U.S. Merchant Marine Academy, Raymond’s foundation was shaped by structure, service, and global exposure through time spent at sea aboard cargo ships. That early training in endurance and responsibility would later carry into his service as a U.S. Naval Officer and through years in operations, retail management, and direct sales leadership.



PHOTOGRAPHY BY
CREATIVE IMAGE BRAND PHOTOGRAPHY

“A website should not just exist—it should work for the business behind it.”



PHOTOGRAPHY BY
CREATIVE IMAGE BRAND PHOTOGRAPHY

But like many innovators, his entry into the digital world began as curiosity—not a career plan. In the early days of the internet, Ray explored building one of his first websites around a personal hobby. What started as experimentation quickly became fascination. Learning how content, images, and structure could influence visibility online sparked something deeper—an understanding that websites were not just technical tools, but powerful communication platforms.

That curiosity eventually evolved into a full-time calling.

Since 2005, Ray has designed over 300 websites, supporting small businesses, organizations, and nonprofits with everything from web hosting and SEO to e-commerce integration, analytics, and digital strategy. His approach is grounded in one principle: a website should not just exist—it should work for the business behind it.



WHERE STRATEGY MEETS DIGITAL VISIBILITY.

Divinely
Empowered
Magazine

**YOUR JOURNEY DOESN'T END
HERE. UNLOCK THE FULL
EDITION TO EXPERIENCE
EXCLUSIVE COVER FEATURES,
INSPIRING STORIES, AND
TRANSFORMATIVE INSIGHTS
FROM LEADERS WHO ARE
TURNING VISION INTO IMPACT.**

Follow us on Social Media
[@DivinelyEmpoweredMedia](#)

