The Digital Freedom Kit

Content That Converts Cheat sheet

(10 Plug-and-Play Post Ideas to Grow Your Digital Business)

(Freebie)

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Hey there,

If you've ever sat staring at a blank screen wondering "what do I even post today?" — trust me, you're not alone.

I used to waste hours trying to come up with the "perfect" post, only to hit publish and hear... crickets.

But here's the truth: content that converts isn't about being fancy. It's about connecting with your people.

That's why I put together this cheat sheet with 10 proven content ideas you can use right now.

These posts are designed to grab attention, build trust, and gently lead people toward your offers.

Ready? Let's go

1. The Pain Point Post
Example: "Tired of working long hours and still feeling broke? I used to be there too... here's what I did differently."

2. The Mini-Tutorial
Example: "3 simple steps to set up your first digital product today (no tech headache required)."

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4. The Relatable Struggle
Example: “Raise your hand if you’ve ever worked a double shift and thought… ‘There has to be more to life than this.’

5. The Quick Win Tip
Example: “Here’s a hack: Turn one piece of content into 3 posts by… [explain repurposing idea].”

6. The Behind-the-Scenes
Example: “This is what my 2-hour workday actually looks like (coffee, laptop, and no boss in sight).”

7. The Myth-Buster
Example: “People think you need thousands of followers to make money online… not true. Here’s what you really need.”

8. The “Why I Started” Post
Example: “I didn’t start this for money. I started because I wanted more freedom, time, and choices for my family.”

9. The Simple Question
Example: “If you could work anywhere in the world, where would you open your laptop first?

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✨ Pro Tip:

Mix these 10 post styles into your content calendar. Rotate them weekly so you're never out of ideas — and watch your engagement (and sales) grow.

💡 Next Step for You:

This cheat sheet is just the start.

Inside The Digital Freedom Kit, I give you the full done-for-you social media pack, email templates, funnels, and guides — everything you need to build a freedom business in just 2 hours a day.

👉 **Grab The Digital Freedom Kit Here**

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