The Laptop + Phone Marketing Pack

30 Canva Posts + 15 Reels Hooks & Scripts

(Built for your new Digital Freedom Kit buyers to promote their business authentically + attract daily sales)

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🌍 INTRO

Hey, Freedom Builder 👋

Let’s be real — not everyone wants to sit behind a desk for hours creating content from scratch.

That’s why I built this Laptop + Phone Marketing Pack for you.

It’s everything you need to start promoting your Digital Freedom Kit and growing your income directly from your phone or laptop — no design skills, no complicated tech, and no paid ads.

Inside, you’ll find 30 Canva templates (ready to post) + 15 short reel hooks and scripts that grab attention, spark curiosity, and sell without feeling “salesy.”

You can edit all the Canva posts in minutes — just add your name, photo, or brand color if you want.

Let’s dive in 👇

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🎨 30 Canva Posts (Captions Included)

WEEK 1: Mindset & Freedom Vibes

1. “This time last year, I was exhausted…”
2. Share your story of working 9–5 and dreaming of more freedom.
3. CTA: “Start your freedom journey today — link in bio.”
4. The Digital Freedom Kit 💻
5. “Everything you need to earn online, from your phone or laptop.”
6. Freedom means different things to everyone.
7. Ask: “What does freedom look like to YOU?” (interactive post)
8. ‘I can’t believe I actually did it…’
9. Share a milestone (first sale, quitting job, or working from anywhere).
10. From 9–5 to Wi-Fi 💡
11. “If you’ve ever dreamed of earning from your laptop, this kit’s your sign.”

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WEEK 2: Behind-the-Scenes / Relatable

1. POV: You're working from a cozy coffee shop ☕
2. Use a photo of your laptop + caption: "My office for the day."
3. No ads. No website. No problem.
4. "I built everything from my phone using the Digital Freedom Kit."
5. This isn't a course. It's a complete setup.
6. "All done-for-you — all yours to resell."
7. Work smarter, not longer.
8. "You only need Wi-Fi and your phone."
9. When your phone makes you money while you sleep 😴📲
10. Add a screenshot of payment or notification (optional).

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WEEK 3: Educational & Empowering

1. Top 3 tools I use to run my business from my phone
2. Mention Canva, Payhip/Systeme.io, and your Freedom Kit.
3. Why your 9–5 won’t make you free
4. Gentle truth post with motivational tone.
5. Stop waiting for “someday” — start with what’s in your hands.
6. “Your phone is your new business partner.”
7. You don’t need to go viral — you just need to start.
8. Freedom = Choices
9. “More time. More income. More peace.”

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WEEK 4: Sales & Community

1. Ready to start earning from your phone?
2. “Grab The Digital Freedom Kit — special $49 price until Oct 31st.”
3. The freedom kit that’s changing lives 🌴
4. Add a testimonial or share what you’ve learned so far.
5. You don’t need experience — just a decision.
6. DM me ‘FREEDOM’ and I’ll send you the info 💬
7. Your laptop and phone are more powerful than your degree.
8. Empowering, shareable quote graphic.

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BONUS WEEK: Lifestyle & Inspiration

1. You deserve a life that feels good — not one that just looks good.
2. Freedom starts with one bold choice.
3. New beginnings hit different when it’s on your terms.
4. “Imagine checking your sales before breakfast.”
5. This is what real flexibility feels like 💻✨
6. My office view today 😍🌴 (insert your location)
7. Laptop. Wi-Fi. Coffee. Freedom.
8. Your reminder: You can build something real online.
9. Don’t scroll — start.
10. Tag someone who needs this kit 👇

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🎥 15 Reels Hooks + Scripts

Each hook is under 15 seconds — perfect for TikTok, Reels, or YouTube Shorts.

FREEDOM HOOKS

1. **“This is your sign to stop scrolling and start earning from your phone.”**
2. **🎬 Show yourself on the couch or in a coffee shop opening your laptop.**
3. **“You don’t need followers. You need a system.”**
4. **🎬 Overlay “The Digital Freedom Kit” on screen.**
5. **“I didn’t quit my job to work more — I quit to live.”**
6. **🎬 Show your daily freedom routine (morning coffee, walk, etc.).**
7. **“Everything I use to make money online fits in one folder.”**
8. **🎬 Show your Digital Freedom Kit folder on laptop/phone.**
9. **“I built my business with Wi-Fi and courage.”**
10. **🎬 Beach or travel background.**

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RELATABLE / EDUCATIONAL

1. “If you’ve ever Googled ‘how to make money online’... this is for you.”
2. 🎬 Screen record scrolling search results + smile.
3. “You’re one decision away from digital freedom.”
4. 🎬 Use a countdown overlay.
5. “This isn’t a course — it’s a done-for-you system.”
6. “Here’s how I turned my phone into my business partner.”
7. “If you can post a picture, you can run a business.”

SALES + TRUST-BUILDING

1. “I’ll show you exactly what’s inside the kit 👀”
2. 🎬 Quick screen recording of your folder or mockup.
3. “Yes, it comes with resell rights — you keep 100% profit.”
4. “Why I stopped overthinking and just started.”
5. “I wish I started this sooner...”
6. “This $49 kit changed how I work forever.”

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✨ How to Use Your Pack

- Open the Canva link inside your folder
- Customize your name, handle, or photo if you want
- Download and post one per day or schedule 3–4 weekly
- Rotate your Reels hooks weekly (voiceover or on-screen text works great)

💬 Pro tip: Always end your caption or reel with a CTA

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“DM me FREEDOM” or “Grab your kit in bio 💻✨”

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