

**ATTENTION: COACHES, HEALERS, COURSE CREATORS, AND OTHER SERVICE-BASED BUSINESSES.**



**Become a Featured Expert in the next....  
RISE & LEAD GIFT SERIES**

***WEALTH BUILDING gifts and POWERFUL TOOLS to inspire you to take your business (and yourself) to the next level so you can help more people and make a lot more money!***

### **Skip Straight to Registration**

- Are you seeking enhanced visibility, authority, and credibility?
- Want to boost your income and confidence?
- Want to attract high-quality leads and clients?
- Explore this list-building opportunity tailored for you!
- Are you aware that email marketing has a higher conversion rate than social media? This means that, by a significant margin, your email subscribers are more valuable than your social media followers.

## To put it plainly, List Building is the POWERHOUSE that ignites your Business growth!

Hi, this is Christine,

I am the founder of the 2HourLegacy Lead Gift Series!

I invite you to join me as a featured expert in my prominent gift series. This opportunity will help you build a thriving list and generate an abundance of leads, while also enabling entrepreneurs to achieve incredible breakthroughs in their businesses and lives.

**Date: October,1 - 7 2025**

## THIS IS FOR YOU IF...

- You want to quickly build your email list.
- You want to make a bigger impact.
- You want to increase your business's exposure, products, or services.
- If you have an audience of entrepreneurs wanting to up-level their business and personal life.
- You want to be seen as an authority in your field and gain credibility.

## IF YOU SAID YES TO ANY OF THE ABOVE ... WE WANT TO FEATURE YOU IN THIS GIVEAWAY!

### BENEFITS OF PARTICIPATING AS A CONTRIBUTOR:

- Grow your audience and email subscribers.
- Generate quality leads – it's still a lead generation secret.
- Save money – an inexpensive way to advertise.
- Gain exposure around your brand, product, or service.
- Saves time and headaches – the marketing materials are provided for you.
- Build your authority – you get featured as an expert in my large global audience.
- Build Relationships - make friends with amazing joint venture partners (and start getting invited to other events).

## HERE'S HOW IT WORKS:

I am looking for approximately 25-50 experts for this event.

- We all promote the event to our lists (if you have one) and social media accounts.
- The audience registers to get access to the list of gifts.
- Once registered, they are taken to a page with all contributor giveaway offers.
- Each gift will include a picture of the contributor and the gift with a description and value.
- Then, the registered guests can choose which offers they're interested in.
- If they click on the button for YOUR offer, they're taken to YOUR opt-in page on YOUR site, where they complete the opt-in process of joining your mailing list in exchange for your gift.
- Sounds pretty amazing right? IT IS!

## What Contributors Are Saying:



*I have been a part of 2HourLegacy Giveaways for a few months now, and I must say, I am thoroughly impressed with the whole experience. They are not only fun and engaging, but they also showcase my business to a wider audience. The increased visibility I have received through these giveaways has helped me to attract new customers and expand my reach. I recommend these giveaways to anyone looking to grow their business and expand their reach. It's consistently a win-win situation for everyone. Thank you, Christine, for providing such an amazing platform for businesses like mine! — Jennifer Henczel, Women in Podcasting Network*



*I have been blown away by 2HourLegacy Giveaways. As an entrepreneur, I'm always looking for new ways to reach my target audience, and these giveaways have been an incredible resource. The giveaways always attract a wide variety of participants, which means my business gets exposure to a larger audience. Christine is an incredible host and ensures that everyone involved has an enjoyable and successful experience. Her attention to detail, excellent communication skills, and friendly approach make her a pleasure to work with. If you're looking to connect with a wider audience and grow your list, I highly recommend 2HourLegacy Giveaways. - Eva Gregory, Leading Edge Coaching & Training*

## HERE'S HOW IT WORKS

After registration:

- You provide a gift to include in the giveaway.
- You will keep this gift on your end and offer it behind an opt-in page.
- This allows YOU to GROW your mailing list!
- You'll be required to promote the giveaway at least twice (more is welcome) to your entire email list (via a solo email) and a minimum of three times on social media per social account and your Facebook Groups.
- We want as many subscribers as possible, so everyone featured will also share all this amazing and valuable content with their list and on social media.

### **Swipe Files:**

- I will provide done-for-you copy and images, approx.
- Two weeks before the event goes live.
- You'll be required to pay an entrance fee to participate in the giveaway.
- This covers the cost of coordinating the event for everyone. That includes the done for-you copy and images! (That's a very small investment to grow your list, make an impact, and reach the people who need you!)
- Required list size: We don't discriminate! If you don't have a list or have a small list, we will accept you to join us, but your rate is slightly higher. You will be requested to promote the event more through social media. (We can
- give you a list of groups that allow the promotion and give you ideas on how to promote it without being spammy)
- Important rule: No up-selling, tripwires, or cross-selling allowed during the live event.
- You will become part of our Private Facebook Group for future events, email campaigns and important information.

### **So, to sum it up...**

#### **Email:**

3 SOLO EMAILS (not newsletters) to your list if you have one; if not, we can work out a special promotional calendar for you.

You are welcome to do ads on Pinterest and/or Facebook/Instagram. I'd be happy to discuss ideas with you.

#### **Social Media:**

Post at least 3 times throughout the event, ensuring coverage across all active social accounts, especially if you have a free Facebook Group. Please request further details and develop a plan of action for your promotion schedule.

### **TYPE OF GIFTS ACCEPTED:**

- Digital or virtual gifts, such as eBooks, videos, audio recordings, workshops, master classes, PDF guides, challenges, planners, and memberships.
- No free consultations or free coaching sessions unless it is a VIP day or program, etc.
- Gifts focusing on Business Growth, such as lead generation, client attraction, simplifying sales, joint venture partnerships, mastering marketing, etc.
- Other categories are: Money, Mindset, are also welcome.

# PROMOTIONAL DATES AND REMINDERS

This event takes place **October 1 - 7, 2025**

During these seven (or more) days, we will all promote it through our email lists at least twice and our social media profiles three to five times.

**I will provide all swipe files, social media graphics, reminders, and a before the promotion starts.**

HERE ARE YOUR NEXT STEPS:

If this sounds like a great fit for you, here's what to do next:

- Simply click the 'Join' button below to reserve your spot. Once you sign up, we will send you the link to the information where you can submit your gift info.
- Your gift must be submitted by August 25th. If you require more time, please contact me after registration.
- Remember to share this with your entrepreneurial friends who would be a good fit as contributors. We give a special gift for referrals.
- I look forward to partnering with you to bring valuable content and resources to our audiences!

Regards,  
Christine - 2HourLegacy

Lead Generation and Client Attraction Specialist

PS. Contributor applications are accepted on a first-come, first-served basis, so don't delay your decision to join us.

PSS. We reserve the right to reject your application or giveaway offer if it doesn't meet our desired goals.

If this happens, we'll contact you and work with you to craft a different offer that does work. If we still can't arrive at a solution, we'll refund your contributor fee.

Ready to boost Visibility, Authority, and Credibility? Join today!

**PRICING: \$17 USD**