

A STEP BY STEP GUIDE
BY RUTHA. ADDAH

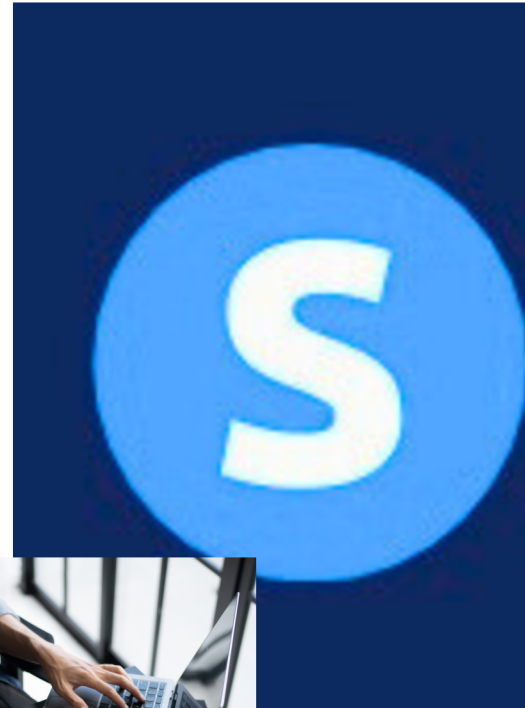


The Free Tool I Use to Run My Entire Marketing Business in Ghana

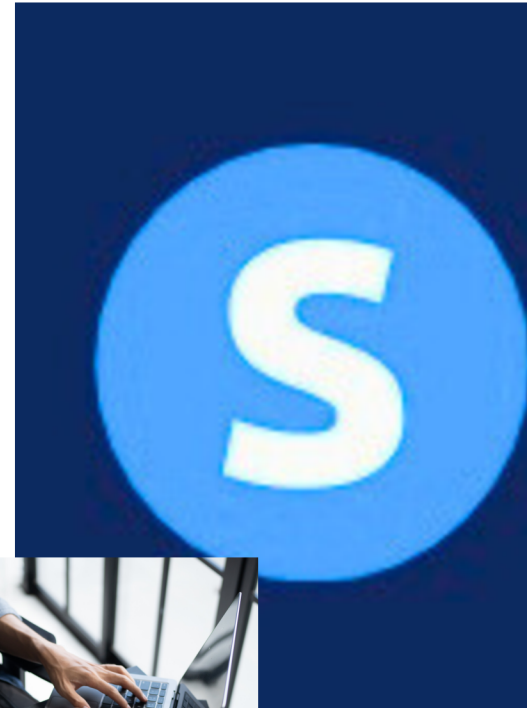


What is Systeme.io & Why It's Different

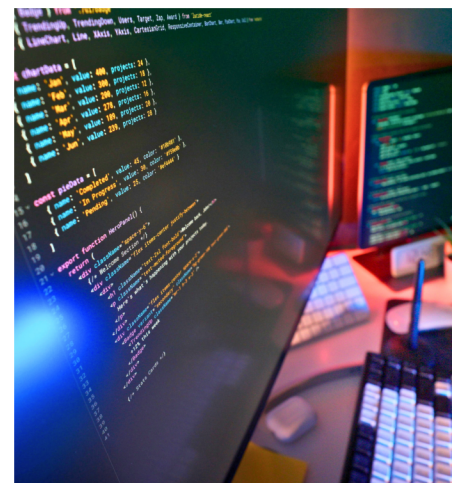
- All-in-one platform: Combines email marketing, sales funnels, websites, blogs, and courses in one tool.
- Simple & beginner-friendly: No coding or tech headaches.
- Affordable: Free plan available; paid plans cheaper than many alternatives.



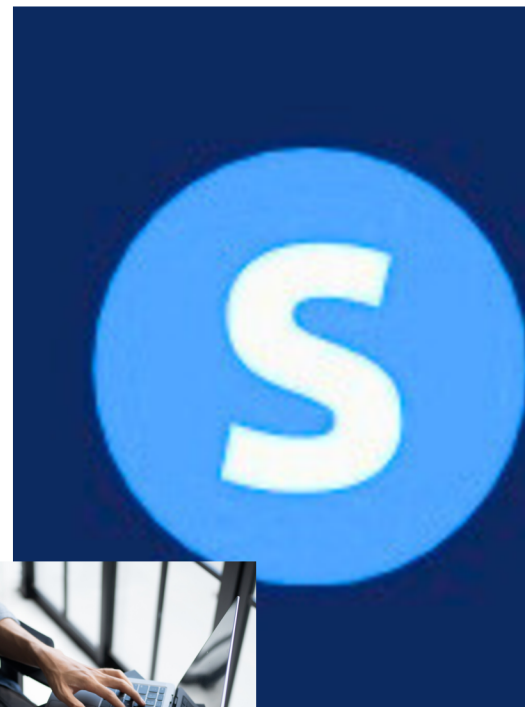
5 Things You Can Do for Free



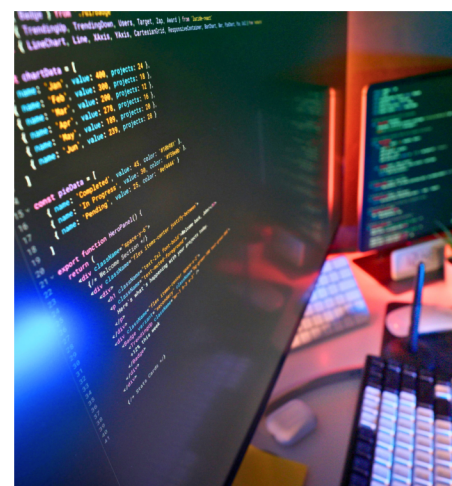
1. Sales Funnels – Create pages that sell your products/services.
2. Email List – Collect emails and automate follow-ups.
3. Website – Build a simple website without coding.
4. Blog – Share content and grow your audience.
5. Online Course – Host and sell your digital courses.



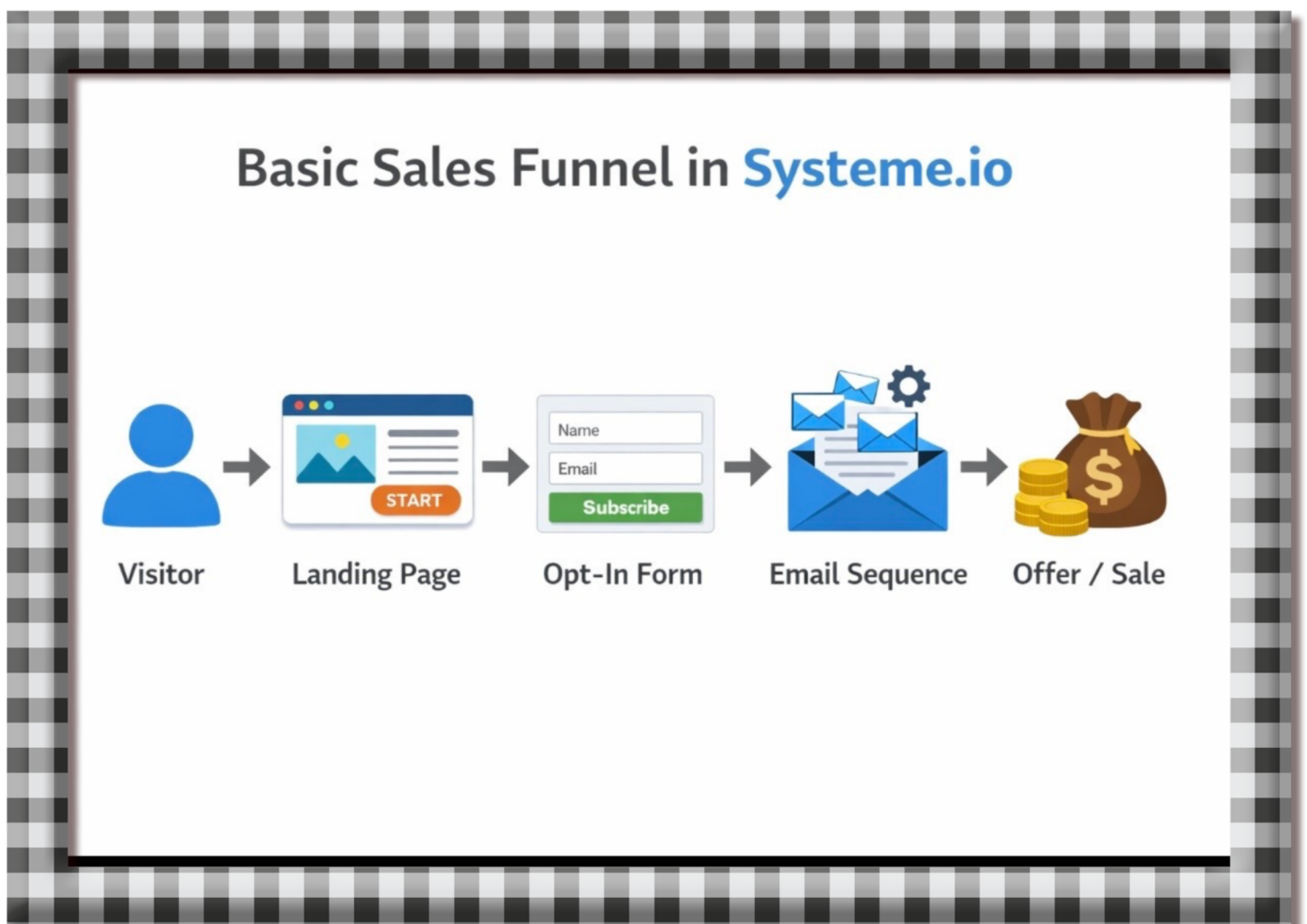
How Ruth Uses Systeme.io



- ARA Funnel - Converts prospects into clients.
- Book Landing Page - Promotes and sells her books.
- Email Automation - Nurtures subscribers automatically.
- Free Chapter Opt-in - Grows her email list with lead magnets.



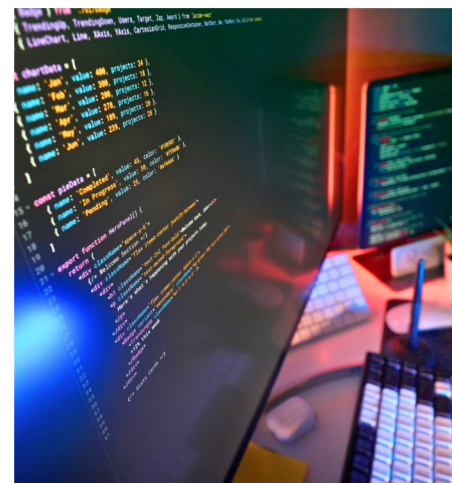
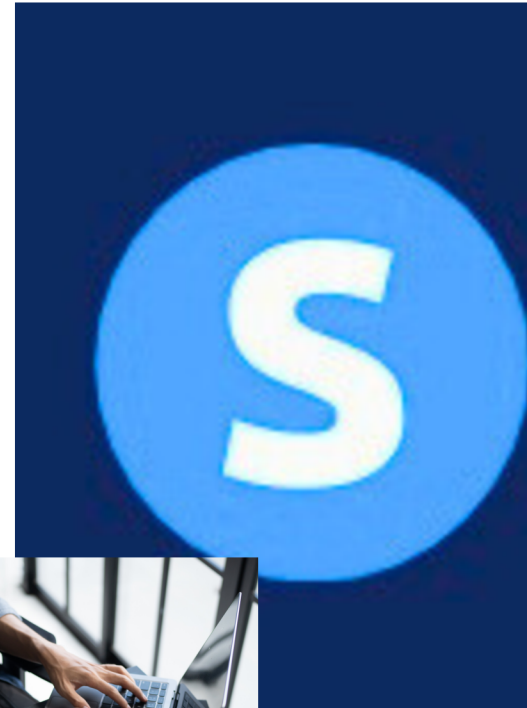
Simple visual: Basic Sales Funnel



Step-by-Step:

Set Up Free & Create Landing Page (<30 min)

1. Go to systeme.io → Click Sign Up Free
2. Enter your name, email & password
3. Choose Free Plan
4. Go to Funnels → Click Create Funnel
5. Select Landing Page → Pick a template
6. Customize text, images, and call-to-action
7. Publish → Share your link





Get started for free here

→

<https://systeme.io/?sa=sa0035579713fb1130676b9b37c0ca8f247cad06b5>

