

A woman with dark hair and sunglasses is sitting on the floor, wearing a white blazer and white pants. She is holding a white handbag. The background is a plain, light-colored wall.

THE *ZERO* INCOME CLAIM

DFY HOOKS + CAPTION FOR 100 REELS

**THE ONLY REELS STRATEGY YOU REALLY
NEED AS A NEWBIE IN DIGITAL MARKETING**

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in this GUIDE

I'll be handing DFY Reels Hooks + Captions to you on a silver platter. It's focused mainly on Top Of Funnel (ToFu) content which is essential to beginners in digital marketing! This will help pave you towards your first sale and then you will have more results-based or income story to share!

What is Top Of Funnel content?

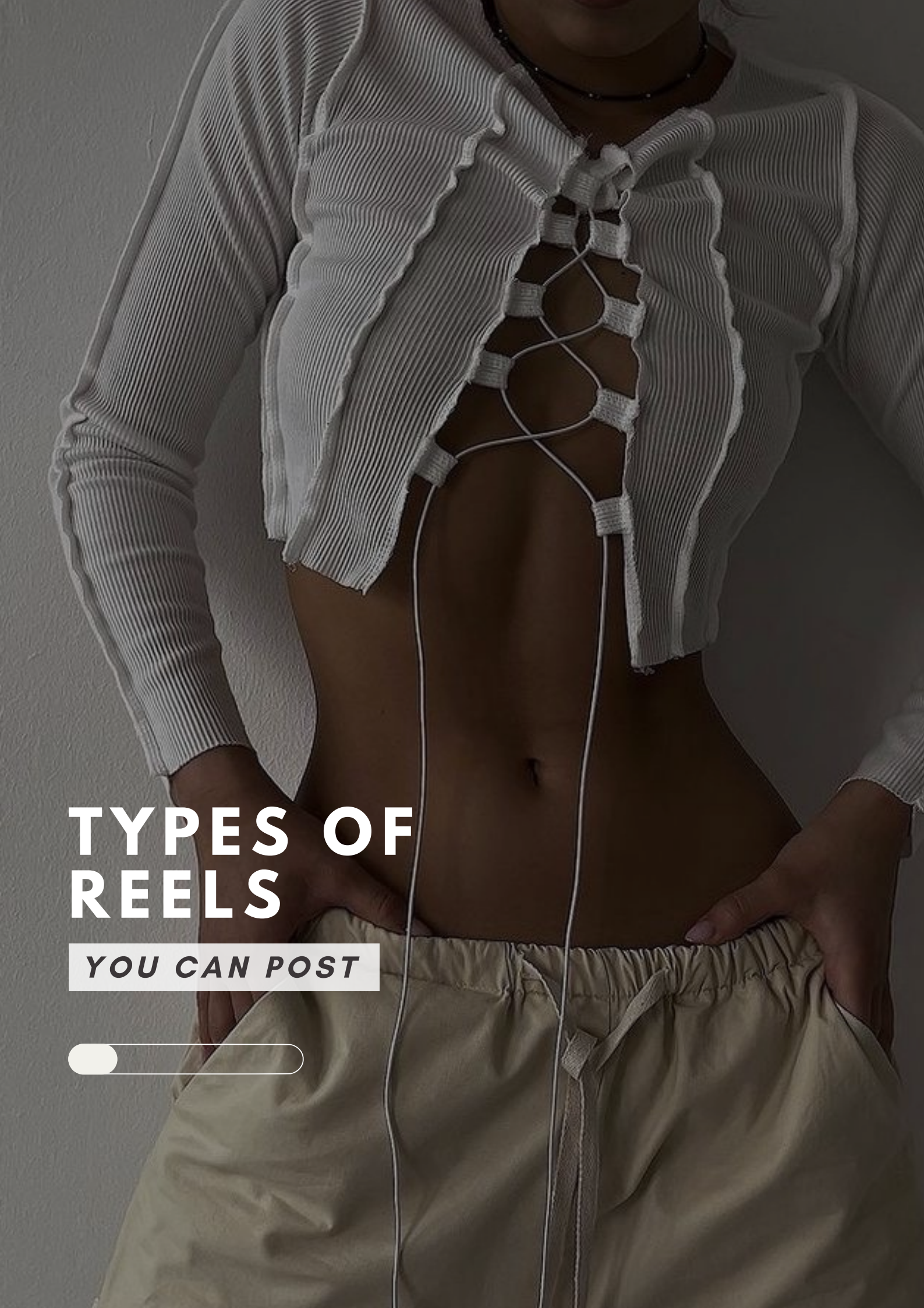
Top-of-funnel content doesn't try to sell the audience on a product or service, but instead educates, helps, and answers common questions or pain points. ToFu content is most often used as part of a content marketing strategy to target prospects in the 'awareness' stage of their digital buyer's journey.

Remember, work SMART and not just hard. Once you have produced 100 reels, analyze your insights and recreate the ones that performed well!

Use different videos for the same hook & caption.

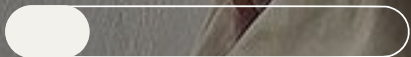
Change up the audio.

Or even recreate the exact same ones...to be honest.



TYPES OF REELS

YOU CAN POST



types of **REELS**

What can you possibly post from ground 0 without any sales and attract a following + eventually converting into sales?

We'll be looking into these 6 main pillars where none of them has anything to do with income claims!

MOTIVATIONAL

EDUCATIONAL

POSSIBILITY

CONTROVERSIAL

VULNERABILITY

ENTERTAINMENT

MOTIVATIONAL

Motivational reels are great to attract new followers, and usually garner more LIKES, SHARES & SAVES! However it doesn't necessarily entice your audience to want to buy from you. This is more like a NO SELLING ZONE but to build trust.

It also portray your beliefs, values and persona. Within this sector there are multiple types of motivational reels. For example, are your motivational reels more of a reality slap? Pure positivity? Realisation on life? Personal growth?

You will eventually find what suits your page's message best and don't be afraid to experiment!

EDUCATIONAL

Under this sector, it's all about EDUCATING your audience. Remember to speak like an authority and show that YOU KNOW YOUR DEAL.

Tips & hacks on how you grow, debunking myth, tools that you find helpful, your go-to resources. This will call for more SAVES.

POSSIBILITY

This is all up to IMAGINATION and it has no limits! Although you have not made a lot of sales, you can share others' testimonials and good feedback on the products you want to promote.

Try your best to address your audience in this type of reel, address their desire or pain points! As possibility reels are really wide, if you address everyone you will address no one especially if you're just starting out.

In my next chapter you will see more examples of this but don't forget to apply to your own niche & audience!

CONTROVERSIAL

Bring out the politician and journalist in you! Sharing your opinions will help your audience understand you better as a person and as if they've known you for years! Talk about a trending topic, share your opinion on it and woiooooo, the spicier the better! This type of reel will attract more SHARES & COMMENTS because people will relate deeply if they're on the same page as you and feel like you've voiced out their mind.



VULNERABILITY

This has got to be my favourite! It's all about

- YOUR STORY
- YOUR WHY
- HOW YOU GOT STARTED
- WHAT YOU'VE LEARNED
- WHY ARE YOU NOT GIVING UP YET

This type of reels will create load of relatability! E.g. If you're a mom, share your thoughts, views, opinions as a mom! Be a story teller who's honest and transparent and you will build trust with your audience! Nobody relates with a perfect life.

A vulnerable post will flood in lots of LIKES and COMMENTS if you ask to share their version of experience.

ENTERTAINMENT

Who doesn't love a good laugh! Entertainment reels is one of the best performing because people will watch till the end, and share with their friends who could use a good laugh!

E.g. A clumsy moment in your business, the struggle of mom life, expectation vs reality content!

A black and white photograph of a woman with dark hair, wearing large sunglasses, a dark blazer over a dark, low-cut crop top, and high-waisted denim shorts. She is standing next to a glass-enclosed escalator. The background shows the steps of the escalator receding into the distance. The overall mood is stylish and modern.

**LET'S
DIVE
RIGHT IN**

IMPORTANT

BEFORE YOU PROCEED

WITH THE PURCHASE OF THIS GUIDE, YOU CAN ABSOLUTELY USE THE CONTENT AS YOU WISH.

IT GOES WITHOUT SAYING BUT HERE'S A REMINDER TO PERSONALISE IT TO YOUR JOURNEY, ADD YOUR OWN PERSONAL TOUCH TO MAKE IT SOUND LIKE YOU!

PLEASE DO REPLACE WITH YOUR TARGET AUDIENCE, THE NECESSARY DESIRE, COURSE NAME, CTA, FREEBIE NAME AND REPLACE MY STORY WITH YOURS!

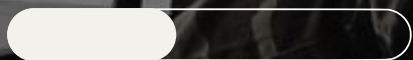
REMEMBER: THIS GUIDE IS TO TAKE THE STRESS OFF YOU FOR THINKING WHAT TO POST BEFORE YOU CAN SHARE INCOME CLAIMS BUT IT SHOULDN'T RESTRICT YOUR CREATIVITY. TAKE REFERENCE AND PIGGY BACK ON IT!

PRO TIP: USING THE SUITABLE VIDEO & AUDIO WILL ELEVATE YOUR MESSAGE IN REELS!

A person with long dark hair, wearing a white crop top and dark pants, is sitting on a light-colored floor. They are holding a smartphone up in front of them, looking at the screen. To their left is a tall, black-framed mirror on a stand. The mirror reflects the person and the floor. The background is a plain, light-colored wall. The overall lighting is soft and even.

100 DONE- FOR-YOU

HOOKS & CAPTIONS



Hook

**YOUR INSTAGRAM SHOULD BE A MONEY-MAKING MACHINE, IF
THEY'RE NOT
YOU NEED THIS**

Caption

I wished I knew this earlier! ⚡

If you're holding a \$1000 iPhone and watching this reel but not making a dollar off Instagram yet...

This is for you 🙋

The answer to everything is DIGITAL MARKETING and more specifically, digital products! ⚡

What even is digital product? Anything that's not tangible and you can download like ebook, planner, template, journal, audiobook and so much more!

- 1 Create content that talk about your passion. It can be fitness, mindset stuffs, healthy home hacks, cooking tips, anything!**
- 2 Use the free app Canva to create digital product around it like ebook, journal, templates, checklists and more!**
- 3 Use a free platform like Systeme.io or Beacons to host your product so your customers can make purchase even when you sleep**
- 4 Create 5-7 seconds reels on IG that talk about your Why, how your digital product will solve xxx problem, how it will help get your customers to where they want**

⚡ Don't wanna create your own product but want the same potential?

👉 You can steal my high in demand done-for-you products with MRR or PLR (master resell rights/private label rights) that you can sell for 100% profit as your own 🤖

⚡ Does this actually work?

👉 This has helped average individuals like me and you make over \$xxmillion as a community and this skill is going to be worth \$1.5 trillion by 2030 according to Forbes

+📱 If you wanna learn how to monetise this app without showing your face, DM/Comment "INFO" for my xxx!

Hook

**5 OTHER WAYS TO MAKE \$\$ FROM DIGITAL MARKETING
WITHOUT RESELLING A COURSE. NO GATEKEEPING IN CAPTION!**

Caption

Did you know you can still create so much out of the viral \$497 MRR course even without reselling it? 🤔

That's what the course is all about, teaching you high income skills! But because it's so beginner friendly & packed with value that it would be crazy not to resell it for 100% profits 😊

What are 5 other ways to make a profit from it?

1 Create & sell digital products

You can do this for your passion & any niche! Do it once and you can generate income when you sleep

2 Create your own course

Everyone is good at something and has a value to offer! The course will teach you step by step how to create your own course as well, again, whatever business or niche you're in!

3 Coaching calls

Someone can book you and pay a fee for your expertise! You will be taught how to set up all these and automate the sales process

4 Offer your service

In the course you'll learn how to build a funnel, Instagram growth, content creation and so much more! You could offer accounts/companies to build funnel for them, strategise their IG, or provide audit services.

5 Affiliate marketing

You'll also learn how to add sources of income like affiliate marketing, finding the high ticket companies in your niche and interest, promote it for commissions

Which one is your favourite?

👉 Comment "XXX" and I'll send more info directly to your inbox!

Hook

4 WAYS TO FIND THE RIGHT DIGITAL MARKETING COURSE FOR YOU. REVEALED IN CAPTION

Caption

The fact that you're seeing so many people doing it is because it works! But how do you know which one is for you? Here's how I found mine 🙋

1 I found the connection

I've been seeing MRR for months through this lady starting her digital marketing journey and now already made over a million dollars. I was already sold by the concept through her but I was still on the fence because I didn't think I could show up like her doing what she does on social media. When I stumbled upon a faceless account, I got the aha moment and DIVED right into it because it makes me feel that I can do it too!

2 Ever evolving modules

(Your course) is not just about making a one-off profit off clients, it's constantly adding value, modules and upgrades without having to pay another dollar! Zero upsells! I'm someone who's bad at saying NO therefore any hardselling or upsells always make me uncomfortable 😅

3 Community as your backbone

It's one of the largest community with over XX members with the right vibe check! I love that I'm not alone, everyone is supportive and open in sharing their wins, what they did right, how they overcome their challenge etc. That's how you can cut short your time to figure things out

4 The Master resell rights (MRR)

As someone who's running her own business, been in network marketing, tried affiliate marketing, this business model is no brainer 🤖 It's affordable on its own as a high income skill course for just \$497, with just one sale your course became free 😊 and you can resell infinite times for 100% profits every.single.time. I mean...

♥️ If you're ready to learn & earn, link in bio!

I'm a DM away if you want to chat, I won't gatekeep!

Hook

BEHIND THE FACE OF THIS ACCOUNT (DROP SOME TEXTS TO DESCRIBE YOURSELF IN THE REEL)

Caption

My name is xxx! As much as faceless accounts are on the rise, something that trends or chatgpt will never be able to replace is the human touch!

Let's get to know more about each other

 **save this reel for later (use this early trending sound)**

 **Launching new xx on (date)! Be sure to follow so you don't miss out**

 **LIKE & FOLLOW**  **if you want to learn more about how to make \$\$ online without showing your face**

Hook

**CALLING ALL MY MAMAS WHO WANT TO TURN BABY'S NAP
TIME INTO PROFIT MAKING TIME**

Caption

**Here's how to do so if you want to start making profits from home while staying
private ↓**

- 1. Go to pexels.com or Canva to download royalty free images & videos at zero cost for your reels**
- 2. Keep your reels not more than 7 secs**
- 3. Add a trending audio**
- 4. Add a hook (and provide value in caption)**
- 5. Add a CTA (call to action)**

Start posting! 🌟

I've created a freebie 🖱️ xxxx (describe how your freebie can help them)

🖱️ Comment XXX for the link!

Hook

2024 VIBE: HELP AS MANY MOMS AS I CAN TO MAKE \$ ONLINE WITHOUT HAVING TO SHOW FACE!

Caption

It's 2024! There's no reason you won't see growth in the online space with some learning and a desire to change ¹⁰⁰

Going faceless on digital marketing journey doesn't necessarily mean you're an introvert, whatever reason you have is VALID ✨

I don't know about you but I seriously have all the reasons in the world! I cringe at doing lip sync or dancing in front of camera 😂 I'm also in messy high bun or oversized shirt at home caring for my baby...

I find it time consuming to have to scrub up nice to make a piece of content, and most importantly I don't want to explain myself to people I know 🧑

-

Just imagine...building a life on your own terms, without having to ask for permission, be your own boss with full control, and building a legacy for your next generation, I would want that for you mama!

As soon as you accept you're worthy and deserving of it, you can have it! And you bet I'll be there along the way to support & do it together

Affirm YES to claim it in 2024! ❤️

Hook

DID YOU KNOW IF YOU WOULD JUST CREATE EASY REELS LIKE THIS, THIS COULD HAPPEN

Caption

First, SAVE this so you can come back to it later & use this trending audio for your reel!

-

"You can be great at what you do, but they mean nothing if you don't know how to MARKET yourself" 100

Although IG doesn't pay you for creating reels, they are the KEY that will put you in front of your audience to promote what you have to offer:

-

👉 **You could promote done-for-you digital products that you didn't even create, OR**

👉 **Promote your own digital product of your passion that solve problems for your niche**

👉 **Set up automated sales process**

👉 **Be consistent in creating easy reels like this with easy to read text, trending audio**

👉 **Add on your own message, value, experience, learnings in caption with a clear Call-to-action and start seeing growth!**

👉 **If you need a step-by-step guide for beginner**

💛 **Comment "XXX" and I'll send the link to your inbox!**

Hook

**HOW DID I NOT KNOW ABOUT THIS SIDE HUSTLE THAT COULD
MAKE \$3-5K A MONTH WHILE MY BABY SLEEPS?**

Caption

If additional 3-5k a month could change things for the better for you & your family, read on! 🙌

Seeing so many moms making even 5 figures a day may seem too good to be true. But remember, no one was born knowing how to do this! They were once sitting on the fence like me and you, just an ordinary mom who wanted to be more present and a life on their own terms

If you want to build something for yourself or your family in the next few months, be prepared to do this groundwork:

- ♥ Take 1-2 hours a day to learn high income skills
- ♥ Identify your passion & what you're good at
- ♥ Find out what problem you can solve, who needs your solution
- ♥ Create a digital product around it and start promoting on your Instagram!

Comment below, what are your areas of passion? 🥰🙌
Health/fitness/parenting/relationship/cooking/art?

Hook

6 MONTHS OF CONSISTENCY IN LEARNING HIGH INCOME SKILLS WILL BRING YOU HERE (FULL STORY IN CAPTION)

Caption

6 months of consistency & hard work in learning digital marketing will take you to a different place mentally & financially...and put you 5 years ahead of your peers 🙌

Never underestimate the power of desire & consistency! 💪

Have you heard about compound effect?

Rarely in any business that it will take off from day dot.

It's going to take time or even feel hard that you'll wanna quit in first few weeks or months...but never doubt compound effect. It's that small consistent action over a long time that has greater payoffs than intensely large but short term changes

You don't workout and eat salad for one day and be expecting a 6-packs do you?

👉 Share with a friend who needed to hear this today!

Learn how thousands others like you & me make profits off digital products!

Hook

POV: YOU WANT TO MAKE MONEY ONLINE WITHOUT SHOWING FACE BUT YOU DON'T HAVE AN AESTHETIC HOME (SOLUTION IN CAPTION)

Caption

Here's a way out for you... 🙌
Faceless Digital Marketing!

🌟 I'm a busy mom of 1 who's running a business from home, and I don't look social media ready most of the time 🤪

So what's the solution?

👉 The good news is, you can make use of aesthetic content **LEGALLY** to build a beautiful page for your branding.

Here's a list of aesthetic content banks with monthly pricing to grow your faceless account without you shooting anything and spending time that you already don't have!

💖 Save this and thank me later
Share with a bestie who needed this

1. Pexels - Free
2. Pixabay - Free
3. Canva - Free
4. The Studio Brief - \$6/mo (limited to 10 downloads)
5. The Stock Boutique - \$9.95/mo
6. The Content Bank - \$17/mo
7. Aesthetic Content Media - \$20/mo
8. B-roll for all - \$25/mo
9. The Forefolk - \$29.99/mo
10. The Content Cove - \$32/mo
11. Luxe Stocks - \$39/mo
12. Facelessflix - \$39.95
13. Social Stocks - \$120/3 mo
14. Packsia - \$49/mo
15. Haute Stock - \$149/quarter

You're welcome!! 😎

Hook

SERIES OF MISTAKES I HAVE MADE IN CREATING A BRAND NEW ACCOUNT HERE'S WHAT YOU DON'T WANT TO DO

Caption

You're not gonna believe it...last one was 🤔😭

First, save this post so you can come back to it later! 💡

It's Day xx of my journey in starting a brand new faceless account and I'm not about to gatekeep so it saves you time!

1 Using others' growth as a benchmark

👉 It can be hard seeing everybody else flashing their income claims in a short time when you're just starting out. It increases self doubt and affects your authenticity because you think that you need to succumb to this "norm". Just because you take longer, doesn't mean its not working!

2 Consume content aimlessly

👉 It's so easy to scroll and get carried away sometimes, make sure to only engage with accounts that are in your industry and also your target niche! That way you won't confuse your algorithm

3 Trying EVERY IG growth tip on explore page

👉 They spin your head round & round! I tried all of them, and none of them work like it promises in the hook. I don't mean that they're lies, what I'm saying is there is NO GUARANTEE that it works for you so don't get disheartened

4 Questioning 'is this for me'?

👉 You will be tested, but this is a stage that you have to pivot through especially in the first 3 months! This is where most people throw in the towel, If you can't get pass this then you can't get to your ultimate goal

5 Unclear IG name or bio!

I'm completely unaware that you can't change your name more than twice within 14 days, so be very sure of what name you want to showcase in your bio!

Which one have you been doing?! Comment below! Let's hear yours 🔥

Hook

POV: I'LL JUST KEEP POSTING UNTIL ALL SHY MOMS FIND MY PAGE AND LEARN THAT WE CAN MAKE MONEY ONLINE TOGETHER WHEN BABY SLEEPS

Caption

Where y'all at?

I invested in a course and took less than 2 weeks to learn high income skills, set up automated system, got my online business up & running on autopilot mode...all while during baby's nap time 😞

For a start, you'll only have to set this up ONCE and then be consistent here creating 5-7 seconds reels like this to promote what you do.

What are you waiting for? 🧡

Comment "CHANGE" and I'll send you my (describe your freebie) 🧡

Hook

UNPOPULAR OPINION: IT'S NOT THE TRENDING AUDIO, VIRAL HOOKS, HASHTAG, SEO. THIS IS THE ONLY THING THAT WILL HELP YOU STANDOUT. STEAL IT IN CAPTION

Caption

Nothing will take the place of...

YOU and the community you build over time!

Trends come and go, algorithm changes all the time. I get it! It's hard to keep up sometimes and you fear that you're not cut out for this game 😅 They're great to help an account grow...

🚫 but since when you decided to buy from any store just because of its followings?

👉 **Here's the theory that never changes:
People love to buy, but hate to be "sold"
And everyone loves a story...**

👉 **Not only does your story attract your targeted niche, it inspires and it SELLS itself.**

👉 **At the end of the day, do people know you for you? Or just another piece of content they scrolled past amidst all the similar aesthetic videos**

💖 **How to master your story:**

- 🌟 **Who were you and what were your circumstances?**
- 🌟 **What was your hope & dream at that time?**
- 🌟 **What were you struggling with and what did that mean to you/your family/your situation?**
- 🌟 **How did that make you feel?**
- 🌟 **What happened when you hit bottom?**
- 🌟 **What changed your mind & show you a new way?**
- 🌟 **Did you have any false belief?**
- 🌟 **How did (____) change things for you**

Comment "CHANGE" for my (describe how your freebie/digital product will help them)

Hook

POV: YOU'RE A (YOUR TARGET AUDIENCE) WHO'S TIRED OF THINKING TWICE ON PRICE TAG AND YOU FOUND MY ACCOUNT

Caption

Have you found yourself comparing prices and scouting for a cheaper one when you wanna buy anything?

I know I did, and I didn't like it. If you're like me, read on! 🗣️

-

I don't mean we should splurge without limit but it's a freedom to not have to think twice on price tags when it comes to buying any household or baby stuffs 😊

Average women like myself are making thousands per month, per week or even per day with digital marketing.

Why not me? Why not you? 🔥

-

It's 2024, there's no reason you won't see any growth with the right tool, learning, and desire to change!

I invested in myself through Learn & Earn Profits Online course, learn everything about digital marketing so I could kickstart my journey. You can transform your passion into profits too!

It's not scary, it's just unfamiliar...

Give it 3-6 months of effort, you will master how to create your own digital products and monetise it, AND/OR you can also resell products that you didn't have to create but feel aligned with!

👉 **Want to learn how to make profits online without having to show your face?**

👉 **Comment or DM "FREE" and I will send you the link to my freebie! It's (describe why they should get it)**

Hook

DIGITAL MARKETING LIES YOU WON'T EVER SEE HERE

- 1. YOU CAN DO THIS WITH THE SKILL OF 12 Y/O**
- 2. THIS IS A "STUPID EASY" SIDE HUSTLE**
- 3. FLASHING OTHERS INCOME CLAIM AS MY OWN
MORE IN CAPTION**

Caption

This may ruffle some feathers but they're nothing more than click baits 😏

- 1 While the course will take you through step by step and click by click that maybe even a 12 y/o can do it, it definitely takes more than that 🙄**

It's a mere disrespect to all digital marketers' experience, expertise and the long hours they put in to grow! And why the industry is perceived as scam etc. When you try to make things look too good to be true, it benefits no one 🙄

- 2 Preying on people's desperation with income claims and a FAKE one 🙄**

It's an online world, nobody owes us trust...They're rightfully mindful to filter information and process whether it's true so don't get offended when people question or asked to show proof. If you notice how a lot of claims are just a number typed out and screenshots that can be pasted repeatedly to create MANY SALES effect, it will leave you suspicious too

- 3 If it's "stupid easy" everyone would be doing it!**

I challenge you to go ahead and apply for the stupid easy side hustles, many of them don't even work. How do I know? Because I tried!

🙄 What are the other good ones you've come across?

Hook

**HERE'S HOW YOU CAN BE IN YOUR SOFT RICH MOM ERA AND MAKE \$\$
ON INSTAGRAM WITHOUT SHOWING YOUR FACE
STEP BY STEP IN CAPTION**

Caption

It's time to add on income streams and not put all eggs in one basket!

Don't know where to start? Think about this 🧐

🌟 **What is that ONE THING that people always come to you for?**

🌟 **What could you talk about for an hour without any preparation? That could be just what you're great at but not knowing it!**

Turning passion into profits is not some gimmick...it's more than doable with digital marketing ↓

And the best part is not having to show your face or build a brand flashing your entire personal life!

1 Don't find your niche, find a problem that you're good at solving and

2 Create a digital product around it (or promote a done for you product that aligns with you for a quicker headstart!)

3 You can be good at what you do, but if you don't know how to MARKET it then no one will ever know about it 🧑

4 Set up an online store or an automated sales funnel so you can make money when you spend time with family

5 Be consistent in showing up on social media (2-3 reels a day at the very beginning, 6-8 stories a day) and build the reach & momentum to see growth!

👉 **If you want to add a new income stream for yourself in 2024 like I did, comment "GUIDE" for FREE faceless digital marketing beginners guide ❤️**

Hook

IF YOU WANT TO MAKE \$\$ FROM HOME WITHOUT APPROACHING PEOPLE YOU KNOW, KNOCKING ON DOORS, RECRUITING OR DROPSHIPPING. YOU NEED TO KNOW ABOUT THIS

Caption

Moms like you and me are making over \$10,000 a month with simple reels like this to drive traffic to their digital products that solve a problem

This has been the simplest and most straight forward way that I've seen to make profits online as a business owner! ✨

I came across digital marketing 5 months ago, and sitting on the fence till one month ago to finally take action when I found out I could do this without showing my face!

The only thing I have to share is focused on the value, the possibility, my journey and my results! Without having to flash my life in the public and I never realised how liberating it feels to actually be private 😊

So how do you start?

Creating your own digital products is not about faking your expertise! It's about you putting your strength, your knowledge, experience and solution to a problem you're good at fixing into a digital product that you can sell infinitely ❤️

👉 **What's one thing that people always come to you for solution?**

👉 **If you're a mom who's tired of thinking twice on price tag, tired of asking for permission and want a life on your own terms without sacrificing precious time with babies then this is possible for you!**

👉 **Comment or DM "CHANGE" for more info on how you can kickstart your journey ↓**

Hook

5 REASONS WHY YOU SHOULDN'T SLEEP ON SELLING DIGITAL PRODUCTS

1. ADDITIONAL INCOME STREAM
2. MAKING AN IMPACT
3. LOCATION & TIME FREEDOM
- 4 & 5 IN CAPTION

Caption

🌟 Imagine what is possible if you would have treated it as your own business rather than a "silly" side hustle?

Here are 5 reasons why you don't want to sleep on this!

- 1 Selling digital products means unlocking an additional income stream, even if it starts small at the beginning. Imagine waking up to payments rolling in while you are rocking baby to sleep
- 2 Your digital products can reach people far and wide. You have the power to make an impact in someone's life because you provided a solution to their problem!
- 3 The world is your office! You have the freedom to decide when to work and where to work 🌍
- 4 No overhead! No inventory, no storefronts, no hassles. It's an almost-no-risk, high-reward business that you only have to setup once, and make 100% profits with each sale 💰
- 5 Scalability! Once you've created your digital product there's virtually no limit to how many people you can reach with an automated sales funnel process

👉 Grab my (digital product) that will walk you through step by step how to create, market & sell your own digital product

💖 Comment "PROFITS" and I'll send it right to your inbox!

Hook

3 THINGS TO FOCUS ON IN YOUR FIRST 3 WEEKS AS A BEGINNER IN DIGITAL MARKETING SPILLING THE TEA IN CAPTION

Caption

Instead of focusing on SALES, here are the 3 things you want to focus on as a beginner 🍵

"I made 10k in my first week"

"I made 20k in my first month"

Of course these sound great and absolutely possible but they're not common 🙄
You're only going to set unrealistic expectation as a brand new beginner with a brand new account and start to feel bad about yourself ✨

1 Focus On Learning & Serving

🍵 Truth is, you're going to need to earn trust. You can't come in to a brand new space starting from zero and expecting someone to purchase from you right away! If there is, it's magic dust 😂 You are paid by the value you bring in the marketplace. Take the time to level up yourself and turn those knowledge into value that you can share and serve others!

2 Focus On Building Consistency & Routine

🍵 Ease into the routine of creating content, showing up in stories, posting & engaging! You will get the hang of it pretty soon, the timing that works best for you, the tonality of your posts, your brand persona. It gets easier along the way! That's when you eventually build a loyal following & brand familiarity

3 Focus On Freebie & Low Ticket Offer

🍵 This gives your audience a chance to know how much of value you can offer when they choose to get started in high ticket offer with you one day. Low ticket digital products are a great way to solve a problem in your niche without price concerns!

By saying that, I'm here to offer jam packed VALUES 🧐

✨(PROMOTE your freebie or digital product)

Hook

NO ONE TELLS YOU THIS BUT I HOPE YOU HEAR IT FROM ME..

AND IT'S NOT WHAT YOU THINK

Caption

If you haven't heard it this year, you're gonna hear this from me!

You are worth it ❤️

And you are worthy ❤️

Do you realise something? The reason many of us don't actually go after what we want is not just because we're scared to take risk or scared of the unknown, it's probably because deep down we don't believe that we deserve it...

"It's too good to be true"

For whom?! Are you not deserving of the "good"?

Let's stop self-sabotage, start to speak to yourself differently and watch your thoughts, energy, and action shift ❤️

I remember feeling like that while going back and forth between skepticism & wanting to do it 😊 But I also trust my intuition! If something is lingering on my mind for more than once, I need to look into it

And here I am 3 weeks later, added a new income stream for myself from digital marketing. It's not a big income but I wouldn't have believed it if you told me that I could really make profits from this!

What if this is just the solution that you've been looking for and the answer you needed? Every master starts somewhere as a beginner, remember that!

I'm just getting started! 🙌

👉 DM "CHANGE" if you want to start making profits from home and learn all about honest digital marketing journey!

Hook

(NOTE: REPLACE WITH YOUR OWN STORY. EVEN IF YOU'VE SOLD A LOW TICKET PRODUCT, YOU CAN CALL IT PROFITS)

HOW I GO FROM ZERO TO PROFITS IN XX AS A MOM WITH NO HELP AND A COMPLETE BEGINNER IN DIGITAL MARKETING REVEALED BELOW

Caption

Here 📌

It was the last week of 2023 and I thought why not just give it a headstart instead of waiting for a new year?

A little back story...(tell your story & background how you started) ✨

I took a week plus to learn how to set up my digital marketing business and have it run on automated process, all while my little one was sleeping!

It wasn't smooth sailing though...

(Share some of the challenges you been through while setting up this business)

Here's the thing...I'm an absolute beginner in this. The fact that I'm able to set it up and made profit in the span of 3 weeks is because I invested in myself to learn high income skill from a course that's beginner friendly and taught me everything step by step, click by click 🧡

So much has happened since then!

- ✓ I started this brand new faceless account
- ✓ Made some great connections
- ✓ Trained my algorithm
- ✓ Reaching more audience everyday
- ✓ Launched 3 digital products
- ✓ Made profits!

There will never be a right or best time to start, the best time was yesterday and the next best time is now 🧡 If you too would like to make profits from home without having to show face..

👉 **Comment "PROFITS" to receive my xxx**

Hook

**PRAYING TO IG GOD TO HAVE THE STARS AND MOON ALIGNED SO
MY REEL REACHES MOMS WHO WANT TO MAKE MONEY ONLINE BUT
ALSO CAMERA SHY**

Caption

So has it reached you yet? 😂

-

Being faceless was the answer for me!

I was holding back for months because the thought of having to show up with another identity out of what I'm doing and needing to "be ready" for camera was exhausting...I just don't have the energy for it!

So it was either faceless or no go.

If you too are looking to start making money online with digital marketing without showing your face, be sure to grab my free (your freebie):

- ✓ **How to craft your standout story**
- ✓ **24 social media content post ideas**
- ✓ **Social media tools for success**
- ✓ **How to start faceless marketing**

It will be everything you need to get your account up & running!

👉 Comment "GUIDE" and I'll send it to you!

Remember, your reason to go faceless is valid and you owe no one explanation 🔥
Let's go 🙌

Hook

**I STOPPED DOING THIS ONE THING AND THE RESULTS SHOCKED ME
REVEALED IN CAPTION**

Caption

Confession: I started this account to be authentic... 🙋

Not gonna lie, when the focus is to grow the account, I lost myself following the "tips" and "trends" and I didn't like it. My head was pulled in different directions and it was spinning 🌀 It's changing almost every other day and I just can't keep up anymore with all the contradicting tips flying around 🤔

I realised I lost the inspiration of speaking my mind and felt that I should study what others do that it feels more like a chore over time

And then I remembered one thing, I'm here to make an impact for myself and others who are looking for income opportunity, what does it matter if I'm in trend?

I stopped getting ideas from explore page and focused on telling story, speaking my mind, creating reels basing on what I relate most.

And guess what, reels view grew quicker than before! Followers are flowing in daily too without me engaging like I used to. Most importantly, I enjoyed it so much

Here's your reminder to stay true to yourself, and keep telling your story. That's the only thing that no algorithm can take it away ☐

If you want to start your journey by crafting your story that stands out and stands the test of time, be sure to do this! 🙋

👉 Comment "GUIDE" and I'll send you my xxx that covers (describe how your digital product will help them)

Hook

(NOTE: REPLACE WITH YOUR TARGET AUDIENCE & EBOOK IDEAS FOR THEM)

10 DIGITAL PRODUCT IDEAS FOR MOMS (INSERT IN THE REEL)

GET READY TO SCREENSHOT

Caption

Here 📌

Digital products are the future and it's not going anywhere!

These are 10 easy ideas on how to turn your passion into profits

Make sure to save and screenshot so you can refer later ❤️

Do you want to see more of this? 😍

👉 **COMMENT** below which topic shall I go next! ↓

Hook

THE SIDE HUSTLE YOU DON'T WANT TO SLEEP ON IN 2024

Caption

Hands down the **SIMPLEST** business anyone can start with right away! 🙌

If you're not doing this in 2024 to add on income stream for yourself, you wanna start doing it!

👉 And that is selling **DONE FOR YOU** digital products ¹⁰⁰

Here's why:

✅ **Time saving:** The product is already created so you don't have to start from scratch! This is valuable especially for busy moms or anyone with limited time

✅ **Scalability:** Same product that can be sold to multiple customers as compared to one on one service offerings. You can resell as many times as you want!

✅ **Low cost:** You can always start off with low ticket offerings, there are digital products priced at \$7, \$17, \$47 & beyond. If you're looking at high ticket price for more significant income, you can resell done for you digital course ❤️

✅ **One time setup:** This process can be done in just matter of minutes 😊 And never to be repeated! The rest of the works are in driving traffic to your "storefront" aka Instagram or other platforms

✅ **Automated sales process:** When someone makes a purchase from you, you literally make money even in your sleep without you engaging

✅ **Making impact:** People buy product in hope to solve a problem, while selling a digital product you are helping someone to get a solution!

Would you start this side hustle? 🥰

Hook

HERE'S WHAT I WOULD DO IF I WERE TO START A FACELESS ACCOUNT ALL OVER AGAIN

Caption

Many may have disagreed with this... 🙅

It will be on the contrary to what others believe but if I were to start all over again, I wouldn't have worried about "selling" or rushing to let people know what I offer!

I would repeat my story at the risk of sounding like a broken record, or to go deep into different stages of it. And then relating with encouraging or motivational content to build genuine following. Why? 🙅

I mean...think about it, who on the right mind would invest in a brand new account right off the bat? People don't buy your product, they buy YOU ❤️ And it takes time to get to know you!

I have been watching an influencer mom made over a million already and I was still sitting on the fence 😓 ...in the end I didn't even purchase from her because I don't feel aligned with how she shows up on IG.

It's not ALWAYS the income that inspired your future client to start.

People need to be exposed to the same message at least 7 times before it sticks, so if you worry about being repetitive, don't be! You probably won't even remember what you posted yesterday yourself 😂

What are your thoughts on this? ✨

Hook

**REMEMBER, IT FEELS SCARY BECAUSE IT'S UNFAMILIAR, NOT BECAUSE YOU'RE INCAPABLE
READ THAT AGAIN**

Caption

We're scared of the unknown and that's completely valid! However it doesn't mean that you're not cut out for it. After months of sitting on the fence, I've landed here in the digital marketing space! ❤️

It's been almost a month and I feel so blessed to have learned mindblowing high income skills that no one can take away from, 100% in control to decide when & where I want to work ✨

And since then I've launched digital products & started making profits!

If you too want to kickstart your journey to make money online but puzzled by options, I've got a NO BRAINER solution for you! 🤔👉

It's called (your course) which is the course I took. I can safely say you won't have to look elsewhere because they covered every aspect you'll need to know to run an online business - it's easy to understand, and taking you through step by step even click by click on how to setup your business 😊

Who is it for?

- ✓ **An absolute beginner who wants to build online business**
- ✓ **Faceless marketing modules for those who prefer not to show face**
- ✓ **Advanced strategies for existing marketer who wants to step up the game**
- ✓ **Even an experienced biz owner who wants to scale their biz**

Are you ready for the best part?

This course comes with master resell rights that legally allows you to resell as your own product for 100% profits! With just one sale your own course became FREE and everything else after that is 100% profit 🎁

I don't know where else to learn everything in digital marketing and get a done for you product to and earn from at the same time 😊

👉 Comment/DM "INFO" for all the details you'll need to get started!

Hook

2024 IS THE YEAR YOU LEARN THAT YOU CAN USE A BUNCH OF FREE TOOLS TO CREATE A DIGITAL PRODUCT PRICED AT \$27 AND SELL IT 5X A DAY ON AUTOPILOT TO MAKE \$4000 EXTRA

Caption

The tools I used to set up this business right now that generated profits in 3 weeks are mostly free! 🧑

👉 Canva & ChatGPT: Use them to create a framework & your actual digital product to solve a problem for your target audience in your niche.

👉 Systeme IO & Beacons.ai: You can build funnels, email campaign and online store for easy checkout

👉 Instagram: This is where you're seeing this reel 😊 Use this to market & drive traffic to your offers!

👉 Pexels/Forefolk (without monthly fee): Get aesthetic stock videos from here especially if you're planning on faceless marketing or just don't have time to shoot lifestyle video!

💛 I've put together a FREE kickstart guide that covers everything a beginner will need:

✅ (Describe your freebie in point form)

👉 Comment "GUIDE" and I'll send it right to you!

Hook

**HERE'S HOW YOU CAN MAKE \$\$ ONLINE AS A BUSY MOM WITH
EXTREMELY LIMITED TIME LIKE I DID
ZERO GATEKEEPING IN CAPTION!**

Caption

There's literally a study done that concludes being a stay home mom might just be the most challenging job, above 98% of jobs out there Why? Because of the unpredictability and our minds are never at rest 🤔

But we want nice things, time for ourselves, life on our terms and never having to ask permission for anything. We want it all! 😊

I don't have help or nanny as a stay home mom, I'm also running a full time business from home and overseeing a brick & mortar business that run by my team in another city.

However I know that nothing changes if nothing changes...Why do I want to add on another role when I'm already so tied up? I want true freedom and a scalable business that's really on autopilot!

Despite all that, yet here's how I set my faceless marketing business up & started making profits in less than a month!

💛 **I invested in (your course) & took 1-2 hours a day to learn from the training videos while my baby naps**

💛 **I then follow through the step by step and click by click modules to set up my system**

💛 **I create & also resell done-for-you digital products that solve problem for my target audience! Eg. Busy stay home moms who wanna make money online but NO TIME so they can plug and play what's already done for them**

💛 **I create 3-5 secs reels (again when my baby naps) or ...when I'm in toilet 😂**

When your Why is strong, the How is easy!

👉 **Comment below, what's your reason of looking into starting side hustle? Let's support each other**

Hook

**ALL THE REASONS WHY YOU THINK YOU COULDN'T START MAKING \$\$
ONLINE
ARE THE EXACT REASONS WHY YOU SHOULD**

Caption

I hate to break it to you...

But nothing changes if nothing changes!

This is not to say your reasons are not valid, the hard truth is that no one likes to hear that they're also the exact reasons why we need to get unstuck because it means what we're currently doing is not getting us anywhere near this level of freedom 100

The literal definition of "crazy" is doing the same thing over and over again and expecting different results

I was in your shoe, wearing a semi-judgy lens to try to understand or make sense of how this part of world works 😂

I'm not here to tell you "What if I failed - But oh honey what if you fly?"

There are steps & teachings available for ordinary people like you & me to implement and have your online business up & running in matter of days by being at home with your loved ones ❤️

I started seeing results in 3 weeks and I'd love to help you explore this possibility too!

👉 Comment "CHANGE" and I'll personally connect with you to get you all the details and how you can kickstart the way I did!

Hook

**DID YOU KNOW
THE PROBABILITY OF DYING IN A PLANE CRASH & BECOMING A
MILLIONAIRE IS ABOUT THE SAME; YOU WOULD STILL TAKE THE RISK TO
TAKE A FLIGHT BUT YOU WON'T BELIEVE YOU WILL BE THE FIRST
MILLIONAIRE IN YOUR FAMILY**

Caption

All because I was on a flight and wondered about this probability! 🤔

🔥 First, SAVE this audio with less than xx uses and original with xx views

Now, give yourself that shot you deserve, by starting with baby steps!

Remember, nothing changes if nothing changes.

Of course it's not the same as wishing for no plane crash. You can take actual steps and strategies to make it possible! How?

👉 Learn high income skills. When we stop growing, we start dying. Our income never exceeds our personal growth

Mastering digital marketing skills is one of the fastest growing channel that you can learn and add as income stream at your own pace - how to create, market, brand, sell & scale your services or products 100

This is also how ordinary moms like you and me are making thousands a day/week/month to better their family life!

If you want to learn high income digital marketing skills and start the journey, DM/COMMENT "CHANGE" for the same course that I took 2 weeks to learn! ❤️

Hook

**YOU KEEP SEEING MOMS LIKE YOU & ME MAKE THOUSANDS WITH
DIGITAL PRODUCTS AND FORGOT THEY STARTED WITH:
NO EXPERIENCE
NO FOLLOWERS
NO SALES
SPILLING THE TEA IN CAPTION**

Caption

Before you start comparing, take a moment to remember EVERYONE shared your doubt, worry, or even skepticism upon starting... 🙋

What makes the difference? They got started anyway.

What if I told you this is the simplest business that ANYONE can start? It does take effort however a big overall idea would be like this:

- 1 Purchase a guide that will walk you through how to set up everything (or a course if you're ready to invest to cover A-Z about digital marketing)**
- 2 Pick a niche! Most profitable ones would be health, wealth, relationships.**
- 3 Identify your target audience. You wanna niche down when you're just starting out, if you speak to everyone you speak to no one! That's hard for you to gain traction. You can broaden when you have established your base.**
- 4 You can create your own digital products eg. Guidebook, pdf, checklists, templates that help to solve a specific problem for your target audience. OR, resell a done for you digital product so you can start right away!**
- 5 Set up your IG & bio, create 5-7 secs reels like this to drive traffic to your offerings. Make good use of trending audio, hashtags, SEO, topics**
- 6 Show up in Stories daily! Talk about your freebie & products with attached link. Use IG features like question sticker, quiz, polls to build genuine connection & engage!**

If you want to kickstart your digital marketing business but not ready to invest in the bigger course, I got your back!

Hook

WHEN YOU THINK THE \$497 COURSE IS ALL ABOUT RESELLING THE COURSE, HERE'S THE TRUTH NO ONE SHARES ENOUGH OF MEET ME IN CAPTION

Caption

The MRR concept of being able to resell it for 100% profits is what makes it a no-brainer!

But surprise surprise, it's not what the course is for...🤔

-

I've since learned about building funnel, landing pages, sales pages, automated system, creating digital products, set up online store, affiliate marketing, branding, content strategies, faceless marketing, email marketing and sooooo much more! 🤯

This course alone is way too cheap for its value and comparing to what I've spent in the past for courses, trainings, hiring & outsourcing to get funnel done 😅

It's at least \$4k that I've spent to get nothing done but now I've invested only 10% of it to get everything done 😊

And the fact that I'm able to resell a done-for-you, high in demand packed with value digital course if I want to for 100% profits is just genius!

👉 **Are you looking to kickstart your own online business and be successful in navigating this digital world? This would be all that you need for a comprehensive learning & application ❤️**

Hook

4 BENEFITS OF A FACELESS ACCOUNT

AND IT'S NOT WHAT YOU THINK

Caption

1 NO MENTAL STRESS

What people don't know, they can't destroy! You have the ultimate freedom in building your business with laser focus without opinions of friends/family or even for professional reasons.

2 CONSISTENCY IN SHOWING UP

As a mom who's forever busy and operating on limited time, the fact that I don't have to scrub up nice & show my face ever helps me to be consistent in creating reels daily to drive traffic! And that's super important.

No content, no business! You also get to be consistent in your branding without relying on personal attributes

3 PRIVACY REASONS

You can't be too careful over the internet. Going faceless gave me a peace of mind and just really focus whole heartedly on my message & content

4 AUTHENTICITY

They say faceless accounts could be fake, not genuine, or hard to build connection. Think about it, the things you say and do when no one knows about you, is the most raw & real without expectation or how you should carry yourself.

👉 Thinking to start making money online with faceless account? Comment "GUIDE" and I'll send my Free kickstart strategy guide including content ideas & tools you'll need! 🧡

Hook

**WHEN MINDLESS SCROLLING ON INSTAGRAM MAKES YOU FEEL EMPTY
SO YOU SWITCH TO MONETISING IT INSTEAD
STEAL MY STRATEGY IN CAPTION**

Caption

Have you monetised this FREE tool?!

Did you know that digital marketing industry is projected to be \$1.5 trillion by 2030, you can have a piece of this pie with the right strategy 🌟

The great news is, it's a skill that can be learned that will teach you how to set up and use it to your advantage 💡💡

I took the limited time I had while my baby naps to learn this skill and set up automation system within 2 weeks and got my first sale in 3 weeks!

Instead of being a content consumer, you can turn the table around and make income from your socials ➡️📱

Start off with picking a niche, a problem you can solve for others, something you're good at the people come to you for! Go to Canva to create an ebook for it. There are literally tonnes of templates to choose from

Then create a brand new account and consistently create 5-7 seconds reels like this to drive traffic to your offerings. I didn't even have to show my face, do lip sync, or dance in front of camera 🤖

👉 If you want to turn mindless scrolling to earning, comment/DM "GUIDE" for my xxxx with resell rights that will walk you through step by step in how to do it all 🔥

Hook

POV: YOU STARTED A FACELESS ACCOUNT BECAUSE YOU HAVE NO CAPACITY TO SHOW UP IN FRONT OF CAMERA AFTER MOM-ING ALL DAY

Caption

I've been watching a fellow mom making thousands on a daily basis with digital marketing and I was still on the fence even though I'm sure that it's not a scam!

What was holding me back?

I know for a fact that I couldn't show up the way she does on Instagram 😂 Looking so polished, nicely curled hair, freshly done eyelashes all the time and with full makeup on talking in front of camera and doing lip sync.

Even though they said it doesn't matter, show up in your PJs and be authentic, oh come on not everyone can do that. Would you be willing to take a photo in that? 🤔

Until I learned that I could start my journey by being faceless, I saw lights & hope! 💡

I'm a mom without "a village" to help and I run my own business that require ever flowing brain juice, I'm in messy bun all the time, in my PJs till late morning and I just don't have the capacity to get ready for camera 😬 The thought of having to show face just tires me!

So now I get to be consistent in my production, deciding when and where I want to do it though most of the time is while my baby sleeps 🤪 My work station includes the loo too

This is my 2nd month with faceless account, I created more content than my personal brand's ever did in a year, enjoying this freedom that being faceless brings and empowering you to do the same ❤️

And you guessed it...more consistency leads to more results!

Let me know in the comments if you've ever felt the same! ••

Hook

**YOU SEE EVERYONE LEVERAGING ON INSTAGRAM TO MAKE MONEY
WHEN ALL YOU DO IS SCROLLING AND DON'T EVEN KNOW WHERE TO
START
YOU CAN START HERE**

Caption

Here's how! 📌

How I'm monetising Instagram is called Digital Marketing.

I create digital products in my areas of passion and expertise. I also resell digital products that I don't even have to create 😄

If you think it has to be a smart or professional topic, stop right there! 🙄

If you're a stay home mom and you think all you're good at is cooking for your kiddo and nothing special, you can do this!

"10 recipes your little picky eater will love" 👩🏻 Do you know how many moms struggle with this and you can help them solve this problem?

Your digital product can be in the form of:

- 📖 ebook
- 📄 templates
- ✅ checklists
- 🎓 courses
- 📺 videos
- 📖 audiobook
- 👤 memberships and more!

Start by thinking what's the topic you can go on and on for half an hour without any preparation?

What is the thing you're willing to do or help someone with even without getting paid because you're passionate about it? 😍

👉 **If you want help on monetising your passion through digital marketing, comment "PASSION" and I will share a link to download my FREE (freebie)!**

Hook

**POV: IT'S 2024, YOU ARE LEAVING MONEY ON THE TABLE IF YOU
INSTAGRAM ACCOUNT AND NOT MONETISING YOUR PASSION**

NO GATEKEEPING FROM ME

Caption

So many of us are doing something we don't enjoy, just so we could get paid 😞

Do you end up spending more than half an hour a day just scrolling on IG? What if I told you you could turn those mindless scrolling into leveraging on IG to make \$\$

It's more than doable if you would have just taken 1-2 weeks to learn high income skills 100

Love cooking?

Love arts and craft?

Love makeup?

Love fitness?

Got parenting advices to share?

Got sahm tips & hacks that worked well for you?

You could turn them all into digital products and start monetising within a month!

Of course, you won't be dropped into the ocean to figure things out on your own. I too learned it up in 2 weeks and since then:

- ✓ created digital products for 2 different niches
- ✓ launched my automated system
- ✓ started brand new faceless account
- ✓ affiliated with companies where I swear by their products
- ✓ got my first sale in 3rd week

This is why I love digital products...you'll only need to setup ONCE and have sales roll in anytime of the day even while you sleep!

👉 **If you want detailed step by step guidance without breaking your bank, comment "PASSION" to xxx**

Hook

YOU WANNA START MONETISING YOUR SOCIALS BUT YOU DONT HAVE AN AESTHETIC HOME TO SHOOT CONTENT

SOLUTION IN CAPTION

Caption

That was me!

I wanted to start my journey with digital marketing but I know for a fact that I won't have the capacity to shoot content, show up in front of camera, nor having an aesthetically pleasing home (hello, a mom with a very active boy here) 😅

Until I learned that going faceless was my SOLUTION!

If you too want to start a faceless account for your line of business without a worry of the above, I got your back!

👉 Comment "CONTENT" and I'll share my Top 5 go-to for aesthetic content banks that are extremely affordable for any start-up!

You can thank me later! ❤️

Hook

40

**HERE'S HOW TO START DIGITAL PRODUCT BUSINESS WITH LESS THAN \$50
(GET READY TO SCREENSHOT)**

- IDENTIFY A PROBLEM YOU CAN SOLVE FOR OTHERS
- CREATE A DIGITAL PRODUCT FOR THE SOLUTION YOU PROVIDE (EBOOK, GUIDE, TEMPLATE, CHECKLISTS)
- TO SAVE TIME, PURCHASE DONE FOR YOU DIGITAL PRODUCTS WITH PLR THAT YOU CAN RESELL RIGHT AWAY
- EDIT OR REBRAND AS YOU LIKE, SELL IT ON BEACONS THAT TAKE 10 MIN TO SET UP

Caption

Here 📌

As someone who's terrified of basic excel and techy stuff, I thought this business wasn't meant for me!

Turns out it's incredibly simple as long as you implement what you learn and follow step by step 😊

I spent over \$4k in the past for courses, training, hiring someone to build a funnel with nothing came to fruition 🙄

I then invested in digital marketing course for \$497, took 2 weeks to learn while my baby napped and immediately realised the \$4k spent was absolutely UNNECESSARY 😭

But I do know that hundreds of dollars could be a stretch for someone who just wanna turn their passion into profit, make good use of little pocket of time they have to make money online 📌

That's why I came up with (your digital product) that will teach you detailed step by step in how to create, market & sell your own digital product passively! ✨

BONUS: This guide comes with resell rights which means you can sell it as your own for 100% profits. Hey your first product is already done 😊

📌 Comment "PASSION" and I'll send it to you!

Hook

HAVE YOU HEARD OF THE LET THEM THEORY?

Caption

**If they laugh at your side hustle, let them...
If they don't understand your goal, let them...
If they won't support you ever, let them...**

Focus on getting to your soft rich mom era

Have you "let them"?

If this resonated with you, drop it in the comments below what have you "let them" and are absolutely at peace with it? 🥰👉

I wanna hear it!

👉 Share it with someone who needed this ❤️

Hook

**FOLLOWING EVERY SINGLE PERSON WHO FOLLOWS ME FROM THIS REEL. WHY?
JUST BEING HONEST IN THE CAPTION**

Caption

The pie is big and there's room for all of us here!

There's too many of us that there's no reason to not be able to grow in 2024 ❤️

I'm a small account now, and I know there are many others who also deserved to be seen, have great values to share, and great message to show the world 🌍

Remember, it costs us \$0 to support, like, share or comment!

We'd always do that to celebrities who don't even need us or know our existence but we won't do that for our friends or peers? That's insane 😬

So let's support one another ❤️

👉 Drop your service or industry in the comments too! Someone may need it

Hook

**POV: YOU HAVE A PASSION OR SKILL YOU CAN BRAG ABOUT BUT ITS NOT PUT TO GOOD USE AND YOU'RE STILL BEHIND YOUR BILLS
HERE'S WHY YOU WANNA LOOK INTO THIS**

Caption

Imagine what is possible if you would have monetized your passion?

Digital product IS the answer you're looking for and here are 5 reasons why you don't want to sleep on this! 📌

1 Selling digital products means unlocking an additional income stream, even if it starts small at the beginning. Imagine waking up to payments rolling in while you are rocking baby to sleep. It's not just a dream; it's a digital reality!

2 Your digital products can reach people far and wide. Whether it's an e-book, a course, or inspiring content, you have the power to make a difference in someone's life because you provided a solution to their problem

3 The world is your office! You have the freedom to decide when to work and where to work!

4 No overhead! No inventory, no storefronts, no hassles. It's a almost-no-risk, high-reward business that you can play on your terms, decide what you're worth

5 Once you've created your digital product there's virtually no limit to how many people you can reach with an automated system

🌟 If you want help in monetizing your passion with digital products without breaking your bank to invest in comprehensive courses just yet

👉 Comment "PROFITS" for (promote your digital product)

Hook

**I WASNT GOING TO SHARE THIS
BUT HERE'S INTERNET'S BEST KEPT SECRET OF MAKING \$\$ ONLINE
NO GATEKEEPING FROM ME 🙄**

Caption

And no it's not MLM, not crypto, not Amazon FBA!

If your algorithm brought you here, maybe it's no secret to you that digital marketing is blowing up and will continue to grow endlessly for the years to come!

As a Top 2% network marketer and being in the online space for over 8 years, I'm mindblown by the simplicity, scalability and potential of digital marketing 🌟 (or relate with your relevant background if any, share your pov)

Here's why:

- 1** Literally ANYONE could do it. I've seen the most average individuals nailing it in this industry that leave you questioning why aren't you doing it already 😂 Think about your next door neighbour Uncle Joe who's always in garage!
- 2** Though this is not an overnight success, many average people like you & me turn their life around in matter of WEEKS OR MONTHS, that it surpassed the speed of getting to massive success in network marketing.
- 3** In the past, industries that made millionaires required you to be an expert in the field. Or with specific talent! But digital marketing allows us to be an absolute BEGINNER, learning high income skills to monetise our passion

Now this is not a get rich quick scheme, and the truth is you do need effort and the right strategies 🧡

I took a digital marketing course xxx that taught me everything in 2 weeks, set up my automated system and started selling digital products in 3rd week 🥰

**If you want to hop on this fast moving train, equip yourself with high income skills!
👉 Comment "SECRET" for a FREE (talk about your freebie)**

Hook

45

STOP SAYING "SEE CAPTION". SAY THESE INSTEAD, SAVE FOR LATER!

- | | |
|-------------------------------------|---------------------------------------|
| 1. HERE'S THE SECRET | 5. SPILLING THE TEA IN CAPTION |
| 2. WANT TO KNOW MORE? | 6. REVEALED BELOW |
| 3. STEAL MY STRATEGY | 7. THIS MIGHT SURPRISE YOU |
| 4. YOU DON'T WANNA MISS THIS | 8. HERE'S WHY/HOW |

Caption

Which is your favourite?

Have you got others that you really like and has been working for you really well too?

Let's chat in the comments!

Don't forget to SAVE & SHARE

Hook

POV: STARTING DIGITAL MARKETING IS A WASTE OF YOUR TIME

HERE'S WHY

Caption

Are you ready? 🙄

It's only a waste of time if you ventured into digital marketing because of these 📌

- You're under the false impression that it's a get rich quick game
- You're not actually planning to learn & apply from the digital products/courses
- You didn't set a goal of what you want this platform to do for you with a "see how" mentality
- You just want overnight success and give up within the month if you don't see massive sales

If you're none of the above, then you're at the right place!

I can't guarantee you'll have great success right from the start but I can guarantee that whatever answer you're seeking right now, digital marketing is there ❤️

Why?

- ✅ You absolutely don't need experience or followers to begin with. If you have, that's great bonus!
- ✅ You'll learn high income skills that's worth \$1.5 trillion by 2030
- ✅ You are 100% your own boss and answer to no one
- ✅ You keep 100% profits of the digital products you sell even if you don't have to create them
- ✅ You decide your schedule and pace

Seriously I could go on 🤖

You don't even have to show your face and just make \$\$ online in silence without your friends/family finding it out if you don't want them to

👉 What is your goal for wanting to start digital marketing? Let me know in the comments below! 🥰

Hook

**I GOT SICK AND TIRED OF WATCHING THESE MOMS MAKING \$\$ ONLINE
SO I GAVE IT A TRY BY GOING FACELESS AND HERE'S WHAT I LEARNED**

Caption

You don't wanna miss this 📌

First off, you don't know what you don't know! The faceless concept was so new to me and I wonder why haven't I come across it sooner.

I'm mindblown by how SIMPLE digital marketing is by doing it faceless!

Why? ↓

- 1 Takes the stress off shy girlyies and burnt out moms who don't feel comfortable being in front of camera**
- 2 Shifts the focus to your message and value instead of personal attributes**
- 3 Nobody has to know it's you; What they don't know, they can't destroy!**
- 4 Flexibility in creating content by using stock videos & images**
- 5 Much shorter time in content creation than having to shoot videos yourself (I will take forever to shoot a video that I'm satisfied with because I have high expectations) 😊**

There's so much more though! What else have I missed?

Have you considered going faceless?

It was a SOLUTION for me because of so many reasons. If showing your face is what's holding you back from making money off your socials, this is a solution you don't wanna miss!

★ If you want help on getting started with faceless marketing to monetise your passion, be sure to grab my FREE guide that will cover how-to!

👉 Comment "FACELESS" and I'll send it to you ❤️

Hook

**ME KEEP TELLING EVERY MOM THAT THEY COULD MAKE \$\$ FROM THEIR \$1000 PHONE BY SELLING DIGITAL PRODUCTS THAT THEY DONT EVEN HAVE TO CREATE
NO GATEKEEPING IN CAPTION**

Caption

Digital products are game changer and it's not just a hype or temporary trend 🌟 To all my shy girlyies and burnt out moms, here's why it's endless!

First of all if you think it's getting saturated is because you don't really understand digital marketing 🧐 You thought everyone is selling same courses to teach you how to make money online and THAT'S digital marketing.

Everyone can do this in any niche.

- Fitness
 - Parenting
 - Mindset & Growth
 - Relationship
 - Beauty
 - Travel
 - Recipes
- and so much more!

This is how you can start:

- 👉 Create a digital product of your interest on Canva
- 👉 Have it priced under \$47
- 👉 Start a brand new faceless Instagram account and create 5-7 seconds reels to drive traffic to your offerings
- 👉 Set up backend automated system to have your product selling passively

If you're thinking how to start a faceless account to sell digital products, I have your back!

🌟🌟 My (digital product) teaches you how to create, market and sell your own digital product from scratch! It also comes with (the highlight of your digital product)

Ready for the no-brainer part? 😊 It's with master resell rights that you can edit, rebrand and resell for 100% profits! So you already have a Done For You digital product ready to be sold 🔥

- 👉 Comment "FREE" and I'll send you on your way to a new income stream for 2024!

Hook

POV: YOU SEE ACCOUNTS MAKING THOUSANDS ONLINE WITH JUST "1-2 HOURS A DAY" WITHOUT SHOWING THEIR FACE BUT HERE'S A TRUTH NOBODY WANTS TO ADMIT

Caption

Here's the truth: 🙋

They may have had abundant experience with social media prior to this, so it makes sense that they take shorter time to get things moving quicker as compared to an ultra beginner who doesn't know what a reel is, or how to post a Story 🤔

While some of us may be new in digital marketing, we're not new when it comes to social selling or attraction marketing 😊

So the No.1 rule to live by if you ever decide to get started in digital marketing to monetise your passion without showing your face...

👉 Is to NEVER take someone else's growth as a benchmark!

Being in digital marketing means you're being an entrepreneur. And all entrepreneurship has challenges that come in different shapes and sizes 🌟

Here's your reminder that your dreams & goals are worth chasing even if it means taking longer hours in the beginning.

What's important is you do what you can amidst your crazy schedule as a mom, or the limited pocket of time you have as a 9-5er.

I would hate for myself to be sold a wrong idea or false impression and that's the last thing I'd want for you! ❤️

Comment below - if you were your own boss, how many hours would you be willing to work for yourself? 🙋

Hook

POV: I WANNA START DIGITAL MARKETING BUT I'M BROKE

ALL THE SECRETS IN CAPTION

Caption

Breaking it down 📌

To all my fellow burnt out moms who want to make money online, digital marketing has got to be my favourite side hustle because you can still start without having to burn a hole in your pocket ✨

1 You don't have to invest in stock videos. All you need is a decent phone camera to shoot some b-rolls in good resolution to use for your reels. Check out free resources like Canva or Pexels

2 You don't have to invest in \$99 Stan store account. You can check out beacons.ai that give just the similar function either for FREE or really small monthly fee!

3 You don't have to invest in 3-digits course just to resell it for profits. While it's highly profitable that's not all digital marketing is! Do your research, get in more understanding so you have the full picture.

You can create multiple low/mid ticket digital products on your own and sell it over and over again. Or resell done-for-you products so you don't have to create!

You can then always, always invest and reinvest in courses for learning and upgrades so you don't have to figure things out yourself ❤️

They're all great for business but you don't "have to" have them in order to start. It's your business so it's your call! 🙌

👉 If you want to take the short cut without breaking your bank or stress about card debts, I'm happy to guide you through the process with my starter guide! Which also includes done-for-you template with resell rights so you can make 100% profits

➡️ **COMMENT "CHANGE"** below and I'll send you the link ❤️

Hook

**TRYING TO SHARE WITH EVERY MOM HOW TO MAKE EXTRA \$500/WEEK
ONLINE WITHOUT SHOWING THEIR FACE**

STEP BY STEP BELOW

Caption

You're gonna want to read this ✨

But HOW? 🙋

Digital products such as guides and ebooks!

**10 sales of \$49 guide per week = \$500
And that means extra \$2000 a month!**

Why digital products are your golden ticket to making money online?

**You get someone's years of experience, lessons learned, mistakes made all packed
into a high value product to help you solve your problem ⭐**

Step 1: Pick your niche

Step 2: Create a digital product

Step 3: Price it no more than \$50 for a start

**Step 4: Create brand new faceless Instagram account if you don't wanna show face
and start posting to drive traffic to your products**

**Step 5: Set up your backend system to sell your product round the clock without
needing you around**

It is simple!

**But before anyone come at me, these are the overview and you do need strategies,
time, and effort to make it effective ❤️**

🙋 Want to monetise your passion but no idea how to start exactly?

✨ My FREE guide not only helps you (xxx and xxx but it also xxx)!

💻 Comment "GUIDE" and I'll send the link to you for immediate download! ❤️

Hook

**ME ON MY WAY TO TELL EVERY MOM WHO HAS THESE 3 THINGS:
PHONE, WIFI, FEW HOURS A DAY
AND WANT THESE 3 THINGS:**

- 1. MAKE \$\$ ONLINE**
- 2. TIME FREEDOM**
- 3. LOCATION FREEDOM**

Caption

I got you:

I was willing to spend 1-2 hours per day in learning high income skills while my baby sleeps instead of watching Netflix 📺

**And I know this is the uncomfortable truth that most people don't like to hear!
Because we DO have that pocket of time to watch Netflix, don't we?**

But my desire to make this happen was stronger 🔥

I have been watching a fellow mom making crazy income on a daily basis but I was still on the fence for over 5 months even though I know it's not a scam. Why?

Because I'm tired of "showing up" and just don't think I could manage another account and having to shoot content.

Until I learned that I could do this faceless, it's GO time!

Since then, I took less than 2 weeks to

- ✅ **Learn high income skills**
- ✅ **Created brand new faceless account**
- ✅ **Created & launched my digital products**
- ✅ **Got my first sale in 3 weeks**
- ✅ **Garnering new followers every single day**
- ✅ **Leads, views & reach are on the rise ⬆**

Want to start your journey of making money online without having to show face but not sure where to begin? ☐

👉 Comment "LEARN" for my FREE guide that will show you exactly how to (xxxx)💣

Hook

HERE'S THE CUTE LITTLE "LIE" TO MOMS WHO WANNA MONETISE THEIR PASSION AND MAKE \$\$ ON SOCIALS

"JUST CREATE EBOOK ON CANVA AND MAKE \$5K A MONTH"

FULL STORY BELOW

Caption

Breaking it down for you 🍷

People who are selling digital products on Instagram right now are the smartest 😊

While the potential is uncapped, saying lines like "create a guide, price it at \$47, and make \$5k a month" just isn't the whole truth!

Do you know what digital products to create?

What problem you're solving?

Whom you're creating for?

How to navigate Canva?

Where to sell your products?

How are you reaching your dream customers?

There are strategies & details to it but the good news is they're also so SIMPLE once you learn up the skills at your own pace 🙌 (take it from someone who isn't tech savvy at all here)

And while you're at it, you don't even have to show your face if you don't want to!

👉 If you want to learn the high income skills to monetise your socials without showing your face

📖 Comment "LEARN" for more info on how to sell digital products that you don't even have to create 🌟

Hook

POV: WHEN YOU'RE NO LONGER APOLOGETIC FOR NOT BEING A WORKAHOLIC AND READY TO ENTER YOUR SOFT RICH MOM ERA.

IF THATS YOU TOO, WELCOME

Caption

Hi, I'm xxx 🙋

(Narrate your backstory of what triggered you to want to start digital marketing, emphasize on the emotional element and be vulnerable)

I wanted a way that allowed me to be who I want and do what I want and still make great income ✨

I then stumbled upon digital marketing 5 months ago and was on the fence for 3 months! 🤔 But I figured I would regret if I never gave it a shot and to live with "what if" for the years to come...

I learned high income skills and launched my automated business in the span of 2 weeks! And now I'm ready to help others do the same to have the ability to generate income even when we sleep 🙌

👉 **If you resonate with this, be sure to give me a follow and we can cheer each other on in our soft mom era!**

Hook

HEY MOMS, WE'RE MADE TO THINK WE NEED TO CHOOSE BETWEEN STAYING AT HOME OR WORKING FULL TIME. BUT WE CAN HAVE THE BEST OF BOTH WORLDS.

HERE'S HOW

Caption

Have you heard? 🤔

We're expected to work like we're not a parent and we're expected to parent like we don't have to work...

We could have normalized moms making money online but instead we put pressure on either one that they're simply not good enough 💔

I've heard this over & over again but it takes me becoming a mom to truly comprehend the pressure & expectations laid upon us.

If you're like me, wanting to be present at home at the same time not losing your entrepreneurial self (hence the name of homepreneurmom 🤖), you're my tribe! 🥺

I simply decided that I deserve to be both...and so can you!

Be sure to give me a follow and

👉 Learn how average moms like you & me make extra thousands a month/week/day online without having to show face selling digital products we don't even have to create, with strategies of course ❤️

➡️ Comment/DM "FACELESS" for my FREE guide on how to xxx!

Hook

**HOW I 5X MY REACH IN 10 DAYS
(SCREENSHOT YOUR ACCOUNT GROWTH)
SPILLING EVERYTHING BELOW**

Caption

What's the main factor? 🙋

The truth is...I don't really know! 🤔 But can anyone ever really pinpoint the EXACT single reason for their growth?

But if you ask me, here's what I did do differently:

1 Speaking to target audience

Was I not speaking to target audience previously? I did. But not enough. I shifted from "wanna help moms make money online" narrative to "helping moms who's not apologetic for not being a workaholic and ready to enter soft mom era"

👉 Don't target the people; find another YOU! Because that's where your audience is.

2 Reels cover

It serves as a thumbnail that pops up in explore page, and the hook will drive traffic to your reels.

And when someone lands on your page, the clear thumbnails give the gist right away if your page interests them and if they should follow you 😍

3 Engage! Engage! Engage!

As much as I love our fellow digital bestie, who you really wanna engage with is the group of people you wanna serve!

I'm a mom, I wanna help fellow moms, and I love looking at mom stuffs. So there is where I engage

Hope this helps! Which one are you going to try?

👉 Let me know in the comments below ✨

➡️ Comment "GROWTH" and I'll send it to you!

Hook

**POV: YOU FIGURED OUT A WAY TO MAKE \$\$ ONLINE IN YOUR PAJAMAS AND MESSY BUN WHILE YOUR BABY IS NAPPING
ALL THE INFO BELOW**

Caption

You're gonna want to read this ✨

I'm writing this in my pajamas from my bed with baby sleeping next to me 😂

Moms how many of us are already scrolling on our phones during this little "me time" we have if we're not cleaning around? 🧑

Do you know you could turn these mindless scrolling into extra \$\$ where you can get diapers, pay for childcare, treat yourself to a nice spa, settle household bills and more? ❤️

What if I told you that you could potentially:

✨ **Take 1-2 weeks to learn new high income skills with 100% profit + step by step guidance included**

✨ **Have your business up & running by the following week**

✨ **Use multiple free tools like Canva, ChatGPT, Instagram to promote your offer**

✨ **Start generating sales in your 3rd week with automated system**

✨ **Add new income stream for yourself all while being at home as a present mom**

Because what I just shared is what happened to me 🙌

This is all done through Digital Marketing 🌟

Social media skills is going to be worth \$1.5 trillion in next 6 years according to Forbes, why are you missing out?!

➡️ **Comment/DM "HOME" to learn how to start at your own pace! You get lifetime access, free community with 38k members & support along the way!**

Hook

**AS A BUSY MOM WITH JUST 1-2 HOURS A DAY TO SPARE, MY FACELESS ACCOUNT STARTED GROWING AFTER MY 100TH REEL, WHAT IF I HAD GIVEN UP ON MY 99TH?
HERE'S THE ONE THING I DID**

Caption

Call me crazy...but I ain't quitter 🌟

**100 posts and I have none crossing 500 views.
And within the next 5 posts, I have 3 reels crossing 2k views consistently.**

**3 months in business, you're just warming up
3 years in business, you're a pro
10 years in business, you're the expert**

The ONE thing I do differently for this growth:

👉 is stop trying to fit in and post what everyone else was posting. And stop trying different IG growth hacks hoping to go "viral".

I learn to listen to my gut & voice, lean into my own story, who I wanna help and serve

👉 Those reels that performed well? I flowed with it and have no expectation 🧑

Find another YOU! Who was in your shoe, what's their dream and desire? How can you help them get there?

The beginning of your journey is all practice! And a test to determine if you're really worthy of the outcome you want. Would you do whatever it takes to get there ❤️

👉 If you need help on this aspect, my Content Mastery Playbook is designed with YOU in mind to help you with this! So you won't have to spend so much time with nothing come to fruition.

Let me cut short my 100 posts worth of journey for you 🤝

👉 Comment "GROWTH" and I'll send my playbook to you for less than the cost of a lunch. Let's grow together!

Always here for help & support ❤️

Hook

**NOTHING FEELS BETTER THAN (USE THE AUDIO FOR THIS)
MAKING MONEY IN PRIVATE WITHOUT AUNT KAREN AND COUSIN SUSIE
KNOWING AND HAVING THEIR OPINIONS MEDDLING WITH YOU ENTERING YOUR
SOFT RICH MOM ERA
HERE'S HOW 🙋**

Caption

Starting a faceless account!

I said it before and I'll say it again...I WILL NOT be here doing digital marketing if I can't do it faceless for so many reasons!

And a huge one being not having to explain yourself to anyone you know 😊

Handling opinions is a waste of your time & energy where you can use it to focus on building your business instead.

Sometimes we let it get to us more than we like!

There will always be naysayers no matter what you do:

👉 **Being a stay home mom? Why don't you be more useful.**

👉 **Working full time? You should be a more present mom**

👉 **Starting side hustle? You won't have time left for family!**

👉 **Doing nothing? Why don't you upgrade yourself?!**

Do I have to go on? 🤔

Which one you've gone through?

🌟 **If you wanna make money online in private and in PEACE, you have me in your corner!**

➡️ **Comment/DM "CHANGE" and I'll send you details on the beginner friendly online course that I took for myself and it'll teach you everything from A-Z to help you get up & running so you can have automated business within the month!**

Bonus perks is that it comes with resell rights that allow you to resell the course as your own digital product for 100% profit

Hook

**WHEN YOU'RE A MOM WHO REFUSED TO SETTLE FOR LESS AND YOU CREATED A FACELESS ACCOUNT TO SHOW OTHER MOMS THAT THEY CAN DO IT TOO BY SELLING DIGITAL PRODUCTS THAT THEY DONT EVEN HAVE TO CREATE
HERE'S HOW YOU CAN DO IT**

Caption

**Did you realize..
2024 is already 15% over?**

If you're ready to call out that mom boss in you and make this year a GROWTH year, let's add that new income stream! How?

Digital Products ✨

And here's why I love it:

- 1 You can turn your passion into profit. Any industry, any niche!**
- 2 If you don't want to create your own, you can resell done-for-you digital products and still make 100% profits**
- 3 You only need to create ONCE**
- 4 You can sell it over & over again through automated system even when you sleep**
- 5 You can make an impact because your digital product is going to solve a problem for your target audience**
- 6 There's no limit to how much you can make**

I had zero clue about what's going on in this digital world 😅 So when I say it's beginner friendly, it is!

I took a course that taught me everything from scratch, take me through step by step, click by click on how to set up my business 🌟

I took 2 weeks of 1-2 hours each day to learn the high income skills while my baby sleeps, got my business set up, and made first digital product sale in the 1st week after launching 🧡

The best part? You don't even have to show your face if you don't want to, just like this page.

👉 Comment/DM "CHANGE" and I'll send you details of the beginner friendly course that I took so you could literally set up your online business within the month

Hook

POV: YOU'RE WORRIED HOW LONG ITS GONNA TAKE YOU TO MAKE SALES WHEN YOU HAVENT EVEN TAKEN THE FIRST STEP TO START TOUGH LOVE IN CAPTION

Caption

Sorry for the tough love

But somebody had to say it!

Did you know our brain craves familiarity? Because something that we're familiar with is less likely to hurt and it's our nature that we do not like risk and love comfort zone...

But know this, it's scary because it's unfamiliar, not because you're incapable! ❤️

I hate to say this but so many individuals who are probably less qualified than you are killing it in this industry, making it happen, living the life, while you're still doubting yourself 💔

Don't worry about your next 100 steps when you haven't even made the first! Would you worry about your baby running when he/she hasn't crawled yet? 😊

👉 Now if you're looking for a beginner friendly way to create extra income through your socials without even having to show face, I got chu!

➡️ DM/Comment "INFO" for all the steps and info on how I started in 2 weeks and got my first sale in 3rd week. And I don't sugarcoat or make things seem too easy around here 😂 In short, this is an anti-BS page 🙌

Hook

DEAR ALGORITHM, PLACE THIS REEL IN FRONT OF MOMS WHO REMEMBER THEIR DREAM AS A LITTLE GIRL AND LOOKING FOR A WAY TO MAKE \$\$ ONLINE SO THEY CAN AFFORD THE LIFESTYLE THEY ONCE PROMISED THEMSELVES AND THEIR FAMILY

YOU DONT HAVE TO START ALONE. COMMENT "HOW" AND FOLLOW FOR MORE!

(THIS REEL WAS EXPERIMENTED TO BE WITHOUT CAPTION OR HASHTAG, FEEL FREE TO TRY IT!)

Hook

**POV: WHAT THEY DONT WANT YOU TO KNOW SO YOU'RE IN A DILEMMA
BETWEEN STAYING AT HOME OR BE A FULL TIME WORKING MOM
NOBODY WANTS YOU TO KNOW THIS 📌**

Caption

That the average salary of a digital marketer is \$177,566 per year. That is \$14,798 a month! And you don't need prior experience or a degree on this

What would a fraction of this do for us and our family on a monthly basis?

Remember, you're YOU before you became a mom.

Those dreams that you had before your priorities changed, they still matter.

That girl still matters ❤️

I lost my sense of self worth 2 months postpartum, I don't know what's my value and what I stand for without being a workaholic all of a sudden...

I was torn between fighting to be a present stay home mom and showing up for others to prove myself It's constantly a battle of what you want vs what you're needed for.

When I learned about digital marketing, I felt like the universe answered all my questions and showing me signs!

I then took 2 weeks of 1-2 hours a day to learn up high income skills while my baby sleeps and have my automated business launched within the same month 🤖

I hate for women & moms to feel that they have to sacrifice either one when they can have BOTH!

We deserve that ☐

📌 Comment/DM "INFO" to learn more!

Hook

**HERE'S WHY DIGITAL PRODUCTS ARE THE FUTURE AND MAKE PERFECT SENSE FOR MOMS
FIND OUT MORE UNDER**

Caption

The future is digital, and so should be your products!

If you ask why?

- ✗ No physical product**
- ✗ No inventory**
- ✗ No recruiting**
- ✗ No team building**
- ✓ Set up once, sell over & over again**
- ✓ Scalable**
- ✓ Reach people far & wide**
- ✓ Make sales anytime through automated system**

The crazy part is you don't even have to create the digital products if you don't want to 😊

💡 Done-for-you digital products with resell rights entered the chat!

I'm sure I can't speak for everyone but as a mom, my schedule doesn't belong to me and it's unpredictable 😊

I run around the clock and time is ALWAYS limited...but I'm also the person who wants to provide for my family the most, giving the best to my little one without thinking twice on price tags, pamper myself once a while, and showing up that I'm not "just" a mom ❤️

I wanted something proven, simple, beginner friendly to execute, and able to do at my own pace all from my phone...and I found digital marketing.

If I told you your hobby can turn into paycheck, would you take a look at it?

💡 Comment/DM "GUIDE" for my FREE (freebie & describe the highlight how its gonna help them)

Hook

CALLING ALL SHY & PRIVATE MOMS WHO WANT TO SELL DIGITAL PRODUCTS ONLINE BUT DON'T WANT YOUR FRIENDS, FAMILY OR COLLEAGUES TO JUDGE YOU

Caption

You can be earning an income online without showing your face!

Nobody has to know it's you ☐

While you can still be your authentic self, and them minding their own business.

If this was what's holding you back, I got you!

Because having to show up in front of camera shooting content was what's holding me back for MONTHS.

Until I learned about the faceless concept and 5x my account growth in 10 days 🧡

➡️ Comment/DM "NO FACE" for the link to my FREE GUIDE!

Hook

CALL ME CRAZY BUT I ACTUALLY CREATED FREE GUIDE TO HELP SHY & PRIVATE MOMS GO FACELESS SO THEY CAN MONETISE THIS SPACE WITHOUT SHOWING THEIR FACE

Caption

Full story here 📖

I remember struggling internally for wanting to do something about my life through making money online but not having the capacity to show up in front of camera as a busy mom who runs business from home...

But I couldn't stop thinking about it because I was seeing ordinary women and moms like you & me are legitly monetising online space from their phone!

Until I learned that I could do it faceless, I JUMPED with hope. I still remember how that felt and wished I started sooner.

I took a beginner friendly course that taught me everything from scratch, from setting up backend systems to launching it 🙌

So I know how it all feels for needing a solution! Going faceless wasn't about trend for me, it was my way out.

Do you have Instagram?

Are you already spending hours on it without realising?

Is showing up to create content the reason that holds you back?

You wanna make money online in private but don't know where to start?

If yes, then this is for you!

👉 Comment/DM "NO FACE" for the link to my Free guide! You'll learn how to kickstart your own faceless brand 📌

Hook

**I ALWAYS DO THIS ONE THING BEFORE POSTING TO INCREASE MY REEL VIEWS
AND IT'S NOT WHAT YOU THINK**

Caption

This ONE thing I do 🙋

💖 But first, be sure to save this so you can come back to it later!

**Don't bother posting on IG for growth if you're not doing this 🙋
and that is ENGAGEMENT!!!**

💥 Algorithm will push your content out to more non-followers IF your reel has engagement right away. Because once you posted, algo will show it to a small percentage of your followers first and if it detects there's engagement going, walla!

💥 I know we keep hearing engage engage engage, but engage who when how what? Now let's skip past the surface 🙋

Here's how you can do so:

💖 Spend 30 min to engage with posts of 10 people you follow, 10 people who follow you, 5 people you find through niche hashtag

💖 Spend 15 min to reply all DMs and comments

💖 Spend 7 min to reply to 10 Stories

💖 Spend 8 min to engage with the posts of 5 top pages in your niche

The timing is really just an idea but you get the point!

Did you know this?

📱 If you want more REEL growth, DM/Comment "GROW" and I'll send you my IG content blueprint so you can take your online business to the next level.

🌟 **FREE fast track guide for beginner linked in bio!**

Hook

**THIS CONTENT MAY BE TRIGGERING :
START A BUSINESS \$497 - IT'S EXPENSIVE
BUYING IPHONE \$1,499 - NO PROBLEM**

**HEALTHY GROCERIES \$100 - NAH
PARTYING \$100 - ANYTIME**

**LEARN HIGH INCOME SKILLS 2 HOURS - NO TIME
NETFLIX 2 HOURS - LETS DO MOVIE MARATHON**

Caption

We're so easy to cave into instant gratification but here's 5 rules on how to WIN in life:

- 1 Remind yourself of what you're giving up. There's always gonna be the next movie, it's not going anywhere. But each second you spent, will not return.**
 - 2 Hang out with the right people. You are the average of the 5 people you spend the most time with!**
 - 3 Learn the embrace and work with your emotions, not against them. Internalize & validate your feelings, then process them!**
 - 4 Out of sight, out of mind. If you're on a diet? Don't buy junk food!**
 - 5 Set realistic goals that are aligned with your values and what you truly want. Not what the society thinks.**
- 👉 If you find this helpful, share it with a friend who needed a boost of clarity today!**
- 📱 And comment below, which instant gratification are you planning to give up on?**

Hook

POV:

**YOU KEEP SEEING MOMS LIKE YOU SHARING HOW THEY MAKE MONEY FROM THIS APP
THIS CAN BE YOU TOO**

Caption

Don't get me started 😭

I know how it all feels...

I went from rolling eyes, to "hmmm interesting", to skepticism, to doing research online reading up all about it, to delaying it, to watching those stories closely, back to skepticism, to "damn it just do it" 😭

Here's what you need to know:

👉 **MRR is not a course, it's a legal license attached to the digital product that allowed you to resell it for 100% profits.**

👉 **These digital marketing courses are packed with values, and downright teaching you how to build an online business from the ground up..While our degree doesn't even teach us how to make money with our skills 😭**

👉 **Now you don't have to resell the course if you don't want to. Use it for your own learning, launch your own business or use it to scale your existing business**

👉 **However once you purchased, you and your customers own the rights to resell it for 100% profits 🍀**

I won't guarantee your success, in fact no one can, if they do you better watch out!

But I can guarantee you have all the tools you need to get started and see success when you follow through and stay consistent ✨

📌 **Comment/DM "INFO" for FREE sneak peek guide to see if it's right for you!**

Hook

**YOU HAD ME AT
"WITHOUT SHOWING YOUR FACE"
"NOBODY HAS TO KNOW ITS YOU
HERE'S HOW YOU CAN MAKE \$\$ ONLINE TOO**

Caption

Is this you? 🍷🍷

Been wanting to make money online but the thought of dancing in front of camera, doing lip sync, shooting content, finding time to be ready for camera just scared you off?

👁️ That was me just 2.5 months ago!

If you're like me, the answer for us is going FACELESS ❤️

It isn't true that being faceless means you can't connect with your audience & can't grow your brand

- 👉 I reached 50k non followers organically without ads**
- 👉 Reach increases 2k per day**
- 👉 10x my growth in 2 weeks**
- 👉 There's new followers everyday**

Not forgetting leads & genuinely connections fostered along the way!

If you're ready to monetise this space and building a personal brand without having to show face:

📱 Comment/DM "NO FACE" for the link to my FREE guide!

Hook

POV: YOU WERE MADE TO TRUST THIS LIE

Caption

To either be a working mom or a SAHM

You can be both and I got your back

They're both equally hard isn't it? 😊

In the era of women supporting women, you'd be surprised that most of the criticisms for either group came from moms themselves 🙄

But they really just stemmed from a lack of understanding on the different challenges faced by the other.

While I'm blessed to be a SAHM running business fully from home, I just wished more moms would open their heart to know that it's more than possible to HAVE IT ALL

After all it's 2024, there's no reason you can't monetise your hobby, passion, expertise and your social media 📱

Stop thinking that you lack opportunities...you just lack a platform and a way to learn how!

👉 If you're looking for a way to create extra income from home I gotchu!

📱 DM/Comment "INFO" and I'll send you my FREE guide on how to get started as a brand new beginner without even showing your face! And I don't BS here

Hook

POV: HERE'S WHAT I'D DO IF I HAD TO START FACELESS ACCOUNT ALL OVER AGAIN

Caption

Are you ready? 🙋

- 1 Create a brand new IG account with aesthetic faceless content**
- 2 Be crystal clear on my audience from Day 1**
- 3 Create content that provides value & serve my audience in every single post**
- 4 Forget about 3x reels a day that will make you burnt out. Quality over quantity!**
- 5 Set up online store on Beacons to sell digital products (most competitive pricing with most complete features)**
- 6 Engage with big accounts in my niche and big accounts where my audience would show up!**

🙋 Are you going to give faceless marketing a shot?

(So you can make profits off this app while you're still in messy mom bun with an oversized pajamas covered with your kiddo's food scraps 😂)

📱 DM/Comment "NO FACE" for the link to my Free guide on detailed steps how you can launch your online business being faceless!

Hook

HOW I QUIT UNHEALTHY HUSTLE CULTURE & BE A PRESENT MOM MAKING \$\$ FROM PHONE

Caption

If this is what you struggle with, welcome to my page!

Working and hustling without boundaries was all I ever knew until I became a mom...
When the schedule no longer belongs to me 100%, I realised how imbalanced it was
and how much I let it dictate my priorities in life ✨

My baby was only this little once and this is a season I'll never get back
Once I had the realisation, here's what I did:

- 1 Reevaluate my personal values and if they are aligned with what I do
- 2 Reject unnecessary calls & meetings that could have been settled via emails and texts
- 3 Stop putting myself last & constantly show up for others to pour from my cup without limits.
- 4 Keep an open heart and mind to look out for possibilities that can be completely remote & allow me to be 100% in charge of schedule

And that's when I found digital marketing that has no inventory, no physical product, no approaching people, no cold calling, no mandatory calls or meetings, no recruiting and no team building.

👉 One digital product, endless sales. Set up once, and resell over and over again for 100% profits by creating reels like this to share my offer.

And you guessed it, I show up here when my baby is sleeping, otherwise I'm present with him all day long 🧡

💎 Share it with a bestie who needed to hear this!

Hook

**PLEASE I BEG YOU,
STOP MAKING THIS MISTAKE
I WAS THAT FOOL ONCE..
FULL STORY BELOW**

Caption

What it's really costing you 🙋

**If you're worried about looking stupid for asking silly questions, don't be!
Real fools are the ones who have questions but never asked and wondered what ifs
for the rest of their life**

And I was that fool once...

**I've been seeing average moms like you & me making thousands all from their phone
while being at home and as a businesswoman, I judged.**

But we don't know what we don't know.

**I went back and forth from skepticism to wanting to give it a shot until one day, I told
myself I'd rather give it a go than wondering "what ifs" for the years to come.**

How do you know if something is meant for you?

🙋 It's if it's still lingering on your mind.

And here's what you can do:

- 💣 ask ALL the questions you have in mind doesn't matter big or small**
- 💣 if you feel that there's stone unturned, ask again!**
- 💣 how your questions are being handled may tell you more than the answer itself**
- 💣 lastly...trust your gut. It's your second brain**

Happy asking questions loves!

**🙋 If you have any questions regarding starting faceless digital marketing but feel
like you're not getting the whole picture through those reels you're seeing, just DM!**

I'm happy to chat and no gatekeeping from me because I was in your shoe 🧡

Hook

**DON'T BELIEVE THE HYPE ON THIS...
IT'S A SCAM FOR MOMS**

REVEALED BELOW

Caption

You know how you're seeing moms like you keep posting that they're making thousands monthly/weekly/daily on this app?

📌 First of all, save this so it can be your reminder for life!

👉 Here's why it's a SCAM:

💣 This is a \$1.5 trillion industry in 2030 according to Forbes

💣 They've changed their life and they don't want you to change yours so it's best that you actually keep scrolling

💣 Because they have nothing better to do than spending hours creating reels & caption. It's actually more fulfilling to share fake stories than spending time with their family

💣 It's better that you do not get started and see growth yourself so they have more opportunities in the market

💣 It's definitely MLM because you don't have to have physical product, inventory, do recruiting, cold messaging people, team building or figure things out yourself and also not a single cent goes to anyone else

💣 You can purchase a course for your own learning & grow your own business but also get to resell it for 100% profits legally? It's so impossible that it's obviously a scam duh.

Which "scam" did you love most? 🤔

-

📩 DM/Comment "SCAM" if you like the idea that you can make money off this app without showing face! 😂

Hook

**HOW I REACHED XXXX AUDIENCE ORGANICALLY WITHOUT ADS BY BEING IN MY MESSY MOM BUN & OVERSIZED PJS
(SCREENSHOT YOUR REACH)**

Caption

This is for you if:

- ✨ You're on the sideline wondering how the hell anyone going to know about you as a brand new faceless account
- ✨ Or you're a newbie wanting to grow your reach in your business

First off, I had incredibly slow start and it took me 100 reels to learn the "hard" way, I'd love to share it with you so you won't have to!

- 1 Write my heart out on caption and stop thinking how to make it "right". Your energy and vibe will attract your tribe. Sounding like a robot won't!**
- 2 Put aside all the IG growth hacks & tips to be less stressful and focus on what message I wanna convey instead. They never worked for me anyway!**
- 3 Be transparent - share my highs & lows, what I learned, what I'm working towards, my thoughts. I start to lean into more of "me" and less of how to go viral**
- 4 Staying consistent with 1-2 reels a day (mostly 1 🥹). If you can do 2-3 that's great but being able to have your skin in the game long term without being burnt out is more important!**
- 5 Addressing my dream audience over & over again and speaking to them like they're sitting in my living room having coffee with me ☺**
- 6 Use aesthetic content, readable texts and have a neat layout. We are visual animals so don't underestimate what these details can do!**
- 7 Add topic before posting reel. I go with Style & Trend, Relationship with Self (because my content has a lot to do with self love for moms) & Entrepreneurship. Algo will place your content in front of those who relate with it!**

☺ Did any of it help you? Let me know below!

📩 DM/Comment "REACH" and I'll share the xxx that will help to xxx! ✨

Hook

A FEW TOUGH LESSONS HUSTLE CULTURE TAUGHT ME:

**YOUR WELL BEING & MENTAL HEALTH WILL NOT BE PRIORITISED
GOING ABOVE & BEYOND IS JUST YOUR RESPONSIBILITY
PUTTING WORK BEFORE FAMILY IS ADMIRABLE
YOU'RE NOT "IN IT" IF YOU'RE NOT WORKING ROUND THE CLOCK
YOU'RE A MOM WHO'S "LOST" JUST BECAUSE ALL YOU WANT IS QUALITY
TIME WITH FAMILY**

BALANCE & HUSTLE CANNOT CO-EXIST

Caption

**I was knee deep in it and thought it was so inspiring ✨
But was it really?**

**It took some life changing incidents for me to realise hustling culture will never be
balanced, it's either you're in it or you're not.**

**Because the moment you try to be "balanced", it's messing with your mind and you
feel guilty, or you're MADE to feel guilty.**

👉 **If you're thinking of adding a stream of income as a backup plan, don't overlook
what side hustle with digital marketing can do if you just give it sometime.**

📱 **DM/Comment "INCOME" to download my free kickstart guide on how to monetise
your social media by being faceless! And nobody has to even know it's you ❤️**

🌟 **What lessons did you LEARN? Drop it in the comments below!**

Hook

**THIS MAY BE CONTROVERSIAL BUT...
STOP TALKING ABOUT WHAT YOU SELL AS A BRAND NEW PAGE
DON'T MAKE THE SAME MISTAKE I DID!**

Caption

I wished I knew this earlier and I won't sugarcoat 😂

If you're ready here we go:

1 Forget about selling right away

Don't get busy selling since day 1! No one will give a s*** what you have to sell as a brand new account. If the tables were turned, would you buy from yourself from the get go?

2 Trust factor

Building trust takes time - who you are, what you do, who you help, what problem you solve, what you're like as a person, what are your values & beliefs. These gotta come **FIRST** before you try to sell anything!

3 Give and you shall receive

Get busy on giving & serving that when you eventually start launching & selling, your audience is waiting to give you the money because they've benefited from you for an extended time ✨

Fast is slow, slow is fast ✨

It may seem slow to NOT try to sell at first but oh boy, it's gonna take even longer when the foundation hasn't been built.

Did this give you an aha-moment? 💡

•📱 Share it with a bestie who's trying to gain traction in her new online business!

Hook

**I'M XXX AND I'M A BOY MOM
IF YOU LOVE BEING IN FRONT OF CAMERA, KEEP SCROLLING!
BUT IF YOU WANNA BE IN YOUR PRIVATE MOM ERA AND LEARN HOW TO
MONETISE THIS APP WITHOUT SHOWING YOUR FACE, WELCOME!**

Caption

2 months ago I learned about digital marketing and I wouldn't have believed this... 🧐

I found myself a new purpose and something to look forward to everyday!

As a busy mom who's also running a business from home, I get overwhelmed from time to time...and you know how things are at home

And just when I felt like nothing in my life was exciting, I found myself looking forward to show up here everyday sharing my journey and progress, reaching more than 27000 audience organically

Most of all, building something of my own 🏡

It all started from me taking a course that taught me high income skills, how to create, launch and sell my own digital products all without showing my face ever!

💥 I know how everyone else is talking about income but this, is a whole new level of fulfilment for us moms ☐

..upgrading ourselves with skills & knowledge, showing up, feeling confident, levelling up our self-worth, building an empire 😎

👉 Share this with a bestie who's been looking for a way out from being stuck, and to bring life & spark to their life while making an income from 💻

Hook

**HOPING THIS REEL GETS IN FRONT OF ALL MOMS WHO ARE FINALLY
READY TO BRING THE SPARKS BACK TO THEIR LIFE AND STOP PUTTING
THEMSELVES LAST**

Caption

Did it reach you?

**I'm done repeating the same routines everyday with nothing to look forward to and
call it my life**

**Here's a harsh truth, our baby needs us less and less as they grow up and when
we're finally on our own again, the emptiness may find its way in...**

**Here's your reminder that you're YOU before you became a mom, and every dream
that girl has, it matters. And that girl, still matters**

Hook

HOW TO GET BACK YOUR BEAUTY MAMA SLEEP BY CREATING 50 REELS WITH VIRAL HOOKS IN UNDER 1 MINUTE

SPILLING THE TEA IN CAPTION

Caption

First, save this and thank me later! 📌

Now let's face it 🚩

🚫 Your content is not about what you wanna express but it's all about what it can do for your audience

It took me sometime to come down from the high horse from my own personal brand that's already matured in the know, like, trust aspect..

And that I couldn't create content the same way in this brand new faceless account where nobody knows me

🌟 If you want your content to ACTUALLY REACH your dream audience without sacrificing your sleep to create a reel with 50 views, I got you!

🔥 Copy this ChatGPT prompt below:

"I want you to act as a social media expert that specialises in growth strategies for Instagram. You will help me come up with 50 viral hooks for my reels that will drive a lot of engagement and make people watch my content.

My Instagram brand is about (your niche) and I want to (your mission). I need to get clients in my niche, so help me come up with 50 viral hooks that will boost my reels. The hooks need to be up to date and evoke an emotion, or refer to a painpoint that my audience has.

Create a table with these hooks, and also provide a reel idea around each hook."

👉 Let me know if you're going to try this!

➡️ DM/Comment "CONTENT" for the link to download my xxx that help me to xxx in (how long)

Hook

IT TOOK ME 6 YEARS TO LEARN THESE 8 RULES BUT I WILL TEACH IT TO YOU IN 2 MIN

Caption

SAVE & SHARE 🧡

- 1. Discipline is the bridge between goals and accomplishments. Goals will stay goals without it.**
 - 2. You are the average of the 5 people you spend the most time with. Being selective and setting boundaries isn't selfish!**
 - 3. Formal education will make you a living; lifelong self-education will make you a fortune.**
 - 4. Those who will not read are not far better off than those who cannot read.**
 - 5. You always have two choices: You can make a living or you can design your life!**
 - 6. Learn how to be happy with what you have while pursuing all that you want. Arriving at your destination means nothing if you're unhappy!**
 - 7. Desire has no value without a sense of urgency.**
 - 8. You cannot make progress without making decisions. Not making decision is also a decision.**
- 👉 Comment "WEALTH" and I will show you how to start an online business and make passive income without having to show face ever alongside becoming the best version of yourself**

Hook

I HATE TO SAY THIS BUT THERE ARE MANY OTHERS WHO ARE LESS QUALIFIED THAN YOU MAKING \$\$ OFF INSTAGRAM AND HERE YOU ARE BEING AFRAID OF YOUR OWN POTENTIAL

THIS REEL IS PLACED IN FRONT OF YOU FOR A REASON

Caption

If you're triggered, you should be 😞

Because so was I!

It's 2024 and if you're holding a \$1000 phone scrolling on this app but not monetizing it, you're truly missing out!

★ In the past I've invested more than \$5000 in TRYING to make \$\$ online by spending in webinars, outsourcing funnel builders, courses etc with nothing came to fruition

♥ I can't believe I took 2 weeks to learn high income skills and now have an automated online business in place Somebody pinch me!

And this is possible because of MRR (master resell rights) where you own the rights to digital product you purchased and able to resell it for 100% profit

☞ Now there are 2 ways to go about it:

1 You can google, YouTube, research your way out and spend the time that you already don't have to figure things out on your own

2 Or you can cut short your time by doing what's already done-for-you and worked for thousands of others

Trust me, I've gone down Option 1 multiple times it didn't end well and I'm done trying to outsmart others 😭

👁 If you hate the fact that you're not monetizing this app that you're spending hours on YET

➡ Comment/DM "MRR" for a FREE beginners sneak peek guide to learn all about it!

Hook

BEST SIDE HUSTLE FOR MOMS WHO HAVE LIMITED TIME AND NOT READY TO SHOW FACE IN SOCIAL MEDIA

AND IT'S NOT DROPSHIPPING, MLM OR TAKING PICTURE OF YOUR FEET

Caption

**This is what 🙋
FACELESS DIGITAL MARKETING**

I'm a mom of 1 who runs a full time business among the chores, keeping the tiny human alive with no help, getting decent meals in and doing my best to stay sane 😂

3 months ago I ventured into digital marketing realm because I was getting burnt out in juggling so many roles and running a business that constantly needs me in the front.

I knew I wouldn't have the capacity to shoot content and show up in front of camera after looking like I've fought a good fight the entire day 🤔

🌟 Going faceless was the answer I've been looking for! Here's why:

- 👉 It's less time consuming by using content bank videos.
- 👉 There's no need to dance for reels or doing lip sync if that makes you cringe
- 👉 You can 100% express yourself authentically without the fear of being judged because no one knows it's you!
- 👉 You get to keep your privacy without exposing your life on social media

I took 2 weeks to learn everything about high income skills and how to set up automated system and now I have an automated business in place

**It's been such a game changer for me! I started this account from ZERO and now I reach 32000 audience organically without spending a single cent on ads...
BY.BEING.FACELESS.**

📩 DM/Comment "READY" for my Free faceless kickstart guide! Let's get you monetising this app so you can snuggle with your baby while your business running on autopilot

Hook

POV: YOU WANT TO BE A SAHM BUT YOU ALSO WANT TO WORK, BUT YOU DONT WANT TO WORK A 9-5 BECAUSE YOU MISS YOUR KIDS BUT YOU WANT TO BE FINANCIALLY INDEPENDENT AND BE AROUND KIDS 24/7 BUT ALSO WANT BREAKS AND BALANCE BUT ALSO MISS ACHIEVING DREAMS & GOALS FOR YOURSELF WITHOUT FEELING GUILTY

Caption

This should have been in a mom manual!!

☞ **But what if I told you there's a way to have it all? ✨**

(Tell your struggles and mom story, what inspired you to look for a way out, how you come across it)

☞ **I've learned that Digital Marketing was the answer I've been looking for that could satisfy everything a mom could ever want:**

- be present at home
- be financially independent and able to contribute
- invest in our skills & knowledge and be incredibly attractive
- be our own boss
- be in a supportive community of like-minded women

I took 2 weeks to learn it all and I couldn't have asked for more 🙏

➡ **DM/Comment "BOSS" for more info on how to start the same way I did!**

Hook

POV: I WANT TO ADD ANOTHER INCOME STREAM ONLINE BUT I DONT LIKE TO 'SELL', ITS SO CRINGEY

THEN DON'T SELL

Caption

Hear me out 🙋

If you still think "selling" online means having to cold message people you don't know, or act like you wanna be friends with them when you're really not just so you could try to sell your stuffs..

.. you need to leave 2000s and come back to 2024

WHY?

👁️ Because I myself wouldn't like it if someone does that, even if I needed what they're selling.

People like to buy, but they don't like to be SOLD.

! What you really need to do is attraction selling + magnetic messaging. And your content shall cater these needs:

- Who exactly are you speaking to?**
- What are their desires & pain points?**
- What solutions are they looking for?**
- How could you help change their situation?**

As a faceless account, I reached 35k audience organically without approaching anyone in their DMs or pretending to be friendly!

👉 I took a course that taught me the highest paid skills on how to brand and market myself + digital products as a beginner and this will help you too!

Remember, people can smell your intention from 10 miles away 😏 If you wanna SELL WITHOUT SELLING:

➡️ DM/Comment "SELL" and I'll send you a FREE guide on how you can start earning online too!

Hook

**IF YOU'RE 28 NOW, NO MATTER WHAT, IN 10 YEARS TIME YOU'LL BE 38
YOU CAN CHOOSE TO BE A:**

38 YEAR OLD WHO

- **TOOK THAT COURSE**
- **LEARNED HIGH INCOME SKILLS**
- **BUILT THAT BUSINESS**
- **CREATED SPECIAL MEMORIES**
- **TRAVELED TO YOUR DREAM COUNTRIES**

OR

38 YEAR OLD WHO

- **THOUGHT IT WAS TOO LATE TO START**

Caption

What you do today determines where you are 10 years later ✨

➡️ **Share with a bestie who needed to hear this!**

Most people overestimate what they can achieve in 3 months but underestimate the power of what they could achieve in 3 years ⚡

Think about this...If you grow really really slow and it took you 3 years to make \$20,000 a month, would it be so bad?

Can you imagine how many people had given up right before their turning point?

⚡ **Invest in yourself, learn that high income skills, set up your automated business and watch your business runs on AUTO!**

➡️ **DM/Comment "CHANGE" for more info. You can message me for questions & support too! Happy to connect ❤️**

Hook

POV: THEY KEEP TELLING YOU HOW MUCH \$\$ THEY MAKE BUT YOU WANNA KNOW THE DRILL BEFORE GETTING STARTED AND NOBODY REALLY TELL YOU HOW OTHER THAN ASKING YOU TO BUY A COURSE WITH THE MONEY YOU DON'T HAVE

Caption

This may step on toes but no, the course is NOT the only thing you ever need... The course teaches you everything how to set up your business and automated system but the KEY that drives sales is your Instagram game ¹⁰⁰

I had to figure out everything from scratch as a complete beginner and it took me 100 reels to GET IT so you won't have to.

💎 **Here's what you ACTUALLY need to run a successful faceless page:**

1. Aesthetic content bank for you to post.

☞ **Pexels & Canva are free but I'd say forget about them because they're not aesthetic enough to standout**

2. Reels hooks, CTAs & captions that actually work

☞ **Focus on Top of Funnel content (earliest stage of a customer journey) for a start! And not just what you wanna express which I'm guilty of it 🤔**

3. Cohesive branding

☞ **Including colour, font and your persona. So much so that someone knows it's you before even looking at your name**

4. Shareable & relatable content

☞ **Have a variety of Inspiration, Education, Entertainment and negative hooks**

4. Online storefront like Stan Store/Beacons

☞ **This is to host your digital products. Many opt for Stan (\$99/mo for pro) because you'll earn 20% of what your referrals spent while Beacons have the exact same function for just a fraction of cost**

5. IG stories that nurture your audience

☞ **Make use of features like poll & stickers like a survey to engage with your audience and create more content to serve what they need**

6. Low ticket products

☞ **Start with low ticket products with HIGH value! Overdeliver is the way to go. Purchase a done-for-you digital products with resell rights for an easier start!**

Hook

WHY I STILL BELIEVE IN MRR EVEN WHEN SOME PEOPLE CALL IT A SCAM

Caption

Breaking it down for you 📌

First of all, save this so you can come back to it later!

💣 Now, what even is MRR?

👉 It stands for Master Resell Rights which is a legitimate license attached to a digital product that allows you to sell to other and also give them the rights to sell it too, with a minimum resell price.

Just because something sounds “too good to be true” doesn’t mean it’s a scam. Do your research, have more understanding and know that MRR courses are not a course to resell a course which is commonly misunderstood!

You don’t have to resell, just use the course for your own learning and go your merry way; but 30% of those who own the course choose to resell it because:

💎 it’s a done-for-you high in demand digital product

💎 it’s packed with actual values that some say it’s even a college level

💎 you get to keep 100% of the profit if you resell which means purchase once & resell for the same price every.single.time (imagine you can resell your college education and make back 100% 😂)

💎 you don’t have to create your own digital product

💎 you don’t need prior experience or following though they’d be bonus!

If you come from a business background, you’ll grow to appreciate just how simple & straightforward this business model is! 😊

If you wanna dive deeper into how it all works

📱 Give me a follow & comment/DM “HOW”!

Hook

HEY MOMS WITH A SIDE HUSTLE, I'M INTRIGUED TO SEE WHAT THE COMMENT SECTION WOULD LOOK LIKE IF IT WAS OUR GOOGLE SEARCH HISTORY..

Caption

Go 🖐️

Bring it on and drop them below in the comment 🤔

Don't forget to give me a follow for more digital marketing journey, tips & resources ✨

Hook

YOU MAY NOT WANNA HEAR THIS BUT THE EXACT REASON WHY YOU CANT AFFORD INVESTING IN LEARNING HIGH INCOME SKILLS ..IS THE EXACT REASON WHY YOU SHOULD

Caption

Here's why 🙋

Nothing changes if nothing changes!

I got to the lowest point of my life 2 months postpartum...for all my life I associated myself with work and took pride in it.

And when my priorities changed, I lost my sense of self worth when I couldn't show up as I would like to after becoming a mom...

I was seeking for a solution but I don't know what. I wanted something that could be truly passive, scalable & allow me to be a mom and not guilty of just being fully present at home ✨

That's when I saw a mom learning new skills and set up her business in digital marketing and making thousands on a daily basis and I called it BS 😏

For months I was watching, I was sceptical, but I also wanted that SO BADLY and I knew it wasn't a scam.

One day I got sick of wondering "what ifs" and asking myself...why is it that I didn't hesitate buying LV wallet but waited SO DAMN LONG to learn money making skills? That's a poor man mindset..

I then slapped myself out of it & decided to get started by being faceless and learning a tonne of knowledge from it ✨

I took 2 weeks to learn from it and now have an automated business in place that's running when I sleep or busy traveling, while growing an organic account and building a community!

📩 Comment/DM "READY" for more info to learn the same way I did!

Hook

HERE ARE 5 THINGS TO DO IN (INSERT NEW MONTH) IF YOU WANT TO CHANGE YOUR LIFE

Caption

What if I told you one month is enough to turn your life around?

Here's what to do:

1 Learn a high income skill

Having the right skills can make a huge difference in your earning potential - social media marketing skills are in demand and going to be worth \$1.5 trillion by 2030!

2 Form better habits

Work on your health habits - sleep early, cut off toxic connections, meditate, start gratitude journal, cut out processed food & more!

Want more tactical and practical actions? 📌

3 Create more, consume less

If you're holding a \$1000 phone, you can use it to monetise this app other than just consuming content by creating 5-7 seconds reels like this

4 Learn to say NO

There are a lot of instant gratification, learn to set boundaries and say NO to some of them will put you ahead in life! Prioritise what's important for your future

5 1-2 hours of FOCUSED work

Work around the schedule and ask for help if you need! I mostly work when my baby sleeps. Our lifestyle may be different so find your way around it 🙌

👉 I took a beginner friendly digital marketing course and invest 1-2 hours per day to learn the high income skills within 2 weeks ⚡

I learned how to set up funnels, automated system, branding, Instagram growth, affiliate marketing and so much more! I now have an automated business in place even when I'm sleeping or busy traveling

👉 Comment/DM "READY" for more info to learn the same way I did!

Hook

POV: YOU'RE A MOM WHO'S TIRED OF HUSTLE CULTURE AND FOUND A WAY TO GET INSTAGRAM TO PAY YOU SO YOU CAN BE HOME WITH YOUR BABY

Caption

I wished I knew this earlier! 🌟

If you're tired of selling your life away at work, not being able to be present with your babies YET not getting paid what you're worth...

You can literally do these and change your life in a little over few months:

- 1 Create content that talk about your passion. It can be fitness, mindset stuffs, healthy home hacks, cooking tips, anything!**
- 2 Use the free app Canva to create digital product around it like ebook, journal, templates, checklists and more!**
- 3 Use a free platform like Systeme.io or Beacons to host your product so your customers can make purchase even when you sleep**
- 4 Create 5-7 seconds reels on IG that talk about your Why, how your digital product will solve xxx problem, how it will help get your customers to where they want**

🌟 Don't wanna create your own product but want the same potential?

👉 You can buy done-for-you products with MRR or PLR (master resell rights/private label rights) that you can sell for 100% profit as your own 🤖

🌟 Does this actually work?

👉 This has helped average individuals like me and you make over \$13.3million as a community in less than a year and this industry is going to be worth \$1.5 trillion by 2030 according to Forbes

📱 DM/Comment "READY" for more info on how to get started as a complete beginner!

Hook

**REALISING AT 34 THAT AS A MOM, I DONT WANT TO HUSTLE TILL I'M 60, THAT I DONT REALLY CARE ABOUT CLIMBING THE RANKING ANYMORE. ALL I WANT TO DO IS MAKE THE MOST MONEY I CAN WITHOUT SACRIFICING QUALITY TIME WITH LOVED ONES, TRAVEL OFTEN AND CREATE MEMORIES
IF THATS YOU, WELCOME TO MY PAGE**

Caption

Nobody wants you to know this... 📌

🌟 That the average salary for a Freelance Digital Marketer is \$177,566/year. That is \$14,798 a month and you don't even need prior experience or following 😊

Hi I'm Hailey and I'm a mom of 1 🧒

I was brought up with the mentality that we're meant to hustle all the time. And without realising I became a workaholic...and I took pride in it.

Until I became a mom, I immediately understood that this culture is not sustainable for a long term 😞

What did I do?!

I was looking for a way out...

A way for me to add an income stream that's truly passive, scalable, at my own pace and allowed me to be a present mom. And I found digital marketing.

🌟 Society taught us that getting a job and pay bills IS how it should be, or work till you drop is the ethic. But it's 2024 now and we're smarter than that...

If you're holding a \$1000 phone and scrolling on this app but still not monetizing it, it's time to do something 📱

But does it really work?

👉 We made \$xx million as a community in less than a year and this high income skills is going to be worth \$1.5 trillion by 2030 according to Forbes!! There's room for you my love.

📱 DM/Comment "START" for FREE guide on how to get started as a complete beginner

Hook

(POST THIS ON SUNDAY NIGHT)

**IMAGINE YOU NO LONGER DREAD GOING TO WORK ON MONDAY
BECAUSE YOU SET UP AN AUTOPILOT BUSINESS THAT HELP YOU MAKE
100% PROFIT FROM DIGITAL PRODUCTS THAT YOU DONT EVEN HAVE TO
CREATE WHILE YOU GET TO STAY HOME WITH YOUR BABY &
WITNESSING EVERY MILESTONE**

Caption

I don't know about you...

But I love that idea of being paid to be a SAHM 😊

**I used to be a workaholic and dedicated everything to run my business to the extent I
won't mind not eating/sleeping/missing gatherings.
..until I became a mom.**

**I started struggling to show up and put in the same dedication because I was
constantly needed in my business. Worst of all, it made feel unworthy and
incompetent..**

**I then had a realisation that I needed something that's truly passive in the long run..
Where I'm not guilty to just be a mom at home.**

**I then saw a mom making thousands a day FROM HOME and I called it BS 😬 And you
guessed it right, after watching for half a year, I decided to start!**

**I learned from a course that taught me A-Z about digital marketing as a complete
beginner! I learned a tonne of skills & value from it and setup my own autopilot
business by the 3rd week**

**That's how Homepreneurmom started! The mission is to help more mom make \$\$
from home and believe that they can have the best of both worlds**

**🌟 We've made \$xx million in collective sales as a community in just x months and
this skill is going to be worth \$1.5 trillion by 2030 according to Forbes!**

**📩 DM/Comment "INFO" and I'll send you a sneak peek into how you can start as a
complete beginner!**

Hook

JUST BECAUSE MOMS ARE RUNNING BUSINESS ONLINE TO STAY HOME WITH THEIR BABY AND CONTRIBUTE FINANCIALLY DOESN'T MAKE IT A SCAM

CAN WE NORMALISE THAT

Caption

Full story here 📌

Trust me, I've been on the judgy side...

👉 **The truth is, I've been a workaholic but I struggled to show up as much ever since I became a mom, and that made me feel less of myself.**

💥 **9 months ago, that's when I saw a mom making thousands daily from home with a few hours. I was intrigued but I called it BS**

I was sceptical but I also wanted that BADLY!

💥 **But after watching for half year, I'm done wondering "what ifs"!**

I then took 2 weeks to learn the high income skills on setting up autopilot business, and made my first digital product sale on the 3rd week!

💥 **Had I be close-minded and GENERALISE everything about making \$\$ online as scam, I wouldn't be here today - having an autopilot biz in place, building a lovely community and meeting so many amazing souls in this space!**

💖 **There are thousands others like me who wanna make a difference in our family's life, and we've made \$xx million collective sales in just 6 months as a community!**

📱 **If you want to learn more about adding a stream of income online without selling your soul, DM/Comment "INFO" for free sneak peek guide into how you can start!**

Hook

SORRY TO BURST YOUR BUBBLES BUT NO, YOU'RE NOT GONNA MAKE \$1000/DAY BY CREATING A FACELESS ACCOUNT AND WORKING 1-2 HOURS A DAY. BUYING A VIRAL MRR COURSE WONT MAKE YOU RICH. IF YOU'RE READY FOR HEART TO HEART TALK, MEET ME IN CAPTION

Caption

🌟 Here are mistakes I did that you shouldn't repeat:

- ❌ Rushing to launch
- ❌ Came in without a strategy
- ❌ Started without a community support chat
- ❌ Started without mentorship
- ❌ Busy expressing my thoughts in reels thinking they mattered

🌟 Here's what to do instead:

- ✅ Go through the entire course before launching
- ✅ Mingle & network with fellow marketers to give your new account a head start
- ✅ Invest in the content bank, stop putting hope on free content that doesn't stand out

And I have a lot to say about the next one..

- ✅ Don't buy from someone who can't even respond to you after 24 hours! They may be well over comfortable with their income but you're urgent and they're not.

You're gonna have a lot of questions and needing a lot of support when you get started so if you're gonna ignore everything else, don't ignore this mentorship.

🌟 Yes, at the end of the day I am promoting the course because it's brilliant and a no-brainer biz model! But HOW you go through it makes all the difference.

📌 Comment/DM "FREEBIE" for a step by step beginners guide & skip past all the mistakes I make

Hook

**IF I WAS A MOM WHO WANTED TO MAKE EXTRA \$5000/MONTH
WITHOUT HAVING TO CREATE MY OWN PRODUCTS, SHOWING MY FACE
OR EXPOSING MY LIFE ON INSTAGRAM
THIS IS EXACTLY WHAT I WOULD DO**

Caption

Here's how:

Step 1: Understand the concept of MRR & PLR

👉 **MRR = Master Resell Rights** which is a legitimate license attached to a digital product that allows you to sell to others and also give them the rights to sell it too with a minimum resell price.

👉 **PLR = Private Label Rights** allows your to edit, customise and rebrand as your own.

Step 2: Offer high in demand digital product with PLR+MRR

👉 If you're not ready to create your own, search for digital product in your niche with PLR & MRR. You can steal mine and literally have a product ready to sell! Not only you can learn high income skills from it, the resell rights allow you to sell the \$497 course and keep 100% profit for yourself! Only 10 sales a month to make \$5000

Step 3: Use Canva, it's free

👉 Use it to modify the digital product and you can in turn share it as template for your customers, so they can edit & rebrand accordingly too!

Step 4: Start a new faceless IG, again it's free

👉 Which is exactly what I'm doing here. Create 5-7 seconds reels to drive traffic to your store & promote your products. Nobody has to know it's you

💎 Now the beauty in all of this is that you get to keep 100% of the profit if you resell which means purchase once & resell for the same price every.single.time (imagine you can resell your college education and make back 100% 😂)

💎 you don't have to create your own digital product

💎 you don't need prior experience or following

📱 If you wanna understand more of how it all works, DM/Comment "INFO" for the access to my free guide!

Hook

DON'T WORRY ABOUT NEXT WEEK, NEXT YEAR

JUST FOCUS ON EVERY 24 HOURS THAT YOU GET

Caption

This is why anxiety exists! 🌟

We all KNOW to be present but how many of us are really doing it?

We're constantly worried about tomorrow, next week, next year, the future...and not knowing that every today is your tomorrow 💙

👉 **I was exactly at this point wondering what ifs and just like that, 6 months flew by before I finally decided to get started with digital marketing**

👉 **If I had focused on what I wanted & needed there and then instead of thinking "What if I fail", "What if it doesn't work out", "What if I don't see results in 6 months", I KNOW that I would have put myself way ahead on this journey**

But do I regret a thing? Not at all! I believe in divine timing and it must have happened for a reason ✨

Would you promise me to really LIVE your next 24 hours?

Hook

POV: YOU'VE POSTED 100 TIMES AND YOU FINALLY MADE YOUR FIRST SALE. WHAT IF YOU WOULD HAVE QUIT ON THE 99TH REEL?

Caption

This will ruffle some feathers but...

You didn't really want it badly if giving up was an option at all💣

Sorry for the tough love but people tend to overestimate what they could achieve in 3 weeks and underestimate what they could achieve in 3 years!

When things don't work:

- 💎 Find solution
- 💎 Troubleshoot & audit
- 💎 Find a mentor
- 💎 Reinvest in learning
- 💎 Stay consistent

It's not going to be easy, but it will be worth it.

👉 **Did you know that Chinese Bamboo Tree takes 5 years to grow as tall as a building?**

But in the first 4 years, nothing would happen despite all the watering & fertilisation...then on the 5th year, it shoots up to the sky. In 6 weeks the bamboo grows 90 feet!

🌟 **So how long did the bamboo take to grow?**
It's 5 years, NOT 6 weeks!

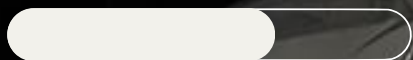
If the farmer had stopped watering at any point during those 5 years; it would have died.

🌟 **Whatever you're doing is not for nothing - you're either gaining lesson, experience or growth! Your win is right around the corner, keep going!**



BONUS

TIMELESS REELS



Hook

YOU FOUND THE CHEAT CODE AND STOPPED POSTING REELS RANDOMLY AND THIS HAPPENED

(SCREENSHOT THE GROWTH OF YOUR ACCOUNT OVER TIME)

Caption

This is the cheat code 📌

🔴 **But first, save this so you can come back to it later!**

And save this audio for your next reel because it's blowing up 🤖

My first 100 reels had below 500 views, and right after my 100th reel I've been getting a lot of reaches that get to what I showed above!

What changed? ✨

As soon as I started implementing these, I 5x my growth in 10 days!

Here's what:

- 💠 **4 seconds reels**
- 💠 **Hook after hook: in video, beginning of caption, in between caption**
- 💠 **Top of funnel content: your reels will not be relatable if it's full of lingo that only you will understand**
- 💠 **Long valuable captions that will keep people reading**
- 💠 **Trending audio with below 10k uses**
- 💠 **Post what my audience wants to hear, not what I want to express: read that again.**

👉 **If you wanna start building online business and monetising your socials, but have no idea what's trending audio, what hooks to use, what is top of funnel content?**

I've put together a FREE Fast Track Guide that is step by step for beginners so you can follow & implement!

📱 **DM/Comment "GROW" and I'll send you the link to my Fast Track Guide so you can start building digital wealth**

Hook

5 MISTAKES I MADE WHEN STARTING A FACELESS ACCOUNT

YOU DONT WANNA REPEAT NO.5

Caption

Learn from my mistake 📌

💖 But first, save this reel so you can come back to it later!
I'm sharing my mistakes so you cut short your time in figuring things out ❤️

1 Not having clear messaging

Be crystal clear on who you're talking to for a start! Are you talking to moms who are working 9-5? Or SAHM? Addressing everyone and you'll address no one. You can broaden your target audience again when you've grown bigger 🔥

2 Not showing up consistently

Think of your profile like a store. It has everything to do with your trustworthiness! If you post everyday other day inconsistently, your audience won't know what to expect and if you are reliable to do business with. Commit to a schedule that works for you, eg. 2-3 reels and 8 stories a day!

3 Not holding Branding & Aesthetic to its highest standard

We're visual animals, do not discount on the aesthetic aspect. There are free & paid content bank! Be consistent in the font, colours, style & persona. People like familiarity 😊

4 Lack of storytelling

Share your Why, your background, your day to day life. It doesn't have to be about your products or what you sell all the time! New manicure? Share it! New milestone of your baby? Share it too! 80% business 20% lifestyle

5 Not repurposing best performing reels

And this led to burnout! It's not about what you wanna express, it's about how it can serve your audience! I made the mistake of expressing my thoughts without intention, plan, or strategy...While copying content is not ok, piggyback on reels with high engagement and study what they did right! You'll then pick up your own style along the way 🥂🥂

📌 Comment/DM "INFO" if you wanna learn more about making \$\$ online with digital product without showing your face EVER!

Hook

THE FACT THAT WE'RE TOLD TO WORK 8 HOURS A DAY JUST TO COME HOME AND HAVE 3 LEFT WITH THE ONES WE ACTUALLY WORK SO HARD FOR SOUNDS LIKE THE REAL SCAM TO ME

Caption

Let's take a look 🙄👉

I've always been a workaholic who prioritised my business. I could work to the extent of not eating or sleeping late and I took pride in it!

But ever since I became a mom, my priorities changed...

Suddenly it was no longer about me or how I would like to work, it's all about this little human whom I've never met before

I could no longer align with the unhealthy hustle culture because this is a season I can never get back as a mom and I'm not about to miss the early years with my baby

I wanted a way that allowed me to be who I want and do what I want and still make a great income 🌟

That's when I saw a mom making thousands on a daily basis with digital marketing and I can't believe I've been watching for 6 months 😂 I was sceptical but I wanted it BADLY too!

I figured I would regret if I never gave it a shot and to live with "what if" for the years to come...and then I pulled the trigger.

🌟 I took a course that came with Master Resell Rights that allows me to not only learn high income skills for myself but also able to resell for 100% profit. It teaches me step by step how to set a system so my business is running on autopilot. This is exactly what I've wanted for YEARS!

The feeling of receiving sales notification when I'm not even present will never feel normal

💡 Making profit selling done for you digital products isn't the scam. The real scam is society making us think that any other means of making money out of J.O.B sounds scammy just so you can be "normal" and average.

📱 If you want to learn how our community has made \$xxmil just from digital products, DM/Comment "INFO" for my FREE fast track guide!

Hook

LAST YEAR

NETFLIX MADE \$25 BILLION WITHOUT OWNING ANY CINEMAS

UBER MADE \$9.9 BILLION WITHOUT OWNING ANY CARS

AIRBNB MADE \$9.9 BILLION WITHOUT OWNING ANY HOMES

DOORDASH MADE \$2.2 BILLION WITHOUT OWNING ANY RESTAURANTS

(YOUR COURSE) MADE \$XX MILLION IN X MONTHS WITHOUT OWNING ANY PHYSICAL PRODUCT

YOU DON'T NEED TO OWN ANYTHING TO MAKE MONEY

Caption

This might surprise you 🤔

A freelance digital marketer could actually be making more income than a doctor 😲

It's insane to step out of comfort zone but it's more insane that you're okay to stay in a place being unhappy

But what even is DWA? ⚡

It's Digital Wealth Academy, a beginner friendly digital marketing course that will teach you everything about digital marketing - how to set up your automated system, how to brand yourself, how to create your own digital products, how to market and sell done-for-you digital products & so much more.

Are you ready for the crazy part? 😲

**It comes with master resell rights (MRR) which grants you the right to sell the resell rights. Meaning after you purchase, you can now sell it as your own for 100% profit 🤖
Not a single CENT goes to any party**

Buy once, resell over & over again. What on earth is this math 😲

I took 2 weeks to learn high income skills from it while my baby naps, created my own digital product, built a faceless brand and now making profits when I'm not even present. It's all I ever wanted...

👉 If you too wanna learn how to run a successful online business, DM/Comment "MRR" for all the info you'll ever need ❤️

Hook

IS THIS YOU?

- 25-44
- DOESNT WANT TO WORK 9-5
- WANT TO BE A PRESENT MOM
- DOESNT WANT TO MISS ANY OF YOUR BABY MILESTONE
- CONSTANTLY STRESS ABOUT MONEY
- WANT TO BE FINANCIALLY SECURE

WELCOME HOME, YOU FOUND YOUR HOMIE

Caption

Full story unveiled here 🍷

(Your story and background)

(What you wanted for yourself and family as a mom)

(How you come across digital marketing and what was your false belief)

I figured I would regret if I never gave it a shot and to live with “what if” for the years to come...and then I pulled the trigger.

🌟 I took a course that came with Master Resell Rights that allows me to not only learn high income skills for myself but also able to resell for 100% profit. It teaches me step by step how to set a system so my business is running on autopilot. This is exactly what I’ve wanted for YEARS!

💡 Making profit selling done for you digital products isn’t the scam. The real scam is society making us think that any other means of making money out of J.O.B sounds scammy just so you can be “normal” and average.

📱 If you want to learn how our community has made \$17mil just from digital products, DM/Comment “INFO” for my FREE fast track guide!

Hook

YOU ORIGINALLY DOWNLOADED INSTAGRAM AS A TEENAGER JUST TO FOLLOW YOUR FRIENDS AND BE "COOL". NOW YOU'RE RECEIVING NOTIFICATION LIKE THIS WHEN YOU'RE HAVING DINNER

(SCREENSHOT ANY GOOD NEWS OR PROGRESS YOU MADE)

Caption

**Stop doing this 🚫
...consuming content and scrolling mindlessly.**

You literally are holding a money making tool in your hand but you let it slip by! Listen ⚡ There are 2 billion users on Instagram, don't tell me it's not possible to get someone interested in what you do!

You have higher chance of making \$\$ through IG than getting a pay raise 😊

**💎 Here's what you wanna do instead:
Use it to CREATE.**

Now I don't mean IG will literally pay you for creating content but think of it as a storefront where people walk into your shop basing on what they see 🙌

- 1. Pick a niche**
- 2. Create a digital product or sell a done-for-you one**
- 3. List it on your store**
- 4. Put the link of your store on your bio just like mine**
- 5. Create reels to promote what you do/offer**

🌟 I learned it all through the No.1 digital marketing course on the internet that comes with Master Resell Rights, meaning you get to resell it for 100% profit besides learning the high income skills for yourself 😊

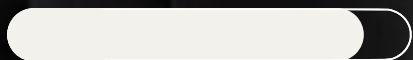
🌟 Because of this, I'm receiving sales notification when I'm (doing something normal on day to day basis). All through the system that I've setup to have my business running on auto!

💡 If you too wanna learn how to run a successful online business with automated system, DM/Comment "MRR" for Free Fast Track Guide for Beginner! ❤️



MINDSET

& ATTITUDE



STOP COMPARING

your journey is unique

Comparing ourselves to others is a common tendency, but it can be detrimental to our well-being and self-esteem. Here are a few tips to help you avoid comparing yourself to others:

1. Focus on your own journey: Remember that everyone has their own path and timeline. Instead of comparing yourself to others, focus on your own progress and personal growth.
2. Celebrate your achievements: Take time to acknowledge and celebrate your own accomplishments, no matter how small they may seem. Recognise your unique strengths and abilities.
3. Practice gratitude: Cultivate a mindset of gratitude by focusing on the positive aspects of your life. Appreciate what you have rather than comparing yourself to what others have.
4. Limit social media use: Social media can often be a breeding ground for comparison. Be mindful of the content you consume and consider limiting your time on social media platforms.
5. Embrace self-acceptance: Accept yourself for who you are, including your flaws and imperfections. Remember that nobody is perfect, and it's okay to have your own unique journey.
6. Surround yourself with positive influences: Surround yourself with supportive and positive people who uplift and motivate you. Distance yourself from negative influences that fuel comparison.
7. Focus on self-improvement: Instead of comparing yourself to others, channel your energy into self-improvement. Set personal goals and work towards becoming the best version of yourself.

Remember, it's natural to have moments of comparison, but by practicing these strategies, you can minimise its impact on your well-being and focus on your own journey.

Here is a list of 99 positive daily affirmations you can use! Click [HERE](#)





EASIER SAID THAN DONE, I KNOW

The hardest thing to do in this journey is to NOT compare. Especially when you keep seeing income claims, how fast everyone else grows and just seems like they had it easy.

Here's the thing, once you feel lousy about yourself...you will lose focus and sometimes forget WHY you're here in the first place.

I know the biggest struggle for beginners is to make that FIRST sale and this guide will help you tremendously with posting reels with zero income claims to leads to your first or next sale.

I hope that whenever you're having a tough time, you will remember my little story and keep going! My first sale was when I stopped thinking "this isn't possible". Your win is right around the corner. I'm rooting for you!

CERTIFICATE

**OF PRIVATE LABEL RIGHTS &
MASTER RESELL RIGHTS**

THE FOLLOWING DIGITAL GUIDE

The Zero Income Claim

100 DFY REELS HOOK + CAPTION

THIS CERTIFICATE GRANTS ANY PURCHASER
THE RIGHT TO RESELL, REBRAND AND EDIT!

IMPORTANT NOTE:
YOU CANNOT RESELL THIS TEMPLATE FOR LESS THAN THE
PRICE YOU PAID FOR.