



GROW YOUR FACELESS ACCOUNT

Learn how to create and earn on
Instagram without revealing your
identity

Course Rebuild Academy



1

CREATE A NEW INSTAGRAM ACCOUNT

Note that you can also use your old account as long as it is somewhat related to the digital product you're going to sell.



2

CHOOSE YOUR DIGITAL PRODUCTS

Choose which digital products you are going to sell: Are they courses, eBooks, PDFs, sounds, templates, or designs?

3

CREATE YOUR DIGITAL PRODUCTS

For designing, you can use tools like **Canva or Gamma**. For grammatical help and building captions or contexts, you can utilize **ChatGPT**. For compiling your products online, consider using **Google Drive**.

4

CREATE A WEBSITE

Create your website/funnels where you will host your digital products. Here, buyers will gain insight into what you are selling, the pricing, and it's also the platform where they can make a purchase. Consider using (systeme.io) to build your website. This process will be automated or on autopilot because once a buyer makes a purchase or payment, they will automatically receive the product they purchased from you.

4

YOU CAN USE THIS BUILT-IN FUNNEL/WEBSITE FROM SYSTEME.IO

This is optional, in case you don't have time to build your own.



CLICK HERE



5

CUSTOMIZE YOUR IG ACCOUNT

Switch your account to **professional mode** to make it public, and Instagram can then recommend your content. Next, customize your profile, username, and name, ensuring they are related to what you're going to sell. I also suggest picking a theme—whether it's moody, aesthetic, energetic, minimalist, etc. It's your choice.

6

PUT YOUR WEBSITE LINK IN YOUR BIO

Insert a text in your bio explaining how you can help them. For example, if you are selling a course on how to grow hair longer and stronger, you can write, **"Here's how to grow your hair 5 inches a month,"** followed by a downward arrow emoji.

Place the link to your website below the text so that when they click it, they will be automatically redirected there and can make a purchase.

7

MOST IMPORTANT TIP:

CHOOSE 3 IG ACCOUNTS YOU WOULD LIKE TO FOLLOW. What I mean is, choose 3 or more Instagram accounts that inspire you. This is my secret to uploading and earning from Faceless accounts. For example, if you're going to sell an ebook teaching your followers how to grow their Instagram account rapidly, here's what you're going to do:



CHOOSE 3 IG ACCOUNTS YOU WOULD LIKE TO FOLLOW

1. Know that your target audience consists of people who want to increase their followers and enhance their content engagement. Therefore, **you need to find someone who has already achieved this** and is also teaching how to grow Instagram accounts.
2. Go to your Instagram search bar and **search for keywords related to your niche**. For our topic, you can simply search "Instagram Hacks." Now, you will be able to see numerous reels with thousands and millions of views and engagement. **Choose a faceless video that you would like to replicate**. There are tons of faceless videos inside Instagram. Faceless videos mean they do not show their face, or they use aesthetics, minimalism, or videos from the internet. Use your common sense here, you know what I mean hehe.
3. **Stalk their account and check** if they are a good fit to follow. Examine their reel engagements to see if there is a lot of retention. If they are, save their profile.
4. Repeat the process until you **find 3 or more accounts**.

8

POST REELS!

Yes, focus on posting reels rather than photos or carousels. You can start doing the latter soon, but for now, concentrate on reels.

Choose one reel with a lot of views and engagement from the accounts you have chosen to replicate. **Then create similar content, making small adjustments to a few words and sentences.** Usually, a good reel only takes 7 seconds; the shorter, the better.

8

EXAMPLE FOR TRICK #8



CLICK HERE

9

DON'T PUT EVERYTHING IN YOUR VIDEO REELS

What I mean by this is, don't include all the information in your reel video. For example, let's continue with our previous topic on growing your Instagram account. In your reel, you can add a text saying, "Here's how I grew my followers from 0 to 10k in 1 week," then below this text, add another saying "Read Caption." From here, you should provide all the details in your caption on how you achieved it. Captions will be your friend.

9

**CLICK THIS, TO
KNOW WHAT I MEAN
FOR TRICK #9**



START

10

ALWAYS INCLUDE A CALL TO ACTION IN YOUR CAPTION

Always ask your audience to comment on something, for example, "Comment {hello} if you want to grow your Instagram account too."

This way, you'll help the algorithm push your content on the For You Page (FYP) since you're receiving a lot of engagement from your audience.

11

ALWAYS HAVE A MYDAY!

Yep! This is one of my secret weapons too. **Always share testimonials and proofs on your story.** People or your followers who see it every day will gradually become interested in buying as time goes by because they keep seeing results.



12

CREATE STORY HIGHLIGHTS

Compile your results, your journey, or potential questions they might ask. So, even if your MyDay story expires, when they check your profile, they'll still be able to view it through your Instagram highlights.

13

BE CONSISTENT!

Let me tell you this, there won't be an easy way. You have to be persistent. I remember **it took me 1 and a half months of consistently uploading 3 times a day** before one of my reels went viral and gradually increased my sales. You have to be consistent, even if you think it's impossible to get results. Remember, sometimes we don't succeed on the first or second try, but right when we're about to give up.

14

POST 2-3 TIMES A DAY

Yes, since you have a lot of inspiration accounts, you won't run out of content. So, upload 2-3 times a day. Don't be afraid to upload.



15

EXPERIMENT!

As time goes by, there are videos that won't really work, so don't get stuck there. Experiment more and try different videos. See what type of content or reels will work for you.



GOOD LUCK ON YOUR JOURNEY

If you want full tutorials step by step on how to create your digital products, how to market and grow your account. I have a video course and a community. Click Start to avail:



START



**YOU
CANNOT
RESELL
THIS.**