



MILLIONAIRE MOMENTUM PRESENTS

# Stack & Scale

*How to combine what you already offer AND a digital income asset  
into ONE offer that people can't say no to.*

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WHY I CREATED THIS

# You Shouldn't Have to Choose.

For a long time, I watched incredible entrepreneurs —coaches, speakers, authors, service providers — working so hard to build something meaningful, only to feel like they were one slow month away from stress. One income stream. One point of failure. No matter how talented or driven they were.

I know because I was there too.

## MY STORY

I built M2 Media as a PR and media strategy business because I believe every impact-driven entrepreneur deserves to be seen. That work matters deeply to me.

But even with a business I was proud of, there was an underlying fragility — because it was one income stream. When things slowed down, I felt it immediately.

Then I discovered Legacy Builders. What surprised me wasn't just the income potential — it was that the *skills I learned inside that program made my existing PR and media business better*. More sustainable. More scalable. I applied what I learned, and everything shifted.

That's when it clicked: **these two things don't compete with each other. They complete each other.**

*"You don't have to choose between building your business **or** building financial freedom. **You can have both.**"*

And here's what makes this playbook different: I'm going to show you how I do this in my own business by actually offering you my offer right now. As you read, you're not just learning a strategy — you're experiencing it firsthand. That's the power of stacking. By the end, you'll know exactly how to do it in your own business too.

# Meet Legacy Builders

Legacy Builders is a live, guided digital business and marketing training program that gives you the skills, tools, and community to build real online income — even if you're starting from zero.

## THINK OF IT LIKE THIS...

A college or university creates an education program — and then resells that same education to new students every single year. They build it once and keep getting paid for it over and over. Legacy Builders works the same way — except *you* didn't have to create anything. It's already built, already proven, and already generating results for thousands of people. You simply get licensed to offer it, and every sale is 100% yours. That's what makes it so powerful.

## MASTER RESELL RIGHTS — YOU KEEP 100%

There are multiple options to invest at starting from \$100, \$300, \$600, \$900 and \$1,400.

When you invest at the \$900 or \$1,400 level, you receive full certification and licensing to resell Legacy Builders and keep every dollar of profit. No commissions. No splits. No levels above you. 100% yours. This is not an MLM — it's a fully licensed digital business model.

### MOST PROGRAMS GIVE YOU...

- ♦ Training to watch on your own
- ♦ One way to earn income
- ♦ No resell rights
- ♦ A community you outgrow

### LEGACY BUILDERS GIVES YOU...

- ♦ LIVE weekly coaching + mentorship
- ♦ 4 or 10 income streams with MRR
- ♦ 100% profit on every resale
- ♦ 60,000+ member community (included)

## The 6-Phase Training System

- ♦ Phase 1: Foundation — CEO mindset, clarity, and a message that connects and converts
- ♦ Phase 2: Attraction — Content strategy, organic social growth, stop-the-scroll techniques
- ♦ Phase 3: Engagement — Build trust, turn views into conversations, become the go-to expert
- ♦ Phase 4: Conversion — Sales flow, confident invitations, consistent income
- ♦ Phase 5: AI Leveraging — Create content in minutes, automate posting, plug-and-play AI tools
- ♦ Phase 6: Monetize — Scale income streams, add revenue without starting over

### COMMUNITY STATS

The Legacy Builders community of 60,000+ entrepreneurs has collectively generated over \$29 million globally — with LIVE weekly coaching calls included with your membership.

### WEEKLY TRAINING WITH THE FOUNDER — MICHELE O'NEIL

Every single week, you get trained live by Michele O'Neil — the founder of Legacy Builders and a multi-millionaire herself. This isn't a recording you watch alone. It's a live, interactive session where you can ask questions, get personalized guidance, and learn directly from someone who has built real, lasting wealth. And this is **fully included in your one-time investment** — no subscription, no extra fees, ever.



Go see it for yourself. Aly walks you through exactly what Legacy Builders is, shows real testimonials,

### DON'T JUST TAKE OUR WORD FOR IT — WATCH THE FREE MASTERCLASS

It breaks down every detail of what's included. Visit [m2dailypay.com/m2-masterclass](https://m2dailypay.com/m2-masterclass) — then come back and take action within 24 hours while this stacked offer is still available.

CHOOSE YOUR LEVEL

## Two Options. Both Powerful.

To use the Stack & Scale strategy, you'll invest at one of these two levels— because these are the tiers that include Master Resell Rights, the full training system, and 100% profit on resales.

### LEGACYBUILDERS—\$900 + \$39 ONE-TIME WEBSITE FEE

#### 4 Income Streams · English

- ♦ Full Legacy Builders training (valued at \$1,900)
- ♦ Master Resell Rights to 4 programs — earn \$100, \$300, \$600 & \$900 per sale
- ♦ Done-for-you sales pages, email funnels & automation tools
- ♦ LIVE weekly coaching calls + 60,000+ member community (included)
- ♦ Lifetime access and ongoing updates

### LEGACYBUILDERSBUNDLEPACK—\$1,400 + \$69 ONE-TIME WEBSITE FEE

#### 10 Income Streams · English + Spanish

- ♦ Everything in the \$900 level PLUS Spanish training, templates & community
- ♦ MRR for 10 programs — earn up to \$1,400 per sale
- ♦ Exclusive AI tools: content creation, translation, scheduling & targeting
- ♦ TikTok Shop, UGC brand deals & affiliate marketing training
- ♦ Tap into 42M+ Spanish-speaking market in the U.S. alone

### A NOTE ON THE \$100, \$300, AND \$600 LEVELS

Those levels do include Master Resell Rights — however, they give you fewer income streams and access to less of the full training system. For the Stack & Scale strategy to work at its highest potential, we recommend the \$900 or \$1,400 level. That's where you unlock the complete program, the most income streams, and the full leverage you need to make your offer truly irresistible.

WATCH IT IN ACTION

# Here's My Offer — Right Now.

I want to pause and point something out— because this is the whole lesson in real time.

I'm about to make you an offer. Notice what it feels like to receive it.

I run a PR and media strategy business. My thing is getting entrepreneurs seen — press releases, media placements, speaking platforms. I could sell you a speaker spot for \$197. A press release for a separate fee. The PR playbook separately. Those are all real offers with real value.

But here's what I do instead:

## WHEN YOU PURCHASE LEGACY BUILDERS THROUGH ME...

I gift you all of my PR and media bonuses on top of it — at no extra charge. That's the Stack & Scale strategy in action.

BONUS STACK FROM ALY	WHAT IT IS	VALUE
M2 Influencer Collective Speaker Spot + Group Press Release	12-min featured speaking slot on live virtual panel + featured in press release distributed to 400+ outlets — NBC, CBS, ABC, FOX, AP & more	\$197
PR Integration Playbook	Step-by-step guide to using PR & media to amplify your LB income and your business	\$250
M2 Influencer Hub Business Directory Listing	12-month directory listing promoted to entire Millionaire Momentum community monthly	\$97
<b>Total Bonus Value</b>		<b>\$544+</b>
<b>Your Investment (Legacy Builders)</b>		<b>\$900 or \$1,400</b>

## LEGACY BUILDERS BUNDLE PACK — \$1,400 LEVEL BONUS



You also receive a personal 1-Hour Power Session with Aly. She will walk you through exactly how she generated over \$80,000 with this program and help you map out your own personalized game plan. This is one-on-one time with Aly — exclusively for Bundle Pack investors.

DID YOU NOTICE WHAT JUST HAPPENED?

I didn't ask you to choose between PR and media or a digital income system. I stacked them together. Legacy Builders is the purchase— and my PRworld became the irresistible reason to say yes.

THAT'S THE STRATEGY. AND NOW IT'S YOUR TURN.

THIS OFFER HAS A 24-HOUR WINDOW



This stacked bundle — Legacy Builders plus all of Aly's PR bonuses — is available for 24 hours after you receive this playbook. After that, the bonuses expire and Legacy Builders returns to its standard price.

And if budget is a consideration: **payment plans are available through Klarna, Affirm, Zip, and Afterpay.** You can get started today and pay over time. Don't let that be the reason you wait.

# Apply It to Your Business

Now that you've experienced the strategy firsthand, here's how you replicate it — using whatever you already offer. Legacy Builders is a fully digital product: nothing to ship, create, or fulfill. Once you have it, adding it to any offer costs you nothing extra but adds enormous value for your client.

## 1 START WITH WHAT YOU ALREADY OFFER

Coaching. Consulting. A course. A service. Whatever your thing is — that's your foundation. You don't change it. You enhance it.

## 2 CHOOSE HOW TO WRAP LEGACY BUILDERS IN

You have two approaches depending on your price point:

### OPTION A — PRICE MATCH

If your offer is close to \$900 or \$1,400, have your client purchase Legacy Builders directly, then invoice them the difference. **Example:** Your coaching is \$1,500. Client purchases the Bundle Pack for \$1,400 + pays you \$100 on a separate invoice or just comp them. They get your full coaching AND Legacy Builders with 10 income streams. You make \$1,500 total — and keep 100% of the LB portion. But the added value the client gets is a NO BRAINER!

### OPTION B — ADD-ON

If your offer is higher-priced, include Legacy Builders as a powerful bonus layer. Client purchases LB at \$900 or \$1,400, then pays you the remainder on a separate invoice. **Example:** Your coaching is \$5,000. Client pays \$1,400 for Legacy Builders + \$3,600 to you. They get your expertise plus a complete digital income system. You get paid in full — zero extra work on your part but again the value to the client is a NO BRAINER!

## 3 YOU KEEP 100% — NO MATTER WHAT

Because of Master Resell Rights, every dollar from the Legacy Builders purchase is yours. It's digital — there's nothing more for you to do. Your client gets incredible added value. You didn't add a single hour to your plate.

## 4 YOUR OFFER BECOMES IMPOSSIBLE TO IGNORE

When someone compares your offer to a competitor's, there's no comparison. You're giving them your expertise *and* a digital income system *and* skills that serve them for life. The yes comes faster — and the transformation goes deeper.

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## ADD URGENCY — GIVE THEM A DEADLINE

The most irresistible offers don't stay open forever. When you present your stacked offer, give your client a 24-hour window to take action at this price and with these bonuses. Urgency is what turns interest into a decision.

### THE 24-HOUR RULE



After someone sees your stacked offer — whether through a video, a call, or a post — let them know this combination is available for the next 24 hours. After that, the bonuses go away and Legacy Builders goes back to its standard price without your services, product or coaching. This isn't pressure. It's a gift with a deadline. And it works.

Use this same principle in your own offer. Create a reason to act now. Your clients will thank you for the nudge.

### PAYMENT PLANS ARE AVAILABLE



Don't let price be the reason someone says no. Legacy Builders is available through buy-now-pay-later options including Klarna, Affirm, Zip, and Afterpay — so your clients can get started today and pay over time. Make sure to mention this when you present your offer. It removes the last objection.

READY?

# Your Next Step

Here's how to get started—it's simpler than you think.



## STEP 0: WATCH THE FREE MASTERCLASS FIRST

If you haven't already, go to [m2dailypay.com/m2-masterclass](https://m2dailypay.com/m2-masterclass) right now. Aly walks you through Legacy Builders from start to finish — including real testimonials, what's inside, and exactly how the income works. You have 24 hours from the time you received this playbook to take advantage of this stacked offer. Start the clock.

1

### INVEST IN LEGACY BUILDERS AT THE \$900 OR \$1,400 LEVEL

This is the purchase that activates everything — your training, your Master Resell Rights, your income streams, and (when purchased through Aly) your full PR bonus stack. You'll also pay a one-time website fee of \$39 (\$900 level) or \$69 (\$1,400 Bundle Pack) to launch your pre-built automated system.

2

### RECEIVE YOUR BONUSES FROM ALY

Once you purchase through Aly, she'll personally get you set up with your M2 Influencer Collective speaker spot, press release inclusion, PR Integration Playbook, and 1-year M2 Influencer Hub listing. At the \$1,400 level, she'll also schedule your 1-Hour Power Session.

3

### BUILD YOUR OWN STACKED OFFER

Use this playbook as your guide. Take what you already offer, wrap Legacy Builders into it, and watch what happens when people see how much they're getting. You're not just adding an income stream — you're building a business that's sustainable, scalable, and impossible to ignore.

*"Be Seen by Millions. Make Millions. Bless Millions."*

### QUESTIONS? READY TO GET STARTED?

Visit [millionairemomentumlife.com](https://millionairemomentumlife.com) or reach out to Aly directly. She'd love to personally welcome you into both ecosystems and help you take the first step.

Also check out the M2 Influencer Hub at [m2directory.com](https://m2directory.com) to see the business directory, the community, and the visibility platform you'll be stepping into as part of this offer.

YOU'RE READY.

# Stack Your Value. Scale Your Income. Build Your Legacy.

The offer that gets people to say yes isn't the most complicated one. It's the one that gives them everything — with no reason to walk away.



24-HOUR OFFER WINDOW

This stacked bundle is only good for 24 hours

Payment plans available via Klarna,

Affirm, Zip & Afterpay.

GET ACCESS TO LEGACY BUILDERS →

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