

**30 DAY**

*Digital Product Business Planner*

|                             |                           |                              |                                  |                             |
|-----------------------------|---------------------------|------------------------------|----------------------------------|-----------------------------|
| <b>DAY 1</b>                | <b>DAY 2</b>              | <b>DAY 3</b>                 | <b>DAY 4</b>                     | <b>DAY 5</b>                |
| Ideation and Validation     | Define Your Target Market | Competitive Analysis         | Establish Business Goals         | Define Your Product         |
| <b>DAY 6</b>                | <b>DAY 7</b>              | <b>DAY 8</b>                 | <b>DAY 9</b>                     | <b>DAY 10</b>               |
| Business Model Planning     | Branding                  | Basic Legalities             | Build a Minimal Website          | Content Creation Begins     |
| <b>DAY 11</b>               | <b>DAY 12</b>             | <b>DAY 13</b>                | <b>DAY 14</b>                    | <b>DAY 15</b>               |
| Email Marketing Setup       | Develop Your Product      | Continue Product Development | Set Up Payment Processing        | Social Media Presence       |
| <b>DAY 16</b>               | <b>DAY 17</b>             | <b>DAY 18</b>                | <b>DAY 19</b>                    | <b>DAY 20</b>               |
| Marketing Strategy Planning | Finalize Your Product     | Testing and Feedback         | Refine Product Based on Feedback | Prepare Marketing Materials |
| <b>DAY 21</b>               | <b>DAY 22</b>             | <b>DAY 23</b>                | <b>DAY 24</b>                    | <b>DAY 25</b>               |
| Launch Preparation          | Soft Launch               | Analyze Soft Launch Feedback | Final Marketing Push             | Launch Day Planning         |
| <b>DAY 26</b>               | <b>DAY 27</b>             | <b>DAY 28</b>                | <b>DAY 29</b>                    | <b>DAY 30</b>               |
| Launch                      | Post-Launch Activities    | Post-Launch Activities       | Post-Launch Activities           | Review and Plan Ahead       |























































