

# AI-Ready Buyer Guide

## Generated Marketing Prompts

### Product Information

Product: Premium Wireless Headphones

Price Point: \$299 with 2-year warranty

Target Generations: Baby Boomers, Gen X, Millennials, Gen Z

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#### Prompt 1: SEO/Product Title

Generation: Baby Boomers

Description: Generates SEO keywords and product titles for Baby Boomers, emphasizing reliability and clarity.

```
{ "task": "Generate SEO keywords and a product title", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "price": "$299 with 2-year warranty", "target_audience": "Baby Boomers", "audience_values": ["Reliability", "Clear instruction", "Longevity"], "output_format": { "keywords": "list of 10-15 keywords", "product_title": "1-2 concise titles" }, "instructions": "Focus on reliability, long-lasting performance, clear audio, and ease of use. Include brand name placeholder." }
```

#### Prompt 2: Facebook

Generation: Baby Boomers

Description: Generates a Facebook post for Baby Boomers, highlighting reliability and long battery life.

```
{ "task": "Create a Facebook post", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "price": "$299 with 2-year warranty", "target_audience": "Baby Boomers", "audience_values": ["Reliability", "Clear instruction", "Longevity"], "post_type": "Informative/Benefit-driven", "call_to_action": "Learn More", "output_format": { "headline": "engaging headline", "body_text": "2-3 paragraphs", "hashtags": "5-7 relevant hashtags" }, "instructions": "Highlight the 30-hour battery life and active noise cancellation for undisturbed listening. Emphasize comfort and dependable performance for long periods. Use clear, straightforward language." }
```

#### Prompt 3: CTA/Messaging

Generation: Baby Boomers

Description: Generates CTA and messaging for Baby Boomers, focusing on dependability and ease of use.

```
{ "task": "Generate CTA language and messaging", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "target_audience": "Baby Boomers", "audience_values": ["Reliability", "Clear instruction", "Longevity"], "output_format": { "cta_buttons": "3-5 options", "short_messaging": "3-5 taglines", "long_messaging": "1-2 paragraph description" }, "instructions": "Focus on peace of mind, reliable performance, and simple operation. Use phrases like 'Experience Uninterrupted Sound' or 'Dependable Audio Quality'." }
```

#### Prompt 4: YouTube

Generation: Baby Boomers

Description: Generates a YouTube video script outline for Baby Boomers, focusing on ease of use and practical benefits.

```
{ "task": "Create YouTube video script outline", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "target_audience": "Baby Boomers", "audience_values": ["Reliability", "Clear instruction", "Longevity"], "video_length": "1-2 minutes", "output_format": { "title": "video title", "description": "video description", "script_sections": [ { "time": "0:00", "scene": "", "dialogue": "" } ] }, "instructions": "Outline a video demonstrating ease of setup, comfortable fit, and the benefit of noise cancellation for daily activities like listening to audiobooks or making calls. Include a clear, verbal call to action." }
```

### Prompt 5: Image Creative Direction

Generation: Baby Boomers

Description: Generates image creative direction for Baby Boomers, focusing on reliability and peaceful use.

```
{ "task": "Generate image creative direction", "product": "Premium Wireless Headphones", "target_audience": "Baby Boomers", "audience_values": ["Reliability", "Clear instruction", "Longevity"], "image_style": "Calm, trustworthy, practical", "output_format": { "concept_1": { "description": "", "elements": "", "mood": "" }, "concept_2": { "description": "", "elements": "", "mood": "" } }, "instructions": "Suggest images featuring a mature individual enjoying quiet moments (reading, gardening) with headphones, or a close-up of the headphones emphasizing quality and comfort. Avoid overly trendy or complex visuals." }
```

### Prompt 6: SEO/Product Title

Generation: Gen X

Description: Generates SEO keywords and product titles for Gen X, emphasizing quality and value.

```
{ "task": "Generate SEO keywords and a product title", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "price": "$299 with 2-year warranty", "target_audience": "Gen X", "audience_values": ["Quality", "Value for money", "Durability"], "output_format": { "keywords": "list of 10-15 keywords", "product_title": "1-2 concise titles" }, "instructions": "Focus on premium quality, long-term value, active noise cancellation, and robust design. Include brand name placeholder." }
```

### Prompt 7: LinkedIn

Generation: Gen X

Description: Generates a LinkedIn post for Gen X, focusing on quality, productivity, and durability.

```
{ "task": "Create a LinkedIn post", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "price": "$299 with 2-year warranty", "target_audience": "Gen X", "audience_values": ["Quality", "Value for money", "Durability"], "post_type": "Professional/Benefit-driven", "call_to_action": "Discover More", "output_format": { "headline": "engaging headline", "body_text": "2-3 paragraphs", "hashtags": "5-7 relevant hashtags" }, "instructions": "Highlight how these headphones enhance productivity and focus in busy environments, emphasizing the investment in quality audio for work and personal life. Mention the 2-year warranty as a testament to durability and value." }
```

### Prompt 8: CTA/Messaging

Generation: Gen X

Description: Generates CTA and messaging for Gen X, focusing on investment and lasting quality.

```
{ "task": "Generate CTA language and messaging", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "target_audience": "Gen X", "audience_values": ["Quality", "Value for money", "Durability"], "output_format": { "cta_buttons": "3-5 options", "short_messaging": "3-5 taglines", "long_messaging": "1-2 paragraph description" }, "instructions": "Focus on smart investment, lasting quality, and superior performance. Use phrases like 'Invest in Premium Sound' or 'Durable Quality, Unbeatable Value'." }
```

### Prompt 9: Email

Generation: Gen X

Description: Generates an email marketing copy for Gen X, highlighting quality, durability, and value.

```
{ "task": "Draft an email marketing copy", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "target_audience": "Gen X", "audience_values": ["Quality", "Value for money", "Durability"], "email_purpose": "Product Launch/Benefit Showcase", "output_format": { "subject_line": "compelling subject", "preview_text": "short preview", "body_sections": [ { "heading": "", "content": "" } ], "call_to_action": "" }, "instructions": "Write an email that details the superior audio quality, active noise cancellation for focus, and the 30-hour battery life. Emphasize the 2-year warranty and the headphones as a smart, durable investment. Include a clear call to action to purchase." }
```

### Prompt 10: Image Creative Direction

Generation: Gen X

Description: Generates image creative direction for Gen X, focusing on quality, professionalism, and durability.

```
{ "task": "Generate image creative direction", "product": "Premium Wireless Headphones", "target_audience": "Gen X", "audience_values": ["Quality", "Value for money", "Durability"], "image_style": "Sophisticated, practical, high-quality", "output_format": { "concept_1": { "description": "", "elements": "", "mood": "" }, "concept_2": { "description": "", "elements": "", "mood": "" } }, "instructions": "Suggest images of professionals using headphones in a modern office or home office setting, or individuals enjoying high-fidelity audio during leisure. Focus on the sleek design and premium materials. Show the headphones in use, conveying a sense of quality and focus." }
```

### Prompt 11: SEO/Product Title

Generation: Millennials

Description: Generates SEO keywords and product titles for Millennials, emphasizing innovation and lifestyle fit.

```
{ "task": "Generate SEO keywords and a product title", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "price": "$299 with 2-year warranty", "target_audience": "Millennials", "audience_values": ["Sustainability", "Innovation", "Lifestyle fit"], "output_format": { "keywords": "list of 10-15 keywords", "product_title": "1-2 concise titles" }, "instructions": "Focus on innovative features, seamless integration into a modern lifestyle, and potential for sustainable practices (e.g., long-lasting, repairability if applicable). Include brand name placeholder." }
```

### Prompt 12: Instagram

Generation: Millennials

Description: Generates an Instagram post for Millennials, focusing on lifestyle integration and innovation.

```
{ "task": "Create an Instagram post", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "price": "$299 with 2-year warranty", "target_audience": "Millennials", "audience_values": ["Sustainability", "Innovation", "Lifestyle fit"], "post_type": "Lifestyle/Aesthetic", "call_to_action": "Shop Now (Link in Bio)", "output_format": { "caption": "engaging caption (150-200 words)", "hashtags": "10-15 trending/relevant hashtags" }, "instructions": "Craft a caption that speaks to the headphones' ability to enhance daily routines – work, commute, travel, creative pursuits. Highlight the sleek design and innovative features like active noise cancellation. Suggest how they fit a conscious, active lifestyle. Use emojis and a conversational tone." }
```

### Prompt 13: CTA/Messaging

Generation: Millennials

Description: Generates CTA and messaging for Millennials, focusing on lifestyle and innovation.

```
{ "task": "Generate CTA language and messaging", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "target_audience": "Millennials", "audience_values": ["Sustainability", "Innovation", "Lifestyle fit"], "output_format": { "cta_buttons": "3-5 options", "short_messaging": "3-5 taglines", "long_messaging": "1-2 paragraph description" }, "instructions": "Focus on enhancing lifestyle, cutting-edge tech, and conscious choices. Use phrases like 'Upgrade Your Sound, Elevate Your Life' or 'Innovative Audio for Modern Living'." }
```

### Prompt 14: TikTok

Generation: Millennials

Description: Generates a TikTok video concept for Millennials, showcasing lifestyle integration and innovative features.

```
{ "task": "Create a TikTok video concept", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "target_audience": "Millennials", "audience_values": ["Sustainability", "Innovation", "Lifestyle fit"], "video_length": "15-30 seconds", "output_format": { "concept_name": "", "audio_suggestion": "trending sound", "visual_sequence": [ { "scene": "", "text_overlay": "" } ], "call_to_action": "" }, "instructions": "Outline a fast-paced video showcasing the headphones seamlessly integrating into various daily millennial activities (e.g., working from a cafe, commuting, focused deep work, gym). Highlight ANC feature with a quick 'before/after' sound effect. Emphasize sleek design and battery life. Use popular transitions and text overlays." }
```

### Prompt 15: Image Creative Direction

Generation: Millennials

Description: Generates image creative direction for Millennials, focusing on modern lifestyle and innovation.

```
{ "task": "Generate image creative direction", "product": "Premium Wireless Headphones", "target_audience": "Millennials", "audience_values": ["Sustainability", "Innovation", "Lifestyle fit"], "image_style": "Modern, aspirational, dynamic", "output_format": { "concept_1": { "description": "", "elements": "", "mood": "" }, "concept_2": { "description": "", "elements": "", "mood": "" } }, "instructions": "Suggest images featuring diverse millennials in urban or aesthetically pleasing natural settings, using the headphones during work, travel, or creative pursuits. Focus on clean lines, modern aesthetics, and a sense of effortless cool. Show the headphones as a seamless extension of their tech-savvy lifestyle." }
```

### Prompt 16: SEO/Product Title

Generation: Gen Z

Description: Generates SEO keywords and product titles for Gen Z, emphasizing trending tech and authentic experience.

```
{ "task": "Generate SEO keywords and a product title", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "price": "$299 with 2-year warranty", "target_audience": "Gen Z", "audience_values": ["Authenticity", "Social proof", "Trending"], "output_format": { "keywords": "list of 10-15 keywords", "product_title": "1-2 concise titles" }, "instructions": "Focus on trending tech, authentic sound experience, and features popular with content creation/gaming. Include brand name placeholder. Use slightly more informal language for titles." }
```

### Prompt 17: TikTok

Generation: Gen Z

Description: Generates a TikTok video concept for Gen Z, focusing on authenticity, social proof, and trending content.

```
{ "task": "Create a TikTok video concept", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "price": "$299 with 2-year warranty", "target_audience": "Gen Z", "audience_values": ["Authenticity", "Social proof", "Trending"], "video_length": "15-30 seconds", "output_format": { "concept_name": "", "audio_suggestion": "trending sound", "visual_sequence": [ { "scene": "", "text_overlay": "" } ], "call_to_action": "" }, "instructions": "Outline a fast-paced, engaging TikTok video. Feature a Gen Z influencer or relatable individual unboxing the headphones, showcasing features like ANC and battery life in a quick, authentic way. Include 'POV' or 'Day in the Life' style shots. Use trending audio and popular TikTok effects. Encourage user-generated content." }
```

### Prompt 18: CTA/Messaging

Generation: Gen Z

Description: Generates CTA and messaging for Gen Z, focusing on trending tech and authentic experiences.

```
{ "task": "Generate CTA language and messaging", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "target_audience": "Gen Z", "audience_values": ["Authenticity", "Social proof", "Trending"], "output_format": { "cta_buttons": "3-5 options", "short_messaging": "3-5 taglines", "long_messaging": "1-2 paragraph description" }, "instructions": "Focus on 'must-have' tech, authentic experiences, and what's currently popular. Use phrases like 'Level Up Your Audio' or 'Get the Hype: Crystal Sound.'" }
```

### Prompt 19: Instagram Reels

Generation: Gen Z

Description: Generates an Instagram Reel concept for Gen Z, focusing on trending content and social proof.

```
{ "task": "Create an Instagram Reel concept", "product": "Premium Wireless Headphones", "main_benefit": "Crystal-clear sound with active noise cancellation and 30-hour battery", "target_audience": "Gen Z", "audience_values": ["Authenticity", "Social proof", "Trending"], "video_length": "15-30 seconds", "output_format": { "concept_name": "", "audio_suggestion": "trending audio", "visual_sequence": [ { "scene": "", "text_overlay": "" } ], "caption_hashtags": "" }, "instructions": "Outline a Reel showing quick cuts of the headphones being used in various Gen Z scenarios (gaming, studying, creating content, commuting). Highlight ANC with a visual cue (e.g., 'world melts away'). Feature a quick review snippet or testimonial overlay. Use popular transitions and text. End with a strong, direct call to action like 'Link in Bio to Shop!'" }
```

### Prompt 20: Image Creative Direction

Generation: Gen Z

Description: Generates image creative direction for Gen Z, focusing on authenticity and trending aesthetics.

```
{ "task": "Generate image creative direction", "product": "Premium Wireless Headphones", "target_audience": "Gen Z", "audience_values": ["Authenticity", "Social proof", "Trending"], "image_style": "Authentic, vibrant, dynamic", "output_format": { "concept_1": { "description": "", "elements": "", "mood": "" }, "concept_2": { "description": "", "elements": "", "mood": "" } }, "instructions": "Suggest images featuring diverse Gen Z individuals in dynamic, real-life settings (e.g., gaming setup, study session, street style). Focus on close-ups of the headphones and expressive faces. Incorporate elements of social media aesthetics like filters or natural, unposed shots. Show the headphones as a statement piece and a tool for their digital lifestyle." }
```

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## Prompt 1: SEO/Product Title

Generation: Baby Boomers

Description: Generates SEO keywords and product titles for Baby Boomers, emphasizing reliability and clarity.

As a marketing expert, generate 10-15 SEO keywords and 1-2 product titles for 'Premium Wireless Headphones'. The main benefit is 'crystal-clear sound with active noise cancellation and 30-hour battery'. Price is '\$299 with 2-year warranty'. Target audience: Baby Boomers who value reliability, clear instruction, and longevity. Focus on keywords and titles that emphasize dependable performance, clear audio for calls/music, long-lasting battery, and ease of use. Include a placeholder for the brand name.

## Prompt 2: Facebook

Generation: Baby Boomers

Description: Generates a Facebook post for Baby Boomers, highlighting reliability and long battery life.

Draft a Facebook post for 'Premium Wireless Headphones' targeting Baby Boomers. Highlight the 'crystal-clear sound with active noise cancellation and 30-hour battery'. Emphasize reliability, clear instruction, and longevity. The post should focus on undisturbed listening, comfort for extended use, and the peace of mind from a 2-year warranty. Use clear, straightforward language. Include a 'Learn More' call to action and 5-7 relevant hashtags.

## Prompt 3: CTA/Messaging

Generation: Baby Boomers

Description: Generates CTA and messaging for Baby Boomers, focusing on dependability and ease of use.

Generate 3-5 CTA button options and 3-5 short taglines, plus 1-2 paragraph long messaging for 'Premium Wireless Headphones' targeting Baby Boomers. Focus on their values of reliability, clear instruction, and longevity. Messaging should convey dependable audio, ease of use, and lasting quality. Examples: 'Experience Uninterrupted Sound', 'Dependable Audio Quality'.

## Prompt 4: YouTube

Generation: Baby Boomers

Description: Generates a YouTube video script outline for Baby Boomers, focusing on ease of use and practical benefits.

Create a YouTube video script outline (1-2 minutes) for 'Premium Wireless Headphones' targeting Baby Boomers. The video should demonstrate ease of setup, comfortable fit, and the benefit of active noise cancellation for daily activities like listening to audiobooks, podcasts, or making clear calls. Focus on reliability and clear instruction. Include a title, description, and a clear, verbal call to action. Outline key scenes and dialogue points.

## Prompt 5: Image Creative Direction

Generation: Baby Boomers

Description: Generates image creative direction for Baby Boomers, focusing on reliability and peaceful use.

Describe two image creative concepts for 'Premium Wireless Headphones' targeting Baby Boomers. Focus on reliability, clear instruction, and longevity. Images should convey a calm, trustworthy, and practical mood. Suggest visuals of mature individuals enjoying quiet moments (e.g., reading, gardening, relaxing) with the headphones, or close-ups emphasizing quality and comfort. Avoid overly trendy or complex visuals.

### **Prompt 6: SEO/Product Title**

Generation: Gen X

Description: Generates SEO keywords and product titles for Gen X, emphasizing quality and value.

As a marketing expert, generate 10-15 SEO keywords and 1-2 product titles for 'Premium Wireless Headphones'. The main benefit is 'crystal-clear sound with active noise cancellation and 30-hour battery'. Price is '\$299 with 2-year warranty'. Target audience: Gen X who value quality, value for money, and durability. Focus on keywords and titles that emphasize premium audio, long-term investment, robust design, and effective noise cancellation. Include a placeholder for the brand name.

### **Prompt 7: LinkedIn**

Generation: Gen X

Description: Generates a LinkedIn post for Gen X, focusing on quality, productivity, and durability.

Draft a LinkedIn post for 'Premium Wireless Headphones' targeting Gen X. Highlight the 'crystal-clear sound with active noise cancellation and 30-hour battery'. Emphasize quality, value for money, and durability. The post should focus on enhancing productivity and focus in busy environments, positioning the headphones as a smart investment for work and personal life. Mention the 2-year warranty. Use a professional, benefit-driven tone. Include a 'Discover More' call to action and 5-7 relevant hashtags.

### **Prompt 8: CTA/Messaging**

Generation: Gen X

Description: Generates CTA and messaging for Gen X, focusing on investment and lasting quality.

Generate 3-5 CTA button options and 3-5 short taglines, plus 1-2 paragraph long messaging for 'Premium Wireless Headphones' targeting Gen X. Focus on their values of quality, value for money, and durability. Messaging should convey smart investment, lasting quality, and superior performance. Examples: 'Invest in Premium Sound', 'Durable Quality, Unbeatable Value'.

### **Prompt 9: Email**

Generation: Gen X

Description: Generates an email marketing copy for Gen X, highlighting quality, durability, and value.

Draft an email marketing copy for 'Premium Wireless Headphones' targeting Gen X. The email's purpose is to showcase product benefits and drive purchases. Highlight 'crystal-clear sound with active noise cancellation and 30-hour battery'. Emphasize quality, value for money, and durability. Detail superior audio, ANC for focus, and the 30-hour battery. Stress the 2-year warranty as a testament to durability and a smart investment. Include a compelling subject line, preview text, body sections with headings, and a clear call to action.

### **Prompt 10: Image Creative Direction**

Generation: Gen X

Description: Generates image creative direction for Gen X, focusing on quality, professionalism, and durability.

Describe two image creative concepts for 'Premium Wireless Headphones' targeting Gen X. Focus on quality, value for money, and durability. Images should convey a sophisticated, practical, and high-quality mood. Suggest visuals of professionals using headphones in modern office or home office settings, or individuals enjoying high-fidelity audio during leisure. Focus on sleek design and premium materials, showing the headphones in use to convey quality and focus.

### Prompt 11: SEO/Product Title

Generation: Millennials

Description: Generates SEO keywords and product titles for Millennials, emphasizing innovation and lifestyle fit.

As a marketing expert, generate 10-15 SEO keywords and 1-2 product titles for 'Premium Wireless Headphones'. The main benefit is 'crystal-clear sound with active noise cancellation and 30-hour battery'. Price is '\$299 with 2-year warranty'. Target audience: Millennials who value sustainability, innovation, and lifestyle fit. Focus on keywords and titles that emphasize cutting-edge features, seamless integration into a modern lifestyle, and conscious choices. Include a placeholder for the brand name.

### Prompt 12: Instagram

Generation: Millennials

Description: Generates an Instagram post for Millennials, focusing on lifestyle integration and innovation.

Draft an Instagram post for 'Premium Wireless Headphones' targeting Millennials. Highlight the 'crystal-clear sound with active noise cancellation and 30-hour battery'. Emphasize sustainability, innovation, and lifestyle fit. The caption (150-200 words) should speak to how the headphones enhance daily routines – work, commute, travel, creative pursuits. Highlight sleek design and innovative ANC. Suggest how they fit a conscious, active lifestyle. Use emojis, a conversational tone, and 10-15 trending/relevant hashtags. Include 'Shop Now (Link in Bio)' CTA.

### Prompt 13: CTA/Messaging

Generation: Millennials

Description: Generates CTA and messaging for Millennials, focusing on lifestyle and innovation.

Generate 3-5 CTA button options and 3-5 short taglines, plus 1-2 paragraph long messaging for 'Premium Wireless Headphones' targeting Millennials. Focus on their values of sustainability, innovation, and lifestyle fit. Messaging should convey enhancing lifestyle, cutting-edge tech, and conscious choices. Examples: 'Upgrade Your Sound, Elevate Your Life', 'Innovative Audio for Modern Living'.

### Prompt 14: TikTok

Generation: Millennials

Description: Generates a TikTok video concept for Millennials, showcasing lifestyle integration and innovative features.

Create a TikTok video concept (15-30 seconds) for 'Premium Wireless Headphones' targeting Millennials. Highlight 'crystal-clear sound with active noise cancellation and 30-hour battery'. Emphasize innovation and lifestyle fit. Outline a fast-paced video showcasing the headphones seamlessly integrating into various daily millennial activities (e.g., working from a cafe, commuting, focused deep work, gym). Highlight ANC with a quick 'before/after' sound effect. Emphasize sleek design and battery life. Suggest trending audio, popular transitions, text overlays, and a clear call to action.

### Prompt 15: Image Creative Direction

Generation: Millennials

Description: Generates image creative direction for Millennials, focusing on modern lifestyle and innovation.

Describe two image creative concepts for 'Premium Wireless Headphones' targeting Millennials. Focus on sustainability, innovation, and lifestyle fit. Images should convey a modern, aspirational, and dynamic mood. Suggest visuals featuring diverse millennials in urban or aesthetically pleasing natural settings, using the headphones during work, travel, or creative pursuits. Focus on clean lines, modern aesthetics, and a sense of effortless cool. Show the headphones as a seamless extension of their tech-savvy lifestyle.

### **Prompt 16: SEO/Product Title**

Generation: Gen Z

Description: Generates SEO keywords and product titles for Gen Z, emphasizing trending tech and authentic experience.

As a marketing expert, generate 10-15 SEO keywords and 1-2 product titles for 'Premium Wireless Headphones'. The main benefit is 'crystal-clear sound with active noise cancellation and 30-hour battery'. Price is '\$299 with 2-year warranty'. Target audience: Gen Z who value authenticity, social proof, and trending. Focus on keywords and titles that emphasize trending tech, authentic sound experience, and features popular with content creation/gaming. Use slightly more informal language for titles. Include a placeholder for the brand name.

### **Prompt 17: TikTok**

Generation: Gen Z

Description: Generates a TikTok video concept for Gen Z, focusing on authenticity, social proof, and trending content.

Create a TikTok video concept (15-30 seconds) for 'Premium Wireless Headphones' targeting Gen Z. Highlight 'crystal-clear sound with active noise cancellation and 30-hour battery'. Emphasize authenticity, social proof, and trending. Outline a fast-paced, engaging TikTok video. Feature a Gen Z influencer or relatable individual unboxing the headphones, showcasing features like ANC and battery life in a quick, authentic way. Include 'POV' or 'Day in the Life' style shots. Suggest trending audio and popular TikTok effects. Encourage user-generated content and include a clear call to action.

### **Prompt 18: CTA/Messaging**

Generation: Gen Z

Description: Generates CTA and messaging for Gen Z, focusing on trending tech and authentic experiences.

Generate 3-5 CTA button options and 3-5 short taglines, plus 1-2 paragraph long messaging for 'Premium Wireless Headphones' targeting Gen Z. Focus on their values of authenticity, social proof, and trending. Messaging should convey 'must-have' tech, authentic experiences, and what's currently popular. Examples: 'Level Up Your Audio', 'Get the Hype: Crystal Sound'.

### **Prompt 19: Instagram Reels**

Generation: Gen Z

Description: Generates an Instagram Reel concept for Gen Z, focusing on trending content and social proof.

Create an Instagram Reel concept (15-30 seconds) for 'Premium Wireless Headphones' targeting Gen Z. Highlight 'crystal-clear sound with active noise cancellation and 30-hour battery'. Emphasize authenticity, social proof, and trending. Outline a Reel showing quick cuts of the headphones being used in various Gen Z scenarios (gaming, studying, creating content, commuting). Highlight ANC with a visual cue (e.g., 'world melts away'). Feature a quick review snippet or testimonial overlay. Suggest popular transitions, text, trending audio, and strong, direct call to action like 'Link in Bio to Shop!'

### **Prompt 20: Image Creative Direction**

Generation: Gen Z

Description: Generates image creative direction for Gen Z, focusing on authenticity and trending aesthetics.

Describe two image creative concepts for 'Premium Wireless Headphones' targeting Gen Z. Focus on authenticity, social proof, and trending. Images should convey an authentic, vibrant, and dynamic mood. Suggest visuals featuring diverse Gen Z individuals in dynamic, real-life settings (e.g., gaming setup, study session, street style). Focus on close-ups of the headphones and expressive faces. Incorporate elements of social media aesthetics like filters or natural, unposed shots. Show the headphones as a statement piece and a tool for their digital lifestyle.

## Ø<β" Gamma

### Prompt 1: SEO/Product Title

Generation: Baby Boomers

Description: Generates SEO keywords and product titles for Baby Boomers, emphasizing reliability and clarity.

Create a Gamma presentation slide for 'Premium Wireless Headphones' focusing on SEO Keywords and Product Titles for Baby Boomers. Title the slide 'Dependable Sound: Keywords & Titles for Boomers'. Include a bulleted list of 10-15 SEO keywords (e.g., 'reliable wireless headphones', 'clear audio for seniors', 'long-lasting battery headphones'). Below that, suggest 1-2 product titles (e.g., 'Reliable Wireless Headphones with Crystal-Clear Sound and 30-Hour Battery'). Emphasize reliability, clear instruction, and longevity.

### Prompt 2: Facebook

Generation: Baby Boomers

Description: Generates a Facebook post for Baby Boomers, highlighting reliability and long battery life.

Design a Gamma presentation slide for a Facebook post targeting Baby Boomers for 'Premium Wireless Headphones'. Title the slide 'Facebook Post: Uninterrupted Listening for Boomers'. Include a mock-up of a Facebook post with a headline (e.g., 'Enjoy Your Audio, Uninterrupted'), body text (2-3 paragraphs focusing on 30-hour battery, ANC for peace, 2-year warranty), a 'Learn More' button, and 5-7 hashtags. Visual: Image of a mature person comfortably using headphones.

### Prompt 3: CTA/Messaging

Generation: Baby Boomers

Description: Generates CTA and messaging for Baby Boomers, focusing on dependability and ease of use.

Create a Gamma presentation slide for CTA Language & Messaging for 'Premium Wireless Headphones' targeting Baby Boomers. Title the slide 'Clear Calls to Action: Boomer Messaging'. Include a section for 'CTA Buttons' with 3-5 options (e.g., 'Shop Dependable Audio', 'Learn More About Reliability'). Another section for 'Short Messaging' with 3-5 taglines (e.g., 'Experience Uninterrupted Sound'). And a 'Long Messaging' section with a 1-2 paragraph description focusing on peace of mind and lasting quality.

### Prompt 4: YouTube

Generation: Baby Boomers

Description: Generates a YouTube video script outline for Baby Boomers, focusing on ease of use and practical benefits.

Design a Gamma presentation slide outlining a YouTube video concept for 'Premium Wireless Headphones' targeting Baby Boomers. Title the slide 'YouTube Video: Easy Setup, Clear Sound'. Include sections for 'Video Title' (e.g., 'Simple Steps to Crystal-Clear Audio'), 'Description', 'Key Scenes' (e.g., '0:10 - Unboxing & Easy Connect', '0:45 - ANC for Quiet Reading'), and 'Verbal CTA'. Focus on demonstrating ease of use, comfort, and practical benefits.

### Prompt 5: Image Creative Direction

Generation: Baby Boomers

Description: Generates image creative direction for Baby Boomers, focusing on reliability and peaceful use.

Create a Gamma presentation slide for Image Creative Direction for 'Premium Wireless Headphones' targeting Baby Boomers. Title the slide 'Visuals for Boomers: Calm & Reliable'. Include two image concepts. Concept 1: 'Peaceful Listening' - mature individual reading with headphones in a serene home setting. Concept 2: 'Quality & Comfort' - close-up of headphones emphasizing soft earcups and durable design. Describe elements, mood (calm, trustworthy), and focus (reliability, comfort).

### **Prompt 6: SEO/Product Title**

Generation: Gen X

Description: Generates SEO keywords and product titles for Gen X, emphasizing quality and value.

Create a Gamma presentation slide for 'Premium Wireless Headphones' focusing on SEO Keywords and Product Titles for Gen X. Title the slide 'Smart Investment: Keywords & Titles for Gen X'. Include a bulleted list of 10-15 SEO keywords (e.g., 'premium noise cancelling headphones', 'durable wireless audio', 'best value headphones'). Below that, suggest 1-2 product titles (e.g., 'Premium Wireless Headphones: Quality Sound, Lasting Value'). Emphasize quality, value for money, and durability.

### **Prompt 7: LinkedIn**

Generation: Gen X

Description: Generates a LinkedIn post for Gen X, focusing on quality, productivity, and durability.

Design a Gamma presentation slide for a LinkedIn post targeting Gen X for 'Premium Wireless Headphones'. Title the slide 'LinkedIn Post: Focus & Productivity'. Include a mock-up of a LinkedIn post with a headline (e.g., 'Elevate Your Workday with Premium Audio'), body text (2-3 paragraphs focusing on ANC for focus, 30-hour battery, 2-year warranty), a 'Discover More' button, and 5-7 hashtags. Visual: Professional using headphones in a modern office or home office.

### **Prompt 8: CTA/Messaging**

Generation: Gen X

Description: Generates CTA and messaging for Gen X, focusing on investment and lasting quality.

Create a Gamma presentation slide for CTA Language & Messaging for 'Premium Wireless Headphones' targeting Gen X. Title the slide 'Strategic Messaging: Gen X Value'. Include a section for 'CTA Buttons' with 3-5 options (e.g., 'Invest in Superior Sound', 'Explore Premium Quality'). Another section for 'Short Messaging' with 3-5 taglines (e.g., 'Durable Quality, Unbeatable Value'). And a 'Long Messaging' section with a 1-2 paragraph description focusing on smart investment and lasting performance.

### **Prompt 9: Email**

Generation: Gen X

Description: Generates an email marketing copy for Gen X, highlighting quality, durability, and value.

Design a Gamma presentation slide outlining an Email Marketing Copy for 'Premium Wireless Headphones' targeting Gen X. Title the slide 'Email Campaign: Quality & Durability'. Include sections for 'Subject Line' (e.g., 'Your Next Smart Investment in Audio'), 'Preview Text', 'Key Body Sections' (e.g., 'Unmatched Sound Quality', 'Built to Last: 2-Year Warranty'), and 'Call to Action' (e.g., 'Shop Now for Lasting Audio'). Emphasize quality, durability, and value.

### **Prompt 10: Image Creative Direction**

Generation: Gen X

Description: Generates image creative direction for Gen X, focusing on quality, professionalism, and durability.

Create a Gamma presentation slide for Image Creative Direction for 'Premium Wireless Headphones' targeting Gen X. Title the slide 'Visuals for Gen X: Sophisticated & Durable'. Include two image concepts. Concept 1: 'Focused Professional' - individual in a sleek home office, headphones on, conveying concentration. Concept 2: 'Premium Craftsmanship' - close-up of headphones highlighting material quality and design. Describe elements, mood (sophisticated, practical), and focus (quality, durability).

### **Prompt 11: SEO/Product Title**

Generation: Millennials

Description: Generates SEO keywords and product titles for Millennials, emphasizing innovation and lifestyle fit.

Create a Gamma presentation slide for 'Premium Wireless Headphones' focusing on SEO Keywords and Product Titles for Millennials. Title the slide 'Modern Audio: Keywords & Titles for Millennials'. Include a bulleted list of 10-15 SEO keywords (e.g., 'innovative wireless headphones', 'lifestyle audio tech', 'sustainable headphones'). Below that, suggest 1-2 product titles (e.g., 'Premium Wireless Headphones: Innovative Sound for Your Lifestyle'). Emphasize sustainability, innovation, and lifestyle fit.

### **Prompt 12: Instagram**

Generation: Millennials

Description: Generates an Instagram post for Millennials, focusing on lifestyle integration and innovation.

Design a Gamma presentation slide for an Instagram post targeting Millennials for 'Premium Wireless Headphones'. Title the slide 'Instagram Post: Elevate Your Everyday'. Include a mock-up of an Instagram post with a caption (150-200 words focusing on lifestyle integration, sleek design, ANC for focus), a 'Shop Now (Link in Bio)' CTA, and 10-15 hashtags. Visual: Aesthetically pleasing shot of a millennial using headphones in a cafe or while traveling.

### **Prompt 13: CTA/Messaging**

Generation: Millennials

Description: Generates CTA and messaging for Millennials, focusing on lifestyle and innovation.

Create a Gamma presentation slide for CTA Language & Messaging for 'Premium Wireless Headphones' targeting Millennials. Title the slide 'Lifestyle-Centric Messaging: Millennial Appeal'. Include a section for 'CTA Buttons' with 3-5 options (e.g., 'Elevate Your Audio', 'Discover Innovation'). Another section for 'Short Messaging' with 3-5 taglines (e.g., 'Upgrade Your Sound, Elevate Your Life'). And a 'Long Messaging' section with a 1-2 paragraph description focusing on enhancing lifestyle and cutting-edge tech.

### **Prompt 14: TikTok**

Generation: Millennials

Description: Generates a TikTok video concept for Millennials, showcasing lifestyle integration and innovative features.

Design a Gamma presentation slide outlining a TikTok Video Concept for 'Premium Wireless Headphones' targeting Millennials. Title the slide 'TikTok Concept: Seamless Lifestyle Integration'. Include sections for 'Concept Name', 'Audio Suggestion' (trending sound), 'Visual Sequence' (e.g., 'Scene 1: Cafe Work, Text: Focus On', 'Scene 2: Commute, Text: ANC On'), and 'Call to Action'. Focus on fast-paced cuts, lifestyle integration, and innovative features.

### Prompt 15: Image Creative Direction

Generation: Millennials

Description: Generates image creative direction for Millennials, focusing on modern lifestyle and innovation.

Create a Gamma presentation slide for Image Creative Direction for 'Premium Wireless Headphones' targeting Millennials. Title the slide 'Visuals for Millennials: Modern & Aspirational'. Include two image concepts. Concept 1: 'Urban Explorer' - diverse millennial using headphones in a vibrant city setting. Concept 2: 'Creative Flow' - person in a stylish home studio, headphones on, engaged in creative work. Describe elements, mood (modern, dynamic), and focus (lifestyle fit, innovation).

### Prompt 16: SEO/Product Title

Generation: Gen Z

Description: Generates SEO keywords and product titles for Gen Z, emphasizing trending tech and authentic experience.

Create a Gamma presentation slide for 'Premium Wireless Headphones' focusing on SEO Keywords and Product Titles for Gen Z. Title the slide 'Trending Tech: Keywords & Titles for Gen Z'. Include a bulleted list of 10-15 SEO keywords (e.g., 'best gaming headphones', 'trending wireless audio', 'authentic sound experience'). Below that, suggest 1-2 product titles (e.g., 'Premium Wireless Headphones: Level Up Your Audio'). Emphasize authenticity, social proof, and trending tech.

### Prompt 17: TikTok

Generation: Gen Z

Description: Generates a TikTok video concept for Gen Z, focusing on authenticity, social proof, and trending content.

Design a Gamma presentation slide outlining a TikTok Video Concept for 'Premium Wireless Headphones' targeting Gen Z. Title the slide 'TikTok Concept: Unbox & Vibe'. Include sections for 'Concept Name', 'Audio Suggestion' (trending sound), 'Visual Sequence' (e.g., 'Scene 1: Unboxing POV', 'Scene 2: Gaming Setup', 'Scene 3: Study Session'), and 'Call to Action'. Focus on authentic, fast-paced content, social proof, and trending elements.

### Prompt 18: CTA/Messaging

Generation: Gen Z

Description: Generates CTA and messaging for Gen Z, focusing on trending tech and authentic experiences.

Create a Gamma presentation slide for CTA Language & Messaging for 'Premium Wireless Headphones' targeting Gen Z. Title the slide 'Authentic Messaging: Gen Z Hype'. Include a section for 'CTA Buttons' with 3-5 options (e.g., 'Shop the Trend', 'Get Yours Now'). Another section for 'Short Messaging' with 3-5 taglines (e.g., 'Level Up Your Audio'). And a 'Long Messaging' section with a 1-2 paragraph description focusing on 'must-have' tech and authentic experiences.

### Prompt 19: Instagram Reels

Generation: Gen Z

Description: Generates an Instagram Reel concept for Gen Z, focusing on trending content and social proof.

Design a Gamma presentation slide outlining an Instagram Reel Concept for 'Premium Wireless Headphones' targeting Gen Z. Title the slide 'Reel Concept: Day in the Life Audio'. Include sections for 'Concept Name', 'Audio Suggestion' (trending audio), 'Visual Sequence' (e.g., 'Scene 1: Quick Morning Routine', 'Scene 2: Commute w/ ANC', 'Scene 3: Study/Gaming'), and 'Caption & Hashtags'. Focus on quick cuts, authentic use, and social proof elements.

## Prompt 20: Image Creative Direction

Generation: Gen Z

Description: Generates image creative direction for Gen Z, focusing on authenticity and trending aesthetics.

Create a Gamma presentation slide for Image Creative Direction for 'Premium Wireless Headphones' targeting Gen Z. Title the slide 'Visuals for Gen Z: Authentic & Dynamic'. Include two image concepts. Concept 1: 'Gaming Setup Vibe' - Gen Z individual immersed in gaming with headphones, authentic expression. Concept 2: 'Street Style Statement' - headphones as part of a trendy outfit in an urban setting. Describe elements, mood (vibrant, authentic), and focus (trending, social proof).