

## How I Help Students Choose the Right Major (Before It Costs Them Thousands) Without Wasting Time, Money or Semesters Trying to Figure it Out.

Hello, I'm Dr. Casey. I've spent the last 7+ years working inside college admissions at a top 50 University—reviewing applications, advising students, and watching *thousands* of them **choose majors they later regret**.

### And if I'm being honest?

Most of them didn't fail because they weren't smart...

They failed because they chose a path that didn't actually **fit them**.

### This is for you if:

- You (or your student) feel pressure to “pick a major already”
- You're overwhelmed by too many options
- You're quietly thinking: “*What if I get this wrong?*”

### You've been told to:

🧚 “**Just go to college and figure it out**” That works... if college were free. But most students are paying thousands to *experiment without direction*.

🧚 “**Chase the path that worked for your cousin, aunt, or friend**” What worked for them worked for *them*. Different strengths, different interests, different wiring.

🧚 “**Pick something you're good at in school**” Being good at a subject doesn't mean you'll enjoy the career tied to it. You can be great at biology... and hate being in a lab.

Sounds nice. **Costs thousands.**

**None** of those actually tell you **how to make a strategic decision**

## 1. Identify the Problems You're Wired to Solve

Most students **start** with majors. That's the mistake. Majors are the *output*, not the starting point. Instead, I ask: What problems do you naturally enjoy solving?

---

### The 4 Shifts That Change Everything:

#### Direction > Passions

Passion matters, but without direction, it leads to guessing.

#### Patterns > Labels

It's not about "your type."

It's about how you actually think and operate.

#### Reality > Guessing

"Marketing" and "psychology" sound good...

Until you realize what the work actually is.


#### Alignment > Safe Choices

There is no "safe major" if it doesn't fit you.

---

#### Why this matters:

 When you **stop** asking "What should I pick?" and...

 **Start** asking "What do I solve well?" and "What kinds of problems do I want to solve repeatedly?"

You start to narrow options down to a future that is best aligned for you.

---

**A Quick Example:** A student came to me stuck between 5 majors.

After identifying their problem-solving patterns...they eliminated 3 instantly.

This is exactly what my **Major Match System (\$44)** walks you through step-by-step.

## 2. Reverse-Engineer the Right Major (From Real Careers)

Once you understand how you're wired...Now we flip the process.

✗ Instead of: "What major should I pick?"

✓ I ask: "What careers actually match how I think and work?"

Because most students pick a major...and *hope* it leads somewhere good. I do the opposite.

---

### The 3 Things You Need:

#### 1. Career Clarity (Not Titles)

"Business" isn't a plan.

You need to know what people actually do daily.

#### 2. Academic Translation

A major is training.

If it doesn't match the work, trust me, you'll feel it.

#### 3. Direction (Not Options)

More choices tends to cause more confusion.

I have found that clarity comes from narrowing.

---

### 💡 Why this matters:

You stop hoping it works out, and start knowing it will.

[Start here: Major Match System \(\\$44\)](#)



## What Most Students Still Miss

**Even after choosing a major...**most students still don't understand what they actually chose. That's where mistakes still happen.

---

Introducing: **The College Major Decoder**

This is where we pressure-test your decision against reality.

Because choosing a major isn't just about fit, it's about understanding what you're walking into.

---

### **The 4 Things That Actually Matter:**

#### **1. Ecosystem**

How is a university organized? What are the things I need to know before I go to avoid making costly mistakes?

#### **2. Training**

What skills are you building daily with this major? Does it match how you think?


#### **3. Cost**

How much is this journey going to cost you? I share my favorite tools to pin-point all the things you need to know, and leave out the things you don't.

#### **4. Outcome**

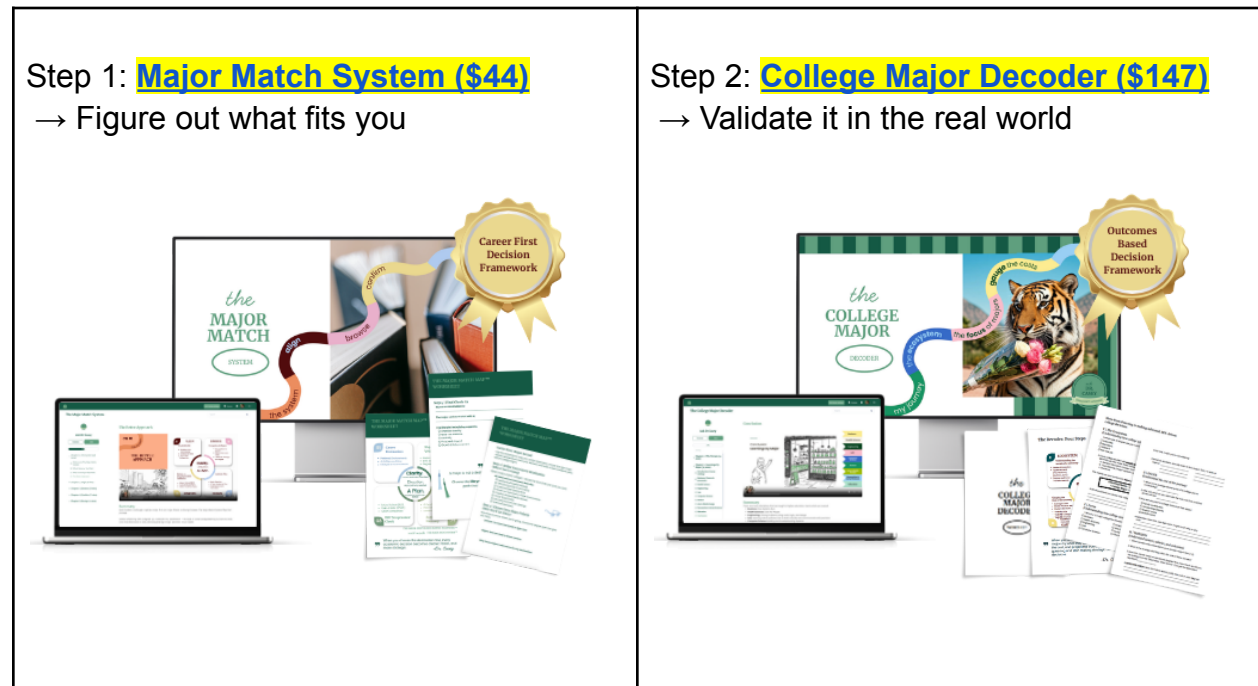
What jobs does this actually lead to? What do they pay? What's the lifestyle?

---

 **Why this matters:** Most students have one, but not both: They either know themselves... or they understand careers. I help you connect the two, so you can choose a major that actually works.

## The Full System

Instead of guessing your way through college:



Start Here: Begin with the **Major Match System (\$44)**

Then use the **College Major Decoder (\$147)** to confirm your path

So you're not just confident...you're correct.

---

Because **choosing the wrong major** is expensive.

But **choosing the right one?** That changes everything.