

5

TYPES of DIGITAL PRODUCTS

That you can do in less than a month!

5 TYPES OF DIGITAL PRODUCTS

AND WHY YOU'LL WANT TO CREATE THEM

Digital products refer to items created online and delivered electronically to customers, such as ebooks. Customers can **either download and print these products or use them digitally**.

Anyone with internet access and a computer can create digital products.

They offer a fantastic opportunity to monetize your audience, complement your existing offerings, help you reach a wider audience without trading more time for money, and attract more suitable leads for your higher-priced offers.

Additionally, **they are perfect for generating passive income since you only need to create the digital product and sales delivery system once**, enabling you to sell the product multiple times.

Both my students and I have achieved monthly five-figure earnings solely from our digital products!

E-BOOKS

You can effortlessly generate a downloadable PDF guide that directs your customers through a process or strategy. This format is widely used in digital products for a compelling reason. Users appreciate a straightforward download that they can promptly implement and witness immediate results.

RECOMMENDED FOR: Applicable across all industries or niche

SUGGESTED TOOLS: You can use Canva For graphics and editing and Google Docs for your draft

PRINTABLES

Ebooks are not the sole downloadable PDF choice. Another option is to design products that customers can download and print.

These interactive items aim to simplify people's lives by helping them save time and effort. Examples include daily planners, journal pages, event materials, meal planners, and more.

RECOMMENDED FOR: Educators or Coaches

SUGGESTED TOOLS: You can use Canva for graphics and editing and Google Docs for your draft

TEMPLATES

Offer digital templates for easy customization by customers, such as social media graphics, resumes, and project management tools, saving time and money on design services. Basic design skills are required.

RECOMMENDED FOR: Digital branding, graphic design, and marketing niches

SUGGESTED TOOLS: You can use Canva for graphics and editing and CHATGPT for content creation

SPREADSHEETS

Develop a fillable spreadsheet that serves as a checklist, budgeting tool, or calculator for your target audience.

These tools are excellent for assisting customers in organization, keeping them on course, and tracking their progress. Additionally, they are less dependent on content and design, allowing for quick creation.

RECOMMENDED
FOR: Financial
Advisors

SUGGESTED TOOLS:
Google Sheets

ONLINE COURSES

You have the option to pre-record a masterclass or workshop that educates and guides your audience in areas where they need assistance.

Usually lasting 1-2 hours, this video is a highly effective method to engage with your audience and showcase your expertise in a more personalized manner.

RECOMMENDED FOR: Coaches
and Educators

SUGGESTED TOOLS: You can use
Canva for graphics and editing
and ZOOM for teaching purposes