PRIVACY POLICY

Last Updated: November 14, 2026

E. Clare Creates ("Company," "we," "our," or "us") respects your privacy and is committed to protecting your personal information.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, purchase products or services, download resources, join our email list, complete a contact form, or otherwise interact with us.

By using our website, you agree to the collection and use of information in accordance with this Privacy Policy.

1. BUSINESS INFORMATION

E. Clare Creates is a Florida-based business operating as a C-Corporation.

For privacy-related questions, requests, or concerns, please contact:

Email: erin@eclarecreates.com

2. INFORMATION WE COLLECT

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Billing information
- Business information you choose to provide
- Information submitted through assessments, forms, surveys, quizzes, waitlists, or applications
- Customer support inquiries

You may provide this information when:

- Downloading free resources
- Signing up for a newsletter
- Joining a waitlist
- Completing a contact form
- Purchasing products or services
- Booking a consultation
- Participating in promotions or surveys

3. AUTOMATICALLY COLLECTED INFORMATION

When you visit our website, certain information may be collected automatically, including:

- IP address
- Browser type
- Device information
- Operating system
- Referring website
- Pages visited
- Time spent on pages
- Click activity
- Geographic location data (general)

This information helps us improve website performance and user experience.

4. COOKIES AND TRACKING TECHNOLOGIES

We use cookies and similar tracking technologies to improve your browsing experience and understand website performance.

These technologies may include:

- Google Analytics

- Pinterest Tag
- Systeme.io tracking tools
- Browser cookies
- Marketing pixels
- Analytics technologies

Cookies may be used to:

- Remember user preferences
- Analyze website traffic
- Improve website functionality
- Deliver relevant marketing content
- Measure advertising effectiveness

You may disable cookies through your browser settings, although some website features may not function properly.

5. HOW WE USE YOUR INFORMATION

We may use your information to:

- Deliver products and services
- Send requested resources and downloads
- Respond to inquiries
- Provide customer support
- Process transactions
- Improve website performance
- Conduct analytics and research
- Send newsletters and marketing communications
- Notify you of updates, promotions, and offers
- Comply with legal obligations

6. EMAIL MARKETING

When you subscribe to our email list or download a resource, you may receive marketing communications from E. Clare Creates.

You may unsubscribe at any time by:

- Clicking the unsubscribe link in any email
- Contacting us at erin@eclarecreates.com

We use Systeme.io to manage email communications and subscriber information.

7. ASSESSMENTS AND QUIZZES

When you take an assessment or quiz on our website, we collect your answers to the questions. If you choose to unlock your full results, we also collect your first name and email address.

We use your answers to calculate your result and display it to you. If you provide your email address, we add you to our email list in Systeme.io along with your result type, your business stage, and how soon you would like to make a change. This lets us send your full results and follow-up emails relevant to your situation. You may unsubscribe at any time.

We store your name, email address, and result categories in Systeme.io. Your individual answers are used only to calculate your result and are not stored.

The assessment is hosted by Netlify, which processes your answers to calculate your result. Results are generated automatically based on your answers and are for informational and educational purposes only. They are not a psychological, medical, or professional assessment or diagnosis.

8. THIRD-PARTY SERVICE PROVIDERS

We may share information with trusted third-party providers who assist us in operating our business, including:

- Systeme.io
- Netlify
- Payment processors
- Google Analytics
- Pinterest
- Email service providers
- Website hosting providers
- Customer support platforms

These providers only receive information necessary to perform their services and are required to maintain appropriate security measures. We do not sell your personal information.

9. AFFILIATE LINKS

Some pages on this website contain affiliate links.

If you click an affiliate link and make a purchase, we may receive a commission at no additional cost to you.

Affiliate tracking may use cookies or similar technologies to attribute referrals.

Please review our Affiliate Disclosure for additional information.

10. DATA SECURITY

We implement reasonable administrative, technical, and physical safeguards to protect personal information.

However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

11. DATA RETENTION

We retain personal information only as long as necessary to:

- Provide services
- Fulfill contractual obligations
- Meet legal requirements
- Resolve disputes
- Enforce agreements

When information is no longer needed, we will delete or securely dispose of it where reasonably possible.

12. GDPR RIGHTS (EUROPEAN VISITORS)

If you reside in the European Economic Area (EEA), you may have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your data
- Restrict processing
- Object to processing
- Request data portability
- Withdraw consent

To exercise these rights, contact:

erin@eclarecreates.com

13. CALIFORNIA PRIVACY RIGHTS

If you are a California resident, you may have rights under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA).

These rights may include:

- Knowing what personal information is collected
- Requesting deletion of personal information
- Correcting inaccurate information
- Requesting disclosure of categories of information collected

To submit a request, email:

erin@eclarecreates.com

14. INTERNATIONAL VISITORS

Our website is operated from the United States.

If you access the website from another country, you understand that your information may be transferred to and processed in the United States.

By using our website, you consent to such transfers.

15. CHILDREN'S PRIVACY

Our website and services are not intended for children under the age of 13.

We do not knowingly collect information from children under 13.

If we become aware that such information has been collected, we will take reasonable steps to delete it.

16. CHANGES TO THIS PRIVACY POLICY

We reserve the right to update this Privacy Policy at any time.

Changes become effective immediately upon posting to this page.

The updated date will appear at the top of this Privacy Policy.

17. CONTACT INFORMATION

Questions regarding this Privacy Policy may be directed to:

E. Clare Creates
235 SE 15th Terrace Cape Coral, FL 33990
Email: erin@eclarecreates.com