

MASTER
LIFE COACH

HUMAN LIE
DETECTOR

KEYNOTE
SPEAKER

PUBLISHED
AUTHOR

FACE OFF

A NEW WAY OF LIFE

**Meet Lizette Volkwyn –
The Game-Changer in Personal and
Professional Mastery.**

Lizette is a Master Life Coach, Business and Executive Coach, Human Lie Detection Specialist, Global Speaker, and Published Author with a mission to inspire radical growth and transformation.

With her expertise as a Master NLP Practitioner, Lizette empowers individuals, entrepreneurs, and corporate teams to break through limits, embrace their authentic selves, and thrive at the highest level. She's known for her no-nonsense yet deeply compassionate approach, blending cutting-edge coaching techniques with real-world strategies.

What makes Lizette truly stand out is her unique fusion of emotional intelligence, lie detection insights, and next-level communication mastery, creating a holistic transformation journey for her clients.

From boardrooms to keynote stages, she's not just motivating — **she's driving real change.**

Her mantra? "All you have to be is 1% better than you were yesterday" Growth is not about perfection but about showing up, leveling up, and living authentically.

If you're ready to push boundaries, reconnect with your purpose, and take your life or business to the next level, **Lizette is your ultimate guide.** Authenticity isn't just a buzzword — it's your most powerful asset. Let's unlock it together.

SERVICES

Whether it is a Personal Coaching Session, bringing a team together, or an opportunity to Confidently Stepping Up, Lizette will always ensure it is Memorable.

PERSONALISED COACHING

With expertise as a Master Life Coach trained in various methodologies, and a **distinguished achievement of being awarded the Business Excellence award for Coaches and Mentors**, she guarantees to provide you with top-notch coaching. Rest assured, her guidance will empower you to unlock your full potential and become the best version of yourself.

EMOTIONAL INTELLIGENCE EVALUATION

Lizette stands out as **one of only 24 global professionals certified as an MCEFF specialist** in the assessment of Emotional Intelligence using Dr. Cliff Lansley's **cutting-edge e-Factor principle**. This certification guarantees an honest evaluation of each individual, providing a comprehensive 360-degree perspective on their strengths and weaknesses. This process creates an invaluable opportunity for personal growth beyond measure.

TEAM BUILDING

With decades of corporate experience, Lizette possesses a profound understanding of uniting teams by establishing a bedrock of shared core values and a focused, intentional vision.

Whether breaking boards, walking on glass, or bird watching, Lizette has the expertise to bring any team together, ensuring they not only achieve but surpass any competition.

Her distinctive, tailored approach infuses adventure into your company, cultivating a winning team dynamic.

SALES TRAINING AND LEADERSHIP COACHING

With a background predominantly in sales before transitioning to coaching, she has crafted an exclusive 3-day Basic Sales training program. This empowers even the most inexperienced individuals to emerge as proficient consultants capable of generating business. In addition to her training expertise, she is a certified "train the trainer" with a wealth of sales methodologies, leadership approaches, and training insights to impart.

ALL YOU HAVE TO BE IS 1% BETTER THAN YESTERDAY

SERVICES CONT.

Now is the time to grow, expand and explode into the life you want

HUMAN LIE DETECTION EVALUATION

Lizette Volkwyn holds the prestigious distinction of being **one of just two internationally certified PEI Human Lie Detectors in South Africa**. This unique expertise positions her to assess high-profile employees for credibility, aid in the detection of white-collar crimes, and identify truthfulness and honesty within the company.

“LUNCHEON OF LIFE”

Energizing and unparalleled, the Luncheon of Life, leadership session is a transformative experience that not only brings the leadership team together but also infuses enthusiasm into their collective journey.

This unique session is designed to foster a renewed perspective on life, strengthening the team bond while highlighting each individual's distinctive contribution.

In the dynamic setting of Face Off, leaders discover not only their vital roles within the team but also gain a profound understanding of their unique strengths and areas for improvement. **It's a spirited and unparalleled approach that propels leadership to new heights.**

FLAGSHIP - SELF DISCOVERY WORKSHOP

Inspired by her book, "Finding Me: A Self-Discovery Adventure," Lizette has developed a distinctive 8-hour workshop tailored for both individuals and teams. This immersive experience delves into uncovering one's true self, encouraging participants to embrace their core values and apply them successfully in their lives.

Leveraging this approach has not only earned Lizette a reputation for living authentically but has also positively impacted over 1,000 clients in the past decade.

The workshop's unique blend of Personality, Communication Preferences, and Core Values sets it apart from any other offerings available in South Africa.

TRAUMA COUNSELING

As a skilled Master NLP Practitioner, Lizette is here to compassionately support individuals through any trauma, disbelief, or self-doubt they may face. In just a few sessions, she can guide you towards a path of success.

What sets Lizette apart is her unique use of NLP methodologies, which go beyond the conventional coaching norms and standard principles.

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SERVICES CONT.

TAKING OWNERSHIP IS THE FIRST STEP TO AN ACTIONABLE NEW YOU

THOUGHT PROVOKING KEYNOTE

Stepping onto a stage and captivating an audience is not merely a skill—it's a unique talent to gauge the room and infuse it with an energetic atmosphere of hope, action, and deliverance.

Lizette tailors each of her keynotes to resonate with her audience, creating a profoundly relatable yet defining moment. Whether addressing a group of 10 individuals or captivating an audience of 1000, she consistently delivers an exceptional experience every single time.



I CAN SEE YOU LIE WORKSHOP

Lizette has pioneered a user-friendly workshop focused on the art of detecting lies and deceit. This platform not only enhances participants' communication skills but also equips them to successfully navigate business transactions using these techniques.

Her book, "Decode Deceit," is an integral component of this distinctive workshop.



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LIZETTE'S ACCOLADES

In 2018, she was one of the **top three Emerging Entrepreneurs for Businesswoman of South Africa** and also a **finalist for Margaret Hirsh's Businesswoman of the Year**.

In 2019, she was a **nominee for Changemaker SA**.

In 2021, she received the **Business Excellence Awards for Coaches and Mentors** and was nominated for Extraordinary Changemaker Africa

In 2023, she was **nominated for Best Coach 2024**, by Rise to Greater Heights

In 2023, she was awarded the **Best Motivational Speaker / Event for Galore SA Media**

2024, She became 1 of ONLY 24 int the world to be an M-CeFF on Emotional Intelligence

2025 **Best Transformational Life Coach in South Africa of 2025**