50 FACELESS VIDEOS IN 5 MINUTES

CHAT GPT + CANVA

CREATED BY
DOUG MARTONE

Unbound Marketer
Life Without Boundaries

INTRODUCTION

Hello! My name is Doug Martone, I've been studying AI, and using AI to create content, start businesses, and help me in my everyday life for over 2 years. To be honest with you, it's been more of a hobby than anything else. But I know the power in these tools and I want to share some uses for them.

In this short guide, you will learn how to make "unlimited" amounts of faceless video content using Chat GPT + Canva. You do not need to pay for the Chat GPT subscription, but you may need to have a Canva Pro account.

The whole process of creating 50 videos should take about 5-10 minutes. But I do suggest making some changes to fit your personal brand, and doing some small editing here and there to make your videos perfect.

-DOUG MARTONE

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Life Without Boundaries

WHERE YOU CAN FIND ME

**Tik Tok -
@dougsdigitalincome**

**Instagram -
@dougsdigitalincome**

**Website -
www.digitalsuccessschool.com**

STEP 1 : THE PROMPT

TO GET WHAT YOU NEED FROM CHAT GPT AND OTHER AI TOOLS, YOU NEED TO LEARN HOW TO SPEAK THEIR LANGUAGE.
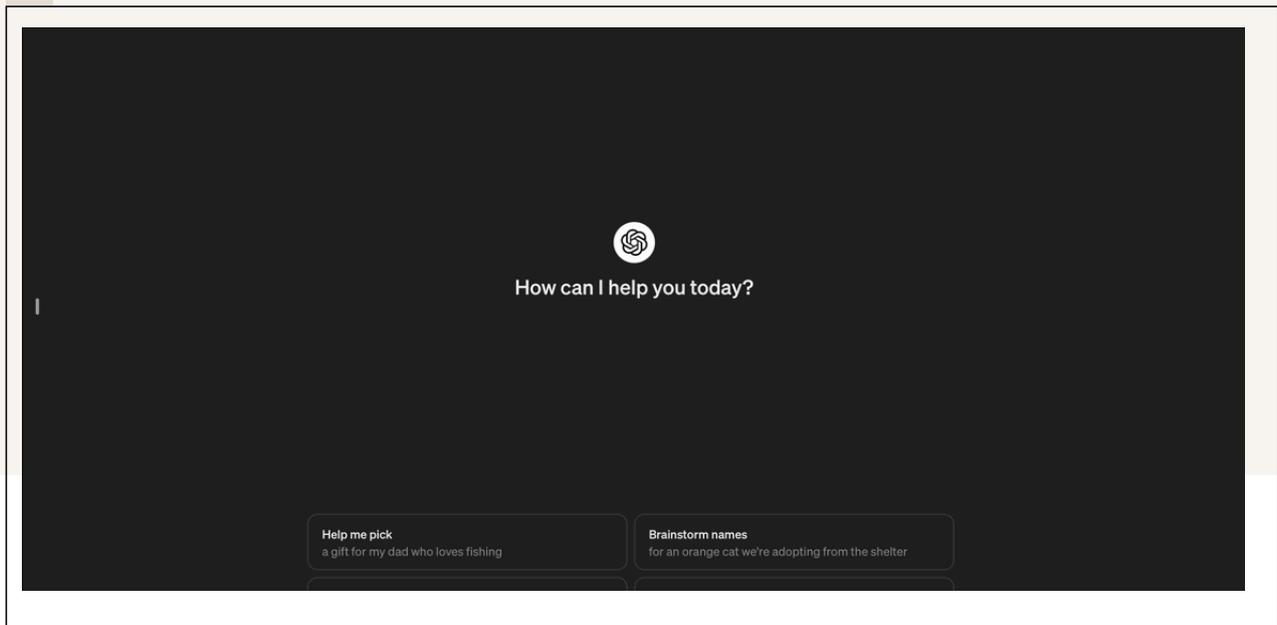
THE PROMPT FOR CREATING A VIDEO IDEA TABLE

Copy and Paste the prompt on the next page, customize it to fit your niche, and make sure to give some examples like the ones below. The next page will have the "blank" prompt, but for the remainder of this tutorial, I will use an example prompt in the "relationship facts" niche.

THE BLANK PROMPT

> THIS IS THE BLANK PROMPT THAT YOU CAN USE TO FILL IN, AND CREATE VIDEOS IN YOUR SPECIFIC NICHE.

Create me 50 sets of facts in the same style as the below examples, and format them in a table where one column is the topic, one column is the part 1 and one column is the part 2. Do not repeat any facts. These should be {Insert a topic related to your niche here, the topic of the "facts" you would like Chat GPT to generate}. They'll be formatted as a topic or type of fact, part 1 and then part 2. Keep the facts engaging, polarizing, over the top and relatable to everyone or people in particular situations. The reading grade should be under grade 7 ideally. Here's a few examples:

Topic: {Example Fact}
Part 1: {Example Intro/Question}
Part 2: {Example Answer/Resolution}
Topic: {Example Fact 2}
Part 1: {Example Intro/Question}
Part 2: {Example Answer/Resolution}

SEE NEXT PAGE FOR EXAMPLE

THE EXAMPLE PROMPT

THIS IS THE EXAMPLE PROMPT I WILL BE USING TO DEMONSTRATE THE VIDEO MAKING PROCESS. THIS IS FOR THE "RELATIONSHIP FACTS" NICHE.

Create me 50 sets of facts in the same style as the below examples, and format them in a table where one column is the topic, one column is the part 1 and one column is the part 2. Do not repeat any facts. These should be psychology facts, crush facts, male facts, girls facts, relationship facts and more. They'll be formatted as a topic or type of fact, part 1 and then part 2. Keep the facts engaging, polarizing, over the top and relatable to everyone or people in particular situations. The reading grade should be under grade 7 ideally. Here's a few examples:

Topic: Male Fact

Part 1: Things boys secretly want, but won't ask for…

Part 2: a hug.

Topic: Girl Fact

Part 1: 5 lies that every girl tells…

Part 2: I'm fine, I'm not jealous, I'm over him, I'm not angry. We can be friends.

STEP 2: GIVING YOUR PROMPT TO CHAT GPT

After you have created your prompt for your niche, or used the example prompt for this guidebook, your results should look exactly the same as the photo below. Keep in mind that Chat GPT may not generate exactly 50 ideas, but you can repeat this process as much as you'd like.
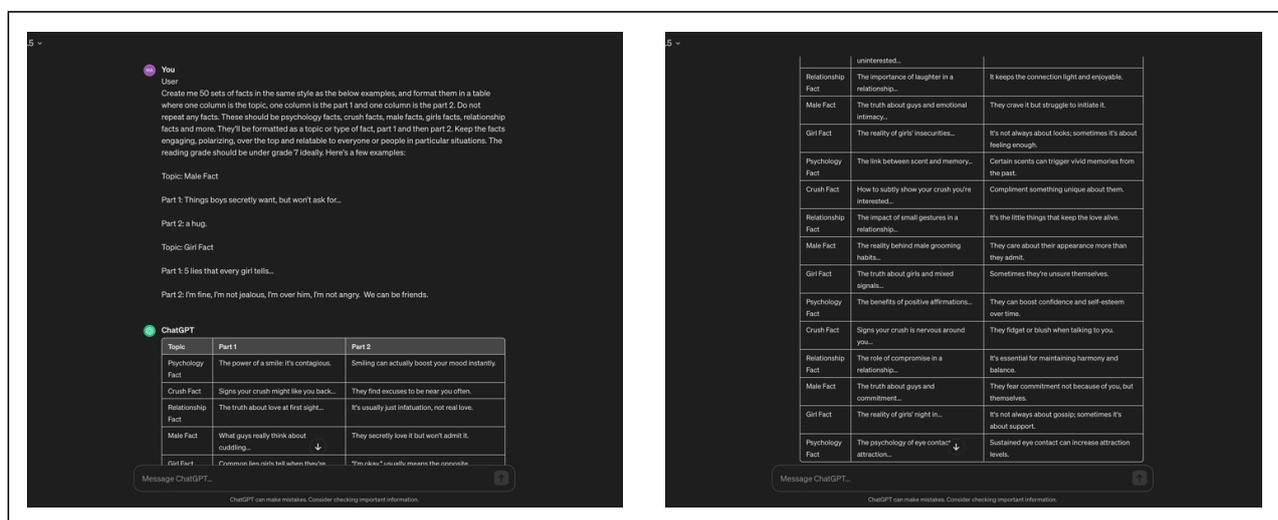

Now that you've generated a table of about 50 different facts for your niche, you should take a minute to look through and make sure they are to your liking.

Keep in mind that the more you ask Chat GPT to generate, the lower quality the "facts" may be. Sometimes it is best to only ask for 25 ideas at a time. But to my knowledge, 50 seems to be the threshold for creating quality material to convert into videos.
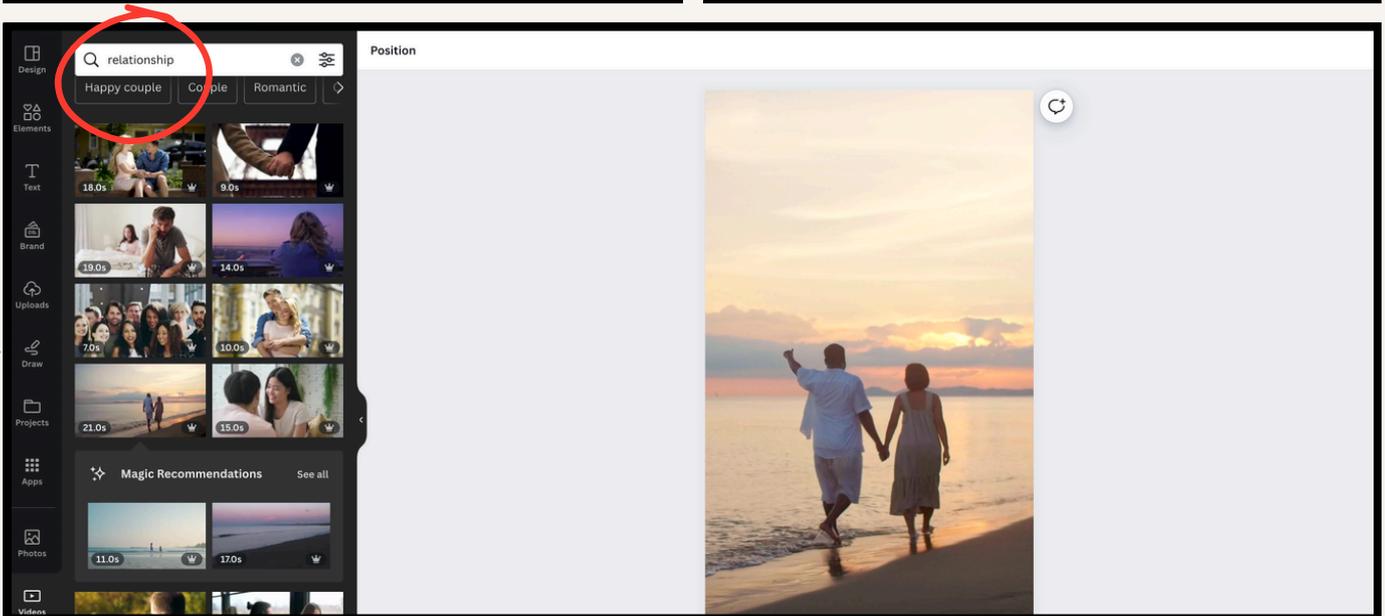
STEP 3: CREATING OUR VIDEO TEMPLATE ON CANVA

1.

2.
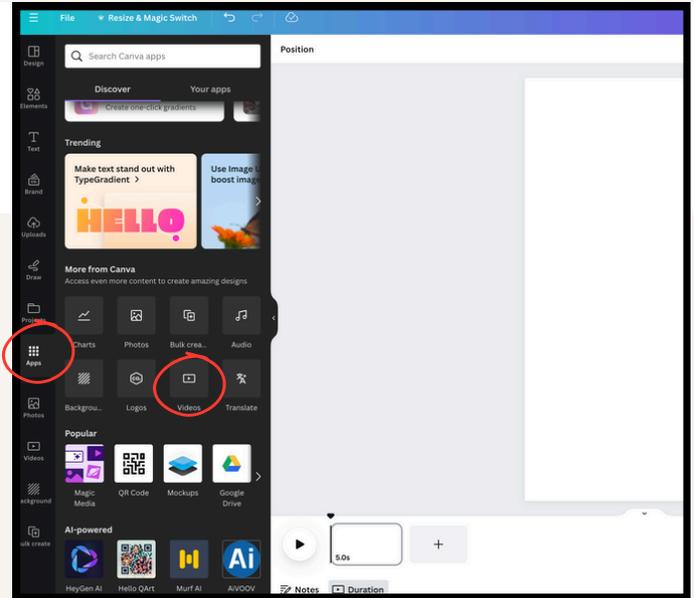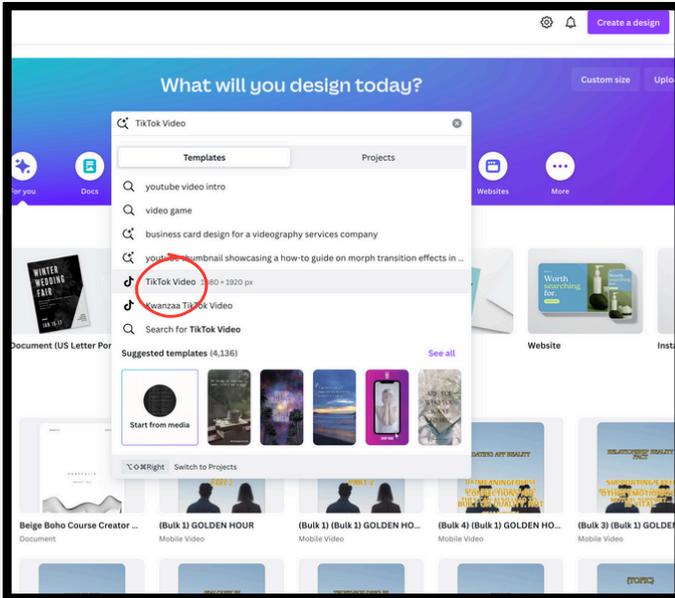
3.

1. Start a new project on Canva, and search for "TikTok Video" to create a new project in the correct size.

2. On the side bar, click "Apps" and then "Videos"

3. Search for a video that is related to your niche. For this example I searched "relationship" and chose a video of a couple walking on the beach holding hands. On the bottom of the screen, make sure you shorten the video to 7 seconds. Do this by dragging the sliding bar on either side, inward, until it says "7.0s". Next you'll need right click the video, and set it as "Background".
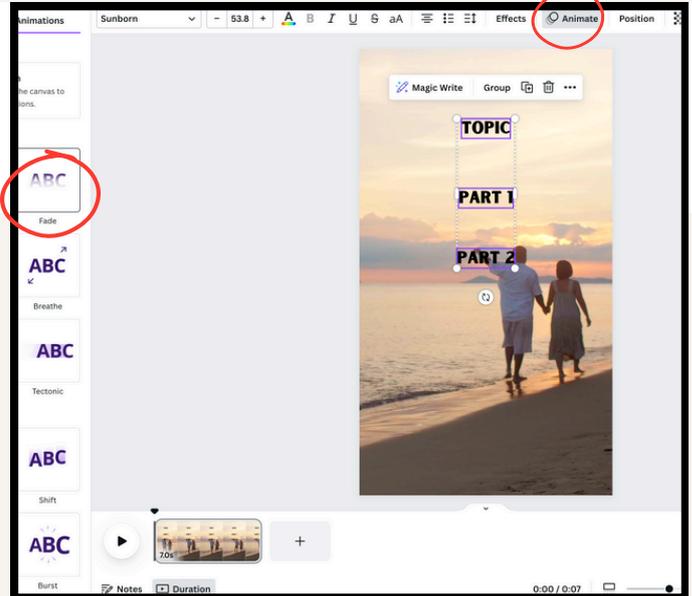
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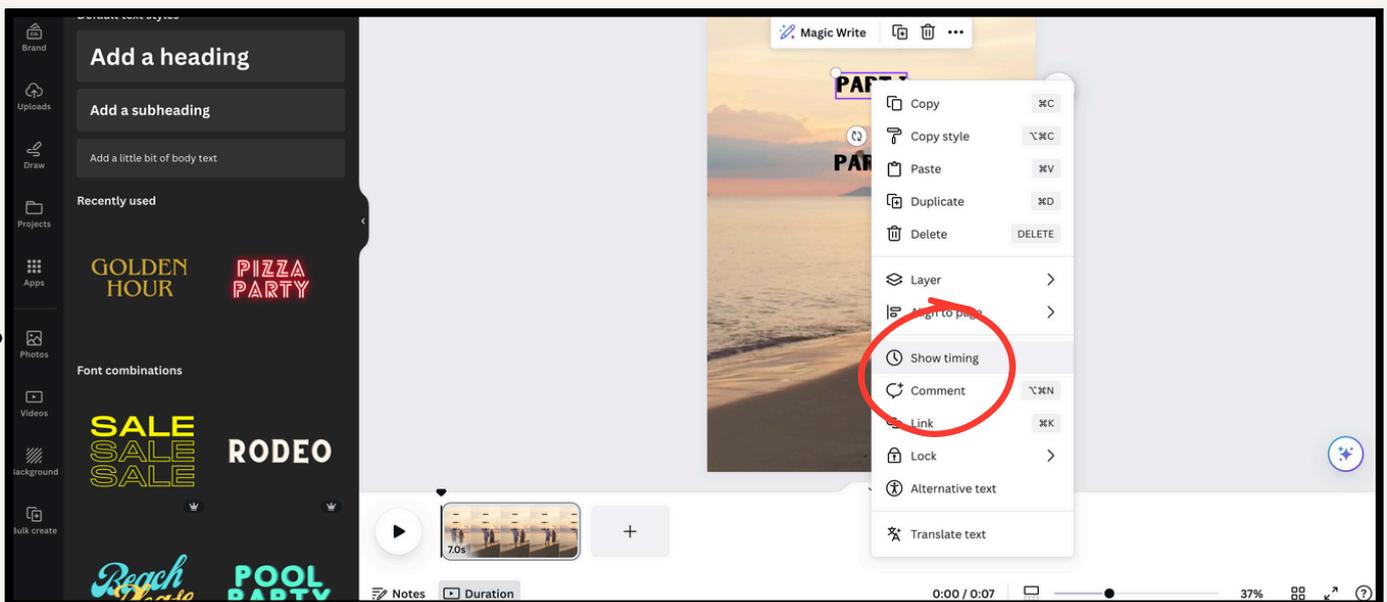# STEP 4: CREATE "TEMPLATE VIDEO"

1.
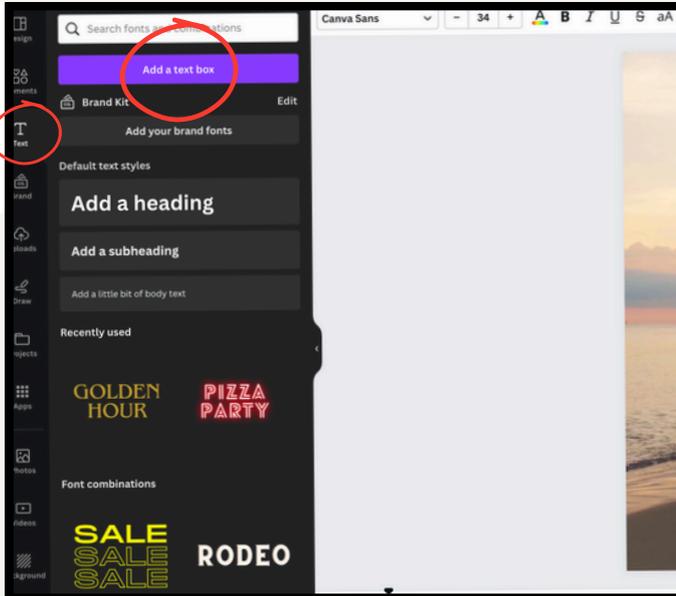
2.

3.

**1.** On the sidebar, click "Text" and then "Add text box"

2. Create 3 Text Boxes, in the first and top box, write "Topic", in the 2nd box, write "Part 1" and in the 3rd box, write "Part 2". Once you've done that, highlight all of the text boxes, and select "Animate" at the top of the screen. And on the sidebar, select "Fade". When you click "Fade", make sure you select the option for "Both" above the animation.

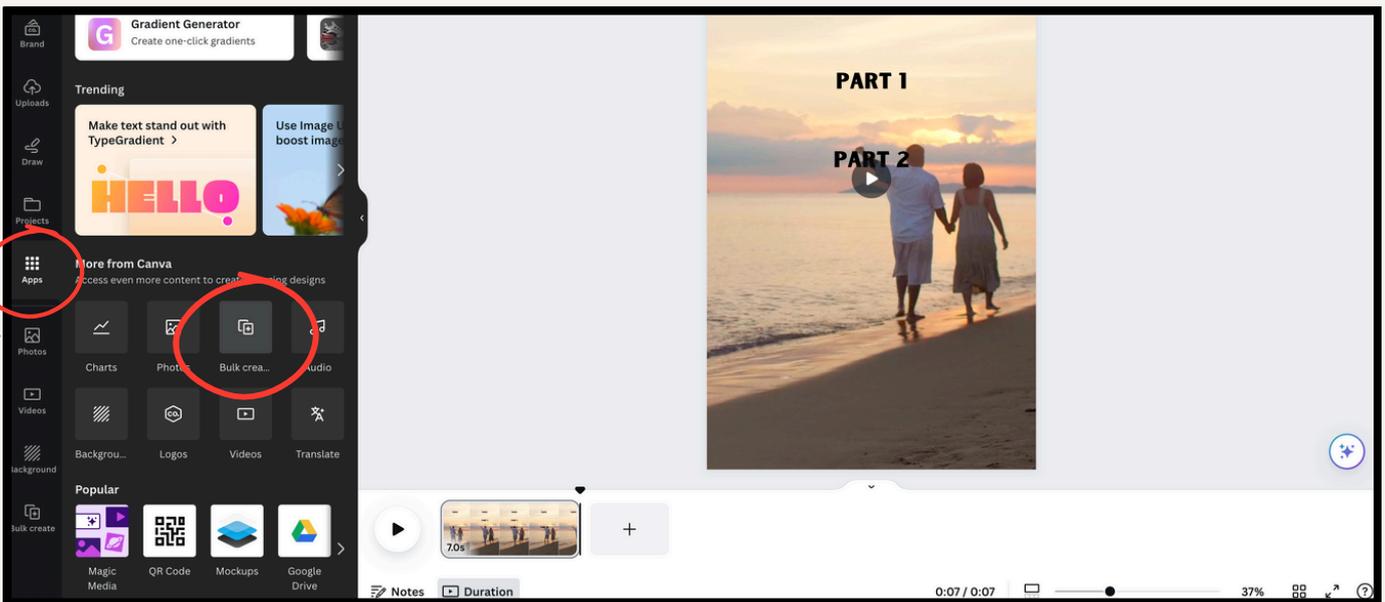**3.** Once you've selected "Fade", right click on each individual text box and select "Show Timing"

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# STEP 5: ANIMATE "TEMPLATE VIDEO"

1.

2.
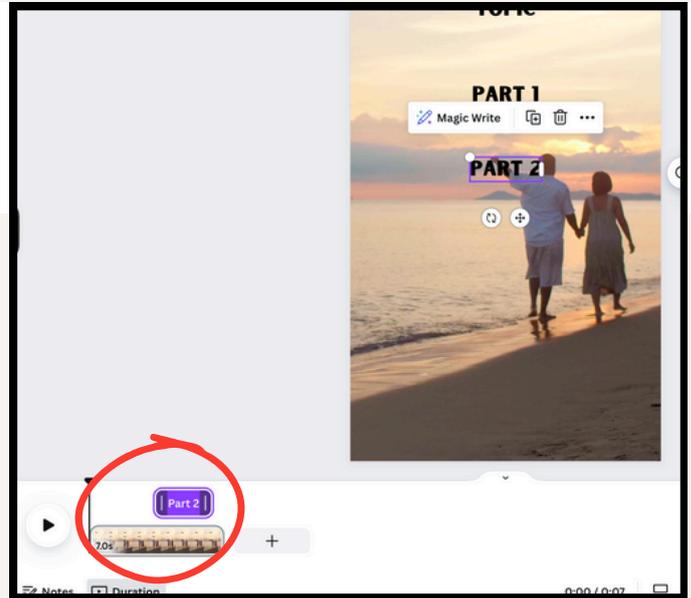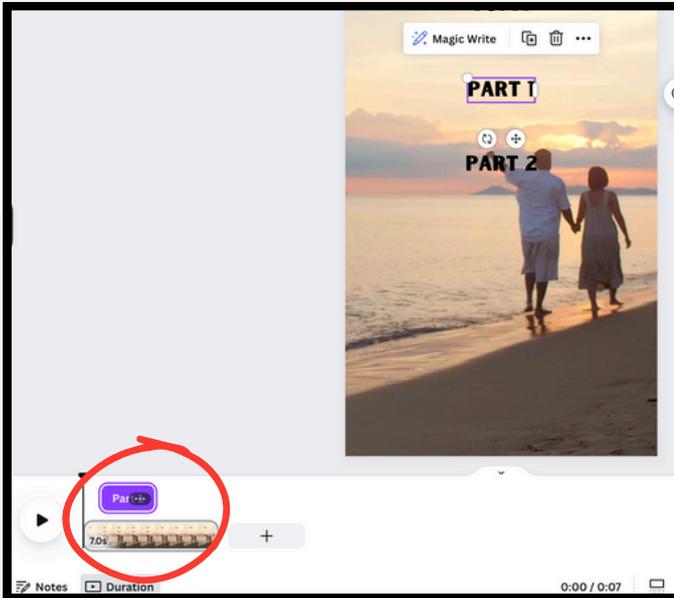
3.

1. After "Show Timing". We are going to set our **Part 1** Text to only play for 3 seconds. Do this by dragging the bar to cover the first 3 seconds of the video.

2. We are going to do the same thing for our **Part 2** text, but this time we will cover the **last** 3 seconds of our video.

3. Now that our **Topic** text plays over the whole video, and our **Part 1** text fades in for 3 seconds, and then fades out. As well as our **Part 2** text fades in after **Part 1** text. We will go to the sidebar again, select "Apps" and then "Bulk Create"

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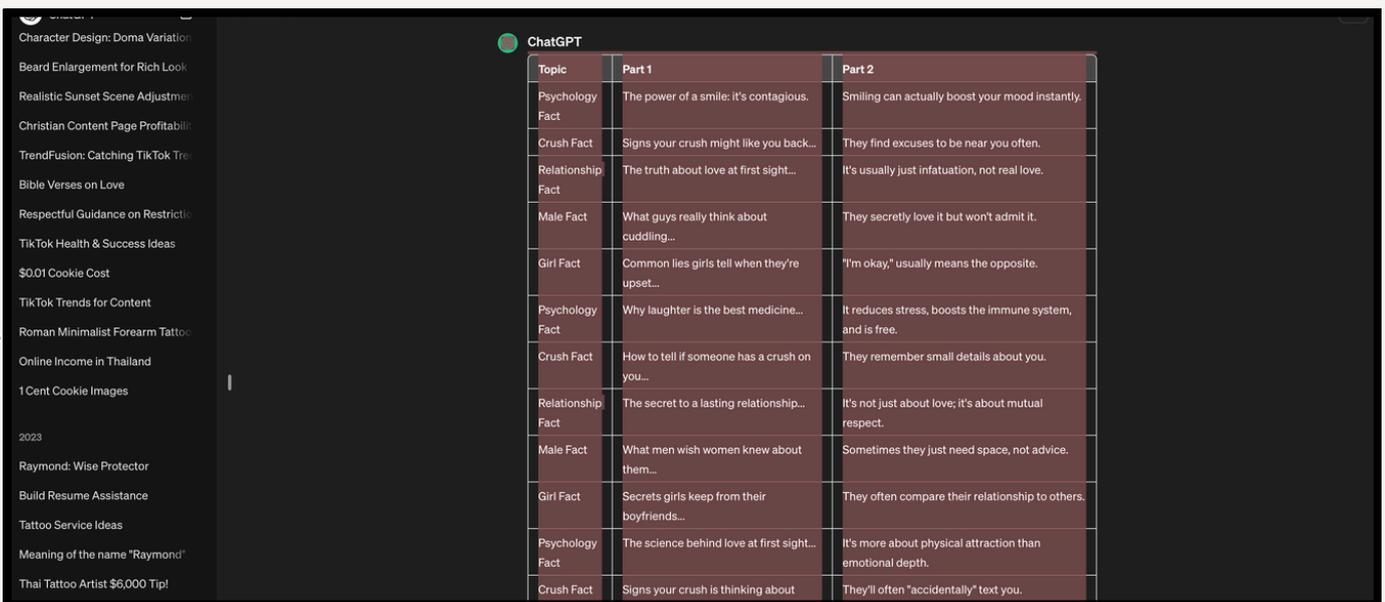# STEP 6: IMPORT FROM CHAT-GPT
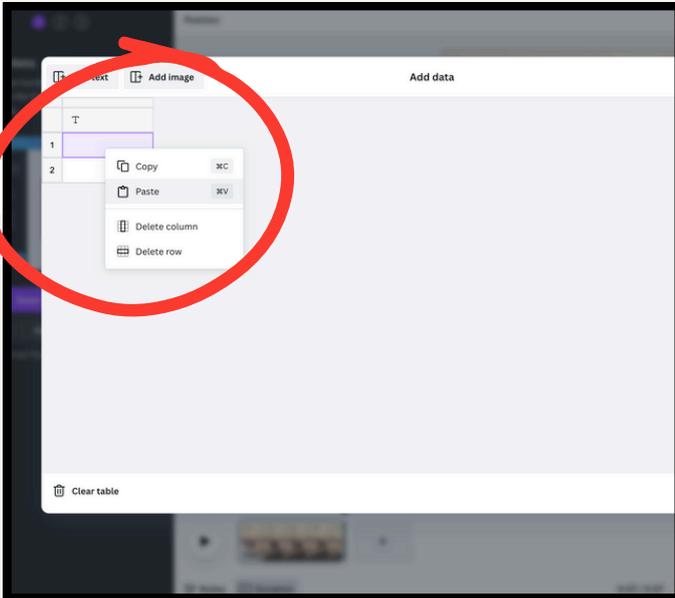
1.
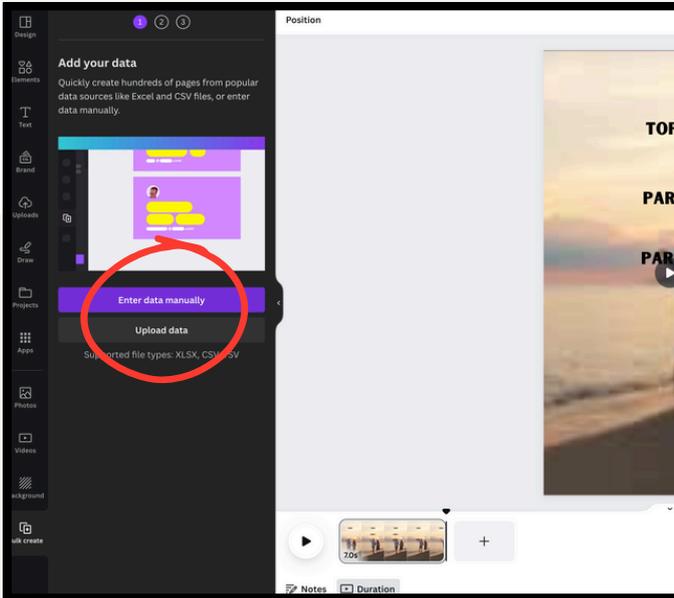
2.
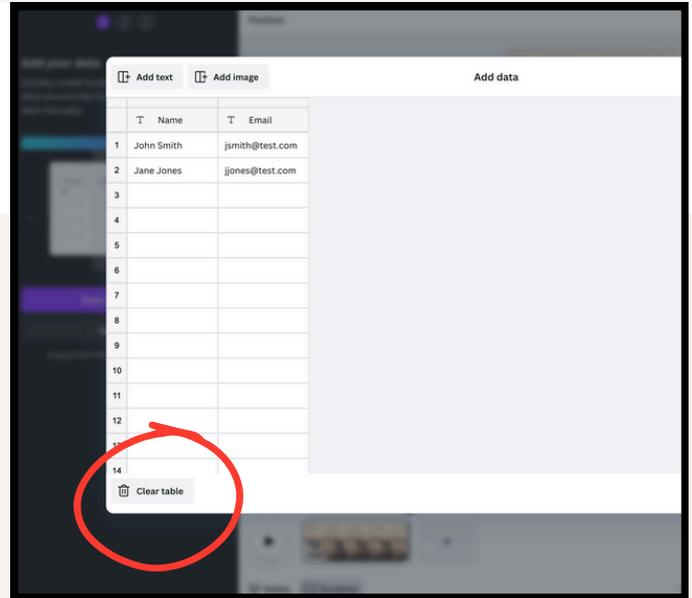
3.

1. In our "Bulk Create" App, we are going to select "Enter data Manually"

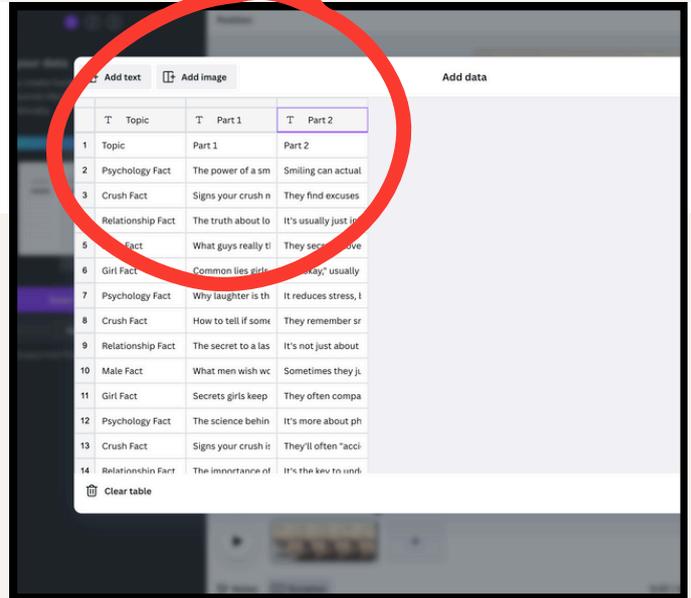**2.** Next we will simply "Clear Table" and then go back to our Chat GPT prompt response.

3. Here is where it gets fun! Highlight the entire response that you received from Chat GPT and copy all of the text.
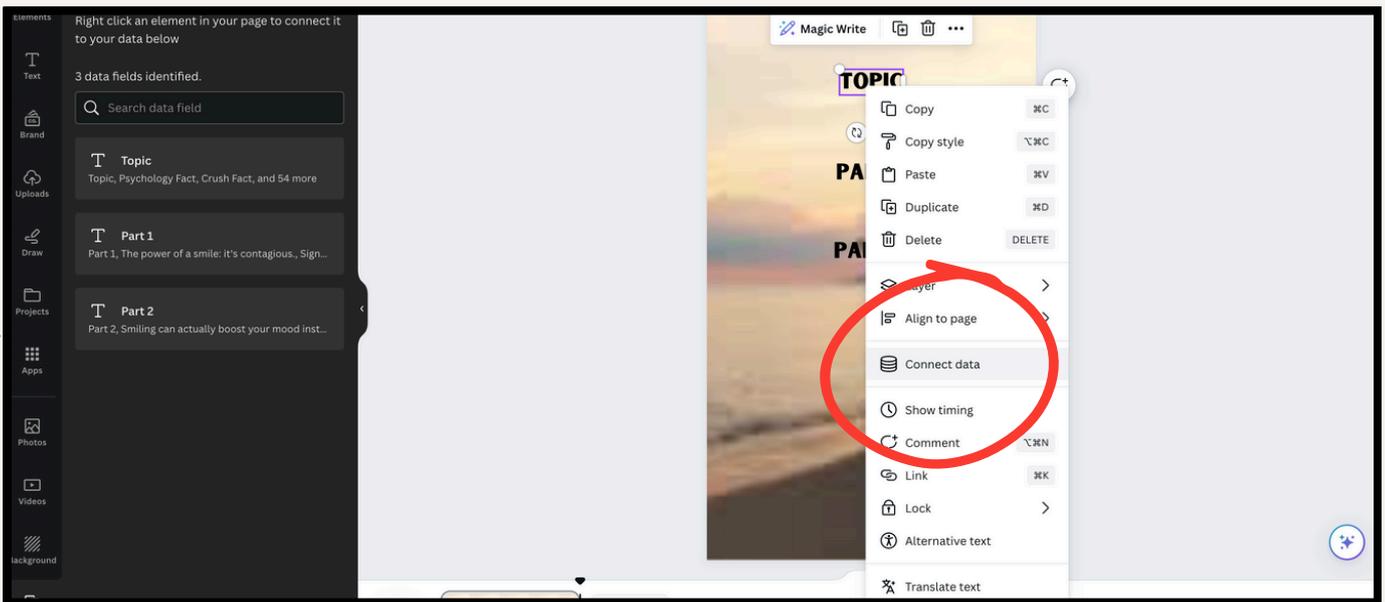
STEP 7: IMPORT FROM CHAT-GPT TABLE CREATION

1.


2.

3.

1. Go back to Canva and paste all of the text from Chat GPT into the first box of your empty Table.

2. It should look almost exactly like this. Next and most importantly, you need to label each column with the appropriate text at the top of the Table. First column, label it **Topic**, second column - **Part 1**, and third column - **Part 2.**
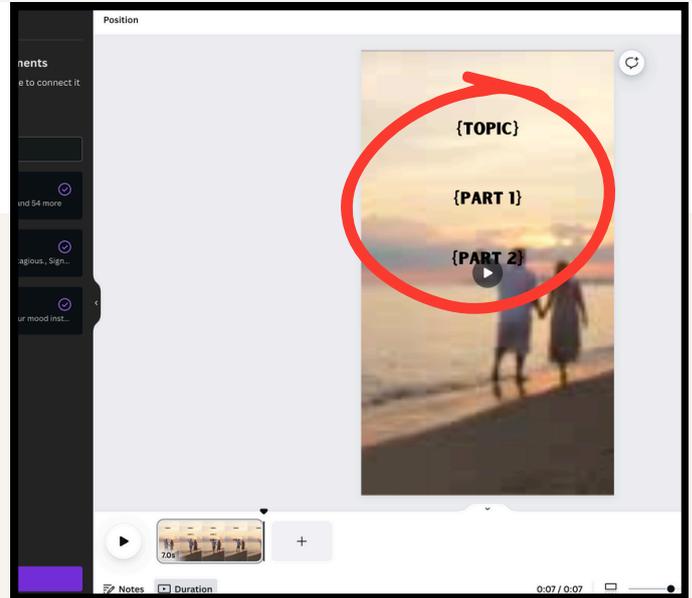
3. After you've finished labeling your columns, select the **Topic** text, right click (double click), and select "Connect Data".

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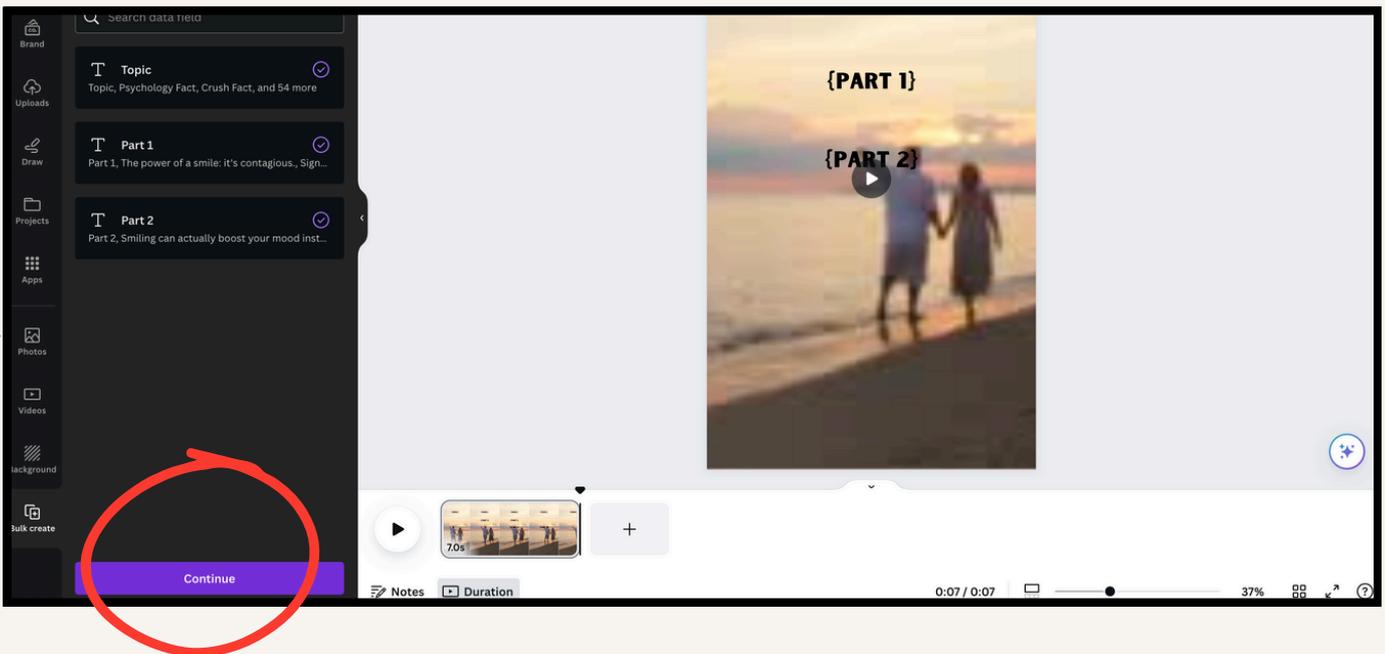
# STEP 8: CONNECTING THE DATA

1.
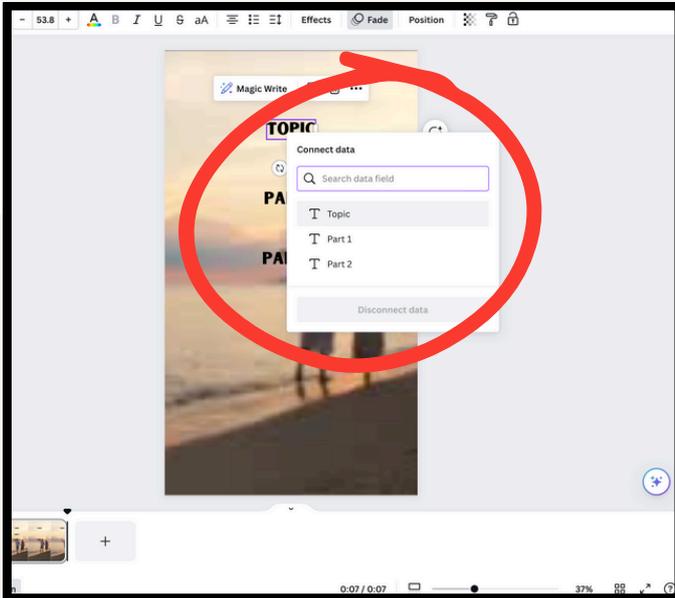
2.

3.

1. After clicking "Connect Data", you want to select the matching column title. For example, right click **Topic -> Connect Data -> Topic**

2. Repeat this for each text box, connecting it to the matching data title. The end result should display your text boxes with brackets around each text.

3. Almost finished! Make sure you have connected your data, and perfected your Template Video to look exactly how you intend. This is where you need to make all of your final adjustments to your fonts, video background, font animations, and text placement. When you're ready Select "Continue" at the bottom of the sidebar.
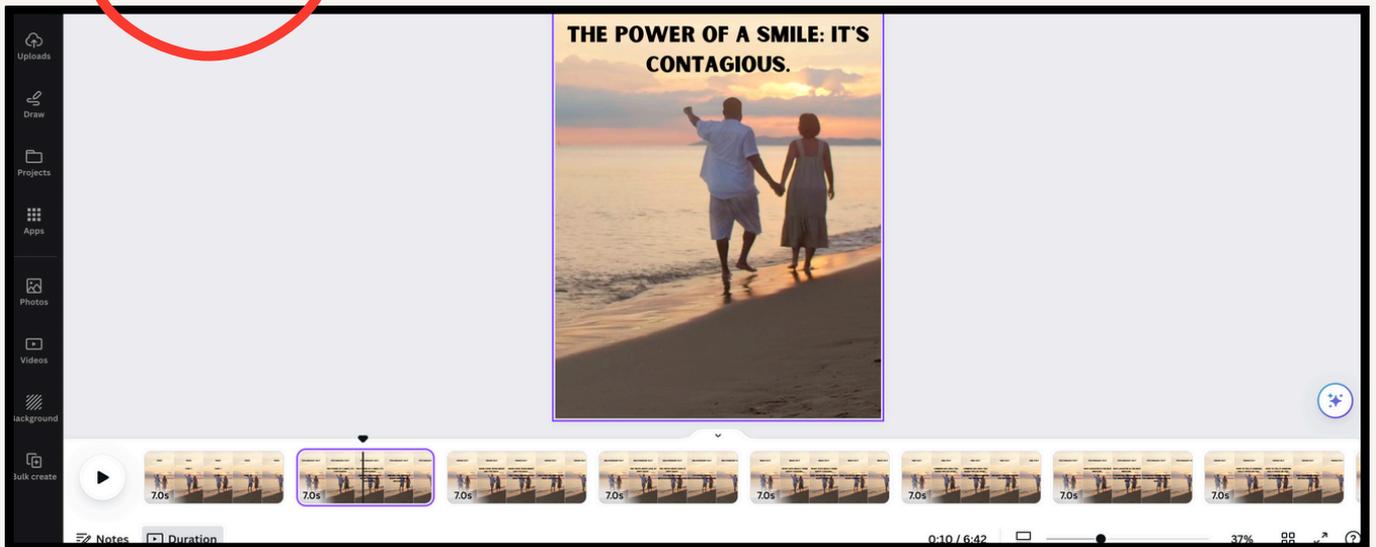
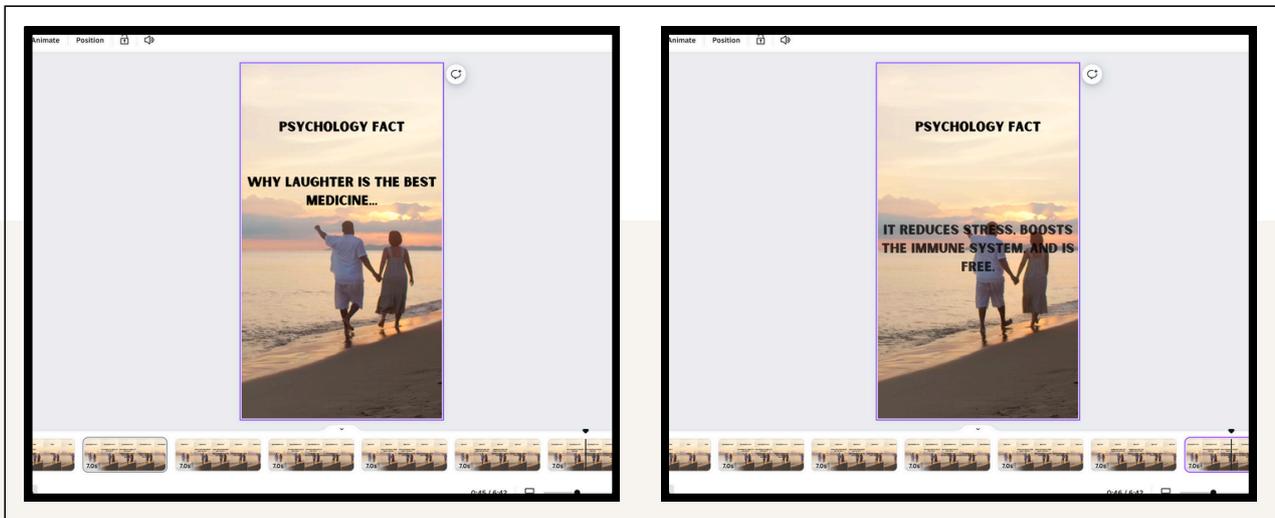# STEP 9: CREATING THE VIDEOS REFINING / EDITING FINAL RESULTS

1.
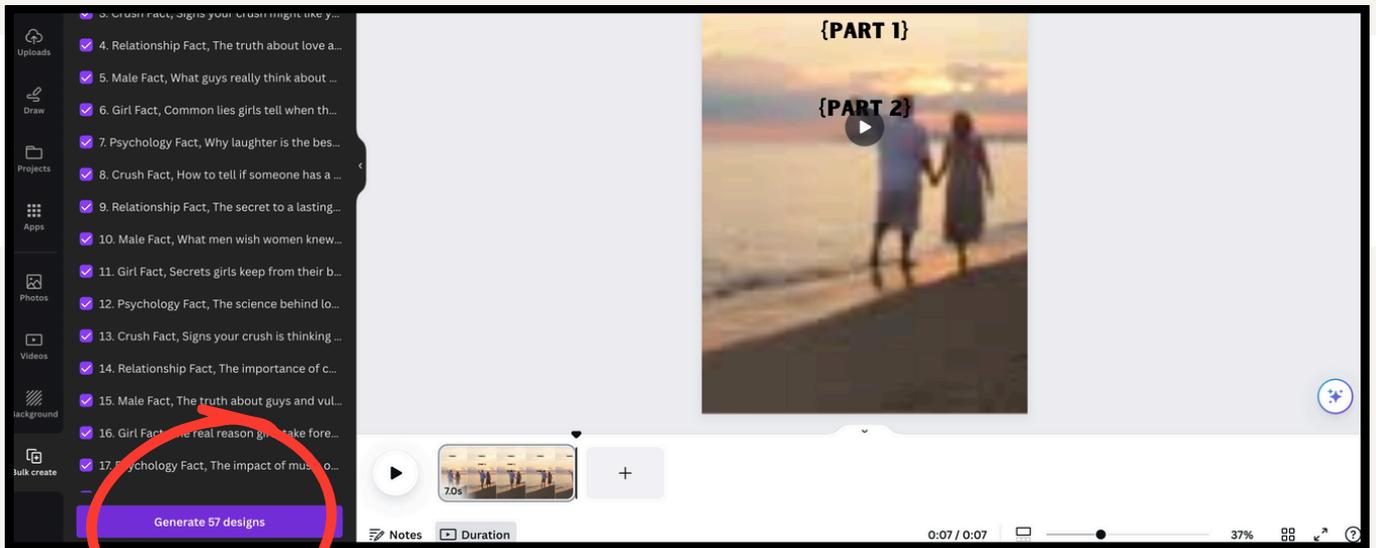
2.

1. Now, once all of your final adjustments are made to your template video. You can now select "Generate Designs".

2. After a few seconds, or maybe 1 - 3 minutes, you should have all of your videos made and displayed at the bottom of the page.

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STEP 10: EDITING AND FINALIZING

If everything was done correctly, you should end up with a result like the one above. Your **Topic** should fade in first, with your **Part 1** text fading in next, and then fading out after 3 seconds. Finally your **Part 2** text fading in after **Part 1** fades out, and then **Part 2** and **Topic** text both fading out at the end of the 7 seconds.

Now, some things may not have turned out how you imagined. Maybe your text is too big, and the words cut off on the sides, or maybe the timing of your animations were incorrect. Its okay. This is the time where you need to go through each video and make small adjustments to things like "font size".

If it completely did not work, then you may need to re-visit some of the previous steps and see where you went wrong.

STEP 11: SAVING / DOWNLOADING

1.

2.
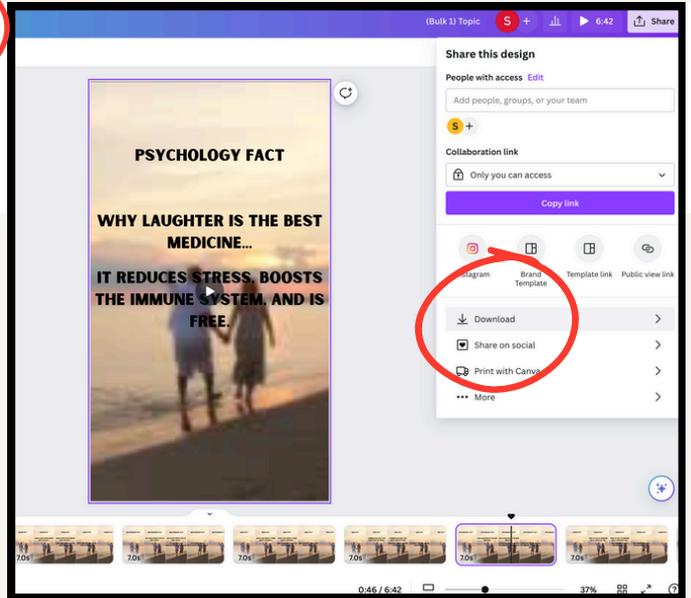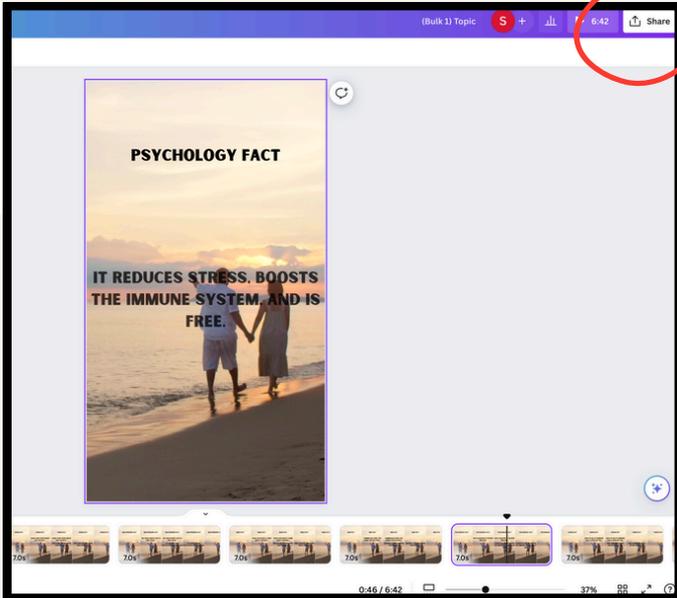
3.
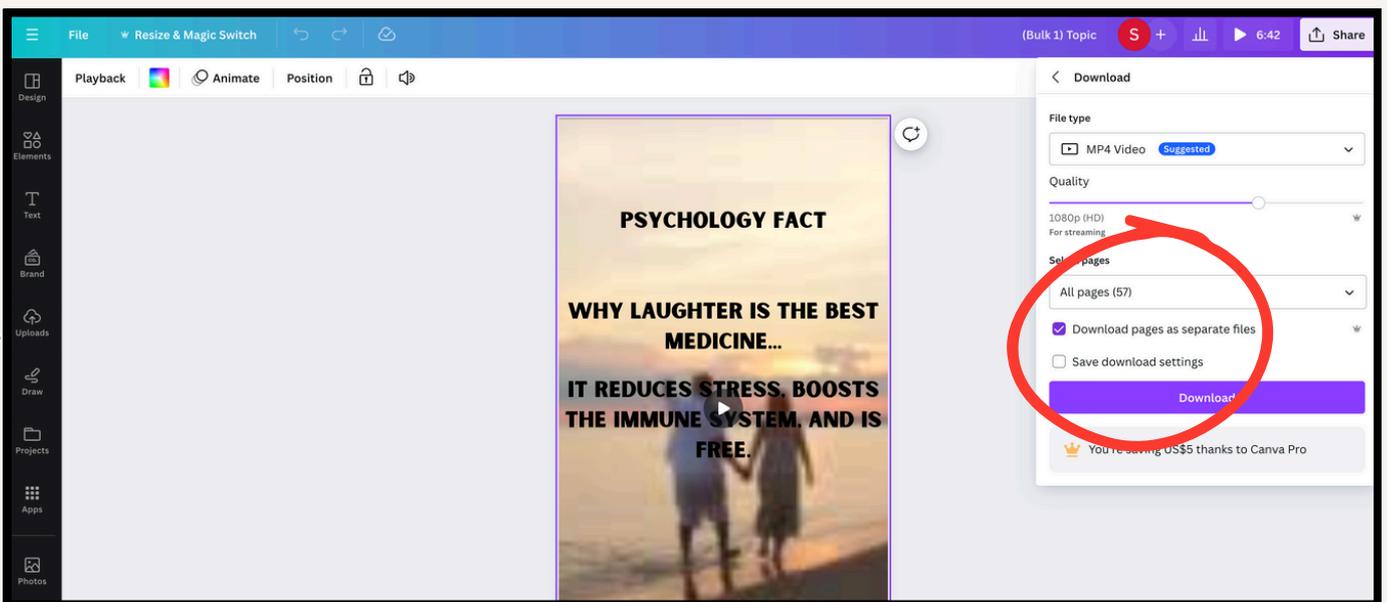
**1.** Once you've finished and finalized all of your videos, it's time to save them. Go to the upper right hand corner of the screen and select "Share"

2. Then you'll select the "Download" button.

3. Lastly, make sure you select "Download pages as seperate files". This will save each video individually to your computer with its own file. But all of the videos should save in one singular folder.

FINAL TIPS AND TRICKS
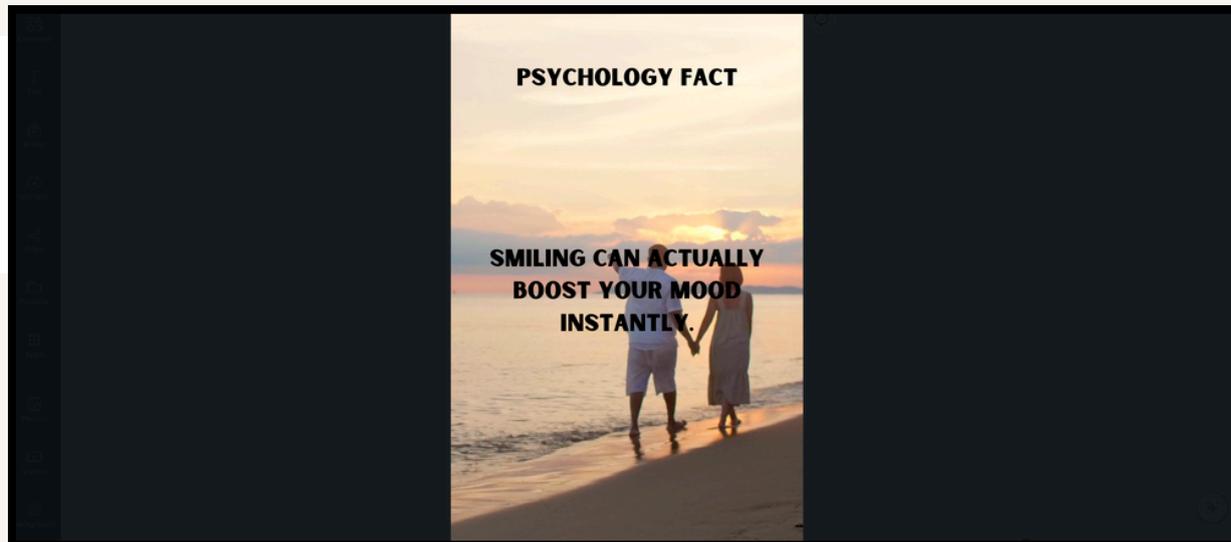
Alright! You've finished! This process may have felt long on this first time doing it, but now that you understand the process, the next time will take only half as long. On top of that, you will always have this guide to use as a reference.

Content Tip: Although you just created 50 faceless videos. You don't want to post a lot of content with the same exact background footage. I suggest creating 4-5 sets of 20-30 videos for your niche. Do it in the exact same way, but only create 20 with the same background footage, and then another 20 videos with a different background, and different font styles, etc.

This way you are not posting the same exact video everyday. But you can cycle between the different designs every day, to keep your page and your content looking fresh, and looking like you are creating new things everyday.

Another suggestion is to save all of these videos in separate folders, and keep a stockpile of videos on your phone, so that you can always have some on hand to post onto your account everyday.

Explore Canva, play around with the fonts, styles, animations, images, videos, etc. There is so much potential with Canva and with some practice, you can easily create a unique style of videos for your niche. For example, edit together multiple videos to create a montage, or use a different topic style for your Chat GPT prompt.

OUTRO

Thanks for making it through this tutorial, and downloading this free guide. I hope you were able to gain some valuable knowledge from it! I also hope that you appreciate the effort that I put in to create this guide, and maybe I've earned a follow on my socials!

I wish you all the best, and I hope to speak to you soon in the DMs or on a video call. Stay creative, and stay motivated. If you're interested in learning more about digital marketing, and making money online, please send me a DM on TikTok or Instagram and I would love to help you start your journey in the same way I did.

All Socials and links on page 3.

-DOUG MARTONE