

FREE
THE \$120K OFFER BOOTCAMP

\$10K MONTHS

6-FIGURE BUSINESS STRATEGY

Welcome to the
DAY 6

YOUR 6-FIGURE ROADMAP FOR 2026 AND BEYOND

CEO IDENTITY

SCALABLE OFFER ACADEMY

Let us know in the comments where you are tuning in from!

What you will learn

- ~~Day 1 (18 November) — STEP INTO YOUR 6-FIGURE GEO-ENERGY FOR 2026~~
- ~~Day 2 (19 November) — DEFINE YOUR IDEAL CLIENT WORKSHOP~~
- ~~Day 3 (20 November) — THE SOCIAL SUCCESS SET UP TO GET VISIBLE + GROW YOUR AUDIENCE FAST~~
- ~~Day 4 (25 November) — THE \$120K SCALABLE OFFER BLUEPRINT~~
- ~~Day 5 (26 November) — YOUR SUPER SIMPLE SALES SYSTEM TO GENERATE SALES~~
- Day 6 (27 November) — YOUR 6-FIGURE ROADMAP FOR 2026 AND BEYOND

Plus some additional days for more support and guidance

Show up live bonuses



BY JONEL VS



YOUR 6-FIGURE ROADMAP FOR 2026 AND BEYOND

On our final day, we will be putting a 6-figure plan in place to ensure you walk out of 2026 a six-figure business owner. No more guessing what to. We're planning it out and putting it into action. This session ties everything together.

SCALABLE REVENUE PLAN WORKSHOP. SCALABLE REVENUE PLAN WORKSHOP. SCALABLE REVENUE PLAN WORKSHOP. SCALABLE

SCALABLE REVENUE PLAN WORKSHOP

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SESSION OUTCOME

By the end of this workshop, you will walk away with:

- ✓ A 12-month revenue plan
- ✓ Your scalable offer mapped out
- ✓ Your pricing strategy
- ✓ Your client capacity
- ✓ Your traffic + demand plan
- ✓ Your monthly actions for €10K+ months
- ✓ A personalised "2026 Growth Pathway"

PHASE 1 – The €120K Reality Reset

€120K isn't a big goal, you just need a strategic plan. It's not more work. It's better structure.

- €120,000 / 12 months = €10,000/month
- The REAL question: What offer model makes €10K/month predictable?

Most people chase €10K months with 13 offers, and constant launching.

But scalable revenue comes from ONE core offer done really well... not seven offers done chaotically.



Your Scalable Offer Revenue Formula

PHASE 2 – (PRICE * CLIENTS * DELIVERY MODEL = PREDICTABLE REVENUE)

Scenario A – €1,000 Offer

10 clients/month → €10,000/month

120 clients/year → €120,000/year

Scenario B – €1,500 Offer

7 clients/month → €10,500/month

80–84 clients/year → €120K/year

Scenario C – €2,000 Offer

5 clients/month → €10,000/month

60 clients/year → €120K/year

EXERCISE 1 – YOUR REVENUE NUMBERS

My 2026 income goal: €_____

My program price: €_____

Clients needed per month: _____

Clients needed per year: _____

Does this feel achievable? Why/why not?

PHASE 3 – Your Signature Offer Structure

- What the offer solves
- The transformation
- The duration
- The support model
- What's included
- The promise
- The ideal client

**Your scalable offer
is the engine.
Your revenue plan
is the roadmap**

EXERCISE 2 – OFFER FOUNDATION

Offer Name: _____

Who this is for: _____

What problem it solves: _____

The transformation: _____

Promise: _____

Duration: _____

**PHASE 4 –
MAP YOUR €10K MONTH MODEL**

MAP YOUR €10K MONTH MODEL

MODEL 1 — Launch + Evergreen Hybrid

- 4 live launches/year (Bootcamp)
- Evergreen between
- 20-30 clients per launch
- 3-5 clients/month evergreen

MAP YOUR €10K MONTH MODEL

MODEL 2 — Evergreen Only

- Monthly visibility
- Simple weekly conversion actions
- 5–7 clients/month rolling in
- Demand on evergreen strategies (taught in SOA)

MAP YOUR €10K MONTH MODEL

MODEL 3 — Cohort Model

- 3–4 cohorts/year
- 15–20 per cohort
- Simple delivery + onboarding

EXERCISE 3 – CHOOSE YOUR MODEL

Which model feels most aligned for 2026 and why?

PHASE 5 – YOUR TRAFFIC & DEMAND PLAN

THE TRAFFIC TRIANGLE

1. VOLUME PLATFORM → IG, TIKTOK, THREADS
2. CONNECTION PLATFORM → FB PROFILE, FB GROUP
3. CONVERSION PLATFORM → EMAIL LIST/DMS/SALES CALLS

CHOOSE YOURS:

VOLUME PLATFORM: _____
CONNECTION PLATFORM: _____
CONVERSION PLATFORM: _____

EXERCISE 4 — DEMAND CREATION ACTIONS

Choose your weekly actions:

- 3–5 posts per week
- 2–3 stories per day
- 1 long-form value post
- 1 conversation starter
- 1 audience growth task
- 1 nurture email

PHASE 6 – THE €10K MONTH ACTION MAP

MONTHLY:

- ✓ Host 1x Networking session
- ✓ Do 1x Q&A in my Facebook group
- ✓ 1 event / workshop / guest training
- ✓ 10–20 new warm leads
- ✓ 1 “Micro Launch Week”
- ✓ 3–5 low-lift sales conversations

ADDITIONAL

- ✓ In person events (2 minimum)

DAILY:

- ✓ Engage with your ideal client
- ✓ Show your face
- ✓ Post something everyday
- ✓ Create demand
- ✓ Talk about your offer

WEEKLY:

- ✓ 1 value post (SOA)
- ✓ 1 story sequence about SOA
- ✓ 1 direct sales post
- ✓ 1 offer awareness post
- ✓ 1 DM-free conversion action
- ✓ 1 live in my FB group
- ✓ Attend 1 networking event online

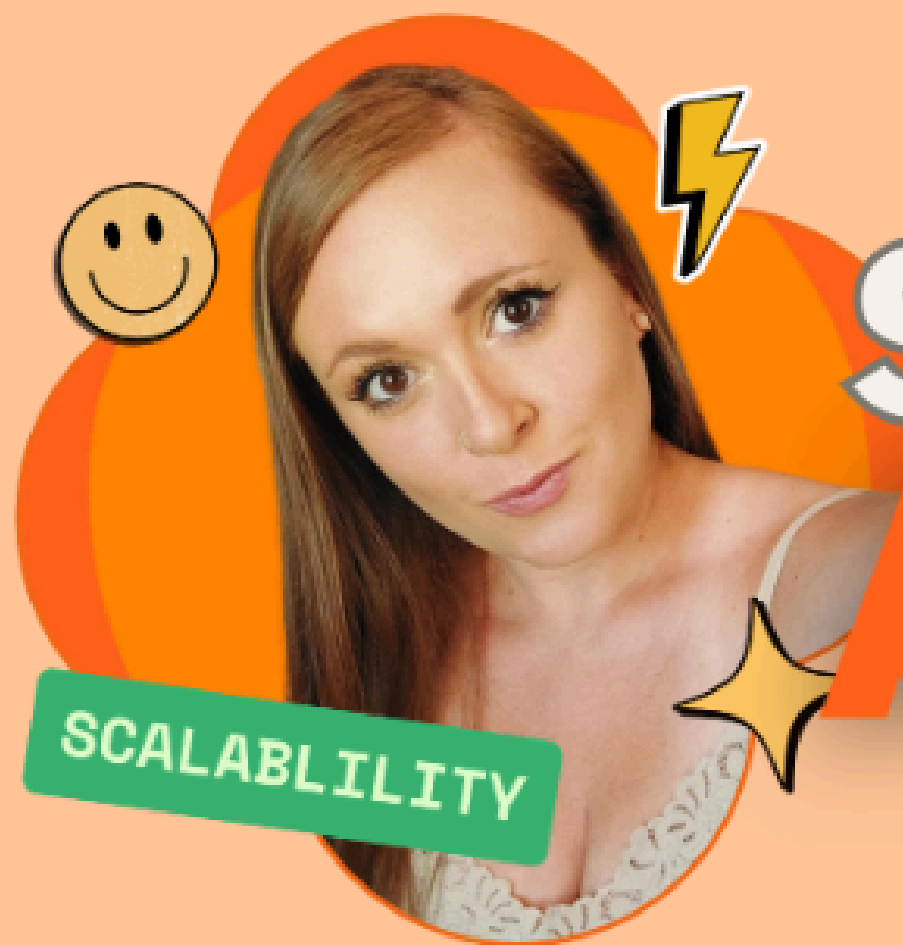
EXERCISE 5 — YOUR 2026 ACTION PLAN

My daily actions:
My weekly actions:
My monthly actions:

YOU NOW HAVE THE PLAN.
YOU HAVE THE NUMBERS.
YOU HAVE THE MODEL.
BUT A PLAN WITHOUT SUPPORT?
IT USUALLY GETS ABANDONED BY MARCH.

HIGH-TOUCH PROGRAM

100+ CLIENTS



SCALABLE OFFER ACADEMY

Create your scalable group offer,
smash your launch goals, sell your
program on evergreen and say hello to
100's (or thousands) of clients

HIGH-TOUCH PROGRAM

100+ CLIENTS



SCALABLE OFFER
ACADEMY

Create your scalable group offer,
smash your launch goals, sell your
program on evergreen and say hello to
100's (or thousands) of clients

Scalable Offer Academy is a one-of-a-kind 6 month program that shows you exactly how to grow and scale your business and launch your scalable group offer by providing step-by-step systems, guidance, and support to get you started the right way. We remove all the guesswork and uncertainty that comes with the territory so that you can sign hundreds of clients and generate consistent 10k months.

Here's What You'll Master Inside Scalable Offer Academy

➔ **Build a Brand That Becomes the “Go-To” in Your Niche**

Learn how to position yourself as the clear authority so the right people instantly recognise your expertise, trust your message, and see your offer as the obvious solution.

➔ **Simplify Your Systems With Plug-and-Play Templates**

Say goodbye to tech overwhelm - we give you the exact templates, workflows, dashboards, and step-by-step videos so you can set up your offer, delivery system, and client experience with ease.

➔ **Create Your Scalable Signature Offer**

You'll develop a group offer built to scale - one that delivers transformational results, has unlimited capacity, and can sell every single week without burning you out.

We walk you through the entire process:

- ✓ structure
- ✓ positioning
- ✓ pricing
- ✓ promise
- ✓ curriculum
- ✓ delivery
- ✓ student experience

You create it once - and sell it over and over again.

Here's What You'll Master Inside Scalable Offer Academy

➔ **Build + Grow an Audience Full of Buyers (Without Paid Ads)**

Inside our Audience Activation system, you'll learn the exact visibility and demand-creation strategies that helped me attract 1500 aligned followers who bought over \$200k worth of programs... all through organic marketing.

➔ **Sell Your Offer With Confidence + Ease**

No more guessing.
No more "hope marketing."

You'll learn the simple, psychology-backed sales system that brings new clients into your program consistently - even with a small audience.

➔ **Build an Evergreen Sales System That Brings in Clients Every Week**

Inside Scalable Offer Academy, you'll learn how to set up a simple, sustainable evergreen sales system that attracts, nurtures, and converts clients on autopilot - without launches, complexity, or spending all day online.

6 Value-Packed Modules

Module 1

YOUR SCALABLE
FOUNDATION

Module 2

YOUR SIGNATURE
OFFER

Module 3

GROW AND
ACTIVATE YOUR
AUDIENCE

Module 4

YOUR 5-FIGURE
LAUNCH FORMULA

Module 5

THE EVERGREEN
STRATEGY

Module 6

SCALE YOUR SUCCESS
TO 6-FIGURES +

LIFETIME ACCESS (INCLUDING UPGRADES)

Lifetime access to the curriculum (and future updates)

24/7 community (app access)

Q&A threads to always be supported

6 Modules, lessons with action steps

Live Launch Lab

Guest expert trainings

Tailored 1:1 feedback within 48 hours

3 x a month hotseat coaching calls (no time cap)

FREE
THE \$120K OFFER BOOTCAMP

BY JONEL VS



The Complete **SCALABLE OFFER ACADEMY**



The entire curriculum, lessons and other resources.



Library of workbooks, templates, swipe files, done-for-you scripts and more



Private community for support

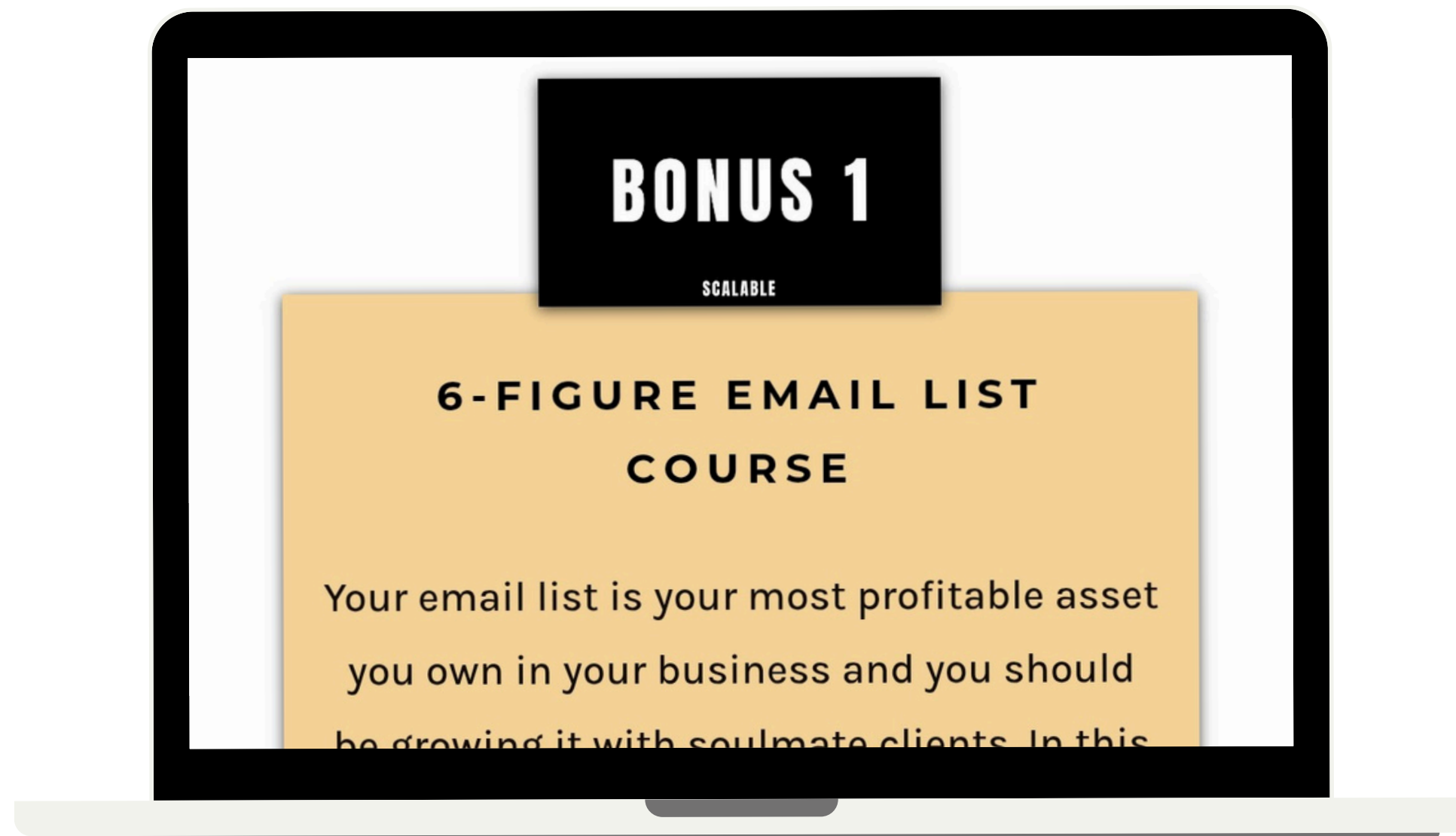


6 months of hands on support from me.



A whole lot of bonuses to help you take action, build momentum and get results fast.





BONUS 1

6-FIGURE EMAIL LIST COURSE

Your email list is your most profitable asset you own in your business and you should be growing it with soulmate clients. In this course you get an entire A-Z strategy to start, grow and monetize your email list.

(Valued at \$997)

BONUS 2

SCALABLE

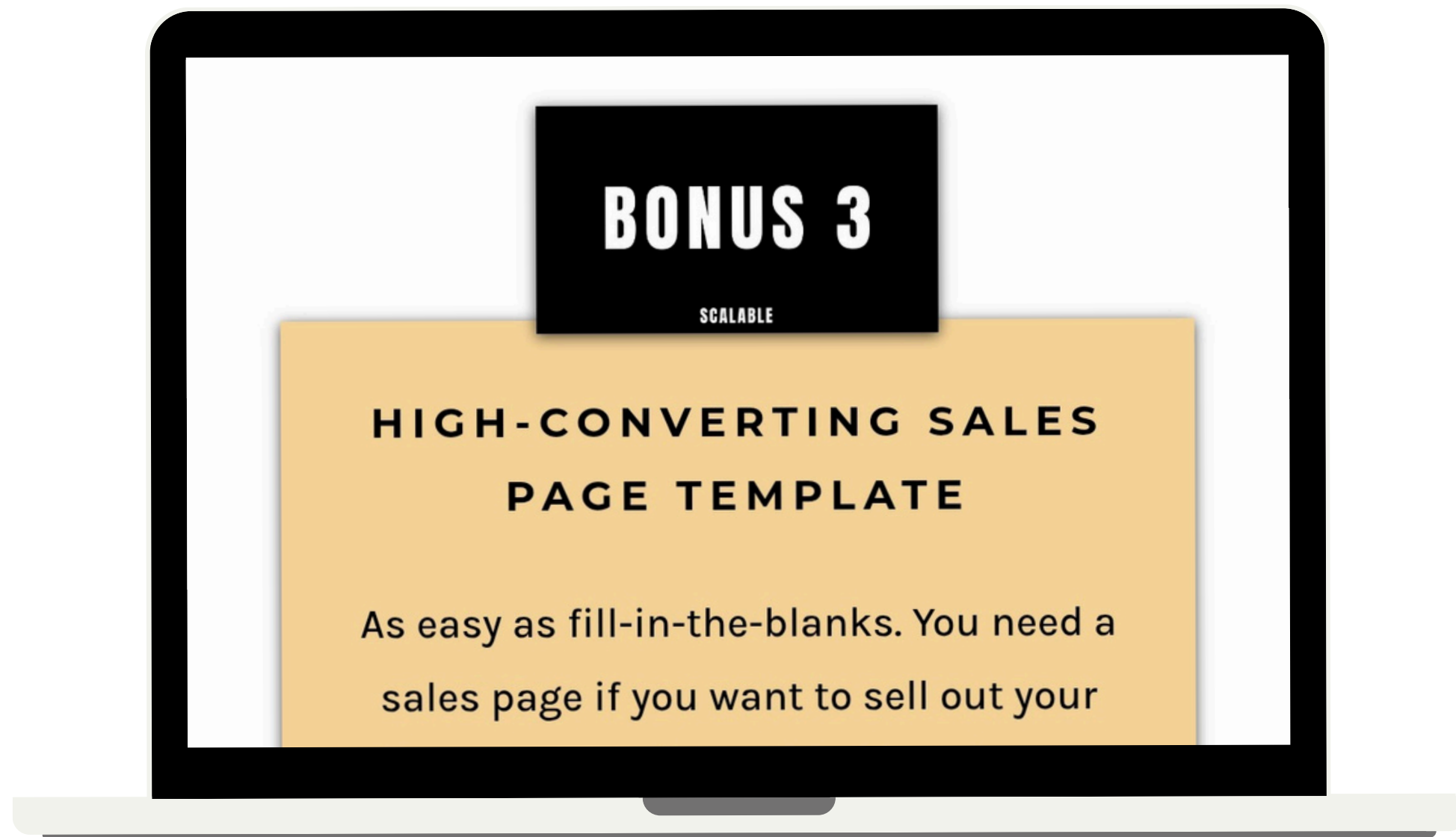
SCALABLE LAUNCH KIT

If the thought of launching overwhelms you, this launch kit was made for YOU. It includes everything you need to launch any offer successfully.

BONUS 2

Launch checklist to keep you on track for a successful launch

- ◆ Launch email templates including nurture emails, sales emails and connection emails.
- ◆ Social media post swipe files for all stages of your launch.
- ◆ IG and Facebook Stories templates that drive conversions.
- ◆ Slide deck templates.
- ◆ Launch tracker to track your results.
- ◆ Launch debrief document to see what went well and how you can 10x the results next time.



BONUS 3

HIGH-CONVERTING SALES PAGE TEMPLATE

As easy as fill-in-the-blanks. You need a sales page if you want to sell out your offers on auto-pilot. With this sales page template and formula, you'll create a high-converting sales page that speaks to all 4 buyer types so that you stop leaving money on the table with sales pages that don't convert.



BONUS 4

Launch Lab is where you implement everything you've learned in Scalable Offer Academy - with a clear plan, guided accountability, and feedback that helps you turn your offer into real sales.

Together we will create your signature launch that can sign 20, 30, 50 clients a launch.

4-6 weeks live inside SOA.



BONUS 5

URGENCY ON EVERGREEN

PLAN YOUR PROMOTIONAL CALENDAR
FOR 2026

DEMAND DRIVERS

QUICK CASH STRATEGIES



BONUS 6

DECEMBER IS A FREE MONTH IN THE COMMUNITY, AKA YOUR SUPPORT ACCESS DOESN'T START COUNTING DOWN UNTIL 1 JANUARY.

Bonuses Total Value €3482

Bonus No.1

6-FIGURE EMAIL LIST
COURSE

€997

Bonus No.2

Launch checklist to
keep you on track for a
successful launch

€555

Bonus No.3

HIGH-CONVERTING SALES
PAGE TEMPLATE

€197

Bonus No.4

Live
Launch Lab

€997

Bonus No.5

Bonus live
trainings

€497

Bonus No.6

FREE
month

€185

The Investment

€997

SOLD OUT SIGNATURE OFFER
Create a scalable signature offer that gets you seen and sold even with a small audience.

VALIDATE YOUR OFFER
A validated offer is € if you want a flood of clients, wins and more white space on your calendar, you need a curriculum that demonstrates your expertise without being too demanding on your energy.

DESIGN A GAP-FREE CURRICULUM
The no-support era is over. Your clients are craving a real connection. But the secret sauce? It can be put together without being too demanding on your energy.

BAKED-IN SUPPORT
Most group offers are scalable because there's structure. If you want to scale, you need 100+ clients without collapsing under the weight of overdelivery. You need a rock-solid structure that scales with you.

OFFER FAST

LAUNCH

BONUS TRAININGS

HIGH-TOUCH PROGRAM
100+ CLIENTS
SCALABLE OFFER ACADEMY
Create your scalable group offer, smash your launch goals, sell your program on evergreen and say hello to 100's (or thousands) of clients

FAST TRACK TECH RECOMMENDATIONS

BONUS 2
SCALABLE LAUNCH KIT
If the thought of launching overwhelms you, this launch kit was made for YOU. It includes everything you need to launch any offer successfully.

BONUS 3
HIGH-CONVERTING SALES PAGE TEMPLATE
No copy on 100 to the thousands, you need a sales page to sell your offer on-line. This sales page template and bonus will create a high-converting sales page that speaks to all 4 types of clients so that you stop losing clients on the sales page when they don't convert.

START HERE
CALL REPLAYS
GUEST TRAININGS

MODULE ONE
MODULE TWO
MODULE THREE

Comprehensive Email Checklist
This is a comprehensive email checklist that you can use while creating your emails for your evergreen. Simply tick them off as you create and schedule them.

AWESOME BONUSES

LAUNCH DAY 3 is

NOVEMBER FEEDBACK THREAD
This thread is for feedback, not general questions. (Use Questions Thread for that.) Every month, a new Feedback Thread.

LAUNCH LABS/ PULSE CHECK
Who is planning on doing a live launch in Q1? (master implementing a 'Launch Lab' in Q1 - 4-6 weeks, daily)

Success!
Your Freebie is on its way to you, check your email.

Redirect people to Facebook group

Email No1 Delivered with Freebie attached

After this, the price doubles

THE INVESTMENT

SCALABLE OFFER ACADEMY

One Time Payment of

€997

**THREE-Month
Payment Plan**

€366

per month

**Six-Month
Payment Plan**

€185

per month

Ready to get going?

<https://www.jonelvs.com/scalableofferacademy>

SOA IS PERFECT FOR YOU IF:



A coach ready to shift from custom 1:1s into a streamlined, scalable group offer that frees up your time and multiplies your income without spending more time on Zoom calls or in Telegram.



A creative service provider who's tired of doing everything for clients and wants to build offers that let you co-create with them inside programs, memberships, or masterminds.



An expert with a growing audience or community who knows it's time to give them a structured way to learn from you beyond just free content or scattered live sessions.



A group offer creator who's done the beta rounds and small groups with less than 10 people inside... and now wants bigger enrollments (30+), better systems, and evergreen sales rolling in weekly, not just during launch week.



THE INVESTMENT IS GOING UP

SCALABLE OFFER ACADEMY

One Time Payment of

€997

**THREE-Month
Payment Plan**

€366

per month

**Six-Month
Payment Plan**

€185

per month

Ready to get going?

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Today

< **January 2026** >
1:41pm Lisbon time



Mon	Tue	Wed	Thu	Fri	Sat	Sun
29	30	31	1	2	3	4
5 9am - 2026 KICK O...	6 2pm - HOTSEAT C...	7	8 9am - HOTSEAT C...	9	10	11
12	13 10am - DEMAND T... 2pm - HOTSEAT C...	14 11am - GUEST EXP...	15 9am - HOTSEAT C...	16	17	18
19	20 2pm - HOTSEAT C...	21 11am - GUEST EXP...	22 9am - HOTSEAT C...	23	24	25
26	27	28	29	30	31	1

Today

< February 2026 >
1:41pm Lisbon time



Mon	Tue	Wed	Thu	Fri	Sat	Sun
26	27	28	29	30	31	1
2	3 2pm - HOTSEAT C...	4 11am - GUEST EXP...	5 9am - HOTSEAT C...	6	7	8
9	10 9am - MC: URGEN... 2pm - HOTSEAT C...	11 11am - GUEST EXP...	12 9am - HOTSEAT C...	13	14	15
16	17 2pm - HOTSEAT C...	18 11am - GUEST EXP...	19 9am - HOTSEAT C...	20	21	22
23	24	25	26	27	28	1

Q&A