

**FREE**  
**THE \$120K OFFER BOOTCAMP**

**\$10K MONTHS**

**6-FIGURE BUSINESS STRATEGY**

Welcome to the  
**DAY 5**

**YOUR SUPER SIMPLE SALES SYSTEM TO GENERATE SALES**

**CEO IDENTITY**

**SCALABLE OFFER ACADEMY**

Let us know in the comments where you are tuning in from!

# What you will learn

- ~~Day 1 (18 November) — STEP INTO YOUR 6-FIGURE GEO-ENERGY FOR 2026~~
- ~~Day 2 (19 November) — DEFINE YOUR IDEAL CLIENT WORKSHOP~~
- ~~Day 3 (20 November) — THE SOCIAL SUCCESS SET UP TO GET VISIBLE + GROW YOUR AUDIENCE FAST~~
- ~~Day 4 (25 November) — THE \$120K SCALABLE OFFER BLUEPRINT~~
- Day 5 (26 November) — YOUR SUPER SIMPLE SALES SYSTEM TO GENERATE SALES ON AUTOPILOT
- Day 6 (27 November) — YOUR 6-FIGURE ROADMAP FOR 2026 AND BEYOND

Plus some additional days for more support and guidance

Show up live bonuses



BY JONEL VS

# Prizes up for grabs

There will be amazing prizes up for grabs for the most engaged people in the Bootcamp

## PRIZES INCLUDE

4-week 1:1 coaching package (4 sessions plus additional support) Valued at €997

Customised 2026 6-figure Strategy call (€297)

20% discount for Scalable Offer Academy

1:1 Power hours valued at €197

3 Months access to Social Sales Squad Membership.

Free Access to our Business Masterclass Bundle valued at €497

Social Media Profile Audits €97

Offer Audits €97

Winners will be announced on 30 November

\$120K OFFER BOOTCAMP

**SCALABLE OFFER ACADEMY**

# What you have to do to win

Be the most engaged member



**LIKE**



**ENGAGE**



**COMMENT**



**INTERACT**



**SHARE**



**DO THE DAILY TASKS IN THE  
FB GROUP**

**Most importantly... HAVE FUN!**



# YOUR SUPER SIMPLE SALES SYSTEM TO GENERATE SALES

Get your first 10 paying clients into your offer without overcomplicating it. I will share with you my proven 'first 10' strategy to sign your first 10 clients before you ever create anything. You don't want to miss this one!



**You never want to create the entire offer with all of the assets, lessons and supporting documents BEFORE you sell it.**

## WHY PRE-SELLING WORKS

- **Real-time validation.** You find out fast if people want what you're offering.
- **Cash flow early.** You get paid before you create, meaning less stress, more momentum.
- **Better product.** You create your curriculum with real people inside, shaping it based on what they ask, need, and struggle with.
- **Faster to market.** You're not stuck perfecting behind the scenes. You move now.

# WHAT TO SELL (BEFORE IT'S BUILT)

- A clear offer promise (the transformation/result)
- A proven framework or approach you'll teach
- A simple outline (milestones, topics, or steps)
- A plan for live delivery or drip content
- A timeline: when it starts, how long it runs, and how they'll be supported
- A sales page with all the offer info
- A way to collect payments (Stripe, PayPal)
- Offer hosting and community space

**You are NOT selling a finished product. You're selling the outcome.**

You do not need:

- Pre-recorded all the modules
- Polished workbooks or a full portal
- Finalized branding or course assets

**I recommend creating the first module in full while selling, before the start date.**

After that you will create each module to be a week or 2 ahead of your students. That means you can release the first module when access starts and then start working on the following modules while they work on the previous module. **You will only do this the first time you sell the offer.**

# EXAMPLE

MON	TUES	WED	THUR	FRI	SAT	SUN
ACCESS STARTS/ MODULE 1 <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	CREATE MODULE 2					
DROP MODULE 2 <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	CREATE MODULE 3					
DROP MODULE 3 <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	CREATE MODULE 4					
DROP MODULE 4 <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	CREATE MODULE 5					
DROP MODULE 5 <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	CREATE MODULE 6					

# ACTION STEP

**Decide on the timeline between modules. Will you drop a new module each week or a new module every 2 weeks?**



By the end of this training, you'll know how to craft a **powerful validation survey** that gathers real-world data, not just opinions, to shape and pre-sell your scalable group offer, no matter your niche.

# WHY SURVEYS WORK

Most people create offers in a vacuum and hope it sells. But when you build your offer with your audience by asking the right questions, you don't have to guess.

## **You'll know:**

- The exact words your audience uses to describe their pain
- What transformation they're craving
- What support format actually works for them
- Whether they'd say yes (and even pay) for your offer idea

# **WHAT YOUR SURVEY NEEDS TO DO:**

**A great validation survey answers these questions:**

- Is the problem urgent and painful?
- What's the transformation they're craving?
- What support format do they actually want?
- How do they describe their experience in their own words?
- Would they pay for this and how much?

# OFFER VALIDATION SURVEY: BEST PRACTICES

## KEEP IT SHORT + PUNCHY

Sweet spot: 8–12 questions. MAX 15.

## USE A MIX OF QUESTION TYPES

The right balance keeps it engaging and insightful.

- Multiple choice (radio buttons or checkboxes): Fast, frictionless, great for formatting/delivery/price testing
- Open-ended (1–2 only): Use to gather voice-of-customer gold for your messaging
- Scaled/ranking (optional): To understand priorities or buying intent

## MAKE IT ANONYMOUS

Most people answer more honestly if they feel anonymous.

- ✓ Leave name/email optional
- ✓ Only ask for IG/email if you're offering early access or follow-up

## **SURVEY SUCCESS CHECKLIST**

- ✓ 8–12 questions max
- ✓ 2–3 open-ended
- ✓ Clear intro (why, how long, what it's for)
- ✓ Honest + conversational tone
- ✓ Clear audience filter questions
- ✓ Transformation + offer promise testing
- ✓ Format + pricing preferences
- ✓ Optional soft CTA for beta interest
- ✓ Review before sending
- ✓ Post it more than once

# WHERE TO FIND PARTICIPANTS

- Ask your audience
- IG and FB Stories
- Your email list
- Paid communities you're in (memberships etc)
- Facebook groups
- Threads



**POST IN AS MANY  
PLACES AS YOU CAN.**

The more people you can get to answer your survey, the better. I would aim for 10 to 20 people minimum.

# WHERE TO CREATE YOUR SURVEY

- ★ Google Forms (free, easy to use)
- ★ SurveyHeart (free, can make it pretty)
- ★ TypeForm (paid)

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# ACTION STEP

**Create your survey and start posting about it to get participants (10-20 minimum)**

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**Q&A**