

FREE
THE \$120K OFFER BOOTCAMP

\$10K MONTHS

6-FIGURE BUSINESS STRATEGY

Welcome to the
DAY 1

STEP INTO YOUR 6-FIGURE CEO ENERGY FOR 2026

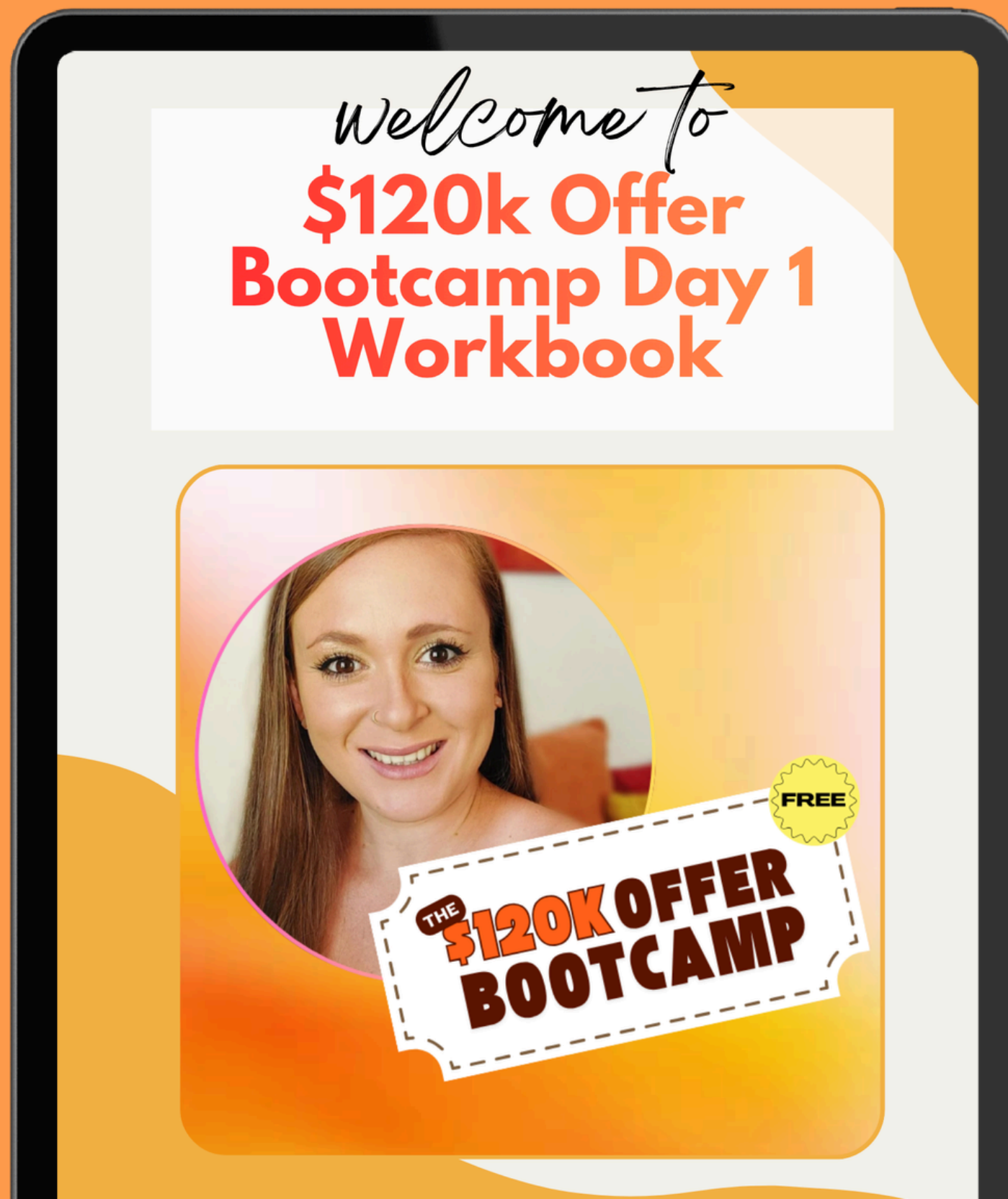
CEO IDENTITY

Let us know in the comments where you are tuning in from!

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GRAB YOUR WORKBOOK



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What you will learn

- Day 1 (18 November)** **STEP INTO YOUR 6-FIGURE CEO ENERGY FOR 2026**
- Day 2 (19 November)** **DEFINE YOUR IDEAL CLIENT WORKSHOP**
- Day 3 (20 November)** **THE SOCIAL SUCCESS SET UP TO GET VISIBLE + GROW YOUR AUDIENCE FAST**
- Day 4 (25 November)** **THE \$120K SCALABLE OFFER BLUEPRINT**
- Day 5 (26 November)** **YOUR SUPER SIMPLE SALES SYSTEM TO GENERATE SALES ON AUTOPILOT**
- Day 6 (27 November)** **YOUR 6-FIGURE ROADMAP FOR 2026 AND BEYOND**

Plus some additional days for more support and guidance
Show up live bonuses



BY JONEL VS

Prizes up for grabs

There will be amazing prizes up for grabs for the most engaged people in the Bootcamp

PRIZES INCLUDE

4-week 1:1 coaching package (4 sessions plus additional support) Valued at €997

Customised 2026 6-figure Strategy call (€297)

20% discount for Scalable Offer Academy

1:1 Power hours valued at €197

3 Months access to Social Sales Squad Membership.

Free Access to our Business Masterclass Bundle valued at €497

Social Media Profile Audits €97

Offer Audits €97

Winners will be announced on 30 November

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What you have to do to win

Be the most engaged member



LIKE



ENGAGE



COMMENT



INTERACT



SHARE



**DO THE DAILY TASKS IN THE
FB GROUP**

Most importantly... HAVE FUN!



STEP INTO YOUR 6-FIGURE CEO ENERGY FOR 2026

If you want 2026 to be a \$120k+ cash year, you need an identity uplevel. In this training, you will step into the most successful version of yourself and create a plan that supports a 6-figure YOU in 2026. We're letting go of what isn't serving you and doubling down on what's working.

Who the heck am I to be teaching you how to make 10k months?

while working FULL TIME



- 💰 Generated my first \$10k 90 days after starting my business from 0.
- 💰 Bought a \$500 course.
- 💰 Started my social media + emails list (messy action)
- 💰 Launched and sold out in 9 minutes (20 spots)
- 💰 64 clients in 5 days.
- 💰 \$200k in 18 months.
- 💰 1000+ clients supported in 4 years.

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**THE
TRUTH**

**WHY SOME
PEOPLE ARE
HAVING A GOOD
YEAR & OTHERS
AREN'T**

2026 is the RELATIONSHIP era

- Automated, passive, hands off, no support, DIY, no contact.
- No relationships, no DMs, no lives, no answering questions, no connection.
- Automated, no-touch businesses that offer no human connection.
- Rooms you're in, stop giving your power away.
- Big shifts in the industry - more relationship-focused
- Courses with no support or implementation (AI)
- Seeing people as walking dollar signs.
- **BEST YEAR EVER = PRIORITISE RELATIONSHIPS**
- **I am not above doing sales calls, answering DMs and give unpaid support.**

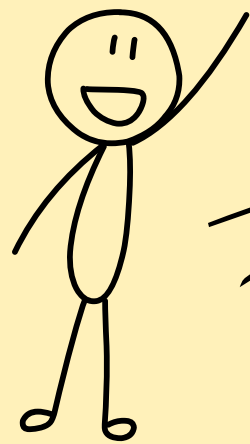
**Your desires vs your
thoughts/beliefs
holding you back.**

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What are your desires for the next 90 days

- ➔ Generate consistent \$10k months
- ➔ Help 50 clients in in Q1.
- ➔ Sell out my group offers.
- ➔ Raise my prices.
- ➔ Speak on stages/ at events.
- ➔ Grow your audience + get more visible.



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I don't believe people will pay for this.

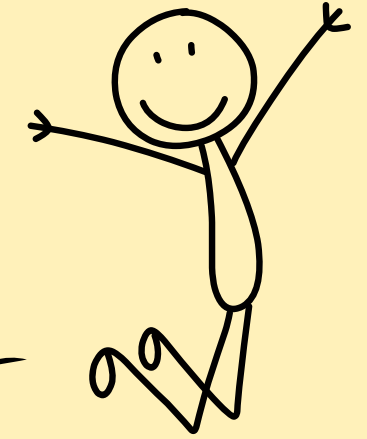
I haven't shown up consistently.

I don't have buyers in my audience.

People aren't buying right now.

My audience is too small/cold.

It takes time to activate my audience.



**problem vs possibility
obstacle vs opportunity**

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LAW OF ASSUMPTION

What you assume to be true, becomes your reality.

People don't want to pay for this kind of work	There are people willing to pay for this. My competitors are thriving. People ARE willing to pay for this.
I don't have enough people in my audience to sell out my group offer.	I have buyers in my audience. I also have the OPPORTUNITY to grow my audience with soul-aligned clients.
My audience isn't engaged and it takes long to activate them.	I can activate my audience fast by showing up in live videos and pouring into them.
Creating content is hard and I struggle with consistency.	It's easy to create content from my zone of genius and I pour into my community with ease.

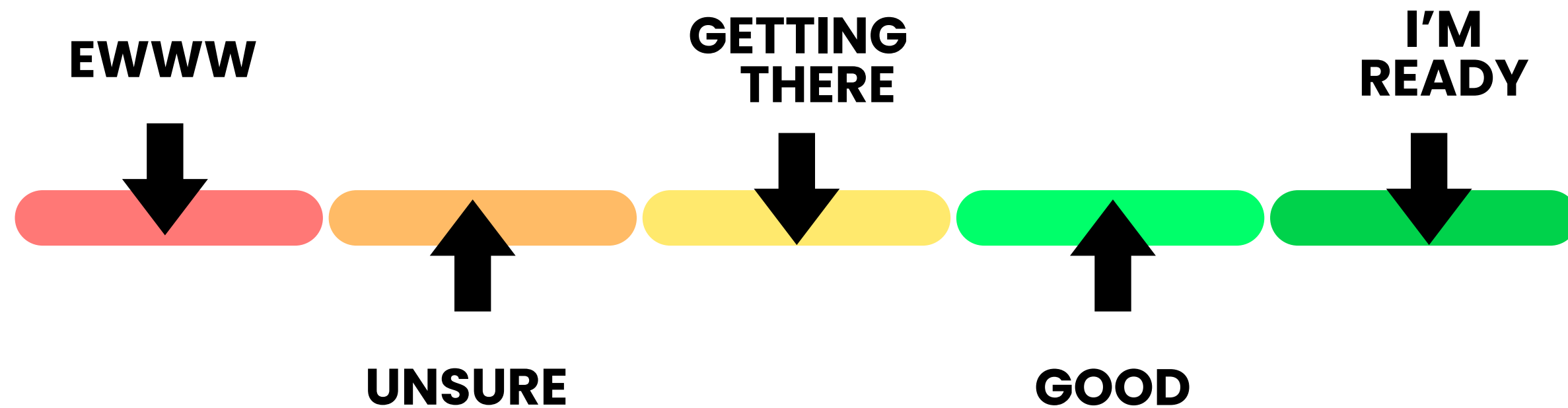


 Let's fix your money
 mindset right now 

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How do you feel about making lots of money?



 **Wanting to make more money does not make you greedy.** 

Money exists already, you are not taking away from people who need it 'more than you'. It gives you the ability to help more people.

REASON

No.1

Money amplifies who you already are , it doesn't change you.

If you're kind, generous, and service-driven now, more money just gives you a louder microphone.

You'll tip bigger, hire people, donate more, invest in better tools, and create opportunities for others.

Greed isn't created by income.

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REASON

No.2

More money = more impact.

When you're not in survival mode, you can make decisions from vision, not fear.

You can fund your growth, support causes you care about, pay your team well, and model what's possible for your clients.

You can't pour from an empty bank account, overflow fuels leadership.

REASON

No.3

Refusing to make more money helps no one.

Staying small out of guilt or fear doesn't make you humble - it keeps your gifts limited.

Every dollar you earn is a direct reflection of the transformation you create.

Selling = Serving = changed lives

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**I am worthy of
\$10k months.**

Reasons
you're not
hitting 10k
months yet



Reasons you're not hitting 10k months yet

**Reminder: \$10k months aren't the
real goal. Safety is**

- * Money in your savings account for emergencies.
- * To be able to drop everything and be there for family when needed.
- * To treat your family + friends to nice things without worrying about \$.
- * To have stability in an unstable economy.
- * To put money into a retirement fund.
- * To have income security.
- * To never have to rely on anyone for money.
- * To be able to take time off and travel if you want to.
- * To help more people.

Reasons you're not hitting 10k months yet

- ➔ You don't have a **scalable offer** that can generate 10k a month.
- ➔ You're implementing **too many different strategies**
- ➔ You don't have the **right people in your audience.**
- ➔ You don't have the **proper systems** in place.
- ➔ You don't have a proper **sales strategy.**
- ➔ You're too **broad, vague or general.**
- ➔ **You don't believe you can make 10k a month.**

THE BIGGEST REASON? INFORMATION OVERLOAD.

The waitlist is open. DM me **'waitlist'** to get first dibs on special bonuses.



- ⇒ You consume more than you create.
- ⇒ You have 10 different strategies from 10 coaches (aka the pieces don't fit)
- ⇒ Results in analysis paralysis.

HIGH-TOUCH PROGRAM

100+ CLIENTS

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SCALABILITY

Create your scalable group offer, smash your launch goals, sell your program on evergreen and say hello to 100's (or thousands) of clients

NON-NEGOTIABLES AS A BUSINESS OWNER

Success is NEVER random. It happens when you consistently do the right things, day after day. If you stay consistent, it will work.

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WHAT YOU NEED TO **FOCUS ON**

1 Post on social media daily

2 Grow your email list (freebie + connection events)

3 Visibility beyond posting content (leveraging groups and collabs)

4 Sell + create offer awareness daily.

5 Plan your days/weeks/months

**‘Complicated’ is
killing your \$10k
months.**

5 things you need to do to scale to 10k months sustainable and simply.

1- You only need ONE scalable offer

There's so much noise about 'diversifying your income streams' to hit 10k months – you will waste years of frustration trying to do it this way when your business isn't ready for it.

I reached \$200k in 18 months by learning how to position and sell ONE offer on repeat. All of my focus and efforts went into selling that one single offer. This allowed me to refine and perfect the process and become known for that offer (every launch was a 5-figure launch because the offer was well-known).

The simplest way to scale to \$10k months is to focus on ONE core offer and get really good at selling it before you diversify.

2- Your content and offer should revolve around solving ONE problem or solution

Scattered focus = inconsistent results.

I know you're probably multi-passionate, like me. You have tons of value to share with your audience and so many insights to give.

But when you're working towards consistent 6-figures (\$120k a year), you'll get there way faster and with WAY less work when you narrow your focus and solve one core problem for one core audience.

This is one of the hardest things to do as an entrepreneur. We are notorious for coming up with way too many ideas without fully executing any of them to their full potential.

3- You need to get comfortable with being visible & putting yourself out there

The online space is noisier than ever. You DO have competition. There are other people out there doing what you do. Visibility is one of the most valuable currencies you can own in the online space, and you need to get comfortable with being visible and creating your own opportunities.

There is no excuse to shrink and hide. If anything, that's the exact reason why you must have a PLAN in place to increase your visibility to potential clients on a weekly (actually daily) basis.

That doesn't mean you need a huge following or email list or that you need to slave away and post 10x a day.

But it does mean that you need a plan to consistently get yourself, your message and your services out there in front of people who need your services.

Most people aren't nearly as visible as they could (and should) be, whether it's due to time, fear of being seen, imposter syndrome, overwhelm, or any other 'excuse' that holds us back from being fully seen in the online space.

4 - Conviction in what you sell

You need to back what you are selling and your expertise 100%. If you don't believe in it, why would others? They follow your energy. You can outsource strategy, you cannot outsource conviction.

If people don't believe your approach/method or framework is the best solution to their problem, they won't buy. The best way to make them believe is for you to believe in it yourself.

If you find that you hesitate the value of your offer or services, what needs to shift so that you feel it's an absolute no-brainer and that it will change your clients' lives?

Questions to ask yourself when you doubt the value you bring:

- ◆ Do I have a step-by-step process I walk clients through to create the best possible outcome?
- ◆ Is my offer designed to help get my clients' results most effectively?
- ◆ How can I improve my process/framework to give them better results?

The more clients you help, the easier this gets.

5 - Be in it for the long-haul

Anyone who says being an entrepreneur is easy is lying, but business can be simple.

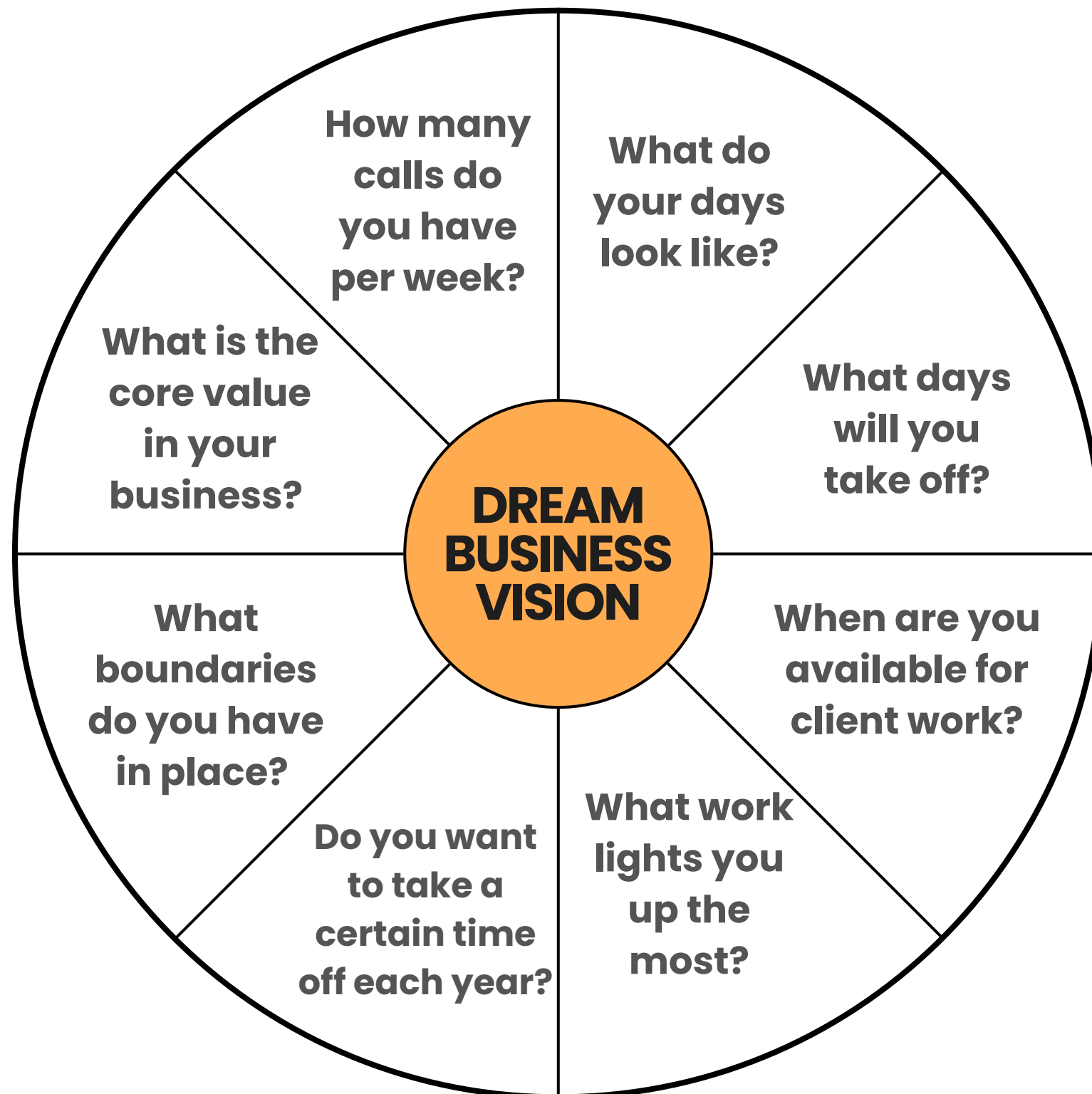
Too many business owners lack the patience and grit it takes to lay the foundation for a business that is sustainable and can maintain that success.

Success is created through a compounding effect. Small, daily, consistent actions that stack momentum and results. The small wins become the big wins. The \$5k launch becomes the \$50k launch through consistency and doing something over and over and over again.

If you commit to small, daily actions over the next 12 months, you're going to look back and be amazed at what you accomplished.

 Your success is
inevitable if you don't
give up. 

The best way to do that is to keep it simple on focus on what you know will move the needle - an offer, visibility, sales.



⚡ 2-3 calls a week.

⚡ No alarms, schedule work in my energised phase.

⚡ Calls on 2 days a week.

⚡ Sat, Sun, Mon off.

⚡ Decembers off.

⚡ Firm boundaries for feedback and client work.

⚡ Freedom and flexibility are core values.

DAY 1 HOMEWORK

This task counts for points to win one of the prizes. The homework must be posted inside the Facebook group in the Day 1 Homework Thread for it to count.

Audit your business: What has worked well this year, what hasn't worked and what are you focusing on to get to 10k months in 2026?

Q&A

