

FREE
THE \$120K OFFER BOOTCAMP

\$10K MONTHS

6-FIGURE BUSINESS STRATEGY

Welcome to the
DAY 3

THE SOCIAL SUCCESS SET UP TO GET VISIBLE + GROW YOUR AUDIENCE FAST

CEO IDENTITY

Let us know in the comments where you are tuning in from!

SCALABLE OFFER ACADEMY

FREE
THE \$120K OFFER BOOTCAMP

GRAB YOUR WORKBOOK



\$120K OFFER BOOTCAMP

SCALABLE OFFER ACADEMY

What you will learn

- Day 1 (18 November) ✓ STEP INTO YOUR 6-FIGURE CEO ENERGY FOR 2026
- Day 2 (19 November) ✓ DEFINE YOUR IDEAL CLIENT WORKSHOP
- Day 3 (20 November) THE SOCIAL SUCCESS SET UP TO GET VISIBLE + GROW YOUR AUDIENCE FAST
- Day 4 (25 November) THE \$120K SCALABLE OFFER BLUEPRINT
- Day 5 (26 November) YOUR SUPER SIMPLE SALES SYSTEM TO GENERATE SALES ON AUTOPILOT
- Day 6 (27 November) YOUR 6-FIGURE ROADMAP FOR 2026 AND BEYOND

Plus some additional days for more support and guidance

Show up live bonuses



BY JONEL VS

Prizes up for grabs

There will be amazing prizes up for grabs for the most engaged people in the Bootcamp

PRIZES INCLUDE

4-week 1:1 coaching package (4 sessions plus additional support) Valued at €997

Customised 2026 6-figure Strategy call (€297)

20% discount for Scalable Offer Academy

1:1 Power hours valued at €197

3 Months access to Social Sales Squad Membership.

Free Access to our Business Masterclass Bundle valued at €497

Social Media Profile Audits €97

Offer Audits €97

Winners will be announced on 30 November

\$120K OFFER BOOTCAMP

SCALABLE OFFER ACADEMY

What you have to do to win

Be the most engaged member



LIKE



ENGAGE



COMMENT



INTERACT



SHARE



**DO THE DAILY TASKS IN THE
FB GROUP**

Most importantly... HAVE FUN!



Your visibility strategy for 2026

Visibility creates demand.

The more you're seen...

The more your message is repeated...

The more your frameworks are recognised...

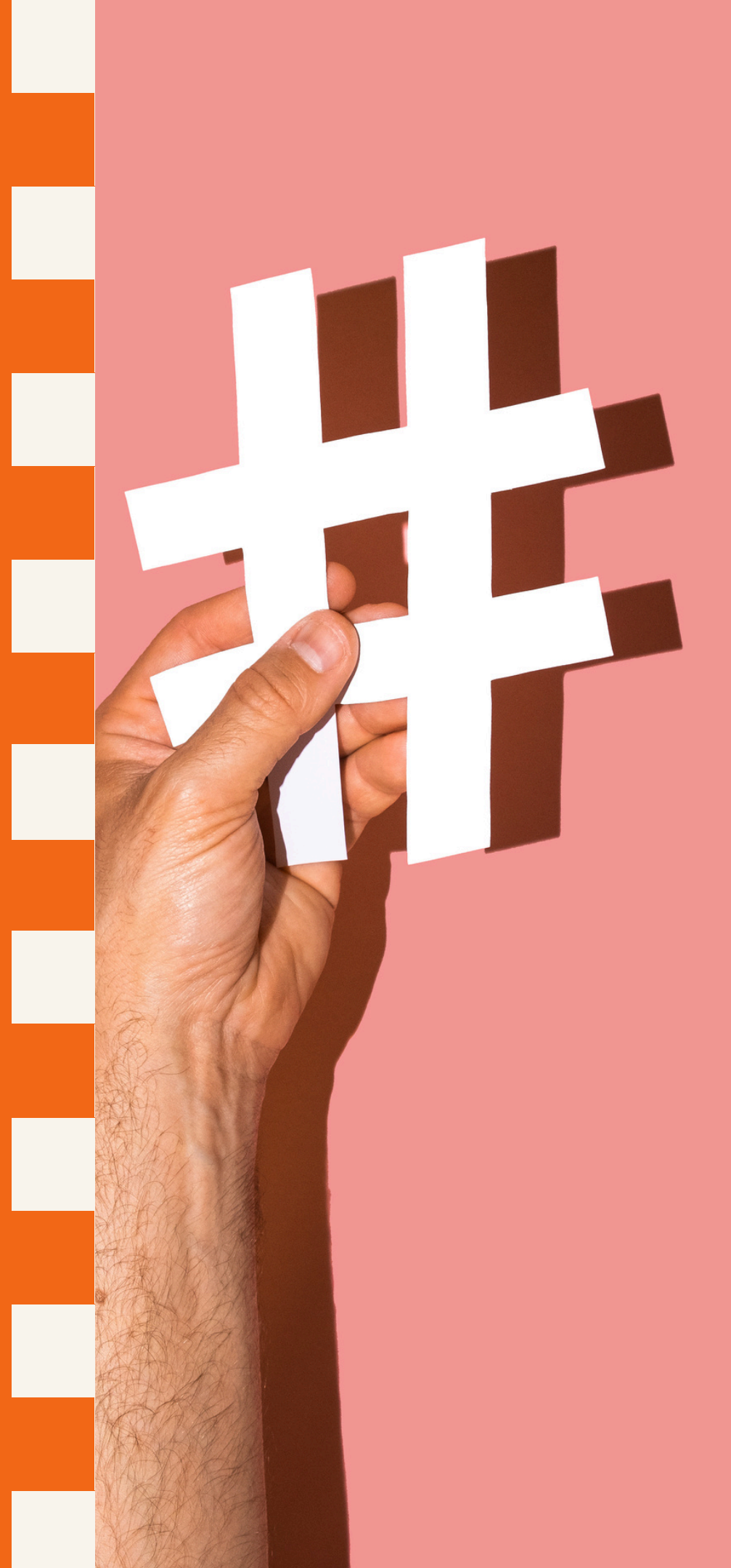
The more your offer becomes the obvious next step.

Visibility turns cold audiences → warm audiences → buyers.

THE TRUTH ABOUT AUDIENCE GROWTH

You don't need a big audience to make big money

- **\$200K with 1500 followers story**
- **Why “small but strategic” beats “large but random”**
- **Client: 70k followers, couldn't sell a \$30 offer**



THE TRUTH ABOUT AUDIENCE GROWTH

Visibility has changed in 2025/2026

- **The trust recession**
- **Buyers want intimacy, not virality**
- **Why showing your face matters more than posting more**

\$120K OFFER BOOTCAMP

SCALABLE OFFER ACADEMY



THE TRUTH ABOUT AUDIENCE GROWTH

The REAL reason people aren't growing

- Not speaking to one person
- Content too broad or "nice"
- Hiding behind perfection
- Too much consumption, not enough creation
- Relying on content exclusively

\$120K OFFER BOOTCAMP

SCALABLE OFFER ACADEMY



SHOW UP AND STAY UNTIL THE END BONUS

Document tabs +

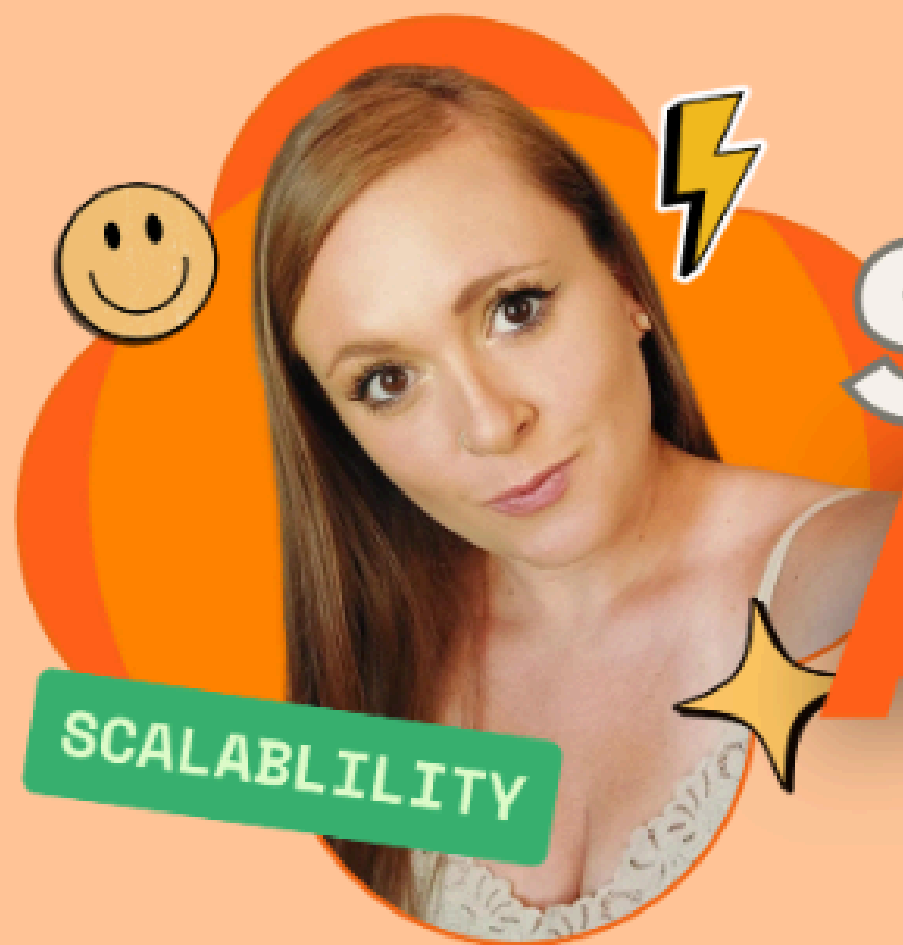
- Networking Groups
- 50 Conversation Starters
- 50 Instagram Story Polls
- 365 Authority-Building Pos...
- Podcast Script
- Guest Expert Script
- 35 Ways to Get Visibl...**

35 Ways to Get Visible Beyond Posting Content

1. Show Up in Other People's Content (Logically)
2. ...
3. Host IG/FB Live Collaborations

HIGH-TOUCH PROGRAM

100+ CLIENTS



SCALABLE OFFER ACADEMY

Create your scalable group offer,
smash your launch goals, sell your
program on evergreen and say hello to
100's (or thousands) of clients

HIGH-TOUCH PROGRAM

100+ CLIENTS



SCALABLE OFFER
ACADEMY

Create your scalable group offer,
smash your launch goals, sell your
program on evergreen and say hello to
100's (or thousands) of clients

Scalable Offer Academy is a one-of-a-kind 6 month program that shows you exactly how to grow and scale your business and launch your scalable group offer by providing step-by-step systems, guidance, and support to get you started the right way. We remove all the guesswork and uncertainty that comes with the territory so that you can sign hundreds of clients and generate consistent 10k months.

Here's What You'll Master Inside Scalable Offer Academy

➔ **Build a Brand That Becomes the “Go-To” in Your Niche**

Learn how to position yourself as the clear authority so the right people instantly recognise your expertise, trust your message, and see your offer as the obvious solution.

➔ **Simplify Your Systems With Plug-and-Play Templates**

Say goodbye to tech overwhelm - we give you the exact templates, workflows, dashboards, and step-by-step videos so you can set up your offer, delivery system, and client experience with ease.

➔ **Create Your Scalable Signature Offer**

You'll develop a group offer built to scale - one that delivers transformational results, has unlimited capacity, and can sell every single week without burning you out.

We walk you through the entire process:

- ✓ structure
- ✓ positioning
- ✓ pricing
- ✓ promise
- ✓ curriculum
- ✓ delivery
- ✓ student experience

You create it once - and sell it over and over again.

Here's What You'll Master Inside Scalable Offer Academy

➔ **Build + Grow an Audience Full of Buyers (Without Paid Ads)**

Inside our Audience Activation system, you'll learn the exact visibility and demand-creation strategies that helped me attract 1500 aligned followers who bought over \$200k worth of programs... all through organic marketing.

➔ **Sell Your Offer With Confidence + Ease**

No more guessing.
No more "hope marketing."

You'll learn the simple, psychology-backed sales system that brings new clients into your program consistently - even with a small audience.

➔ **Build an Evergreen Sales System That Brings in Clients Every Week**

Inside Scalable Offer Academy, you'll learn how to set up a simple, sustainable evergreen sales system that attracts, nurtures, and converts clients on autopilot - without launches, complexity, or spending all day online.

6 Value-Packed Modules

Module 1

YOUR SCALABLE
FOUNDATION

Module 2

YOUR SIGNATURE
OFFER

Module 3

GROW AND
ACTIVATE YOUR
AUDIENCE

Module 4

YOUR 5-FIGURE
LAUNCH FORMULA

Module 5

THE EVERGREEN
STRATEGY

Module 6

SCALE YOUR SUCCESS
TO 6-FIGURES +

LIFETIME ACCESS (INCLUDING UPGRADES)

Lifetime access to the curriculum (and future updates)

24/7 community (app access)

Q&A threads to always be supported

6 Modules, lessons with action steps

Live Launch Lab

Guest expert trainings

Tailored 1:1 feedback within 48 hours

3 x a month hotseat coaching calls (no time cap)

FREE
THE \$120K OFFER BOOTCAMP

BY JONEL VS



The Complete **SCALABLE OFFER ACADEMY**



The entire curriculum, lessons and other resources.



Library of workbooks, templates, swipe files, done-for-you scripts and more



Private community for support

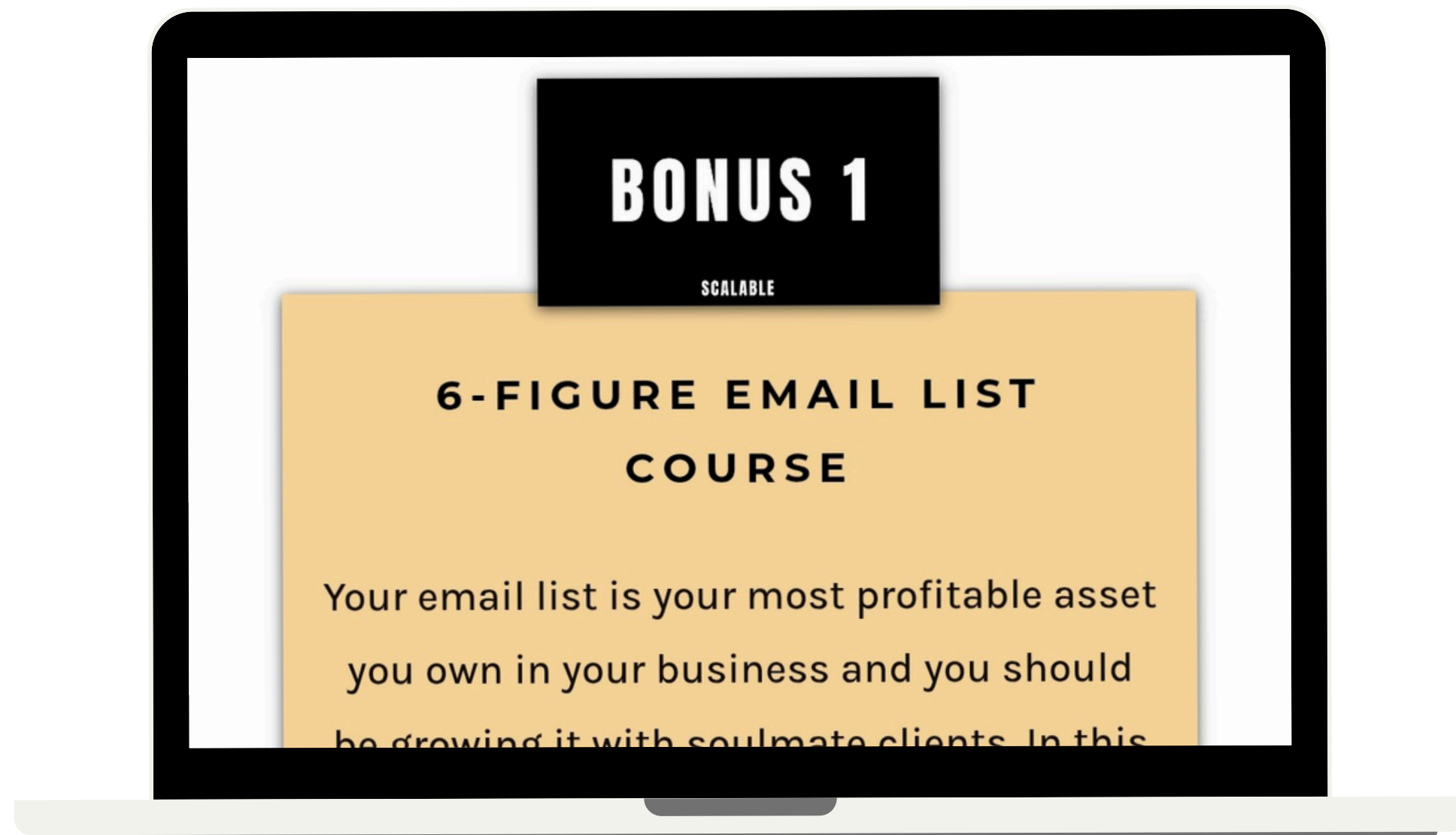


6 months of hands on support from me.



A whole lot of bonuses to help you take action, build momentum and get results fast.





BONUS 1

6-FIGURE EMAIL LIST COURSE

Your email list is your most profitable asset you own in your business and you should be growing it with soulmate clients. In this course you get an entire A-Z strategy to start, grow and monetize your email list.

(Valued at \$997)

BONUS 2

SCALABLE

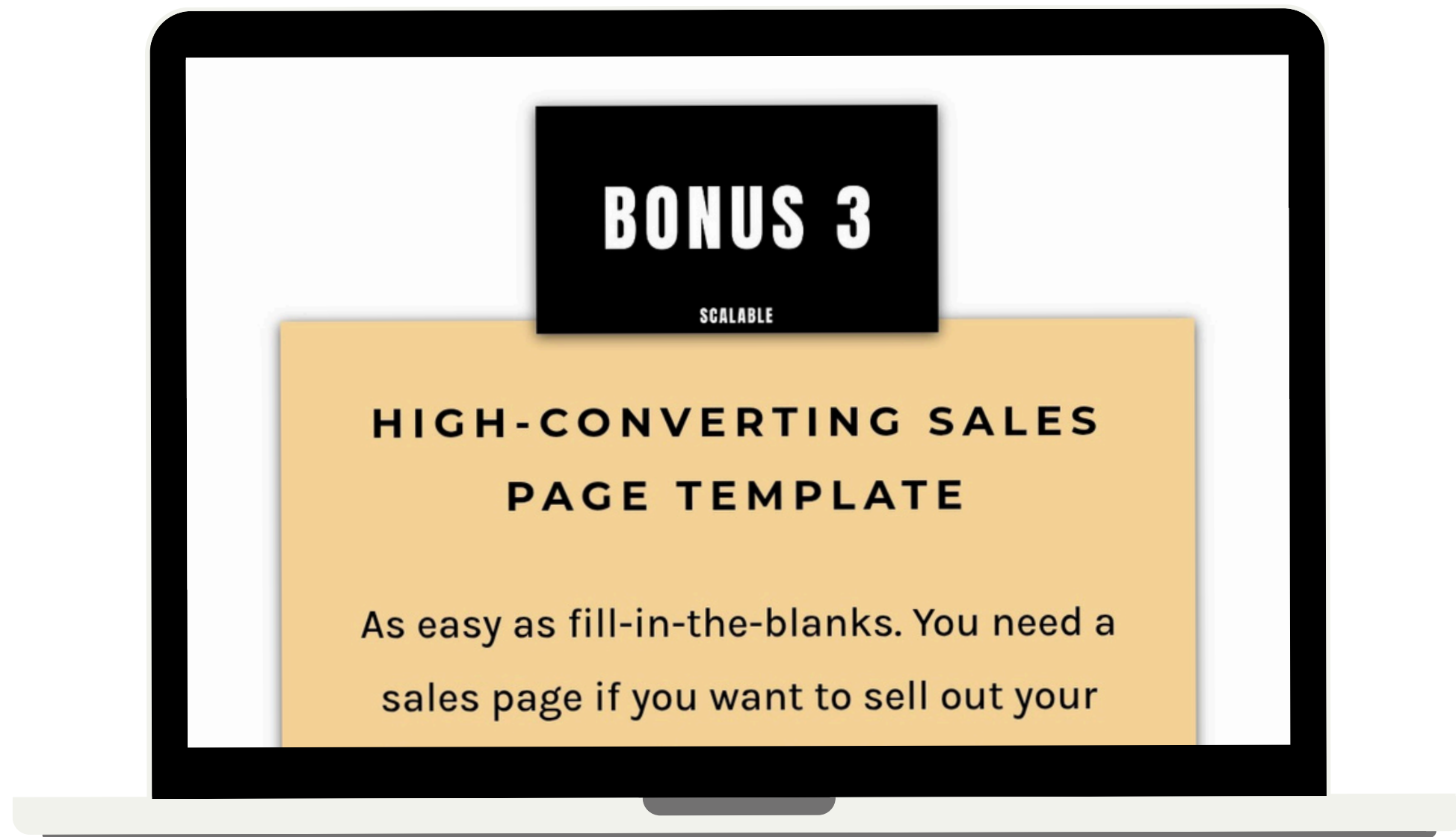
SCALABLE LAUNCH KIT

If the thought of launching overwhelms you, this launch kit was made for YOU. It includes everything you need to launch any offer successfully.

BONUS 2

Launch checklist to keep you on track for a successful launch

- ◆ Launch email templates including nurture emails, sales emails and connection emails.
- ◆ Social media post swipe files for all stages of your launch.
- ◆ IG and Facebook Stories templates that drive conversions.
- ◆ Slide deck templates.
- ◆ Launch tracker to track your results.
- ◆ Launch debrief document to see what went well and how you can 10x the results next time.



BONUS 3

HIGH-CONVERTING SALES PAGE TEMPLATE

As easy as fill-in-the-blanks. You need a sales page if you want to sell out your offers on auto-pilot. With this sales page template and formula, you'll create a high-converting sales page that speaks to all 4 buyer types so that you stop leaving money on the table with sales pages that don't convert.



BONUS 4

Launch Lab is where you implement everything you've learned in Scalable Offer Academy - with a clear plan, guided accountability, and feedback that helps you turn your offer into real sales.

Together we will create your signature launch that can sign 20, 30, 50 clients a launch.

4-6 weeks live inside SOA.



BONUS 5

URGENCY ON EVERGREEN

PLAN YOUR PROMOTIONAL CALENDAR
FOR 2026

DEMAND DRIVERS

QUICK CASH STRATEGIES



BONUS 6

DECEMBER IS A FREE MONTH IN THE COMMUNITY, AKA YOUR SUPPORT ACCESS DOESN'T START COUNTING DOWN UNTIL 1 JANUARY.



BY JONEL VS

Bonuses Total Value €3482

Bonus No.1

6-FIGURE EMAIL LIST
COURSE

€997

Bonus No.2

Launch checklist to
keep you on track for a
successful launch

€555

Bonus No.3

HIGH-CONVERTING SALES
PAGE TEMPLATE

€197

Bonus No.4

Live
Launch Lab

€997

Bonus No.5

Bonus live
trainings

€497

Bonus No.6

FREE
month

€185

The Investment

€997

SOLD OUT SIGNATURE OFFER
Create a scalable signature offer that gets you seen and sold even with a small audience.

VALIDATE YOUR OFFER
A validated offer is a flood of clients that sells. I give you solid validation strategies that demand your offer.

DESIGN A GAP-FREE CURRICULUM
The no-support era is over. Your clients are craving a real connection. Baked-in support is the secret sauce. But it can be pieced together without being energy sapping.

BAKED-IN SUPPORT
Most group offers are scalable because there is structure. If you want to scale, you need 100+ clients without collapsing under the weight of overdelivery. You need a rock-solid structure that scales with you.

STRUCTURE YOUR EXPERIENCE

OFFER FAST

LAUNCH

BONUS TRAININGS

HIGH-TOUCH PROGRAM
100+ CLIENTS
SCALABLE OFFER ACADEMY
Create your scalable group offer, smash your launch goals, sell your program on evergreen and say hello to 100's (or thousands) of clients

FAST TRACK TECH RECOMMENDATIONS

BONUS 2
SCALABLE LAUNCH KIT
If the thought of launching overwhelms you, this launch kit was made for YOU. It includes everything you need to launch any offer successfully.

BONUS 3
HIGH-CONVERTING SALES PAGE TEMPLATE
No copy on 100 on the market. You need a sales page in your email to sell all your offers on one place. With this sales page template and bonus, you will create a high-converting sales page that speaks to all 4 types of clients so that you stop losing clients on the sales page sales page that don't convert.

START HERE
CALL REPLAYS
GUEST TRAININGS

MODULE ONE
MODULE TWO
MODULE THREE

Comprehensive Email Checklist
This is a comprehensive email checklist that you can use while creating your emails for your evergreen. Simply tick them off as you create and schedule them.

AWESOME BONUSES
BONUS 1
K-FIDELITY EMAIL LIST COURSE
Your email list is your most profitable asset. Learn how to grow your list, nurture your list, and create your own email list course.

LAUNCH DAY 3 is
WELCOME + INTRODUCTIONS
NOVEMBER FEEDBACK THREAD
LAUNCH LABS/ PULSE CHECK

Flowchart:
Grab This Workbook Now → Success! Your Freebie is on its way to you, check your email → Redirect people to Facebook group → Email No.1 Delivered with Freebie attached

THE INVESTMENT

SCALABLE OFFER ACADEMY

One Time Payment of

€997

THREE-Month
Payment Plan

€366

per month

Six-Month
Payment Plan

€185

per month

Ready to get going?

<https://www.jonelvs.com/scalableofferacademy>

Limited Time Offer

Enroll before Midnight on Sunday 23 November & get...

12 MONTHS ACCESS TO THE COMMUNITY, SUPPORT AND COACHING

Instead of 6 months, you will be getting 12 months access to support, that only counts down from 1 January. You will be supported for the entire 2026.

Valued at €997

ACCESS STARTS ON 1 DECEMBER, KICKOFF CALL ON 3 DECEMBER

SOA IS PERFECT FOR YOU IF:



A coach ready to shift from custom 1:1s into a streamlined, scalable group offer that frees up your time and multiplies your income without spending more time on Zoom calls or in Telegram.



A creative service provider who's tired of doing everything for clients and wants to build offers that let you co-create with them inside programs, memberships, or masterminds.



An expert with a growing audience or community who knows it's time to give them a structured way to learn from you beyond just free content or scattered live sessions.



A group offer creator who's done the beta rounds and small groups with less than 10 people inside... and now wants bigger enrollments (30+), better systems, and evergreen sales rolling in weekly, not just during launch week.



THE INVESTMENT IS GOING UP

SCALABLE OFFER ACADEMY

One Time Payment of

€997

**THREE-Month
Payment Plan**

€366

per month

**Six-Month
Payment Plan**

€185

per month

Ready to get going?

<https://www.jonelvs.com/scalableofferacademy>

@ Threads



TikTok

**WHICH SOCIAL MEDIA PLATFORM
DO YOU MAINLY USE?**

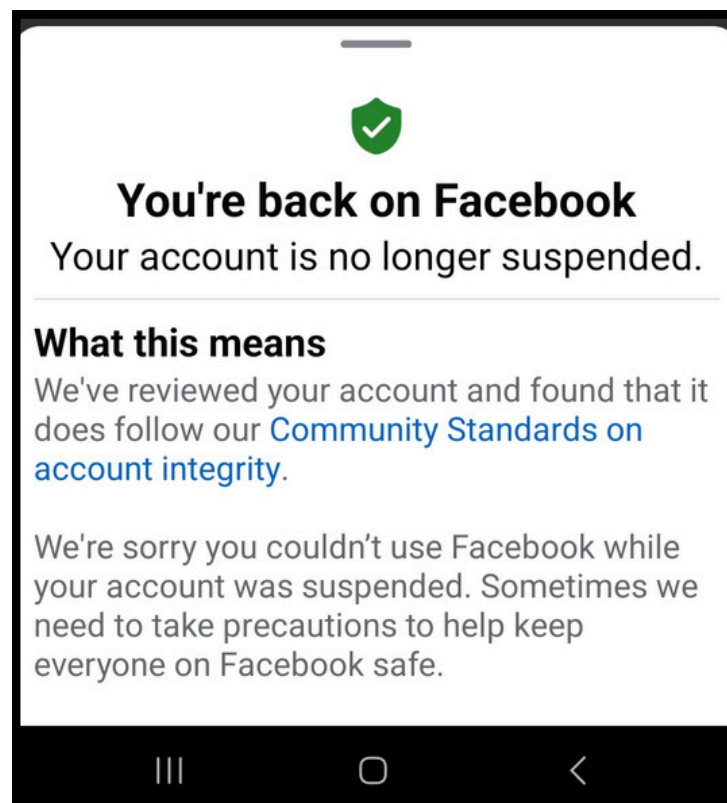
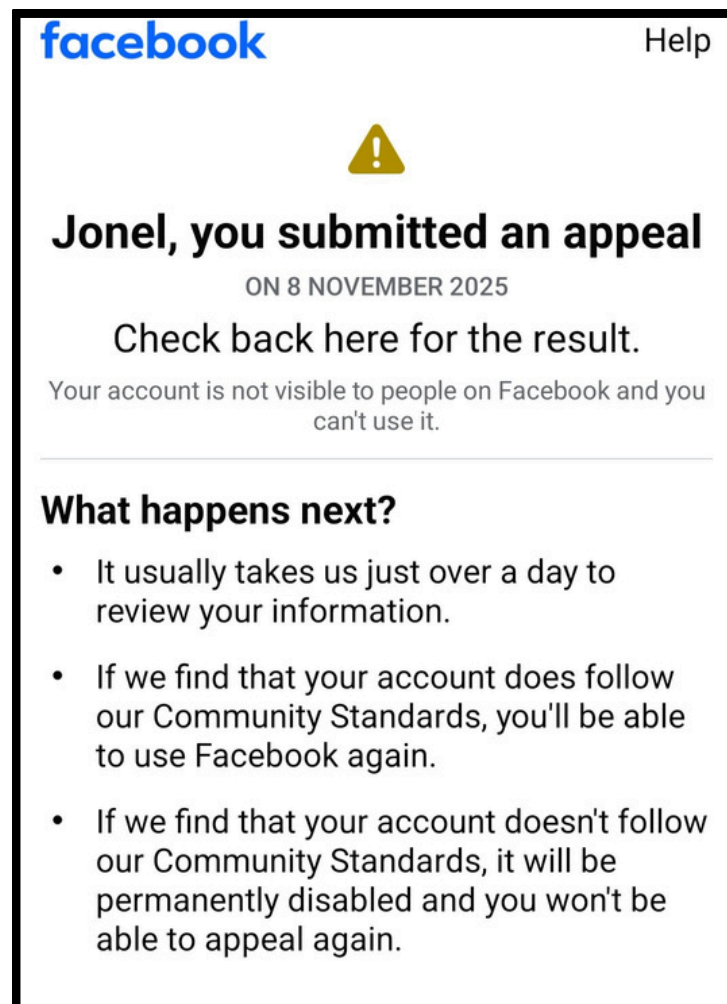


LinkedIn

**WHAT ARE YOU CURRENTLY
DOING TO GET VISIBLE?**



BY JONEL VS



DO NOT PUT ALL OF YOUR EGGS IN ONE BASKET

Have one main platform and one secondary platform.

I use Facebook as my main.

Threads and LinkedIn are both secondary (playing to my strengths)

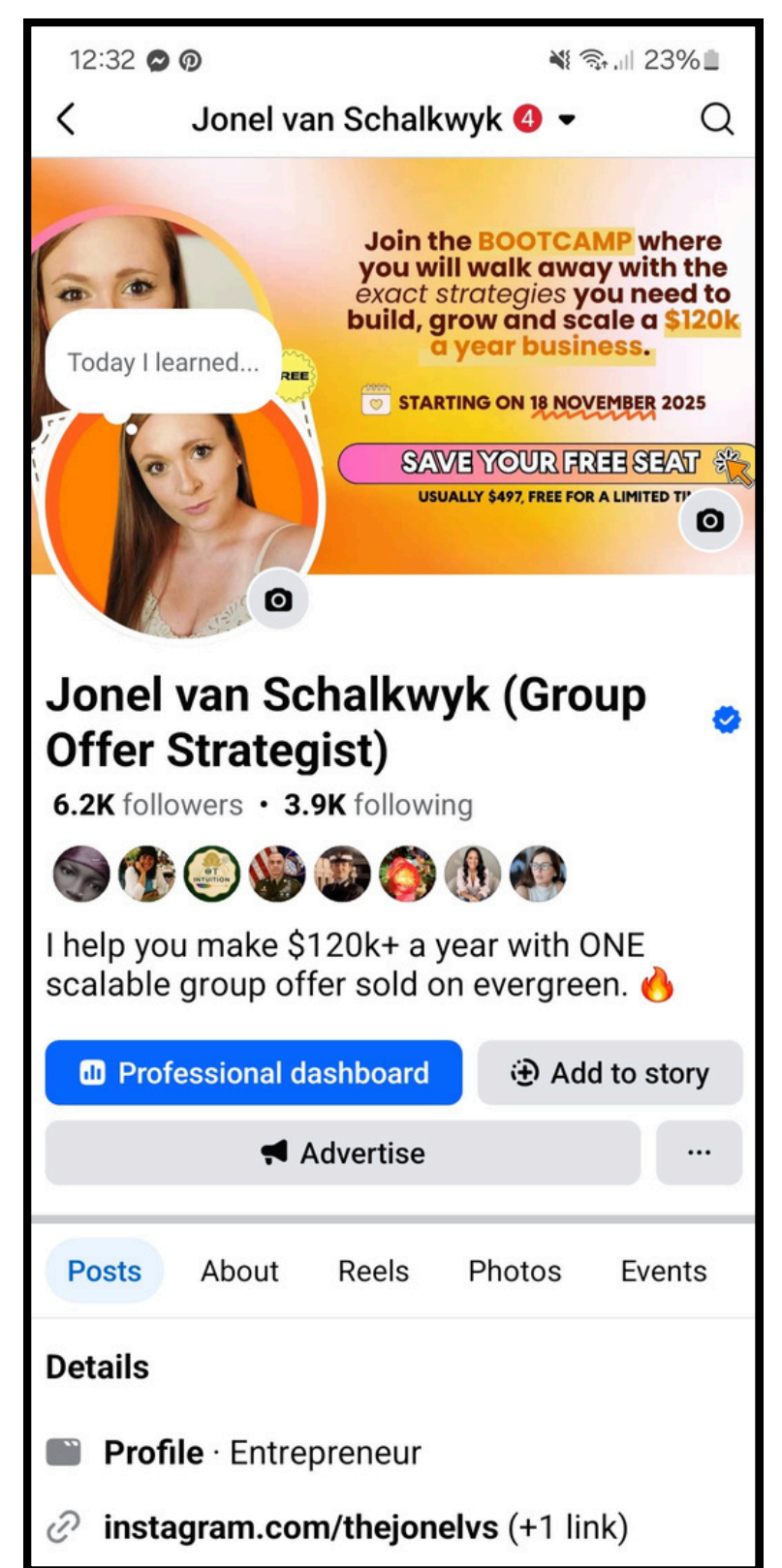
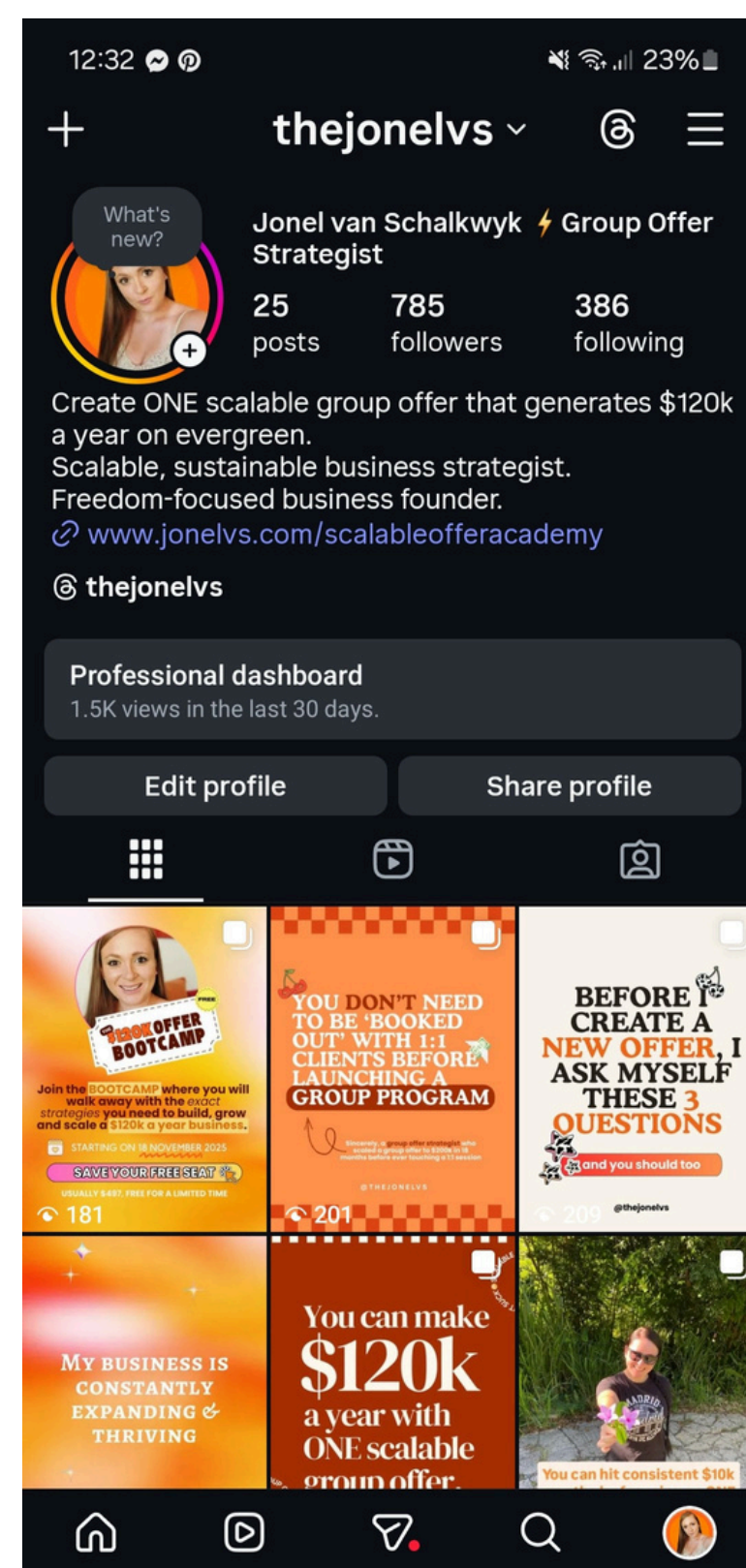
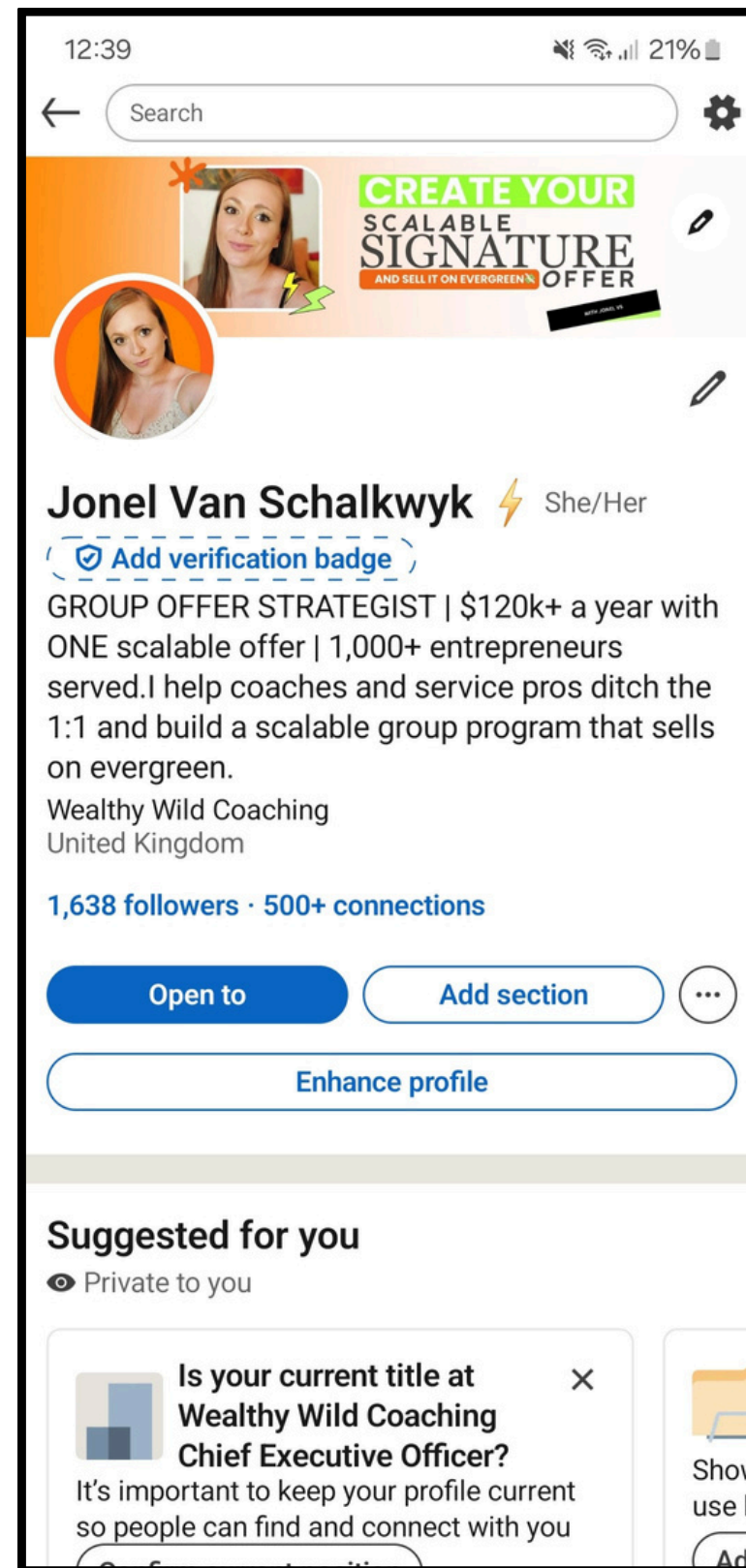
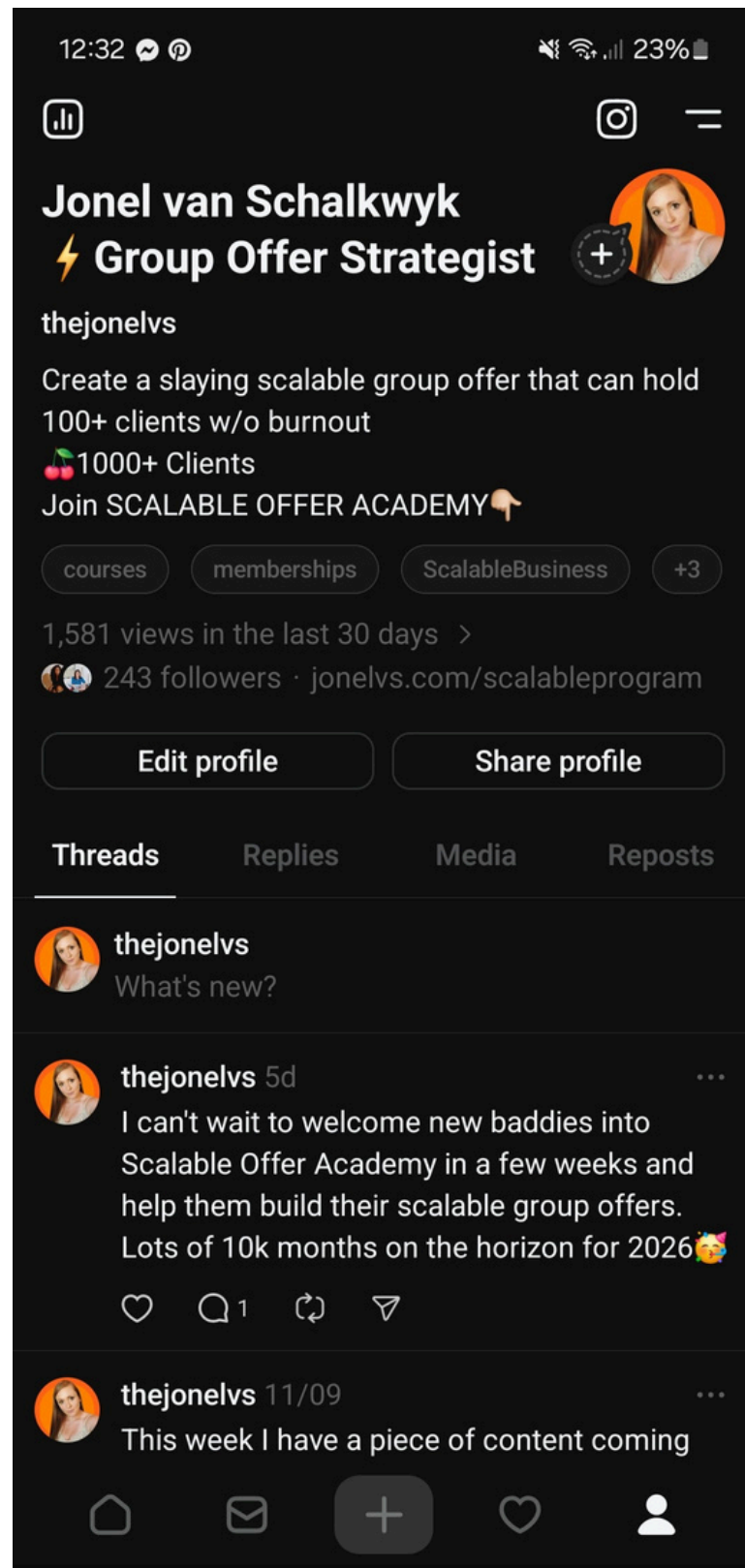
Instagram is to keep connections and visibility.

ALWAYS grow your email list!



**SOCIAL
MEDIA**

OPTIMISE YOUR PROFILE



BY JONEL VS

SOCIAL MEDIA CHECKLIST

- Same profile picture on every platform (colour background to stand out)
- Tagline next to name (eg - Group Offer Strategist)
- Bio similar on each profile - aka leading to the same transformation.
- Link to offer (in bio or where links can live)
- Cross-link socials where possible.
- Pinned intro post.
- Clear, specific cover photo on FB and LinkedIn.

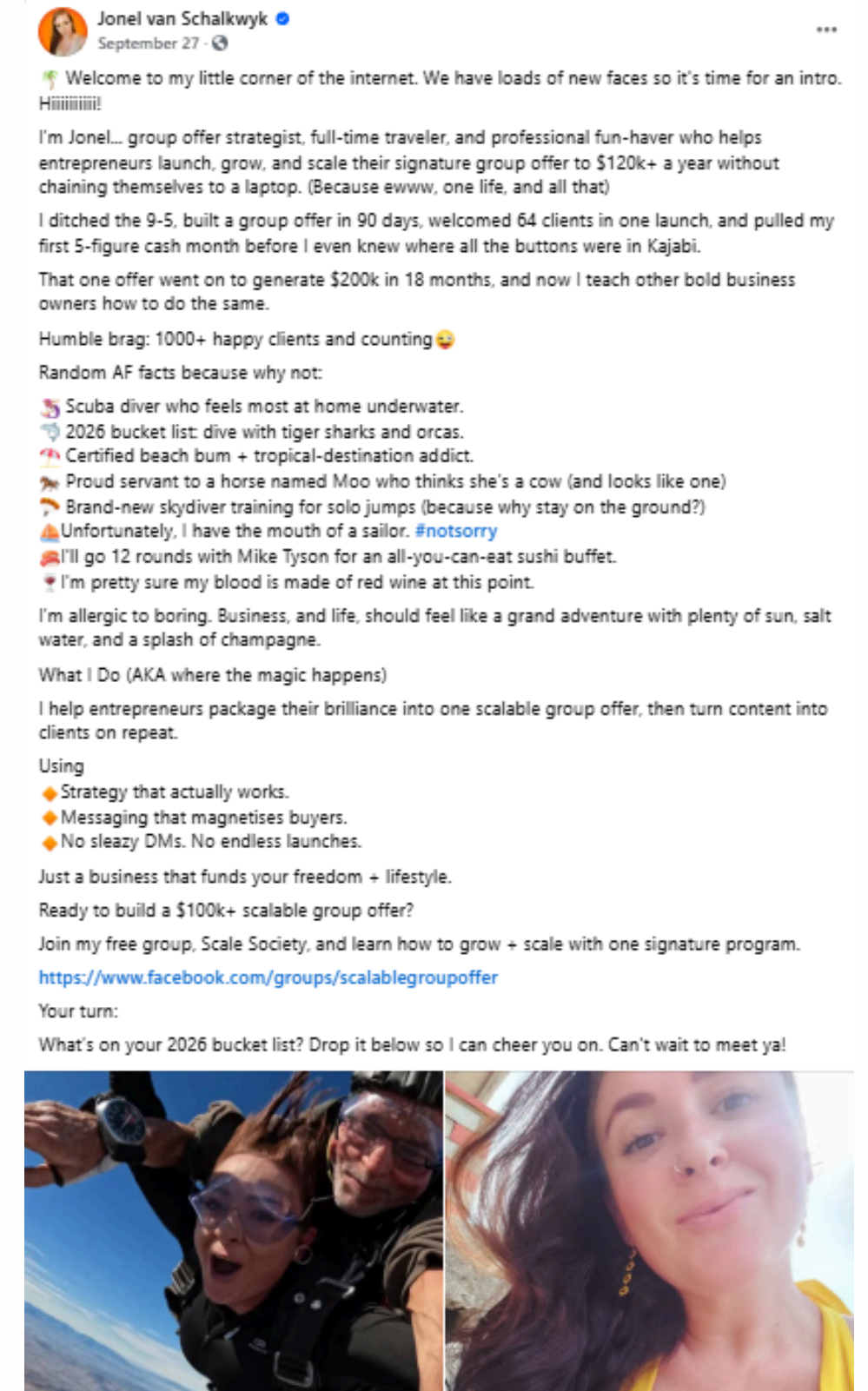
Introduction posts

Introduce yourself by name and not your business. People want to get to know the person behind the business. It helps to build trust. You can highlight past experiences or anything that helps create authority about why you can help them and why they should trust you to help them.

IT HELPS TO BUILD THE KNOW, LIKE AND TRUST RELATIONSHIP IF THEY GET TO KNOW YOU.

Share:

- Hobbies
- Goals
- Something personal
- Your passions
- Things you love
- End on a CTA



**SOCIAL
MEDIA**

VISIBILITY ON SOCIAL MEDIA

YOUR CONTENT

Content on your own feed is a **nurture strategy**.
It's for the people who are already following you to
build a deeper connection with you.

USING FB GROUPS

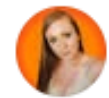
DON'T GO IN AND PITCH

Provide value
Answer questions
Post engaging content
Ask questions
Comment on other posts
Be social!

over 1.8 billion people
use Facebook Groups
each month.

**SOCIAL
MEDIA**

**A CONTENT
STRATEGY THAT
BUILDS
CREDIBILITY**



Jonel van Schalkwyk

October 3 at 7:03 AM · 🌐

Some tips for anyone choosing your social media platforms (part one)

◆ FACEBOOK PAGES are dead if you create a new one. The reach is TERRIBLE and IMO they don't foster community. Pages (the one where you have to like the page to follow) do not work anymore UNLESS you run tons of ads. Still not worth it.

🌟 FACEBOOK PROFILE, like the one I am writing this comment from, is the way to go on Facebook. Make sure you put it in professional mode - better reach, more analytics and features to help you grow. Optimise the heck out of this profile! I get most of my clients through my profile. DO NOT use Canva graphics, stock photos or AI photos on here. Your reach will absolutely TANK.

🔥 FACEBOOK GROUPS are a goldmine if you run them properly and have the time for them. I made my first \$200k with a group I built and grew. They take intention to grow and keep engaged but the pay off can be really huge.

◆ INSTAGRAM is where you post those Canva-generated images in reels, carousels etc. IG takes time and intention to grow. You need really good content with strong HOOKS to grab attention. Saves + shares are more important than likes on IG.

🌿 LINKEDIN is an untapped goldmine. Most people think it's a corporate platform, but it isn't anymore. You can curate your LinkedIn to be very similar to Facebook. There's much less "competition".

📖 THREADS is another written platform. Much more chilled and easy to grow if you are consistent. I love threads!

👉 TIKTOK is awesome and if you have a proper strategy on TikTok, you can grow your email list and FB group to THOUSANDS fast. Most people use TikTok wrong. Have a bigger strategy here that leads off TikTok.

And then of course, EMAIL LISTS. Every platform you use should be used to get people off your socials and onto your email list. You don't own your social media platforms, but you do own your email list so have a freebie and get people on it.

If you have any social media questions, let me know. I've been using SM to grow businesses for over a decade and I'm happy to give advice + tips.

👍❤️ Anne Neilson, Michelle Stephenson and 267 others

251 comments

👍 Like

💬 Comment

📄 Send

CREATE A SIGNATURE SERIES

5-6 parts

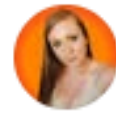
Post 1 a day, with CTA to come back tomorrow for the next one.

Answer questions in the comments.

Send friend requests/follow requests to people who engaged.



BY JONEL VS



Jonel van Schalkwyk

October 4 at 8:15 AM

SOCIAL MEDIA ADVICE PART 2 (Part one has been posted)

Using third-party schedulers, like Later, reduce reach. Rather use the native schedulers that each platform has. I batch weeks of content and schedule it in Facebook and Threads and it doesn't reduce my reach.

Have the same name across all socials. So many people use different names or variations on different platforms which makes it hard for people to find you. Always use the same name.

Use the same profile picture across all platforms. This helps people recognise you! Bonus points if you have a brand coloured background (look at mine). People will instantly recognise your posts and even if you comment.

Engaging works. The more you engage with other people, the more these platforms push your content. If you want to grow your audience, engagement is an absolute MUST. Posting and ghosting keeps you stuck.

NEVER post a link in the post itself. Always put links in the comments. Facebook WILL tank your reach otherwise. Best practice is to post a call to action in the comments as the first comment and then the second comment can be a link.

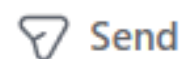
Don't be vague in your bio. Make it tangible and so people INSTANTLY know who you help and what you help them do.

HAVE FUN! Social media is meant to be social. Go have some fun, connect with people, engage... just enjoy it.

Have a fab weekend everyone x

Evelyn Yin Cui, Heather Carnahan and 46 others

44 comments



SOCIAL MEDIA TIPS PART 3 (Part one and two posted)

Let's dive into some more golden nuggets to help you grow your audience and optimise your social media profile.

For ANY platform, make sure you have a link listed somewhere. This can be a freebie, a paid offer or somewhere to book a call. If you have multiple links, you can use Linktree to host multiple links for free and make it look pretty.

Use the feature where you can put your speciality next to your name. See comments for examples of mine. On Facebook and IG next to my name I have the words Group Offer Strategist. When people now come to my profiles, they immediately know what I do.

Facebook Cover Banner: this is prime real estate, almost like a billboard. Do not waste this space with a picture of a sunset. Create a Canva graphic and tell people what you do and how you help them. (Look at mine for reference)

Have a pinned introduction post with what you do, who you help, how you help them and who you are. People buy from people. Show them who you are as a person. I have one pinned to the top of my profile. Just click on my name and you can have a snoop. Feel free to use my format and just put your own info in.

The more you use the platform's features, the higher your reach and engagement will be. Try to make use of as many features as possible eg on IG- reels, stories, highlights.

Your profile is part of your overall funnel. Set it up as a conversion tool. Every inch needs to be optimised (I have a resource on this strategy if you want it)

Always reply back to comments on your posts and keep the conversation going by asking questions. The more comments you get, the more your post will be pushed out to other people.

You can go back to older posts that you want some more visibility on and just leave a new comment. The post will be pushed back up in the feed, and new people will see it. I often do this with posts from a year or 2 ago that are still relevant to get extra visibility on it.

ALWAYS use a picture of YOU as your profile pic, not a logo. Nobody cares about your logo, I pinky promise.

BONUS TIP: Back up your content. Social media is rented land, and I've seen too many people lose years of content overnight. Keep everything saved on Google Drive or Notion.

Jonel van Schalkwyk (Group Offer Strategist)

followers • 3.7K following

thejonelvs

Weekend plans?

Jonel van Schalkwyk Group Offer Strategist

21 posts	735 followers	369 following
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Michelle Stephenson, Deborah Johnston and 31 others

21 comments



BY JONEL VS

Jonel van Schalkwyk
October 4 at 5:16 PM · 🌐

FACEBOOK PAGE VS FACEBOOK PROFILE

I got lots of questions around what to do if you don't want to mix your personal Facebook profile with business and I'm here with an answer 🙄

You can have 2 separate accounts under the same login.

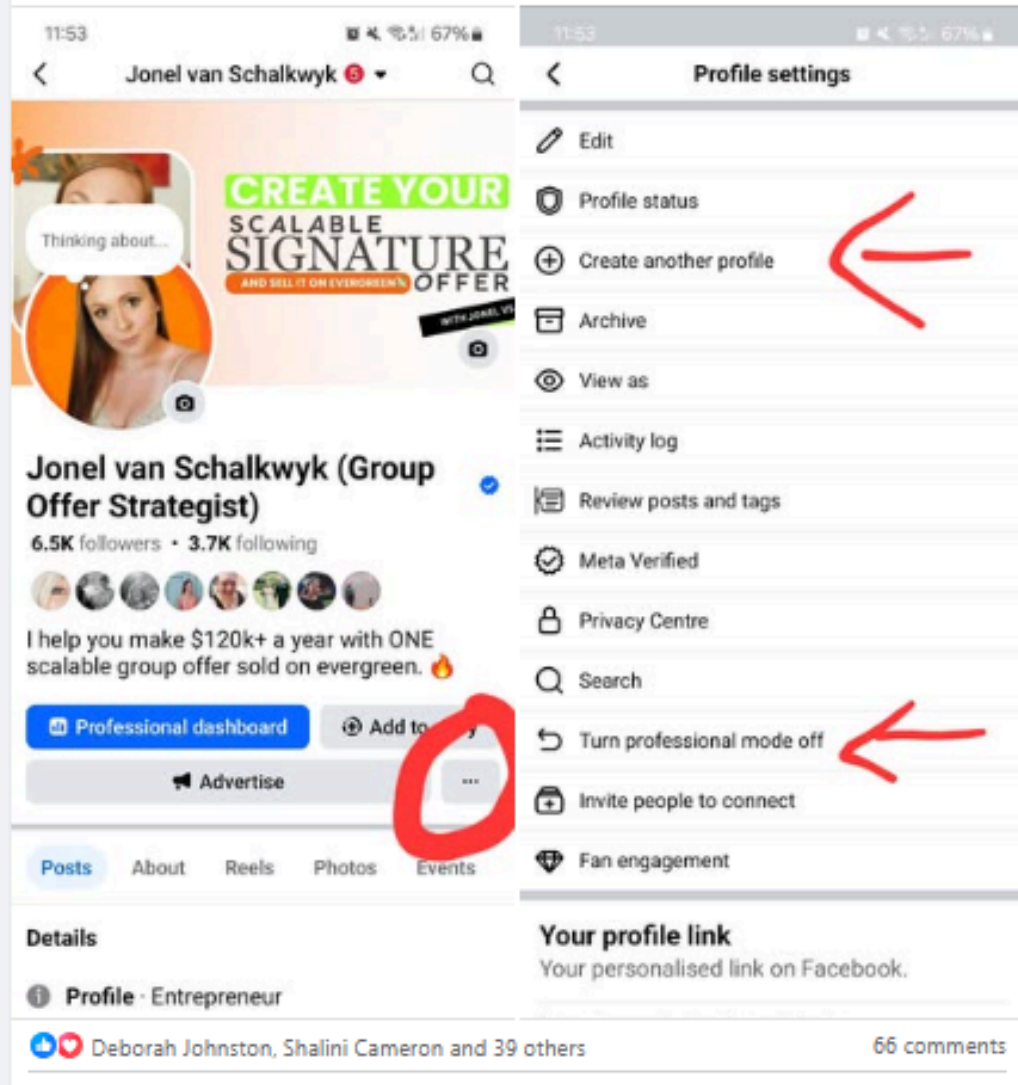
This means you'll have two accounts, both with separate feeds + friends lists and you can easily switch between the 2 without logging out.

According to Facebook's terms of use, you are not allowed to have two separate personal profiles with separate emails and logins. Everything must be done under the same login.

You can do this by clicking on the menu on your profile and there will be an option. See attached images.

You can also see where to turn professional mode on in the screenshots.

Hope this helps xxx



This strategy can be used on:

Facebook profile

Facebook groups

LinkedIn

IG (carousels work great for this)

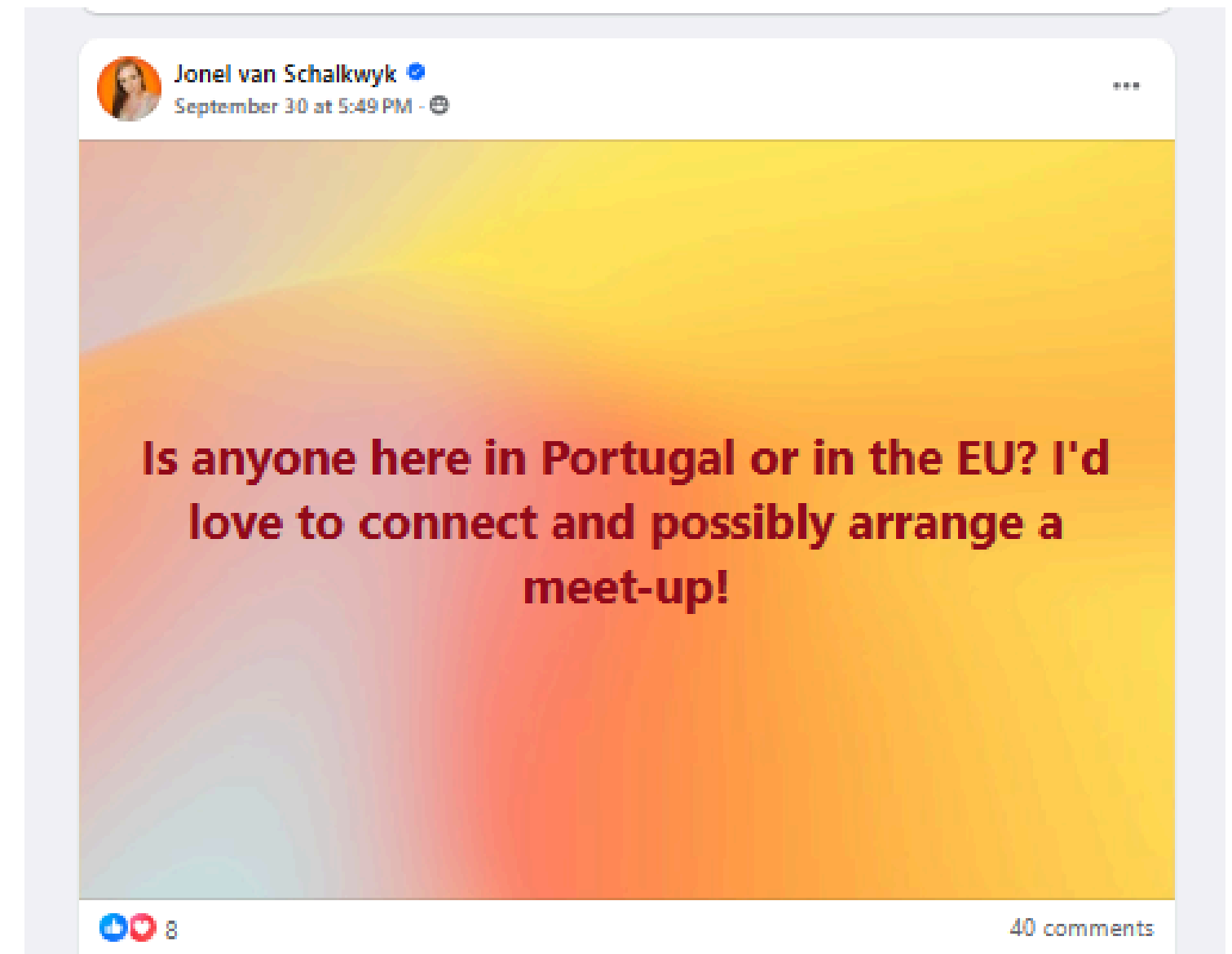
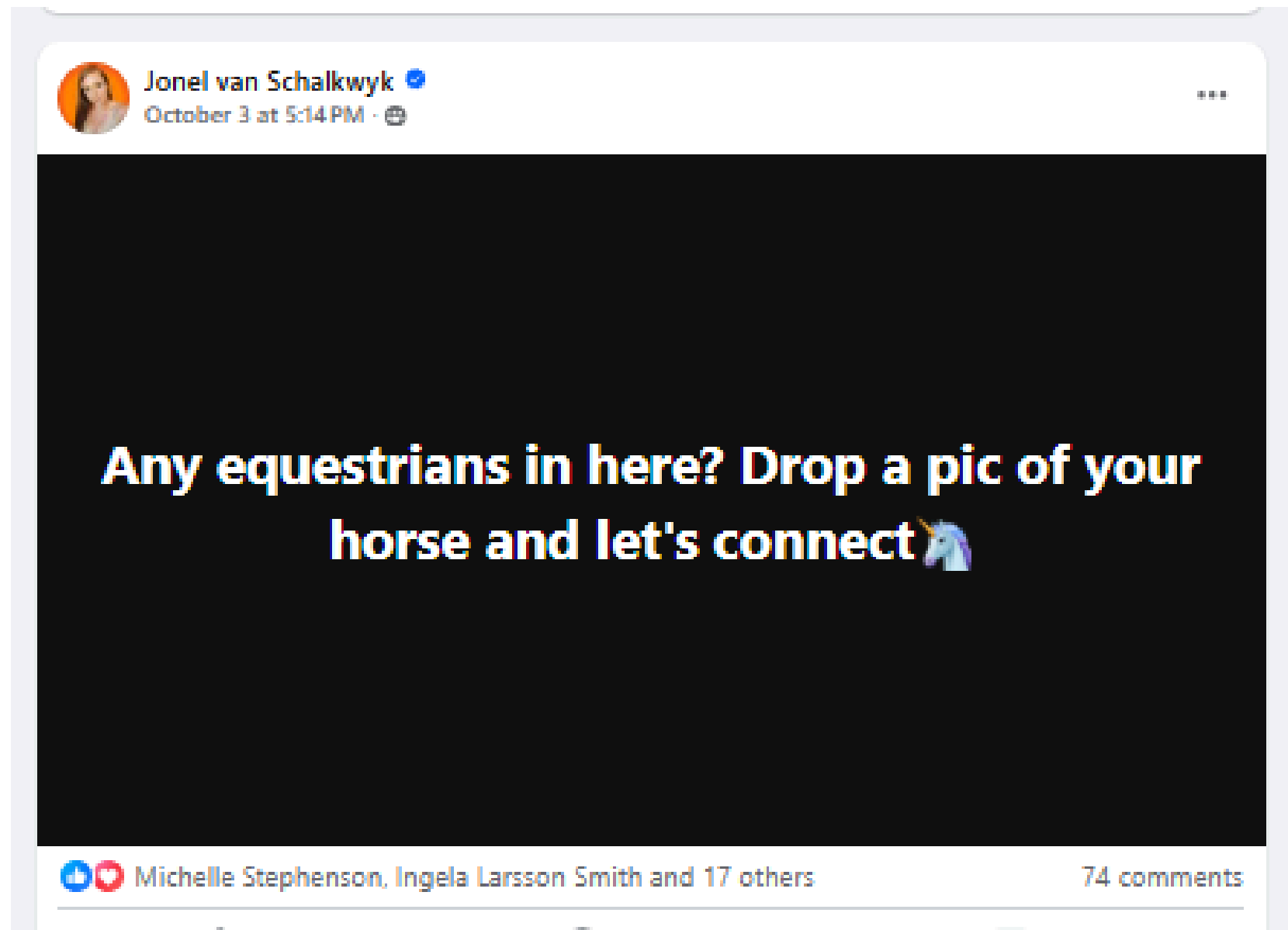


BY JONEL VS


USING FB GROUPS

Create connection posts and find like-minded people who you can connect with.

CONNECTION POSTS

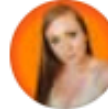


POLLS

 **Jonel van Schalkwyk** ▶ Women Helping Women Entrepreneurs
All-star contributor · June 9 · 🌐

I'm doing market research and would love to know if you've been considering launching a scalable group offer, what's holding you back?
If it's something not mentioned in the poll, let me know in the comments or you can DM me ❤️

- I don't have a big enough audience **100%** > ✕
- I feel like I need more experience **0%** > ✕
- I don't know how to translate what I do into a group offer **0%** > ✕
- I'm not sure how to facilitate a group experience **0%** > ✕
- I'm scared I'll get burnt out managing more people **0%** > ✕

 **Jonel van Schalkwyk** ▶ THE \$120K OFFER BOOTCAMP WITH JONEL VS
Admin All-star contributor · November 16 at 6:00 AM · 🌐

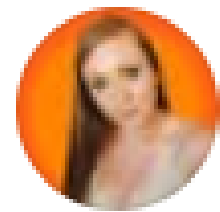
What do you want MOST out of this Bootcamp?

- Clarity on my scalable offer **15%** > ✕
- A plan to hit \$10k+ months **19%** > ✕
- More confidence showing up + selling **4%** > ✕
- ALL of the above, please 🥰 **62%** > ✕

Add poll option...



USE FOR EMAIL LIST GROWTH



Jonel van Schalkwyk ► Women Helping Women Entrepreneurs



🏆 All-star contributor · November 16, 2023 · 🌐

I created a free 200 Instagram Story Ideas eBook to make Stories easy, fun and profitable. This is not just *another* Story Ideas downloadable. It's actionable and will help you build credibility and make 💰. Who wants it? 🙋

👍 Brenda Flores and 4 others

67 comments

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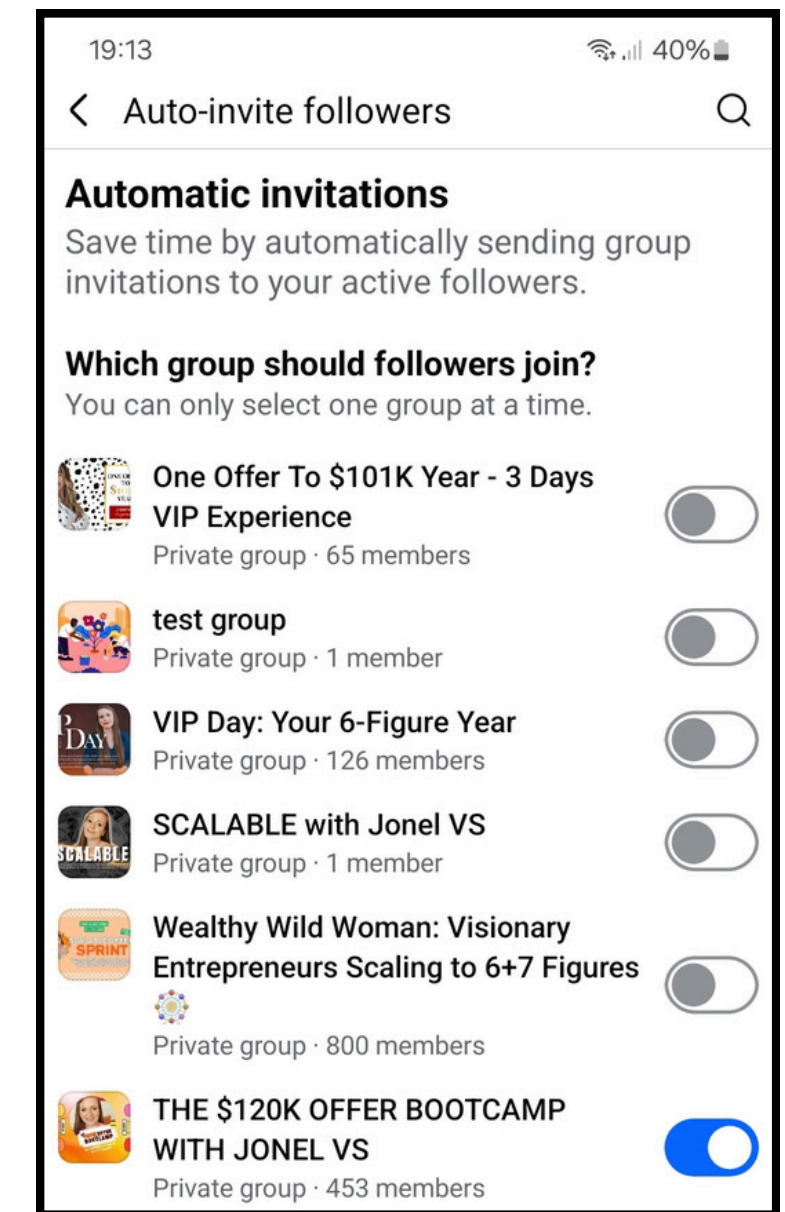
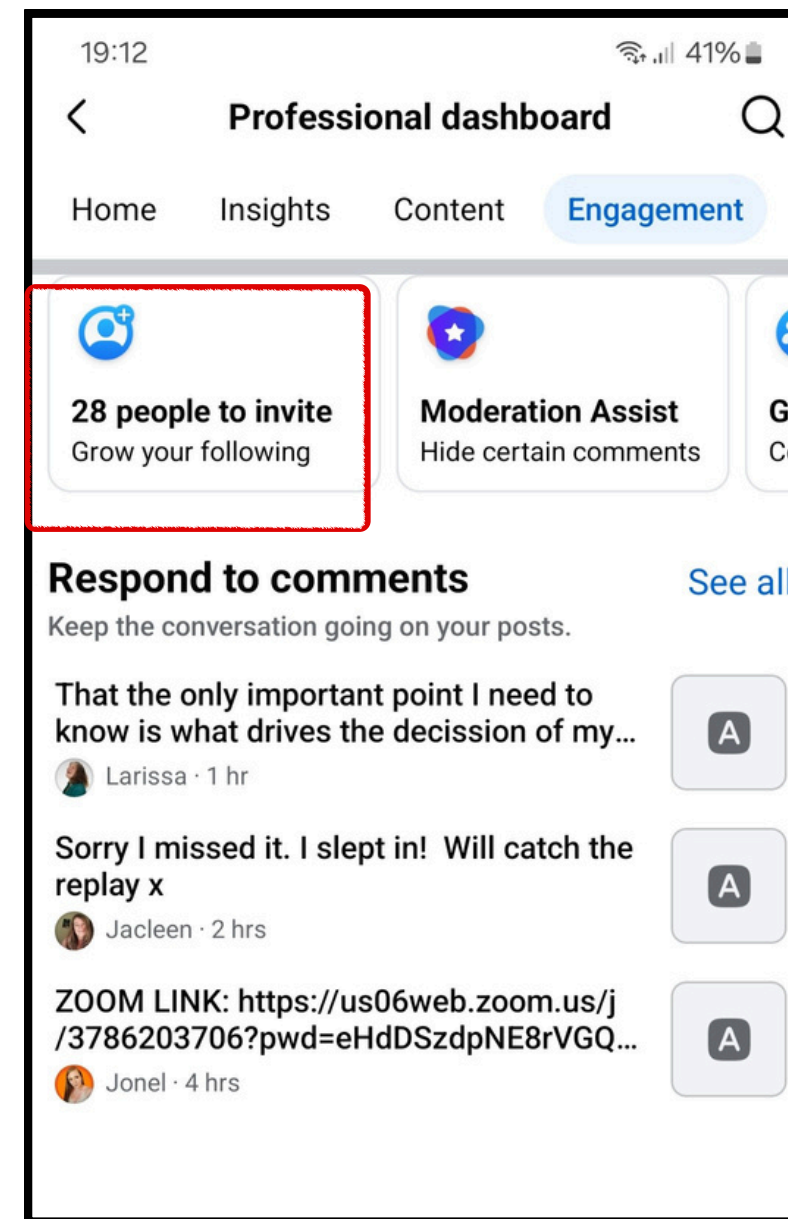
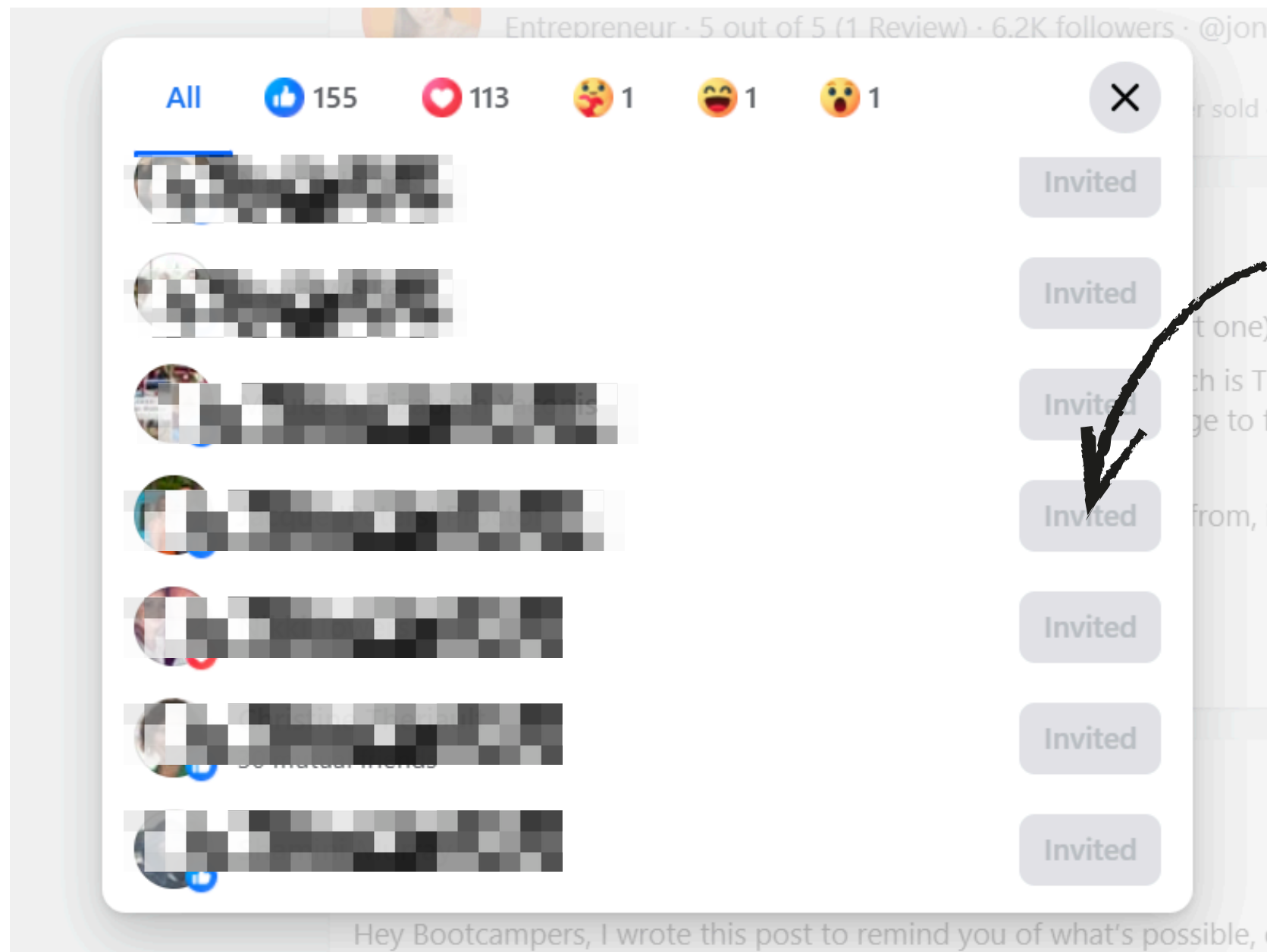
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BY JONEL VS

INVITE PEOPLE WHO REACTED TO FOLLOW YOU.



PROMO THREADS (FREE EVENTS)

Let's get you visible!



Promote your Business, Products and
Services...*VIP

▼ **PROMOTE & GET VISIBLE** ▼

Go Go Go!

***VIP**





GETTING VISIBLE BEYOND SOCIAL MEDIA

GUEST SPEAKING IN PAID COMMUNITIES

Deliver a training in someone else's paid community.
Ask if you can offer your lead magnet.
Have your socials on your slide deck.
Introduce yourself as an expert.

GET ON PODCASTS

Podcast Guest Collaboration Community
Loads of other groups
Reach out via email (look for podcasts on Spotify)



PARTICIPATE IN SUMMITS AND EVENTS

Speak at summits (have 3 topics that you can speak about)

Pre-record them

Reach out to the summit hosts and ask for an opportunity



BUNDLE CONTRIBUTIONS

Free or paid offers

Host your own

Ask in groups who has a bundle

Keep a list



SPONSORSHIP

Sponsor events/summits



PROMOTE A FREE OFFER

In groups, on socials
Freebies/lead magnets
Freebie swap



ATTEND VIRTUAL NETWORKING EVENTS

Meet more people in real time
Builds recognition and referrals
Gets you known beyond socials



BY JONEL VS

Why you need to get visible:

If nobody knows who you are, nobody can buy from you
The more people know you the more they will trust you.
It will help grow your audience (more people to sell to)



ACTION STEP

Plan your visibility strategy for 2026:

Example:

2 podcasts a month
In 3 quality groups daily
1 networking event a week
Participate in a bundle 1 x a month
Do weekly guest expert sessions

Q&A

