

# Digital Goldmine

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# DIGITAL GOLDMINE

*Digital Product*

## OPEN WHEN PRINTABLES

You know those super sweet "open when" letters people give to friends? Like "Open when you're sad," "Open when you need a laugh," or "Open when you're missing me"? These printables are total gold in the digital product space.

The main audience here? It's all about relationships: couples in long-distance relationships, parents wanting to surprise their kids (think care packages for college), and even best friends celebrating birthdays or just life in general. These printables are **super popular around Valentine's Day**, anniversaries, holidays, graduations, or before someone leaves for a big trip or life change.

**CLICK TO VIEW EXAMPLE**

**EARNING \$225 PER MONTH**

On just one Etsy listing

**CLICK TO VIEW EXAMPLE**

**EARNING \$377 PER MONTH**

For one simple printable pack

### BEST KEYWORDS:

open when college, open when labels, college student, open when, college open when, open when letters, open when printables, college student gift, printable gift, college, open when printable, college care package, open college student, college letters, open when student, open when son, open when daughter

### START WITH THESE THEMES/NICHE SEGMENTS:

The following themes are based on recent research using a variety of niche tools. Some are geared towards researching Etsy as well as overall Google search volume.

- Open When College Cards
- Open When Cards for New Moms
- Open When Cards for Deployment
- Open When for Husband
- Open When Letters for Boyfriend
- Open When Letters for Mom

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## **BREATHING PRINTABLE CARDS**

These are **very** easy to create and are evergreen. They're also currently trending with parents focused on teaching their kids to express themselves creatively through art. The current generation of parents are so much more aware than mine was, so these are in high demand.

They cater to a wide audience: kids learning emotional regulation, adults needing a quick stress relief tool, and wellness enthusiasts looking for mindfulness hacks.

My main focus will be on cards for kids at first, and then cards for women suffering from MDD (major depressive disorder) because I was diagnosed with that last year and I know how much these will help people like me.

Plus, they sell all year long!

**CLICK TO VIEW EXAMPLE**

**EARNING \$217 PER MONTH**



Just one Etsy listing - simple design

### **BEST KEYWORDS:**

Breathing Exercises, Emotional Regulation, Mindfulness Cards, Mindful Breathing, Calm Down Corner, Mindfulness For Kids, Breathing Techniques, Printable Cards, Mindfulness Activity, Kids Breathing Cards, Finger Tracing, Anxiety Relief, Kids Mental Health

Unique themes will help set your cards apart, so don't be afraid to try new and quirky things, such as:

*Animal Based Breathing Cards, Woodland themed cards, bug themed cards, or combine breathing cards with other tools like journal and printable worksheets for kids.*



There are over 20 other high-profit 'easy entry' digital product niches revealed in the full guide. **Get your copy for just \$17.**

*Instant Access*

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