

MySpiritWay — Privacy Policy · Terms & Conditions · Disclaimer (Updated)

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Effective date: 10/10/2025

Controller: MySpiritWay ehf

Registered address: Fitjabraut 6a, 260 Njarðvík, ap. 202, Iceland

Company ID (Kennitala): 1309963889

Contact: kamiljan@myspiritway.org

Scope: www.myspiritway.org and related booking pages, emails, and sessions for the “Clarity Call”.

1) Service description (what the call is)

A complimentary 30–40 minute online **Clarity Call** to review the energy and mechanics of your spiritual business, identify one priority (“First Fix”), and deliver a concise plan. Educational guidance only. It is not therapy, medical, legal, accounting, or financial advice. No outcomes are guaranteed.

2) Booking, availability, rescheduling

Working hours: **Mon–Fri, 10:30–16:30 GMT and 18:00–19:00 GMT**. No weekends. Bookings are limited to maintain quality. Outside these hours we do not accept bookings. You may reschedule via your confirmation email link. Repeated no-shows or last-minute changes may be declined. One complimentary call per person/business; additional sessions may be offered as paid services.

3) What we collect

- Identity & contact: name, email, timezone.
- Business context you share: niche/focus, site and social links, public content we may review for the audit.
- Session assets: session notes, your 1-Page Fix List PDF, and call recordings (see §5).
- Technical data: cookies/pixels/identifiers (see Appendix A).

Lawful bases (GDPR/EEA): performance of a service you request; legitimate interests (quality, security, analytics); consent (newsletter; identifiable marketing use; certain cookies).

4) Tools and processors we use

- Booking & forms: Systeme.io; scheduling via Google Calendar (Systeme.io used as ops layer).
- Meetings: Google Meet.
- Storage: PDFs on Google Drive; recordings on YouTube (private/unlisted) unless you consent to identifiable marketing use.
- Email/newsletter & CRM: Systeme.io.
- Payments for paid follow-ups: Stripe and PayPal.

Some processors may operate outside the EEA; we rely on appropriate safeguards (e.g., SCCs).

5) Recording, testimonials, and promotional use

- **Recording by default** for notes/quality and to produce your PDF (announced at the start).
- **Identifiable marketing use** (name/face/voice/brand; website, social, and ads/boosted posts) **requires your explicit, separate opt-in**. Not required to receive the free call.
- **De-identified learning use**: anonymised/blurred/voice-altered excerpts may be used for education and service improvement.
- **Testimonials**: voluntary; licence to edit for length/clarity and publish across our channels.
- **Withdrawal**: revoke identifiable-marketing consent any time; we stop future use and remove content we control within **30 days** (best-efforts for third-party caches).

6) How we use your data

Deliver the call; send confirmations/reminders; produce and send your 1-Page Fix List. Optional educational updates (newsletter) — unsubscribe anytime. Improve services, security, analytics, and page performance.

6A) Use of AI-assisted tools

We may use AI-assisted tools during preparation or to draft your 1-Page Fix List. Outputs are reviewed by a human before delivery. We do not sell your personal data and we do not allow AI tools to train on your identifiable content.

7) Retention

To comply with storage-limitation principles:

- Booking/contact data: kept while active and reviewed at least every 24 months; delete on verified request within 30 days.
- Session notes/PDF: kept while relevant and reviewed at 24 months; delete on request within 30 days.
- Raw recordings (no marketing consent): kept up to 12 months then deleted; earlier deletion on request within 30 days.
- If identifiable marketing consent is given: selected clips may remain published until you withdraw consent; upon withdrawal, we remove what we control within 30 days.

8) Your rights (GDPR/EEA)

You may request access, rectification, deletion, restriction, portability, and object to processing where applicable. Contact **kamiljan@myspiritway.org**. You may complain to your local supervisory authority.

9) Age

Service intended for **18+**. We do not systematically verify age, but may request confirmation where appropriate.

10) Security

We apply reasonable administrative, technical, and physical safeguards. No online method is 100% secure.

11) Intellectual property and licence

All frameworks, checklists, session structures, and materials are our IP. You receive a personal, non-transferable licence to use your deliverables internally. No redistribution/resale without written permission.

12) Acceptable use

Do not share unlawful, infringing, or harmful content in sessions; do not misuse our site, forms, or calendar.

13) Fees and paid upgrades

The Clarity Call is free for now (subject to change). Any paid service is governed by separate written terms or checkout terms (Stripe/PayPal).

14) Language

Primary service language is English; Polish support available when feasible. In the event of interpretation differences, the English version governs.

15) Waitlist

If no times are available, you may join a waitlist. We'll email when a slot opens. Waitlist entries are reviewed and cleared periodically; you may ask removal at any time.

16) Public content review

By booking, you permit us to review your publicly available content (e.g., website, social profiles) solely for the audit and to prepare your PDF.

17) Disclaimer of warranties; limitation of liability

The service and materials are provided "as is." We disclaim all warranties to the fullest extent permitted by law. To the maximum extent permitted, our aggregate liability is limited to **EUR 50** for the free call, and for any paid service, limited to the amount you paid for that specific service. Nothing limits liability for intentional misconduct or other liability that cannot be limited by law. We are not liable for indirect, incidental, special, consequential, or punitive damages.

18) Governing law and venue

Icelandic law governs these terms. Exclusive venue lies with the competent courts in Iceland.

19) Changes

We may update this page. The Effective Date shows the latest version. Continued use after changes constitutes acceptance.

Appendix A — Trackers & Pixels (Cookies & Similar Tech)

We use cookies, pixels, and scripts for essential operation, analytics, and advertising/retargeting. Your

choices are managed via your browser and, where implemented, our cookie banner. We honour consent where legally required and operate Google Tag Manager (GTM) with consent checks.

Tag management

- Google Tag Manager (GTM)

Analytics & measurement

- Google Analytics 4 (GA4)
- Microsoft Clarity (session analytics/heatmaps with privacy filters)
- YouTube/Google Ads conversions

Advertising & social

- Google Ads / gtag.js
- Microsoft Advertising UET
- Meta Pixel (Facebook/Instagram)
- TikTok Pixel
- LinkedIn Insight Tag
- Pinterest Tag
- X (Twitter) Pixel

What these may collect: page URLs, device/browser data, approximate location (from IP), events (clicks, form submits), ad identifiers, hashed emails (where supported). **Purposes:** reach measurement, conversion reporting, retargeting. **Retention:** defined by each provider; we configure standard windows suitable for small business use. **Opt-outs:** manage in each platform's ad-preferences and your browser; use industry tools (e.g., YourOnlineChoices, NAI). Non-essential tags load only after consent where required.