

# YOUR BOOK JOURNEY Starts Here

A simple guide to the ways *Paper Crown Media* can help you move forward. No matter where you are in the journey, there is **a next step designed for you.**



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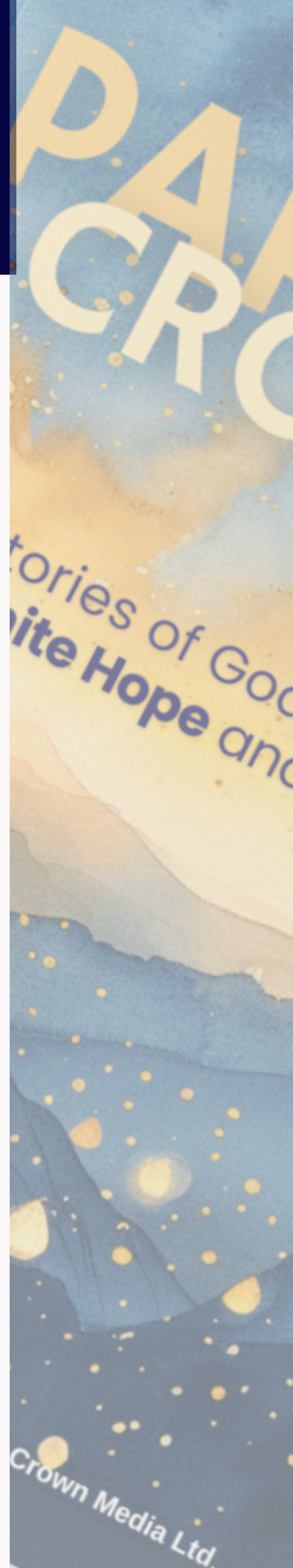


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# Information Pack

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# Welcome



## Dear future author

You may be reading this because there is a message on your heart and you know it matters.

Maybe you have had the idea for a long time. Maybe you have started writing already. Or maybe you keep feeling the nudge that there is a book inside you, but you are not quite sure what to do next.

You may be reading this because there is a message on your heart and you know it matters.

For many new authors, the beginning feels exciting, meaningful, and overwhelming all at once. You may be asking yourself:

- 📖 Where do I even start?
- 📖 Is my message clear enough?
- 📖 Am I really ready for this?
- 📖 What if I begin and cannot finish?
- 📖 What if publishing feels too complicated or too far away?
- 📖 What if I do not know enough yet?

These questions are real, and they are more common than you may think. Writing a book is deeply personal. It is not only about putting words on a page.

It is also about courage, clarity, and taking the next step even when the full path is not yet clear.

At Paper Crown Media, we understand that every author starts from a different place. Some writers need support, structure, and encouragement as they begin. Some are ready to share part of their story now. Others already have a manuscript and need help understanding the publishing journey.

That is why we have created different ways to support you.

As you read through this guide, you do not need to have everything figured out. You are simply looking for the option that best fits where you are right now.

If you are ready to proceed, the next step is to **book a conversation** with our team so we can learn more about your message, answer your questions, and help you choose the best path forward.

It would be our joy to support you.



**Meliza Farndell**

*Director, Paper Crown Media Ltd*



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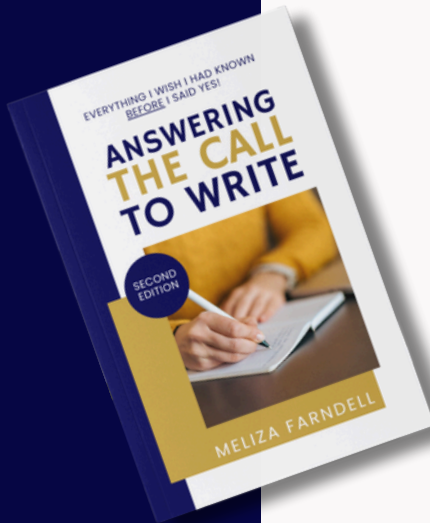
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# Start here \_\_\_\_\_

## which best describes you!



### MEMBERSHIP

I want support, mentoring, and community as I write

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**Best for:** New and experienced writers who want ongoing support with writing, publishing, and marketing as they grow their reach.



### PAPER CROWNS COLLABORATION PROJECT

I want to share one chapter and start building my audience

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**Best for:** Writers who want to publish a chapter and grow their platform before publishing a full book.



### PUBLISH

I already have a manuscript, or I am close to finishing one

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**Best for:** Authors who are ready to publish a full manuscript with professional support.

# Option 1 *Membership*

BEST FOR	WHAT IS INCLUDED	INVESTMENT
 <ul style="list-style-type: none"><li>✓ New and experienced writers who want ongoing support with writing, publishing, and marketing as they grow.</li><li>✓ If you know you are called to write but need clarity, consistency, and support, the Paper Crown Media Membership gives you a strong place to grow.</li></ul>	 <ul style="list-style-type: none"><li>✓ Access to the training portal</li><li>✓ Weekly marketing mentoring calls</li><li>✓ Weekly writing mentoring calls</li><li>✓ Weekly ministry calls</li><li>✓ Dedicated prayer team</li><li>✓ Online global community for accountability and support</li><li>✓ 25% discount on 1:1 coaching and publishing packages</li></ul>	 <ul style="list-style-type: none"><li>✓ <b>£35 / \$47 per month</b></li><li>✓ <b>£350 / \$470 annually</b></li></ul>


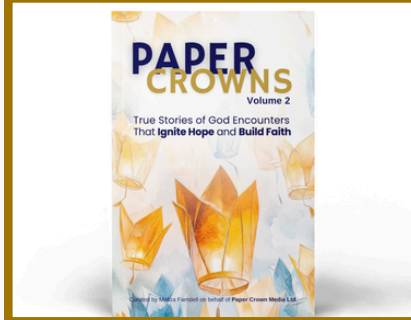



You don't need more time.

You need **more clarity.**

# Option 2

## Collaboration Project

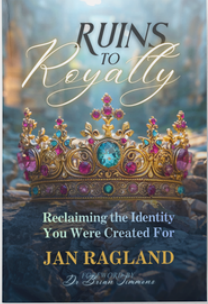
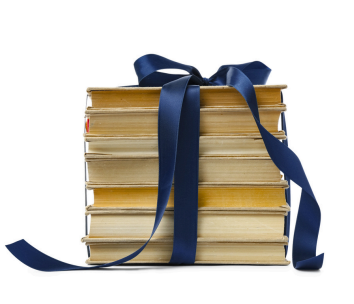

BEST FOR	WHAT IS INCLUDED	INVESTEMENT
 <ul style="list-style-type: none"> <li>✓ Writers who want to publish a chapter and grow their platform before publishing a full book.</li> <li>✓ If you are ready to share your story now, but a full book feels like too much, this gives you a focused way to become a published author and start building your platform, connect with your ideal readers and grow your audience</li> </ul>	 <ul style="list-style-type: none"> <li>✓ Write and publish a 4,000-word chapter in Paper Crowns anthology</li> <li>✓ Website, funnel, and CRM setup to begin building your email list</li> <li>✓ Your individual chapter is released as an Amazon eBook</li> <li>✓ We connect you to the YouVersion Bible App for wider reach (over 1 billion followers, looking for Christian content).</li> <li>✓ The full Paper Crown Media promotional package, which includes: <ul style="list-style-type: none"> <li>• An Author Bio page on our website</li> <li>• A podcast interview on the Answering the Call to Write Podcast</li> <li>• An email feature to our 4K subscriber list</li> <li>• Ongoing social media promotion as a Paper Crown Media author</li> </ul> </li> </ul>	 <ul style="list-style-type: none"> <li>✓ <b>Timing</b> <b>February to October each year</b></li> <li>✓ <b>\$2,997</b></li> </ul>



Clarity isn't a luxury.

It's the foundation.

# Option 3 Publish

BEST FOR	WHAT IS INCLUDED	INVESTMENT
 <p>✓ Authors who are ready to publish a full manuscript with professional support.</p> <p>✓ If you are ready to move from manuscript to published book with expert guidance, this path gives you the support needed to do that with excellence.</p>	 <p>✓ Professional editing, formatting, and cover design</p> <p>✓ ISBN through Paper Crown Publishing</p> <p>✓ Strategic support to position the book as part of a bigger platform</p> <p>✓ One-to-one mentoring from manuscript to launch</p> <p>✓ All Publishing files delivered to the author</p> <p>✓ 100% copyright and 100% royalties retained by the author</p> <p>✓ Full Paper Crown Media promotion, including website bio page, podcast interview, email feature, and ongoing social media promotion</p>	 <p>✓ <b>Timing</b></p> <p><b>3 - 6 months from submission</b></p> <p>✓ <b>\$3,500 to \$5,000 depending on scope of work*</b></p> <p>*Price quoted above are average costs, final costs will be presented in a proposal once we have received your manuscript and can assess the quality of your work and scope of the project.</p>



Imagine holding your **published book** in your hands!

# IMPORTANT *publishing distinction*

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## PATH 1

This is for a longer written book, usually with multiple chapters.

### Standard Book Manuscript

Typical stages include:

- ✓ Manuscript review
- ✓ Editing and revisions
- ✓ Formatting and cover design
- ✓ Final approvals
- ✓ Publishing and launch preparation

## PATH 2

This is a different process and usually takes longer than people expect.

### Illustrated Children's Book

Typical stages include:

- ✓ Story development
- ✓ Page planning
- ✓ Illustration planning or coordination
- ✓ Text and visual revisions
- ✓ Layout and formatting
- ✓ Final approvals and production

## KEY TAKEAWAY DISTINCTION BETWEEN PATH 1 AND PATH 2

### PATH 1

A full manuscript moves through several stages and usually takes time to edit, prepare, review, and publish well.

### PATH 2

An illustrated children's book often takes longer because both the words and the visuals need to be developed together.

# UNDERSTANDING *the timeline*

This is one of the **most important** things to understand as you consider your next step.

Publishing is a **process**, not an instant outcome.

Every book project is **different**, and timelines can vary depending on;

- the stage of your manuscript,
- the type of book,
- the number of revisions needed,
- illustration requirements,
- response times,
- and production steps.

A standard manuscript and an illustrated children's book do not move at the same speed.

**Quality** publishing is rarely completed in just a few weeks.

Good publishing **takes time**, care, and collaboration.



# PROJECT *Timeline*

## EDITING

The editing phase begins with a 30-minute call from your editor to discuss the editing procedure. Upon your acceptance and payment, your manuscript will go into the editing phase. You can expect to receive your edited manuscript within approximately 8 weeks from the date your payment is received. (1st pass) If you would like a second review of your manuscript (after you have made suggested changes), you may return the document to the editor \*within 3 weeks at no additional charge. \*Please note that if the manuscript is returned after 3 weeks, there will be an additional charge.

Plan on another approximate 4 weeks after you've returned your first round of editing. (2nd pass)

There will be an additional charge for rounds of editing beyond the 2-pass process.

## COVER DESIGN

As soon as editing begins, your cover design process can also begin, which allows you to start promoting your book while it is being prepared for publication.

Your cover designer will meet with you first to understand your vision for the book. You will then receive 3 cover concepts within 2 weeks. After that, you will have 1 week to review the options, request revisions, and send your feedback. The designer will then refine the chosen direction with you.

You will receive:

- A PDF print file for your paperback cover
- A JPEG file for your eBook cover

## ILLUSTRATIONS

If your book requires illustrations, these can be added as an optional service at **\$15 per page**.

The illustrator will first meet with you to agree on the style and concept. Once that is approved, the first round of illustrations is usually completed within **3 to 4 weeks**, depending on the scope of the work.

You will then have the opportunity to give feedback, and final illustration updates are usually completed within **2 weeks** of receiving your revision requests.

# PROJECT *timeline*

## FORMATTING

Once editing is complete and all final illustrations have been received, formatting begins.

The first round of formatting is usually completed within **3 weeks**.

You will then have the opportunity to review the manuscript and request any final changes.

These updates are usually completed within **2 weeks** of receiving your feedback.

## PUBLISHING SETUP

Once you have signed off on the final cover and interior files, you will receive your print-ready files.

Paper Crown Media recommends **Amazon KDP**, although the best publishing platform for your book can be discussed with you before publication.

Before your publishing session, you will need to open your publishing account and complete the required personal, banking, and tax information. Once that is ready, you can book a time to upload your book with support.

The publishing setup itself usually takes **2 to 3 hours**, and platform approval can take up to **72 hours**.

If you would like a more structured launch, your publishing date can also be planned around a specific release strategy.

## IMPORTANT NOTE



Please remember that these timelines are a general guide.

Some projects move more quickly, while others take longer depending on the complexity of the book and the speed of feedback and approvals.

Our goal is not only to help you publish, but to help you publish well.

# NEXT STEPS *for you*

- ✓ Read through the options
- ✓ Identify which path best fits where you are now
- ✓ Note your questions
- ✓ Come to your first call with more clarity
- ✓ We help you understand the best next step and likely process





## WHAT TO EXPECT ON *first call*



Learn more about your message and goals



Clarify which option fits you best



Explain the likely process for your type of project



Talk through realistic next steps and timelines



Answer your specific questions

You are the light of the world.  
We're just here to make sure you actually shine.



# FAQ

WHAT IF I AM NOT SURE WHICH OPTION IS RIGHT FOR ME?

**That is completely okay.** Many authors are still figuring that out when they first connect with us. We will help you identify the best next step based on where you are now.

DO I NEED TO HAVE EVERYTHING READY BEFORE I JOIN?

**No:** Some options are designed for authors who are still in the early stages and need support, structure, and clarity.

HOW LONG DOES PUBLISHING USUALLY TAKE?

It depends on the type of book, the stage of the manuscript, the revision process, and the production needs. Most projects take time and move through several stages.

IS A CHILDREN'S BOOK PUBLISHED IN THE SAME WAY AS A STANDARD MANUSCRIPT?

**No:** Illustrated children's books usually follow a different process because both the writing and the visuals need to be developed together.

CAN I START WITH MEMBERSHIP AND PUBLISH LATER?

**Yes:** Membership can be a strong starting point if you want support while developing your message and writing.

WHAT IF I ONLY HAVE AN IDEA?

That is still a valid place to begin. You do not need to have everything figured out before taking your next step.



You are the light of the world—like a city on a hilltop that cannot be hidden.

Matthew 5:14 NLT



# Managing --- expectations

Every book project is unique. Timelines can vary depending on the type of book, the stage of the manuscript, the number of revisions needed, illustration requirements, response times, and production steps.

From the moment you begin this journey to the day your book is finally published, life can happen for all of us. Sometimes unexpected delays arise that are outside the control of either you or Paper Crown Media. If that happens, we believe open and timely communication matters, so that both sides can move forward with understanding, grace, and realistic expectations.

Paper Crown Media will guide you through the process, but publishing is a collaborative journey and not an instant result. We know many authors are eager to see their book in print as soon as possible. We are too. At the same time, quality publishing takes time, care, and collaboration. We want to help you move forward with both excitement and realistic expectations.



# BEFORE WE *go*



This information leaflet is here to give you **clarity** about the most important steps before our first conversation.

If you sense that God is inviting you to let your light shine and share the message He has placed on your heart, then this can be the beginning of a beautiful next step.

From there, we can walk with you through a **tailored process** that supports your manuscript within the framework of what Paper Crown Media offers.



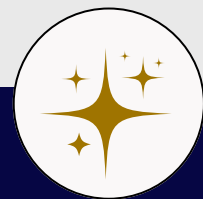
You have a message



You are the solution



You don't need to be loud



You were not created to play small

*Are you ready to take the next step?*

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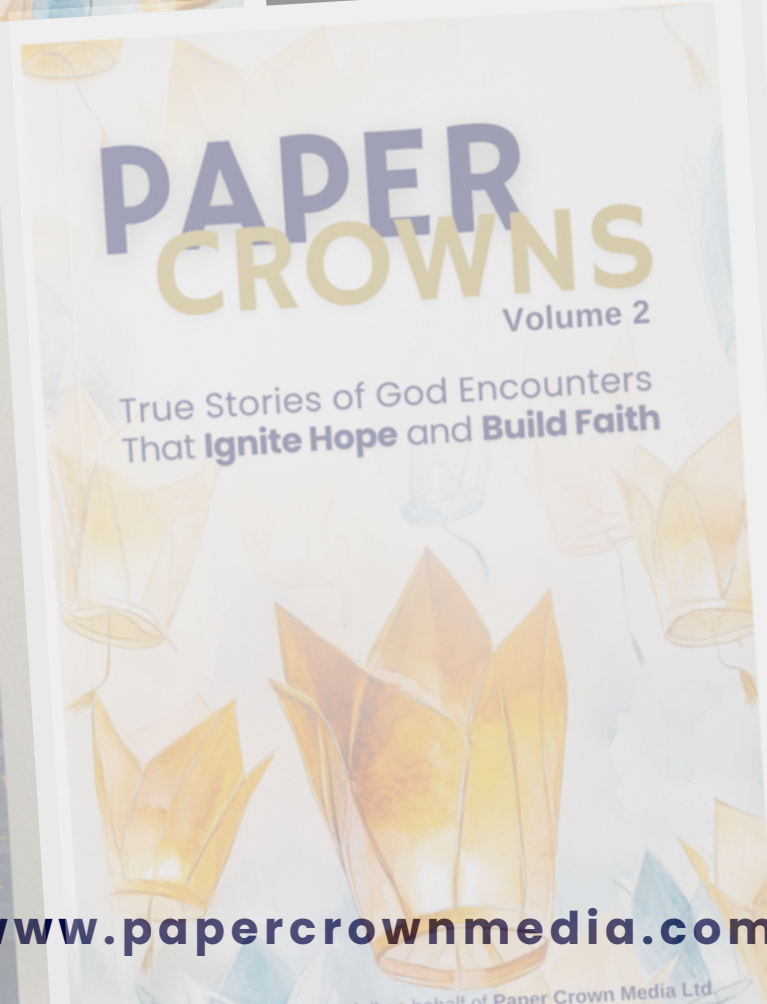
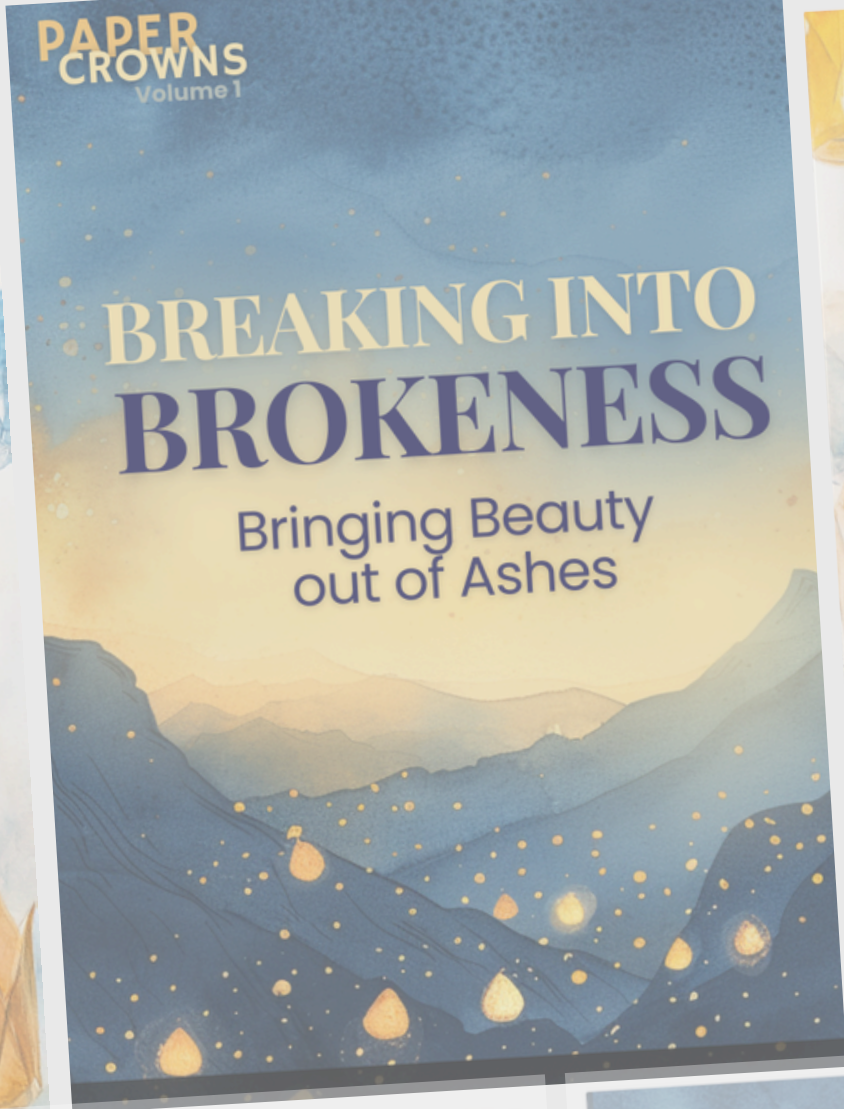
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# ARE YOU *Ready?*

Now that you have seen the main options and understand a little more about the process, the next step is to **book a conversation** with us so we can answer your questions and help you move forward with clarity.



Don't delay! **Take action today:**  
**Book a conversation** with the team



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Curated by Meliza Farndell on behalf of Paper Crown Media Ltd