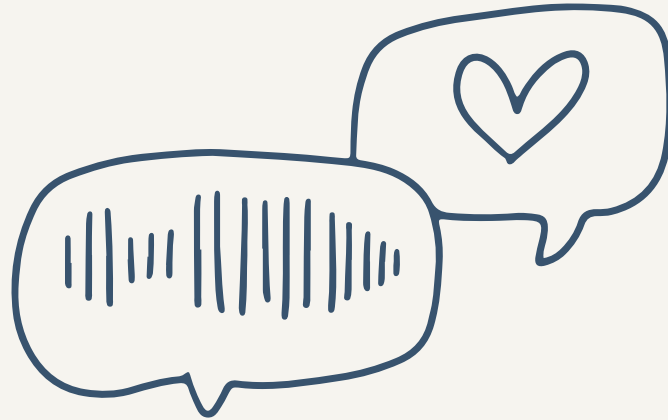
A white outline icon of a microchip with the letters 'AI' in the center. It has several pins extending from the top, bottom, and sides. The background is a blurred image of a person's face, overlaid with a blue and purple gradient and white circuit-like lines.

# AI FOR PODCASTERS

# WORKFLOW & TECH STACK

AI & AUTOMATION TOOLS  
FOR PODCASTERS

JENNIFER HENCZEL



## **TOOLS WE LOVE!**

Using AI and automation tools can transform the way podcasters create, produce, and grow their shows. These tools help you save time, reduce overwhelm, improve quality, and show up more consistently for your audience. They make it easier to plan episodes, repurpose content, streamline editing, and stay visible across multiple platforms without adding more hours to your workload.

This is not an exhausted list of every AI tool for podcasters, but rather the ones I use and love. Every tool listed in this guide is one that I personally know, like and trust.

Others may have a different tech stack, and that's okay. Use whatever works for you and your preferred way of doing things. The good news is that new technologies are always popping up to make podcasting easier and easier.



Some of the links shared in this guide are affiliate links. This means that at no additional cost to you, I may earn a small commission if you choose to make a purchase through them.

I only recommend tools and platforms that I personally use, trust, and believe will genuinely support podcasters and creators in growing their message.

Your support through these links helps me continue creating valuable resources for the Women Podcasters Network and our community. Thank you for being here and for supporting the work that helps elevate women's voices around the world.

# EVERYTHING AI



These are the platforms where you will use the 150 Ai Prompts for Podcasts. to help you with every aspect of your podcast.

These are the 2 main Ai tools that I use, but there's also Perplexity and Claude. They are all very comprehensive and will save you an overflowing abundance of time. Use whichever platform works for you.

## **ChatGPT:**

ChatGPT is an artificial intelligence (AI) chatbot developed by OpenAI that uses natural language processing and machine learning to simulate human-like conversation and perform various tasks.

<https://chat.openai.com/signup>

## **Gemini (Google Workspace):**

An AI assistant integrated into Google Workspace that helps you brainstorm, outline episodes, write scripts, repurpose content, and generate creative ideas. Gemini can also create unique images for thumbnails, visuals, branding, and marketing materials.

<https://workspace.google.com/gemini>

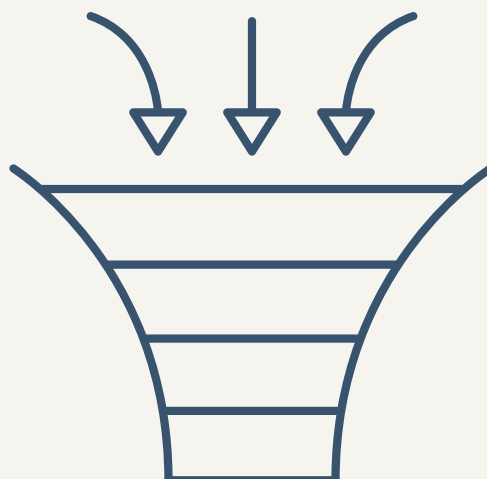
# FUNNEL BUILDING & MONETIZATION

## **Systeme io:**

A complete all-in-one platform for building funnels, creating courses, delivering email sequences, running memberships, and managing your entire audience ecosystem in one place. It supports lead capture, list growth, product delivery, and automation so you can focus on your message instead of tech. It is the platform I personally use because it removes complexity and supports fast monetization.

[https://systeme.io/?](https://systeme.io/?sa=sa01622684576225974b51f37b20ea7a85ad3087b6)

[sa=sa01622684576225974b51f37b20ea7a85ad3087b6](https://systeme.io/?sa=sa01622684576225974b51f37b20ea7a85ad3087b6)



# PODCAST HOSTING AND DISTRIBUTION



## **Captivate:**

A podcast hosting platform designed for creators who want growth, simplicity, and strong analytics. It includes easy episode scheduling, audience insights, automated distribution, and private podcasting features.

<https://fas.st/t/wfWmj5Rn>

# RECORDING

## **Zoom:**

A widely used online meeting and recording tool that allows podcasters to interview guests from anywhere with stable audio and video. Zoom's local recording option improves quality, and its simplicity makes it ideal for remote interviews and collaborations.

<https://zoom.us/>

## **Riverside:**

A professional remote recording platform that captures each participant's audio and video locally for studio quality results. Great for interviews, co hosts, and remote guests who want crisp sound and clean video without technical issues.

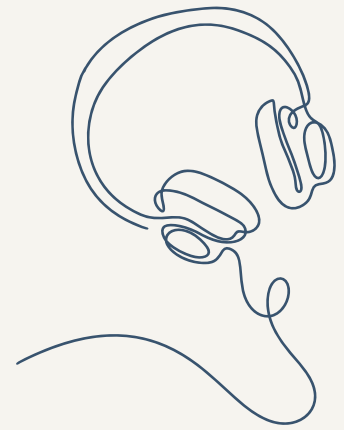
<https://riverside.fm>

## **Zoom Podtrak P4:**

A portable audio recorder designed specifically for podcasters. It allows multiple microphones, built in sound pads, and recording flexibility on the go.

<https://zoomcorp.com>

# AUDIO EDITING AND SOUND CLEANUP



## **Cleanvoice.ai:**

An AI audio cleaning tool that removes background noise, mouth sounds, filler words, and long pauses. It dramatically improves audio quality and reduces editing time.

<https://cleanvoice.ai/>

## **Audacity:**

A reliable, free audio editing program with noise reduction, equalization, compression, and cleanup tools. It offers professional level editing for podcasters who want a powerful tool without a large price tag.

<https://www.audacityteam.org/>

## **Adobe Audition:**

A professional audio editing software used for producing clean, polished, broadcast quality podcast episodes. It offers advanced noise reduction, multitrack editing, EQ, compression, and sound design tools for creators who want studio grade results.

<https://www.adobe.com/products/audition.html>

# MUSIC

## **YouTube Music Library:**

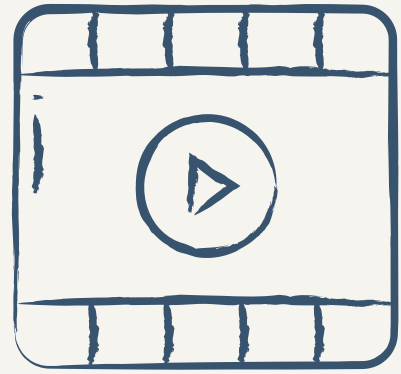
A free library of royalty free music, intros, outros, ambient background tracks, and sound effects that you can safely use in your podcast and video content.

<https://www.youtube.com/audiolibrary>

I also use Envato for music and other media. You can find that in the following sections.



# VIDEO CREATION AND EDITING



## **Bigvu Teleprompter:**

A video creation tool with a built in teleprompter, automatic captions, script storage, and polished templates for reels, promo videos, intros, and course lessons.

<https://desk.bigvu.tv?fpr=jen>

## **CapCut:**

An AI powered editor for short form and long form content. It auto captions, trims, syncs music, enhances visuals, and produces polished videos quickly.

<https://www.capcut.com/>

## **Descript:**

An AI powered editing tool that allows you to edit audio and video simply by editing the transcript. It removes filler words, enhances sound, transcribes episodes, and simplifies your entire production workflow.

<https://www.descript.com/>

## **Adobe Premiere Pro:**

A professional video editing platform for producing high quality video podcasts, interviews, trailers, and promotional content. It offers advanced editing, color correction, transitions, and sound design tools for creators who want full creative control.

<https://www.adobe.com/products/premiere.html>

**Note:** I've also heard Wave Video is good too, but I haven't tried it yet myself. <https://wave.video/>

# DESIGN & CONTENT GENERATION



## **Canva**

A design tool for creating podcast cover art, thumbnails, social graphics, audiograms, worksheets, trails, slide decks, and promotional materials. Its AI tools generate layouts, write captions, remove backgrounds, and resize designs automatically.

<https://www.canva.com/>

## **Envato Elements:**

A high quality stock library offering photos, graphics, videos, templates, fonts, motion graphics, and creative assets. Perfect for creating podcast visuals, slides, thumbnails, videos, worksheets, and branded designs.

<https://elements.envato.com/>

# SOCIAL POSTS AND CONTENT REPURPOSING



Promote your episodes with ease and grow your audience.

## **Opus Clip:**

An AI repurposing platform that analyzes your long videos and automatically produces multiple short clips optimized for vertical platforms. It detects the best highlights, adds captions, and formats content for high visibility.

<https://www.opus.pro/>

## **Syllaby:**

An AI powered tool that transforms your podcast ideas and episodes into short form video scripts that match trending formats. It identifies hooks, structures your message, and helps you produce scroll stopping content for TikTok, Reels, Shorts, and Facebook effortlessly.

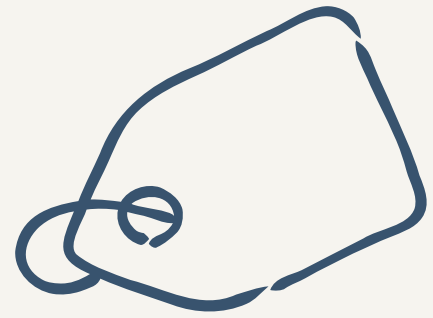
<https://syllaby.io/>

## **Threadmaster:**

An AI tool that turns your ideas into high performing text threads that spark engagement on Facebook and other platforms. It structures your message clearly and helps you create content that resonates and grows your audience.

<https://threadmaster.io/>

# LEAD GENERATION



## **Jeeva:**

Inspired by the Superhuman Sales concept, Jeeva helps creators automate outreach, replies, prep, notes, and inbox flow so you gain hours back each week. It uses AI to help you prioritize tasks, generate leads, manage your podcasting workflow, and stay consistent. Jeeva streamlines repetitive steps, offers actionable suggestions, and helps you stay on track even during busy seasons.

<https://jeeva.ai/>

# MARKETING & SEO

## **TubeBuddy:**

A YouTube optimization tool that uses AI to help you improve video titles, keywords, descriptions, thumbnails, and metadata to increase visibility and grow your video podcast audience.

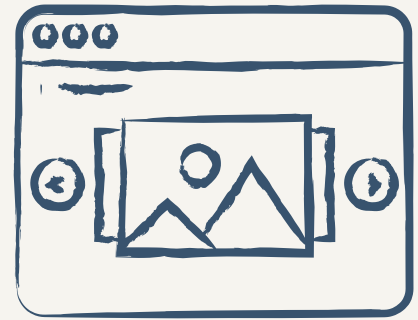
<https://www.tubebuddy.com/>

## **Ranked AI:**

An SEO automation platform that identifies ranking opportunities, creates optimized content, increases organic website traffic, and helps attract more listeners through search.

<https://www.ranked.ai/>

# SHOW NOTES GENERATION



## Capsho:

Make your show notes shine! An AI powered platform designed specifically for podcasters to generate titles, descriptions, blog posts, quotes, social captions, and promotional assets from your episodes. It helps you save hours every week by turning one recording into a full suite of content.

<https://www.capsho.com/>

ChatGPT, Gemini, Perplexity and Claude can also generate show notes, but it takes extra steps, and this is what Capsho is built for. It's the top solution for generating content for show notes.

# PRODUCTIVITY



## Keep Notes:

A simple, fast note taking tool that syncs across your devices. Perfect for capturing ideas, outlines, affirmations, interview notes, and episode sparks whenever inspiration strikes.

<https://keep.google.com>

# PODCASTING COMMUNITIES

## **Women Podcasters Network:**

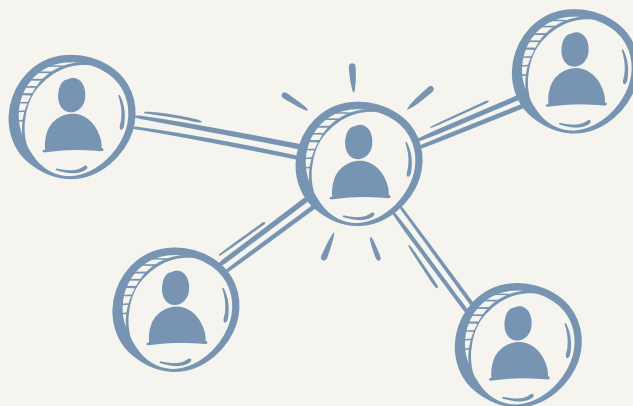
One of the largest communities for women podcasters, offering tools, templates, training, community connection, opportunities to collaborate, and expert guest networking. Members receive ongoing support for starting, growing, and monetizing their podcast with confidence.

[www.womenpodcasters.com](http://www.womenpodcasters.com)

## **Podfest:**

I have personally attended and spoken at this conference, and I loved it! The connections are unbelievable. It's the industry's friendliest podcasting conference. Podfest brings together podcasters, creators, educators, and industry experts in a warm and welcoming environment. It is a place to connect, learn, collaborate, and grow alongside a supportive community that values creativity and innovation. I highly recommend attending:

<https://podfestexpo.com/>



# EXPERT GUEST & PODCASTER NETWORKING

## **Podmatch:**

A matchmaking platform that connects podcasters with high quality guests and helps guests find podcasts to appear on. It simplifies booking, communication, and scheduling so creators can produce more content with less effort.

<https://www.podmatch.com/member/podcaster>

## **Women in Podcasting Groups:**

We have groups in both Facebook and LinkedIn where you can podcast with #findaguest or #beaguest and connect with other podcasters and expert guests:

Facebook: <https://www.facebook.com/groups/womeninpodcasting>

LinkedIn: <https://www.linkedin.com/groups/13907777/>



# PODCASTING EDUCATION



## **School of Podcasting - Dave Jackson:**

A complete step by step podcast training platform that walks you through planning, recording, editing, launching, and growing your podcast. Ideal for creators who want expert guidance, accountability, and clear instruction without confusion.

<https://www.schoolofpodcasting.com>

## **Podcaster's Paradise - John Lee Dumas:**

A comprehensive podcasting training community created by John Lee Dumas of Entrepreneurs on Fire. It includes step by step video tutorials, expert interviews, templates, and a supportive community designed to help podcasters grow quickly.

<https://podcastersparadise.com/>

## **Women Podcasters Network**

I specialized in monetization and I provide a lot of training around that. I also have some masterclasses and resources in the Women Podcasters Network for starting and growing your podcast, but if you're looking for step-by-step instruction and tutorials for starting a podcast, those 🙌 are robust podcasting programs from start to finish.

<https://www.womenpodcasters.com>

YOU'RE INVITED!  
*to join our community*



## WOMEN PODCASTERS NETWORK

**ACCESS OUR TIME-SAVING TOOLS &  
TEMPLATES FOR STARTING, GROWING  
& MONETIZING YOUR PODCAST**

Connect, collaborate and celebrate with a vibrant community of Podcasters & Expert Guests.

Our mission is to elevate women's voices globally and within the podcasting industry.

**ONLY \$5/MONTH**

**YES, I WANT IT!**

**WWW.WOMENPODCASTERS.COM**

YOU'RE INVITED!  
*to join our community*



## AI INNOVATORS ALLIANCE

IT'S LIKE HAVING A SKILLED ASSISTANT AND EXPERT COACH BY YOUR SIDE 24/7. PLUS! ✨ SELL THEM AS YOUR OWN AND KEEP THE PROFIT. THIS IS THE OPPORTUNITY YOU'VE BEEN WAITING FOR! IT'S THE EASIEST WAY TO MONETIZE ONLINE TODAY.

**YES, I WANT IT!**

**WWW.WOMENPODCASTERS.COM**



HI, I'M *Jennifer*

## **I love creating opportunities for people to connect and collaborate in meaningful ways**

Hi, my name is Jennifer Henczel and I'm a Podcaster, Author, Encouragement Coach and Founder of the Women Podcasters Network, Women Podcasters Awards and Ai Innovators Alliance.

My mission is to elevate women's voices and stories globally.

In 2012, I was able to turn my side gig into a full time income, and I did that by using these strategies for building communities around my message and ultimately turning my passion into my purpose.

**Now, I show others how to do the same!** I want to share all my strategies and expertise with you.

So, I created communities where you can find support and encouragement. Plus, get access to my tools, templates & trainings to elevate your life and boost your business.

I've been creating digital products and online courses since the early days of online business. I have my Provincial Instructor's Diploma - in my region of the world that means I'm qualified in creating curriculum and instructing adults.

But success came, when I finally learned to build and serve communities. I turned my assets, such as books, workbooks, journals, guides, systems, funnels, frameworks, blueprints and roadmaps into membership magnets.

I also have 2 podcasts and I love podcasting! 🎙️🎧

You can do it too! I have all the tools, templates and training you need to create a system that works.

**JOIN ONE OF MY COMMUNITIES TODAY:**

[WWW.WOMENPODCASTERS.COM](http://WWW.WOMENPODCASTERS.COM)