

Customer Script Template

What to Say When Asking for Referrals

“If you ever refer someone who books a cleaning with us, I’ll send you \$50 as a thank-you once their job is complete.”

Optional Follow-Up Line

“There’s nothing to sign up for — they just need to mention your name.”

Referral rewards are paid after the referred job is completed and paid in full.

Pro Tip (Optional but Highly Effective)

In addition to sending messages, many businesses get better results by leaving the **printed referral flyer** behind after each job.

Place it on a counter or table where it will be noticed later, rather than handing it directly to the customer.

Some businesses also include a small thank-you item (like a piece of candy or seasonal treat) to make the reminder feel thoughtful.

Consistency matters more than creativity — leave the flyer after every job.