

Business Idea Generator - ChatGPT Prompts Library

A comprehensive collection of prompts to spark innovative business ideas across every industry and approach



Quick Start Guide

How to Use These Prompts:

1. Choose a category that interests you
 2. Copy and paste the prompt into ChatGPT
 3. Provide the requested details
 4. Let AI generate multiple business ideas
 5. Use follow-up prompts to refine promising concepts
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Market Gap Analysis Prompts

The Underserved Market Detective

"I want to find business opportunities in underserved markets. Please analyze [INDUSTRY] and identify 10 specific market gaps where customer needs aren't being fully met. For each gap, explain: the unmet need, why it exists, potential market size, and a business idea to fill it."

The Competitor Weakness Finder

"Research the top 5 companies in [INDUSTRY] and identify their biggest weaknesses, customer complaints, and service gaps. Based on these weaknesses, generate 8 business ideas that could capitalize on these shortcomings."

The Price Point Explorer

"Analyze [PRODUCT/SERVICE CATEGORY] and identify opportunities at different price points. Generate business ideas for: ultra-budget market (bottom 20%), premium market (top 20%), and an underserved middle segment."

The Geographic Gap Mapper

"I live in [LOCATION]. Identify 10 business ideas that work well in major cities but haven't been properly adapted for [rural areas/suburbs/small towns/international markets]. Focus on location-specific opportunities."

Problem-Solution Discovery Prompts

The Daily Frustration Miner

"Help me identify business opportunities from everyday problems. Ask me about my typical day, then identify 15 small frustrations or inefficiencies I experience. For each frustration, suggest a business idea that could solve it."

The Industry Pain Point Analyzer

"List the 10 biggest problems facing [INDUSTRY] right now. For each problem, create a business idea that addresses it. Consider both B2B and B2C solutions."

The Future Problem Predictor

"Based on current trends in [technology/demographics/environment/society], what problems will people face in 5-10 years that don't exist today? Generate 12 business ideas that could solve these future problems."

The Customer Journey Problem Spotter

"Map out the customer journey for [buying a house/planning a wedding/starting a business/other major life event]. Identify pain points at each stage and suggest business ideas to smooth these friction points."

Trend Exploitation Prompts

The Trend Intersection Generator

"Identify 3 major trends happening right now in different fields (technology, lifestyle, business, etc.). Generate 10 business ideas that sit at the intersection of these trends."

The Technology Adoption Predictor

"[AI/VR/Blockchain/IoT/other technology] is becoming mainstream. Generate 15 business ideas for companies that can help traditional industries adopt this technology."

The Demographic Shift Capitalizer

"Analyze how [aging population/Gen Z entering workforce/remote work trend/other demographic change] is changing consumer behavior. Create 12 business ideas that cater to this shift."

The Regulatory Change Opportunity Finder

"New regulations in [industry/environmental/privacy/other area] are creating business opportunities. Generate 8 business ideas that help companies comply with or benefit from these changes."

Personal Skills Monetization Prompts

The Skills-to-Business Translator

"I have skills in [LIST YOUR SKILLS]. For each skill, generate 3 different business models: service-based, product-based, and platform/marketplace-based. Consider both B2B and B2C options."

The Hobby Monetization Maximizer

"My hobbies include [LIST HOBBIES]. Generate 10 creative ways to turn these hobbies into profitable businesses beyond the obvious selling products or teaching."

The Experience Leverager

"I have [X years] of experience in [INDUSTRY]. Generate business ideas that leverage this experience in non-obvious ways - consulting alternatives, product ideas, and adjacent market opportunities."

The Passion-Problem Connector

"I'm passionate about [TOPIC/CAUSE]. Identify problems related to this area and generate 8 business ideas that let me solve these problems while building a sustainable business."

Industry Disruption Prompts

The Business Model Reinventor

"Take the traditional business model of [industry] and reimagine it using modern technology, changing consumer preferences, and new economic models. Generate 6 disruptive business ideas."

The Subscription Everything Generator

"Identify 10 industries or products that haven't been 'subscriptionized' yet but could benefit from recurring revenue models. Create business ideas for each."

The Middleman Eliminator

"Identify inefficient middlemen in [INDUSTRY] and generate business ideas that could eliminate them using technology, direct-to-consumer models, or peer-to-peer platforms."

The Industry Combination Creator

"Combine elements from [INDUSTRY A] and [INDUSTRY B] to create hybrid business ideas. Generate 8 concepts that blend the best of both worlds."

Niche Market Creation Prompts

The Micro-Market Discoverer

"Find ultra-specific niches within [BROAD MARKET]. For each niche (target 100-10,000 potential customers), create a tailored business idea with specialized products/services."

The Overlooked Demographic Identifier

"Identify demographic groups that are underserved by current businesses in [INDUSTRY]. Generate targeted business ideas for each group."

The Lifestyle Business Builder

"Create business ideas for people who live [specific lifestyle: nomadic/minimalist/luxury/eco-friendly/etc.]. Focus on products and services that align with their values and daily routines."

The Professional Niche Targeter

"Generate business ideas specifically for [PROFESSION: doctors, teachers, freelancers, etc.]. Focus on their unique challenges, schedules, and professional needs."

Local Opportunity Mapping Prompts

The Community Need Assessor

"Analyze my local community [DESCRIBE LOCATION/DEMOGRAPHICS]. Identify 10 business opportunities based on local needs, missing services, and community characteristics."

The Event-Based Business Generator

"List all major events and seasons in my area. For each, generate business ideas that could capitalize on increased activity, visitor influx, or seasonal needs."

The Local Resource Utilizer

"Identify unique resources, locations, or characteristics of my area. Generate business ideas that could leverage these local advantages."

The Franchise Alternative Creator

"Identify successful franchise concepts that don't exist in my area yet. Generate similar but unique business ideas that could work locally without franchise fees."

Digital Innovation Prompts

The App Gap Analyzer

"Identify types of mobile apps that should exist but don't, or exist but are poorly executed. Generate 12 app-based business ideas with clear monetization strategies."

The Remote Work Enabler

"As remote work grows, what new digital tools and services do people need? Generate 10 business ideas for the remote work economy."

The Creator Economy Supporter

"Generate business ideas that help content creators, influencers, and online entrepreneurs monetize their audiences in new ways."

The Digital-Physical Bridge Builder

"Create business ideas that bridge the gap between digital and physical experiences. Focus on augmented reality, IoT, or hybrid service models."

Quick Ideation Prompts (5-Minute Exercises)

The Random Industry Generator

"Give me a random combination: [INDUSTRY] + [TECHNOLOGY] + [TARGET CUSTOMER]. Generate 5 quick business ideas from this combination."

The What-If Scenario Builder

"What if [MAJOR ASSUMPTION] was no longer true? Generate 5 business ideas based on this alternative reality."

The Headline Inspiration Generator

"Based on today's news headlines, generate 5 business ideas that could emerge from current events and trends."

The Opposite Day Business Creator

"Take a successful business model and imagine its complete opposite. Generate 3 'backwards' business ideas that might actually work."

Deep Research Prompts (Comprehensive Analysis)

The Market Size Calculator

"Help me analyze the market opportunity for [BUSINESS IDEA]. Calculate total addressable market, serviceable addressable market, and serviceable obtainable market. Include methodology and assumptions."

The Competitive Landscape Mapper

"Research and analyze the competitive landscape for [BUSINESS IDEA]. Identify direct competitors, indirect competitors, and substitute products. Create a competitive positioning strategy."

The Business Model Designer

"Design a complete business model for [BUSINESS IDEA]. Include value proposition, revenue streams, cost structure, key partnerships, and go-to-market strategy."

The Risk Assessment Generator

"Identify and analyze all potential risks for [BUSINESS IDEA]. Categorize risks (market, financial, operational, regulatory) and suggest mitigation strategies."

Creative Brainstorming Prompts

The Impossible Problem Solver

"Present me with 5 'impossible' problems in [FIELD]. Then generate creative business ideas that could solve them using unconventional approaches."

The Time Travel Business Builder

"If I could travel to [PAST ERA/FUTURE TIME], what business would I start? Generate period-appropriate or future-focused business ideas."

The Superhero Business Generator

"If I had [SUPERPOWER], what business would I start? Generate creative ideas that leverage impossible abilities in realistic ways."

The Constraint Creator

"Generate business ideas that work within extreme constraints: \$100 budget, 1-person team, online-only, or [OTHER LIMITATION]."

Validation-Focused Prompts

The MVP Designer

"For [BUSINESS IDEA], design a minimum viable product that could be launched in 30 days with minimal resources. Include validation methods and success metrics."

The Customer Discovery Questioner

"Create a customer discovery script for [BUSINESS IDEA]. Include 20 questions to validate problem, solution, willingness to pay, and market size."

The Pivot Opportunity Identifier

"Analyze [BUSINESS IDEA] and identify 5 potential pivots if the original idea doesn't work. Consider adjacent markets, different customer segments, or alternative solutions."

The Competitive Advantage Definer

"For [BUSINESS IDEA], identify 5 potential competitive advantages and analyze how defensible each one is. Suggest ways to strengthen the most promising advantages."

Follow-Up Prompt Templates

Idea Refinement

"Take [GENERATED BUSINESS IDEA] and make it more specific. Define the exact target customer, specific problem solved, and unique value proposition."

Implementation Planning

"For [BUSINESS IDEA], create a 90-day action plan including key milestones, resource requirements, and potential obstacles."

Monetization Exploration

"Explore 5 different monetization strategies for [BUSINESS IDEA]. Compare pros, cons, and revenue potential of each approach."

Scale-Up Strategy

"Design a growth strategy for [BUSINESS IDEA]. How would this business scale from local to national to international markets?"

Pro Tips for Using These Prompts

Maximize Your Results:

- Be specific with industry, location, and demographic details
- Combine multiple prompts for comprehensive ideation
- Use follow-up prompts to refine promising ideas
- Keep an idea journal to track all generated concepts
- Research existing solutions before getting too attached to an idea

Best Practices:

- Start with 3-5 different prompt categories
- Generate 50+ ideas before evaluating any
- Focus on problems you personally understand
- Consider your available resources and skills
- Validate ideas with potential customers early

Ready to discover your next big business opportunity? Pick a prompt category and start generating!