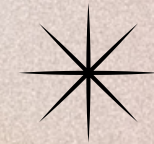


# CONTENT MASTERY



A 6-MONTH CONTENT CALENDAR, 100 HOOKS, 100  
CALL-TO-ACTION AND 50 IG STORIES

@FINEFACELESS



I'm glad you purchased this product.

This product comes with the Private Label Right which grants you the rights to modify, claim authorship of, and resell this product for 100% of the profits.

See below the Canva Template

Have fun!

XOXO,

**Mia | @finefaceless**

**Canva Template**



# THE CON TENT

- THE 6-MONTH CONTENT CALENDAR
- REEL IN SUCCESS: 100 VIRAL HOOKS FOR  
CAPTIVATING CONTENT
- CALL TO ACTION BRILLIANCE: 100 WAYS TO  
DRIVE ENGAGEMENT
- STORYTELLING MAGIC: 50 IG STORIES TO  
ELEVATE YOUR BRAND



# THE 6-MONTH CONTENT CALENDAR



@ F I N E F A C E L E S S

20  
24

# JANUARY

| SUN                                               | MON                                        | TUE                                          | WED                                       | THU                                                      | FRI                                    | SAT                                            |
|---------------------------------------------------|--------------------------------------------|----------------------------------------------|-------------------------------------------|----------------------------------------------------------|----------------------------------------|------------------------------------------------|
|                                                   | 1<br>Happy New Year                        | 2<br>If you want to ___ this 2024, do this   | 3<br>X myths that should die              | 4<br>Tools I use everyday as a _____                     | 5<br>Use chatgpt pro as a pro _____    | 6<br>Stop making this mistake                  |
| 7<br>Expectations VS. Reality                     | 8<br>A day in a life                       | 9<br>The ultimate guide to _____             | 10<br>Step by step process to _____       | 11<br>Tips I wish I knew earlier                         | 12<br>Address a controversial issue    | 13<br>Introduce yourself                       |
| 14<br>Share a tweet post                          | 15<br>Lessons I learned from _____         | 16<br>This is how I made _____ (achievement) | 17<br>5 best ways to reach _____          | 18<br>If I had to start from scratch, here's what I'd do | 19<br>Top Ai Websites in your niche    | 20<br>How it started VS. How it is going       |
| 21<br>Share a client testimonial                  | 22<br>Bust the ultimate myth in your niche | 23<br>Promote your product/service           | 24<br>Answer 2 FAQ                        | 25<br>Show how to use a specific tool                    | 26<br>No one is going to tell you this | 27<br>Share a benefit of your product or offer |
| 28<br>3 things I will never do if I want to _____ | 29<br>Share a relatable meme               | 30<br>Share the best advice you've heard     | 31<br>Tips to fix all your _____ problems |                                                          |                                        |                                                |



@ F I N E F A C E L E S S

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# FEBRUARY

| SUN                                                                       | MON                                                                       | TUE                                      | WED                                                          | THU                                                       | FRI                                        | SAT                                                     |
|---------------------------------------------------------------------------|---------------------------------------------------------------------------|------------------------------------------|--------------------------------------------------------------|-----------------------------------------------------------|--------------------------------------------|---------------------------------------------------------|
|                                                                           |                                                                           |                                          |                                                              | 1<br>30 minute routine for<br>-----                       | 2<br>Share some do's and<br>don'ts         | 3<br>Lessons I learned from<br>-----                    |
| 4<br>World Cancer Day                                                     | 5<br>3 questions you need to<br>ask yourself                              | 6<br>Share your favorite<br>quote        | 7<br>Talk about the best tool<br>you have used for a<br>task | 8<br>React to a viral post or<br>reel in your niche       | 9<br>National Pizza Day                    | 10<br>Chinese New Year                                  |
| 11<br>Give a trivia 12 Things I<br>have stopped doing to<br>achieve ----- | 12<br>Give a trivia 12 Things I<br>have stopped doing to<br>achieve ----- | 13<br>Internet<br>Friends Day            | 14<br>Valentine's day 15 16                                  | 15<br>Share a win                                         | 16<br>Celebrate your follower<br>milestone | 17<br>Things I will never do<br>as a -----              |
| 18<br>Do this,<br>if you want to<br>-----                                 | 19<br>Share a fun fact about<br>your journey                              | 20<br>National Love Your Pet<br>Day      | 21<br>Prove a myth to be<br>true!                            | 22<br>Start a series, post a tip<br>related to your niche | 23<br>1 liner piece of advice              | 24<br>2 mistakes that<br>everyone in your<br>niche make |
| 25<br>Share a<br>cheatsheet                                               | 26<br>Give a solution to your<br>audience's<br>problem                    | 27<br>Tell how you started as<br>a ----- | 28<br>Mistakes that cost me<br>HUGE                          | 29<br>Why I stopped doing<br>-----                        |                                            |                                                         |



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|-----------------------------------------------------|-----------------------------------------|---------------------------------------------------|---------------------------------------------------------------|---------------------------------------|----------------------------------------------------|-----------------------------------------|
|                                                     |                                         |                                                   |                                                               |                                       | 1<br>Employee<br>Appreciation Day                  | 2<br>How to do ___ in 3<br>simple steps |
| 3<br>Thing<br>I wish I knew when<br>I was younger   | 4<br>Share a recent win                 | 5<br>Let me share what I<br>learned about<br>---- | 6<br>Okay, I can't believe<br>I'm about to admit<br>this: ___ | 7<br>Share a testimonial              | 8<br>International<br>Women's Day                  | 9<br>3 reasons why you<br>need ___      |
| 10<br>Share your<br>favorite part about<br>your job | 11<br>Can I share a secret<br>with you? | 12<br>Struggling with __?<br>Do this.             | 13<br>Share a relatable<br>meme                               | 14<br>Here's one tip to<br>achieve __ | 15<br>National Consumer<br>Rights Day              | 16<br>Why is ____ so hard               |
| 17<br>St.<br>Patrick's Day                          | 18<br>Stop blaming ____<br>for -----    | 19<br>If you're ___ then<br>listen up             | 20<br>I'm looking for<br>-----                                | 21<br>Quick and easy way<br>to do ___ | 22<br>Everyone talks about<br>the power of<br>---- | 23<br>National Puppy Day                |
| 24<br>Things<br>everyone should<br>know about ----- | 25<br>Top 5 free resources              | 26<br>A little reminder: __                       | 27<br>Repurpose your best<br>post                             | 28<br>Share your before<br>and after  | 29<br>Stop doing this, do<br>achieve -----         | 30<br>Share a freebie                   |
| 31<br>Easter<br>Sunday                              |                                         |                                                   |                                                               |                                       |                                                    |                                         |



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# APRIL

| SUN                                                 | MON                                          | TUE                                                        | WED                                                  | THU                                     | FRI                                                        | SAT                                              |
|-----------------------------------------------------|----------------------------------------------|------------------------------------------------------------|------------------------------------------------------|-----------------------------------------|------------------------------------------------------------|--------------------------------------------------|
|                                                     | 1<br>April<br>Fools' Day                     | 2<br>Share a fact that will<br>blow their mind             | 3<br>The most common<br>misconception about<br>----- | 4<br>No one will tell you<br>about this | 5<br>Share a hack that<br>helped you                       | 6<br>This is the hack you've<br>been sleeping on |
| 7<br>World<br>Health Day                            | 8<br>Top 5 favorite tools I<br>use daily     | 9<br>Want to know how to<br>do<br>----?                    | 10<br>I achieved ____ in<br>----- days               | 11<br>Is it just me or ____?            | 12<br>When you don't feel<br>like ____ do this             | 13<br>Underrated things in<br>----               |
| 14<br>Reintroduce<br>yourself                       | 15<br>You can do ____ and<br>still get ----- | 16<br>Stop -----                                           | 17<br>Share one thing you<br>will never do           | 18<br>Share a myth                      | 19<br>Share the hidden<br>feature of your<br>favorite tool | 20<br>Common mistakes<br>people<br>make          |
| 21<br>Share<br>an unexpected result                 | 22<br>Talk about your<br>morning<br>routine  | 23<br>Share your opinion<br>about a controversial<br>topic | 24<br>Top tools for your<br>niche                    | 25<br>Take Your Child to<br>Work<br>Day | 26<br>How I started from 0                                 | 27<br>Share a checklist of<br>something          |
| 28<br>World<br>Day for Safety and<br>Health at Work | 29<br>Share a behind the<br>scene            | 30<br>Share a struggle you<br>recently face.               |                                                      |                                         |                                                            |                                                  |



@ F I N E F A C E L E S S

2024

MAY

| SUN                                        | MON                                      | TUE                                               | WED                                                    | THU                                                 | FRI                                                     | SAT                                                      |
|--------------------------------------------|------------------------------------------|---------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|
|                                            |                                          |                                                   | 1<br>4 ways to overcome _____                          | 2<br>Share a recent win                             | 3<br>POV: When you finally take action on ____          | 4<br>Share an advice you don't agree with                |
| 5<br>Cinco De Mayo                         | 6<br>The 1 thing that helped me get ____ | 7<br>FAQs answered                                | 8<br>What got me interested in _____                   | 9<br>Share a meme                                   | 10<br>What to expect when you start _____               | 11<br>Biggest mistakes you are making when _____         |
| 12<br>If you are ____ then listen up!      | 13<br>The best advice I got about ____   | 14<br>Share an inspirational quote                | 15<br>5-minute tip about ____                          | 16<br>Share about three apps you can't live without | 17<br>Bust a myth in your niche                         | 18<br>Talk about your product/service                    |
| 19<br>The biggest lesson I've had is _____ | 20<br>Share something you are proud of   | 21<br>Share how you started                       | 22<br>Give one tip that can help them in their problem | 23<br>Steal my strategy for _____                   | 24<br>Share your battle with imposter syndrome          | 25<br>POV: You started to _____ and it made a difference |
| 26<br>How to master _____                  | 27<br>Memorial Day                       | 28<br>Five reasons why you need ____ in your life | 29<br>Before and After                                 | 30<br>Share Client's review                         | 31<br>Share 1 thing that your clients need to let go of |                                                          |



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| SUN                                             | MON                                                      | TUE                                              | WED                                   | THU                                        | FRI                                     | SAT                                    |
|-------------------------------------------------|----------------------------------------------------------|--------------------------------------------------|---------------------------------------|--------------------------------------------|-----------------------------------------|----------------------------------------|
|                                                 |                                                          |                                                  |                                       |                                            |                                         | 1<br>Global Day of Parents             |
| 2<br>The #1 reason why I disagree with -----    | 3<br>Share a mistake you've done and what you've learned | 4<br>Share how you helped a certain client       | 5<br>World Environment Day            | 6<br>Reintroduce yourself to the audience  | 7<br>Share a funny image                | 8<br>National Best Friends Day         |
| 9<br>This tip will 3x your sales                | 10<br>5 ___ terms you should know                        | 11<br>Questions I asked myself before -----      | 12<br>Best and worst ___ advice       | 13<br>The difference between ___ and ----- | 14<br>6 signs you will succeed in ----- | 15<br>3 _____ pages you need to follow |
| 16<br>Father's Day                              | 17<br>Check out this sneak peek of...                    | 18<br>Join this _____ challenge with me          | 19<br>How to deal with                | 20<br>Summer Solstice                      | 21<br>National Selfie Day               | 22<br>Did you hear?! __ is happening   |
| 23<br>Why should you do __ in your ___ routine? | 24<br>Rumor has it, ___ is changing                      | 25<br>Wondering how to achieve __? Keep watching | 26<br>This __ tip will blow your mind | 27<br>What most people don't realize about | 28<br>This is why your __ isn't working | 29<br>National Camera Day              |
| 30<br>Is it just me or ___?                     |                                                          |                                                  |                                       |                                            |                                         |                                        |



REEL IN SUCCESS:  
100 VIRAL HOOKS FOR  
CAPTIVATING CONTENT



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1. Dive into the unexpected...
2. Uncover the mystery within...
3. Ever wondered what no one talks about?
4. Breaking silence: Let's talk about...
5. The untold truth about...
6. Act now or miss out on...
7. Don't scroll past without knowing...
8. Immediate attention needed: Discover...
9. Quick! Before it's too late, learn...
10. Urgent: Your guide to mastering...
11. This will make you question everything...
12. Can you guess what happens next?
13. Get ready to be surprised by...
14. The shocking reality of...
15. Ever heard of this jaw-dropping...



1. Sick of \_ \_ \_ ? Here's your solution.
2. Say goodbye to \_ \_ \_ with this trick!
3. Overcome \_ \_ \_ with these easy steps.
4. Your go-to guide for tackling \_ \_ \_.
5. Solve \_ \_ \_ once and for all.
6. Peek behind the curtain of...
7. Unfiltered truth about my journey with...
8. The reality of \_ \_ \_ revealed.
9. Insider secrets on how to succeed at...
10. Confessions from someone who's been through...
11. My aha moment: Discovering...
12. The one thing that changed my life forever...
13. Confessions of a \_ \_ \_ enthusiast.
14. What I learned from my biggest mistake...
15. My journey from \_ \_ \_ to \_ \_ \_.



1. Can you relate to the struggles of \_ \_ \_?
2. What would you do if faced with \_ \_ \_?
3. Have you ever wondered why \_ \_ \_?
4. Let's discuss: Is \_ \_ \_ overrated or underrated?
5. Thought-provoking questions about \_ \_ \_.
6. \_ \_ \_ lessons we can learn from your favorite show.
7. My life according to \_ \_ \_ memes.
8. Channeling my inner \_ \_ \_ : A journey.
9. Unleash your inner \_ \_ \_ enthusiast!
10. How \_ \_ \_ prepared me for \_ \_ \_.
11. Celebrating \_ \_ \_ followers: Thank you!
12. Reflecting on the journey to \_ \_ \_ posts.
13. Cheers to \_ \_ \_ years of sharing!
14. Marking a milestone: \_ \_ \_ achievements.
15. Gratitude for reaching \_ \_ \_ followers!



1. Can you guess the top \_ \_ \_?
2. Take the \_ \_ \_ challenge and see results!
3. Quiz time: Test your knowledge on...
4. Challenge yourself to \_ \_ \_ for a week!
5. Guess the outcome: Try \_ \_ \_ for 7 days!
6. Laugh your way through the truth about...
7. The hilarious side of dealing with...
8. Funniest \_ \_ \_ fails you won't believe!
9. This will make you giggle: \_ \_ \_ edition.
10. The comedy behind overcoming \_ \_ \_.
11. Inspire your day with the story of...
12. Rising from setbacks: My journey with...
13. Find motivation in the face of...
14. Turning obstacles into opportunities: A tale of...
15. The uplifting truth about overcoming \_ \_ \_.



1. Brace yourself: Challenging the common belief about...
2. Let's talk about the controversial side of...
3. Provocative thoughts on the misunderstood...
4. Stirring the pot: Debunking \_\_\_ myths.
5. Unpopular opinion: Rethinking \_\_\_.
6. Shoutout to my favorite \_\_\_ creator!
7. Collaborating with \_\_\_ for an exciting project.
8. Featured on \_\_\_ podcast: Listen now!
9. The amazing work of \_\_\_ deserves recognition.
10. Tag your favorite \_\_\_ enthusiast below!
11. Exclusive offer: Unlock \_\_\_ for free!
12. Giveaway alert: Win a year's supply of \_\_\_!
13. Limited time: Access \_\_\_ with this code!
14. Special gift for our loyal followers!
15. Exclusive sneak peek for our followers only.



1. Shocking statistics about...
2. Did you know \_\_\_ impacts \_\_\_?
3. The surprising link between \_\_\_ and \_\_\_.
4. Eye-opening stats on...
5. Unbelievable facts about \_\_\_ you need to know.
6. 5-minute \_\_\_ hacks for instant results.
7. Quick and easy \_\_\_ tips you can't miss.
8. Learn \_\_\_ in under 60 seconds!
9. Sneak peek: Instantly improve \_\_\_ with this trick.
10. Rapid-fire tips to master \_\_\_.
11. Riding the wave of \_\_\_ trend...
12. What's hot in \_\_\_ right now?
13. Join the conversation about...
14. Breaking down the latest \_\_\_ trends.
15. Trend alert: \_\_\_ is the new \_\_\_.



1. Monday motivation: \_ \_ \_ - Your Name
2. Overcoming obstacles with the power of \_ \_ \_.
3. Daily inspiration: \_ \_ \_ - Famous Quote
4. Embrace the journey with a positive mindset.
5. Words to live by: \_ \_ \_ - Wise Saying
6. Your thoughts matter! Comment your take on \_ \_ \_.
7. Which \_ \_ \_ is your favorite? Vote now!
8. Share your \_ \_ \_ story in the comments!
9. Tag someone who needs to see this \_ \_ \_.
10. Let's connect! What's your favorite \_ \_ \_.



CALL TO ACTION BRILLIANCE:  
100 WAYS TO DRIVE  
ENGAGEMENT



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1. Grab your exclusive offer now!
2. DM me “X” for my insider secret!
3. Discover the secret behind...
4. Act fast before it's gone!
5. Join the waitlist for early access.
6. Shop now and save!
7. Don't miss out – limited stock available.
8. Sign up for free updates.
9. Click to reveal the surprise inside!
10. Start your journey today.
11. Explore the possibilities with a click.
12. Upgrade your experience – click here.
13. Reserve your spot before it fills up!
14. Click to see the magic happen.
15. Be the first to know – subscribe now.



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- 1.Unlock premium content – click to subscribe.
- 2.Dive deeper – click for more details.
- 3.Get started now – it's risk-free!
- 4.Click to join our community.
- 5.Take the challenge – click to begin.
- 6.Subscribe for VIP access.
- 7.Follow for more info!
- 8.Click to claim your free trial.
- 9.Upgrade your lifestyle – click to learn how.
- 10.Enroll now for exclusive benefits.
- 11.Click to get the insider's scoop.
- 12.Explore the possibilities – click here.
- 13.Click to start your transformation.
- 14.Secure your spot – click to register.
- 15.Click for instant access!



1. See the difference – click to compare.
2. Claim your spot now – limited availability.
3. Click to uncover the truth.
4. Get the guide – click to download.
5. Tap here to change your financial future.
6. Sign up for the ultimate experience.
7. Click to level up your skills.
8. Take the first step – click to begin.
9. Click to upgrade your membership.
10. Secure your copy now – click to purchase.
11. Click to revolutionize your routine.
12. Join the movement – click to participate.
13. Click for a personalized experience.
14. Upgrade to premium – click here.
15. Click to discover the new arrivals.



1. Sign up for our newsletter – [click here](#).
2. Click for insider tips and tricks.
3. Dive into the adventure – [click to start](#).
4. Click to become a VIP member.
5. Join us – [click to connect](#).
6. Follow, like & share for more.
7. Click for a sneak peek.
8. Reserve your spot – [click here](#).
9. Click to find your perfect match.
10. Click to get your free quote.
11. Discover more – [click to explore](#).
12. Claim your reward – [click to redeem](#).
13. Click to meet the team.
14. Click to access the toolkit.
15. Upgrade your account – [click here](#).



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1. Click to build your custom package.
2. Click for instant results.
3. Click to schedule your appointment.
4. Get started with a click.
5. Click to personalize your experience.
6. Unlock the next level – click here.
7. Click to RSVP for the event.
8. Click to receive exclusive updates.
9. Join the conversation – click here.
10. Click for a chance to win.
11. Click to view the demo.
12. Click to become a member.
13. Click to explore the gallery.
14. Click for the latest news.
15. Claim your free sample – click now



1. Discover the bestseller everyone's talking about.
2. Get the discount code by signing up.
3. Share your favorite feature in the comments.
4. Tap here to get instant access.
5. Tag me in your results.
6. Join the loyalty program for rewards.
7. Swipe left to see real customer testimonials.
8. Tag a fellow creative.
9. Sign up for early access.
10. Share this post on your story.
11. Unlock the premium version.
12. Subscribe to the podcast for weekly inspiration.
13. Swipe up for a chance to win.
14. Tag me when you try this hack.
15. Attend the virtual summit.



1. Share this video with your network.
2. Get the limited-time offer now!
3. Join the affiliate program and start earning.
4. Swipe up to enroll in the course.
5. Tag a friend who needs a boost.
6. Discover more by tapping the link.
7. Share your favorite quote in the comments.
8. Take action now and transform your business!
9. Swipe up to join the challenge.
10. Tag a friend who would love this.



STORYTELLING MAGIC:  
50 IG STORIES TO ELEVATE YOUR  
BRAND



# I Think You'll Love This

## IDEA: Aspirations & Adventures

- This story will spark curiosity and engagement -

SCRIPT: "Tell us about that thing you've been thinking about trying and why."

## IDEA: Triumph Tales

- This story will inspire others and create engagement -

SCRIPT: "I've tried and loved... (reveal answer). Here's why it's awesome."

## IDEA: Decision Time

- This story will encourage participation and insight -

SCRIPT: "Would you try...? Yes or No."

## IDEA: More Info Offer

- This story will generate interest and engagement -

SCRIPT: "If you would like more info, comment ---- and I will get back to you"

## IDEA: New Experiences

- This story will spark engagement and sharing -

SCRIPT: "What's something new you've tried and loved recently?"



# Tell Me About You

## IDEA: Fun Fact Fiesta

- This story will encourage sharing and connection-

SCRIPT: "Tell me something interesting about yourself."

## IDEA: Community Celebration

- This story will foster engagement and interaction -

SCRIPT: Respond to some of the comments: "Wow, I loved learning more about you all. Here are some highlights."

## IDEA: Hidden Gem Revealed

- This story will encourage sharing and connection -

SCRIPT: "What's a fun fact that few people know about you?"

**@FINEFACELESS**

## IDEA: Share and Show

- This story will encourage participation and connection -

SCRIPT: Share some of your own answers: "Here are my answers to these fun facts."

## IDEA: Secret Pain Point

- This story will foster engagement and community -

SCRIPT: "What's one thing you actually don't like about your job?"



# Favorite Thing

## IDEA: Favorite Finds

- This story will evoke curiosity and interaction -

SCRIPT: "This is my favorite .... Can you guess what it is?"

## IDEA: Beloved Best

- This story will share enthusiasm and connection -

SCRIPT: "My favorite ... is .... (reveal answer). Here's why I love it."

## IDEA: Link to Love

- This story will provide direct access to your favorite item -

SCRIPT: "Swipe up to explore this favorite!"

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## IDEA: Pick a Preference

- This story will engage your audience and gather opinions -

SCRIPT: "What's your favorite ... ? List 3 options."

## IDEA: Tomorrow's Topic

- This story will build anticipation and curiosity -

SCRIPT: "tomorrow we're talking about ... , what challenge do you face in this area?"



# Problem You Solved

## IDEA: Transformation Tales

- This story will inspire curiosity and personal growth -

SCRIPT: "I just solved a big problem. Can you guess what worked?"

## IDEA: Resolution Recap

- This story will engage your audience and showcase problem- solving -

SCRIPT: "Here's the problem I solved today... (reveal answer). Here's how I did it."

## IDEA: Shared Struggles

- This story will encourage relatability and connection -

SCRIPT: "Have you ever faced a similar problem? Yes or No."

**@FINEFACELESS**

## IDEA: Problem Solvers Unite

- This story will spark storytelling and engagement -

SCRIPT: "What's a problem you solved recently and how?"

## IDEA: Insightful Infographics

- This story will provide valuable information and resources -

SCRIPT: Share an infographic or Link to solve



# A Great Deal

## IDEA: Passion Proclamation

- This story will ignite enthusiasm and curiosity -

SCRIPT: "I am so excited about ... because ...."

## IDEA: Deal Discovery

- This story will create intrigue and anticipation -

SCRIPT: "My great deal is... (reveal answer). Here's why it's a game changer."

## IDEA: Thrifty Tales

- This story will encourage engagement and savings-

SCRIPT: "Do you love saving money? Yes or No.”

**@FINEFACELESS**

## IDEA: Click to Get It

- This story will evoke action and interaction -

SCRIPT: "Comment ... if you want me to DM you the link”

## IDEA: Curiosity Conversations

- This story will invite engagement and recommendations -

SCRIPT: "What other items are you looking for recommendations on?"



# What you're working on

## IDEA: The “Guess-what” Story

- This story will create some curiosity around your work -

SCRIPT: "Guess what I'm working on today" (don't show the whole thing - only hint)”

## IDEA: The Reveal Story

- This story will will create excitement and connection -

SCRIPT: "I'm working on... (reveal answer). Here's why I'm excited about it.”

## IDEA: Your Turn Story

- This story will create a feeling of collaboration and shared ownership -

SCRIPT: "Have you ever worked on a project like this? Yes or No.”

## IDEA: What About You Story

- This story will create engagement and feedback -

SCRIPT: "What project are you currently working on and why?”

## IDEA: The Project Helper Story

- This story will create both appreciation and excitement -

SCRIPT: Share a productivity tip/tool related to the projects

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# Productivity Hack

## IDEA: Productivity Predicament

- This story will create empathy and connection -

SCRIPT: Describe a productivity problem that your audience can relate to

## IDEA: Hack Highlight

- This story will provide value and insights -

SCRIPT: "My favorite productivity hack is... (reveal answer). Here's why it works."

## IDEA: Hack Check-In

- This story will encourage engagement and insights -

SCRIPT: "Do you use this productivity hack? Yes or No."

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## IDEA: Hack Insights

- This story will foster engagement and discussion -

SCRIPT: "What's your favorite productivity hack and why?"

## IDEA: Hack Tutorial

- This story will offer value and guidance-

SCRIPT: Share a tutorial or demo of the productivity hack



# Expert Tip

## IDEA: Common Challenge

- This story will spark recognition and engagement -

SCRIPT: "Here's a common problem people often face - describe it."

## IDEA: Expertise Showcase

- This story will establish credibility and engagement -

SCRIPT: Share your credibility or experience in this area.

## IDEA: Struggle Survey

- This story will encourage participation and insights -

SCRIPT: "Which of the following do you struggle with? Give them 2 to 4 options."

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## IDEA: Solution Share

- This story will provide a helpful resource and value -

SCRIPT: Share the link to something related to solving this problem, such as your offer, a YouTube video, podcast, or book.

## IDEA: Question Time

- This story will encourage interaction and engagement -

SCRIPT: Drop any questions you have on this topic below.



# Hobbies & Interests

## IDEA: Hobby Hints

- This story will spark curiosity and engagement -

SCRIPT: "Can you guess what I'm doing today?"

## IDEA: Beloved Pastime

- This story will share enthusiasm and connection -

SCRIPT: "My favorite hobby is... (reveal answer). Here's why I love it."

## IDEA: Hobby Survey

- This story will gather insights and opinions -

SCRIPT: "Do you enjoy this ... ? Yes, sometimes, never tried"

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## IDEA: Hobby Insights

- This story will encourage interaction and discussion -

SCRIPT: "What's your favorite hobby and why?"

## IDEA: Resource Share

- This story will provide value and engagement -

SCRIPT: Share a great free resource related to this topic, such as a YouTube video, PDF, podcast, etc.