



How to start *Earning Money Online*

beginner's guide

@Wealthwmel



INTRODUCTION

Hey, thank you for downloading the "How to start Earning Money Online" guide. I hope that you find all the information in this guide helpful and that it helps you start your affiliate marketing business or take it to the next level.

I'm going to share with you some of the tips and tricks that I've learned and that I apply daily in my online business. I will also share some strategies that have helped me and that will help you to become that six-figure affiliate marketer in the first 18 months of starting online.

All I ask is that you take your time to read this booklet and take it all in at your own pace and try not to get overwhelmed as there are several ways you can do things when it comes to affiliate marketing.

The main key is to stay **consistent**, even though it may feel like you often take 1 step forward and 2 steps back.

There is no right or wrong way, try to think about what you feel you are most comfortable doing. As an example, you could do a blog vs a YouTube channel and if you don't see yourself as someone that would go on camera then a blog would make more sense. Find your own creative outlet.

Affiliate marketing is also about trial and error, don't be afraid to fail and learn. It took me a few months to make my first dollar online. **Remember the key... Consistency...**

All that's left now is for you to go through this guide and decide what path you want to go and give it a go! Make sure you take action and apply everything you learn.

"Success in the online world is about resilience; learn from failures, adapt, and keep moving forward." - Bill Gates



Wealth With Mel

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1 What is Affiliate Marketing?

Affiliate marketing is when you earn a commission for the online promotion of another company's product or service.

Essentially, affiliate marketers perform online marketing on behalf of a merchant, with the ultimate goal of driving traffic and conversions for the merchant's product. For every click or conversion earned, the affiliate is paid by the merchant.

For example, if someone is selling a product for \$100 and it's paying a 50% commission for each sale, then that means you earn \$50 for every sale you make.

The reason why so many people like affiliate marketing is that all you need to worry about is getting the actual traffic.

You don't need to worry about creating the product or the back-end payment processing and refunds it's all taken care of by the merchant. From there they pay you your commissions minus any refunds generally every 30 days unless otherwise stated in their terms.

Now not all payments are the result of a sale. Some programs can reward you for leads, free-trial users, clicks to a website, or getting downloads for an app or completing a call to action.

This is called CPA marketing and is used by companies to get leads, usually for a very low price and from there they will attempt to upsell them to a higher tiered product.

For Example, as an affiliate you may promote a survey offer where a company is looking to find out what insurer people prefer in the United States, anyone that completes that survey and provides their email you could earn anything from \$0.10 to \$2 each time.

2 Types of Affiliate Marketing

Unattached

The first type of affiliate marketing is referred to as “unattached,” or when you have no authority in the niche of the product you’re advertising. There is no connection between you and the customer. Often you are running pay-per-click advertising campaigns with your affiliate link and hoping people will click it, buy the product, and earn a commission.

Unattached affiliate marketing is attractive because you don’t need to do any legwork.

Affiliate marketing businesses rely on reputation and trust with a target audience online. Some don’t have the time or desire to build those relationships, so this type of marketing is their best option.

Unattached affiliate marketing I would say isn’t a genuine business model, or not the best way to start in my opinion. It’s for people who just want to generate income.

Related

Related affiliate marketing is where you promote products and services you don't use, but that are related to your niche. Affiliates in this case have an audience, whether it's through blogging, YouTube, TikTok, Instagram or another Social Media channel/platform. They have influence, which makes them a trusted source for recommending products, even if they've never used it before.

The problem with related affiliate marketing is, do you want to promote something you've never tried before? It could be the worst product or service ever and you wouldn't even know. It only takes one bad recommendation to lose the trust of your audience. If you don't have trust and transparency, it'll be hard to build a sustainable affiliate marketing business.

PRO TIP: If you do decide to go down this path, make sure you do as much research as possible on the product before you go out and promote it!

Involved

Involved affiliate marketing refers to only recommending products and services you've used and truly believe in. Involved affiliate marketing in my opinion is the best way to get started especially when you have an audience that believes in what you are telling them.

In this type of marketing, you use your influence to promote products and services that followers may actually need, instead of paying to get clicks on a banner ad. It takes more time to build this type of credibility with an audience, but it's necessary to build a sustainable business.

With this type of affiliate marketing, it becomes much easier for you to convert products as your audience will know and trust what you are telling them. On top of that you are more likely to get repeat sales and customers and keep your audience long term.

You will find that most of the biggest affiliate marketers and Influencers use this method as honesty and integrity for them is important and maintaining a trustworthy brand. For this reason, they will only ever promote products they truly believe in or use themselves and this would be my number option for you as someone starting out.

So now that we have touched on the types of affiliate marketing and how important the products are, let's take a look at where you can go as a brand-new affiliate marketer to actually find some products to promote and what are some popular niches that you should look into.

3 What Are Some of The Best Niches To Get Into?

Choosing the best and most profitable affiliate marketing niche is a challenge faced by almost all new affiliate marketers. And if you plan to make money through affiliate marketing, it is a long-term and strategic decision. So think well before choosing.

Here are a few tips to guide you in your thinking process:

Know your interests:

When choosing a niche, get into something you're enthusiastic about, or have a lot of interest in.

Promoting things you are excited about will make you sound genuine and help you earn expertise in the field. So, before finalizing your niche decision, ensure you have a certain passion for something and that you are good at it.

Research where the money is:

The best niche for affiliate marketing has to be profitable, otherwise what is the point? If you find a niche that appeals to you, check that it has high-paying offers. Consider dealing with evergreen verticals that do well even in times of recession.

Evaluate the competition:

If the niche seems like a good money making opportunity, there is a big chance others think the same. Investigate the competition to understand if you can generate enough revenue for yourself.

Consider how much time and effort you're prepared to commit to this new venture:

Will you only create PPC campaigns with an affiliate link, or will you also work with social media? Will you run an affiliate marketing website or a blog?

Are you going to collect all your visitors' email addresses and do email marketing? Answer these questions before getting your head into your chosen affiliate marketing niche.

Here are some of the best niches to consider,

- Technology
- Wealth Building (Affiliate Marketing)
- Health and Fitness
- Fashion and Beauty
- Lifestyle
- Pet Care
- Hobbies
- Travel
- Personal Finance
- Relationships
- Home and Garden
- Education
- Self-Help
- Sports
- Spirituality
- Personalized gifts

4 Where To Find Affiliate Products

To make money as an affiliate marketer, your audience needs to connect with what you're saying. The items or services you promote need to be products they genuinely need. Getting this wrong can hinder your success and diminish your credibility—as well as your audience.

The good news is there are a lot of platforms these days where you can go to find products in just about any niche. Not to mention that most companies these days offer affiliate programs that you can sign up to quickly and easily.

Here is a list of sites you can take a look at:

[Clickbank.com](https://www.clickbank.com) - With 6 million digital products in over 20 categories, reaching 200 million people worldwide, ClickBank is a popular choice among affiliate marketers. What's more, this program offers very high commissions, as high as 75%, and ClickBank is known for its regular reliable payouts, which is a huge

drawcard. There are plenty of products sold on a recurring basis, which means a great source of recurring income for you, as well as products with upsell options to help boost your income.

Worldwide Leader in Affiliate Marketing & Ecommerce Growth

At ClickBank, your company is in good company. The ClickBank platform empowers entrepreneurs and brands across the globe to grow, scale, and reach customers like never before. We've paid out more than \$5 billion over the last 20 years, but we're just getting started in your business our next success story!

At Click	For Over	With Over
190 Countries	20 Years	\$5B Paid

What People Say About ClickBank

Michael Curtis ★★★★★
"I've been using ClickBank for a year and a half. My earnings are growing and my products for sale have increased a lot over the years."

Jonathan Ward ★★★★★
"I have been using ClickBank as a digital marketer since they launched over 20 years ago. I don't need any other affiliate network - I can't fault it and would highly recommend them."

Brian Hall ★★★★★
"I sell a product via ClickBank (generalized copy) and I have had amazing success through their affiliate system - can't fault it and would highly recommend them."

Amazon Associates - With Amazon Associates, you can earn a commission on pretty much anything sold at Amazon.com.

What makes this program even more valuable is that you earn a commission on everything new that someone you refer purchases, even if it's not the product you linked to.

amazon associates

Sign up | Sign up with | United States

Recommend Products. Earn Commissions.

Amazon Associates - Amazon's affiliate marketing program

Welcome to one of the largest affiliate marketing programs in the world. The Amazon Associates program helps content creators, publishers, and bloggers earn extra income by recommending products and services available on Amazon. Associates can earn by building links to different products on the Amazon website, and can track their earnings and commissions.

Sign up

Get started by creating an account, publishing content, and earning commissions on the products you recommend.

Recommend

Share content on your website, blog, or social media. We'll track and report on the sales generated by your content.

Earn

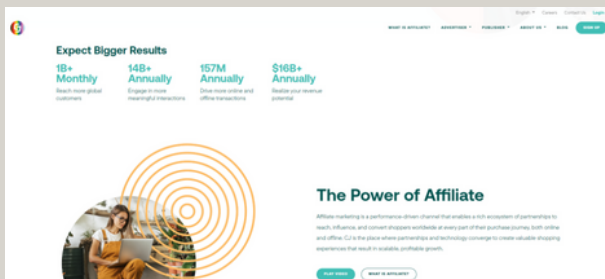
Get paid for your referrals. You can choose to receive payments via direct deposit or check. You can also choose to receive payments via Amazon Payments.

ShareASale – Whereas Amazon Associates is focused entirely on Amazon products, ShareASale houses affiliate programs for 4,500+ merchants, both big and small. From one spot – the ShareASale dashboard – you can sign up to all these merchants, generate links, and view your statistics.

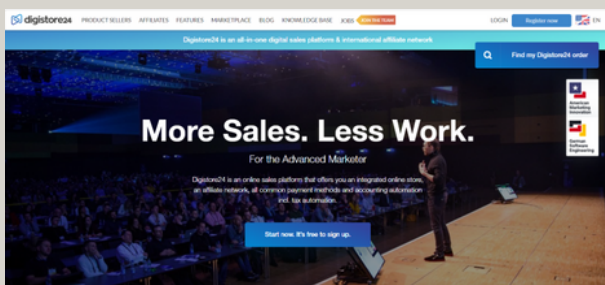


Cj Affiliate – formerly known by the lengthier name of Commission Junction – is another affiliate network that brings together thousands of different merchants under one roof (a lot like ShareASale).

Along with ShareASale, CJ is one of the biggest affiliate networks out there, which means that you'll be able to connect with thousands of both big and small merchants. Currently, the exact number is 2,696 different merchants.



Digistore24 – Is another affiliate marketplace that's very similar to Clickbank. They also have over 8000 products in 44 different niches ranging from digital to physical products, they also have seminars and services that you can promote.



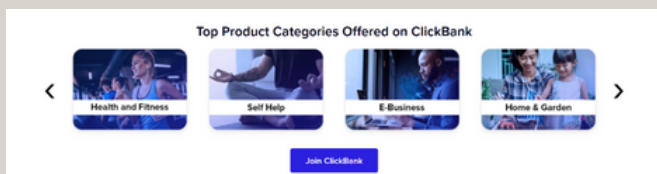
These are just a few of the networks and platforms that you can use to promote a range of products. I have limited this list to a few of the more popular networks and ones that I am currently using.

5 How To Find High Converting Products?

Now that you know where to find products I'm going to show you how to locate products that other affiliates are having success with by using the data that these platforms provide.

Let's use Clickbank for this example.

When you go to Clickbank, scroll down on the home page until you get to this, where you can select top products offered on Clickbank in any niche.



Once you are on this page simply scroll through and select the niche you want to take a look at. For this example, let's assume we have selected the Health and Fitness Niche.

10 Best Weight Loss Affiliate Programs on ClickBank (Updated Yearly)

1. [Javaburn](#)
2. [Eat Stop Eat](#)
3. [Cacao Bliss](#)
4. [NitriLean](#)
5. [The Smoothie Diet](#)
6. [Custom Keto Diet](#)
7. [Biotox Gold](#)
8. [Biofit](#)
9. [RevitaaPro](#)
10. [Keto Soup Detox](#)

Once you select the niche you will be able to see the 10 best affiliate programs in that niche and this is updated yearly.

From there you can click on anyone of the products to get more information and decide if you want to promote this particular product by going through their affiliate support page. This is where you will also find all the material you need to promote the product like banners, email swipes, PDF documents, Articles and much more. The amount of support material you will get will vary from product to product.

The 2nd way you can find high converting products is when you are logged in to the platform.

Let's take a look at this example below where I have logged in and selected the health and fitness niche.

The screenshot shows the ClickBank Affiliate Marketplace interface. On the left is a sidebar with a 'Filters' section containing various categories like 'Arts & Entertainment', 'As Seen on TV', 'Betting Systems', 'Business / Investing', 'Computers / Internet', 'Cooking, Food & Wine', 'E-Business & E-Marketing', 'Education', and 'Employment & Jobs'. The main area displays search results for 'Exipure' and 'Tea Burn - NEW!!'. The results are sorted by 'Gravity' (High to Low). For 'Exipure', the Gravity score is 758.23, Initial \$/conversion is \$166.14, and Recurring \$/rebill is \$35.81. For 'Tea Burn - NEW!!', the Gravity score is 462.44, Initial \$/conversion is \$125.74, and Recurring \$/rebill is \$1.80. Both products have a 'Promote' button and an 'Affiliate Page' link.

Product Name	Gravity Score	Initial \$/conversion	Recurring \$/rebill	Avg \$/conversion
Exipure	758.23	\$166.14	\$35.81	\$149.70
Tea Burn - NEW!!	462.44	\$125.74	\$1.80	\$125.78

From there in the sort results by I have selected gravity.

This is going to give us the highest converting product that affiliates have had success with over the last 12 weeks.

Gravity Score meaning: *this number represents a unique calculation by ClickBank that takes into account the number of different affiliates who earned a commission by promoting this product over the past 12 weeks. Since more recent transactions are given a higher value,*

this number can give you an idea of what products are “hot” at the moment, in terms of being promoted by many affiliates and making a good number of sales. However, high gravity can also indicate that there will be a lot of competition in promoting this product.

Once you go through and find a product you are willing to promote you need to click on the promote button and then get your HopLink. This is the link you will use to promote the product.

×

Close

Creating a HopLink

Earn commission for every customer you refer to this product using your personalized hoplink.

Nickname Account

Your Username

Required

Tracking ID

Optional

Create HopLink

Generated HopLink

<https://c18553tduteth262n3j04gpc.hop.clickbank.net>

Paste this URL into your promotional materials.

Copy

6 Before you Start Promoting Your Offer

Now that you have your product, there are a few things you want to consider before you start sharing this link.

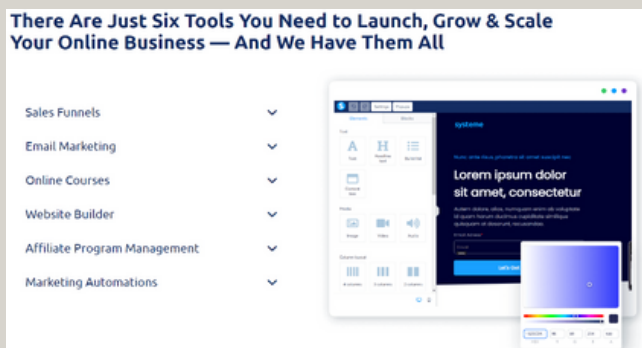
Creating a landing page

The first one is how are you going to create a landing page and collect leads? You should never take your link and promote your offer on the internet without a decent looking landing page. If you do you are basically leaving money on the table.

When you collect leads, it gives you the opportunity to promote future products and services to potential buyers that have bought for you before. Also, if someone didn't buy your first product, it doesn't mean they won't buy the 2nd or 3rd offer you email to them.

If you want to create landing pages on a free software you can sign up to today and see how you can use system.io to create a landing page in minutes, collect leads and send out email broadcasts. It's an all in one software that any beginner can start with.

[System.io](https://system.io) is an all-in-one affiliate marketing tool that can really help you grow your business and has all the tools you need when first starting out. The best part about using System.io is that they have a very generous free plan which is perfect when starting out.



Now that you have found a product, a landing page it's time to get some traffic!

7 Best Free Traffic Sources To Promote Offers?

A lot of people don't believe that you can make a lot of money online with free traffic. But that couldn't be further from the truth. 80% of all my earnings as an affiliate have come from free traffic methods. Organic traffic driven by social media and then doubling down with email marketing.

I'm going to list some of the best free traffic sources available to you today online.



If you didn't know YouTube is the 2nd biggest search engine online behind Google and billions of people tune in every single month to watch videos on the platform. This basically means that you have the opportunity to get a lot of views/traffic in any niche. YouTube also allows you to promote offers inside the description of your videos.

To better explain what is possible on YouTube, I'm going to share with you another excellent free software tool called [Invideo.io](https://invideo.io)



TikTok has taken the world by storm and is now one of the fastest growing social media platforms in the world.



If we step away from video content you can't go wrong with Facebook. Facebook is the most used social media platform in the world and marketers use Facebook every single day to grow their business.

They do this through both paid and free traffic methods. Facebook provides a variety of methods you can use to make money.

For example, creating Facebook Pages, Using or create Facebook Groups and even by growing your own contact list and friendship groups.



Instagram is a social network where product-based businesses, influencers, and coaches can thrive.

Since introducing shoppable posts in 2018, the potential ROI for product-based businesses is higher than ever – not only can B2B's connect with a massive audience, but they can also link the product information and sales straight from the Gram.

8 How To Make Money With Niche Blogs

Creating a blog has become one of the most popular ways to make money online. However, just because everyone's doing it doesn't mean it's easy, especially for beginners. In order to succeed as a blogger, you'll first need to know what the most profitable blog niches are.

If you want to pick the perfect topic for a new blog to make money, these six great niches are the right place to start.

- Digital marketing
- Blogging and making money online
- Health and fitness
- Personal finance and investing
- Recipes and food
- Personal development and self-care

See some examples:

1 - [Love Sweat Fitness](#): is a fitness website that contains everything from blog posts to workout videos and it even has an app that helps you stay in shape.

This niche presents plenty of opportunities to make money. You can work with brands to promote products, such as fitness equipment and clothing. You might even offer an online health program or sell a subscription to your workout videos.

2 - [Melyssa Griffin](#): is a website dedicated to helping fellow bloggers and entrepreneurs grow their online businesses.

With more people exploring blogging as a source of income, you can share your expert tips and advice to help them succeed. You could show them how to write content that converts or drives traffic from social media channels such as Pinterest.

When it comes to monetizing your content, you can start by promoting affiliate products, such as writing courses or SEO tools that can help people grow their blogs. You may even want to consider launching your own blogging course or hosting paid webinars.

To explain to you how this is done in a simple eBook is just too much as there is a lot involved. So I will link you to a website that you can read in your own time called [The Blog Starter](#) and you will be able to go through it on your own time and see exactly what is involves.

If you want to know where I went very early on to learn about websites creation and blogging and where you can create a free website in minutes click on this link and take a look at [Wealthy Affiliate](#).

You will learn everything you need to know about blogging as they also have a FREE starter package and FREE training that will teach everything you need to know.

9 How To Make Money Launch Jacking

What is Launch Jacking?

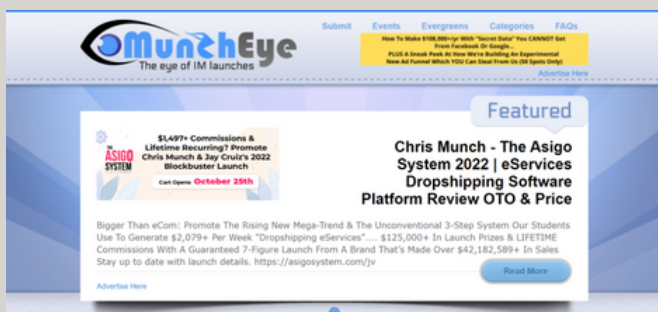
Launch jacking is when you review digital products before they are launched or soon after. It takes advantage of the early search traffic and buzz for those products and can be very lucrative.

In most cases, you earn affiliate commissions when you review and promote other people's products.

A launch jacker's primary tool is a website, YouTube, email autoresponder and sales funnel software.

Where to Find Products?

There are new products coming on to the market daily and one website where you can go to find out where all the big launches are happening is Muncheye.com



Here you will be able to find products that you can promote to your audience by requesting the affiliate link from that affiliate network.

As you can see below, Muncheye has a lot of launches available for you to sign up for and prepare, as some vendors notify you weeks or even months before the product goes live, especially with big launches.

Big Launches	All Launches
27.5m Ryan Levesque: Ask Method \$2499 at 50% 23.5m karthik Ramani et al: InstaWrappier \$37 at 50% 26.5m Simon Warner: Videolive \$37 at 50% 28.5m ASIGO Driveld: ReviewKartel \$37 at 50% 6.5m Jihik Nkiam: Video Technology \$47 at 50% 5.5m JH Wealth Builders: SplitTest Monkey \$47 at 50% 7.5m Joshua Zamora : Activate \$37 at 50% 12.5m Sam Bakker: iGloo Reborn \$47 at 50% 13.5m Cindy Donovan et al: Dropshiply 2.0 \$37 at 50% 16.5m Neil Napier: Local Leader \$37 at 50% 19.5m Paul Ponna: Unique Video Launch \$49 at 50% 21.5m Karthik Ramani: Competeup \$37 at 50% 26.5m Simon Warner: Hollywood Secret Factory \$47 at 50% 2.5m Mark Thompson: IdeaPlan \$47-\$197 at 50%	23.5m Chris Ramirez: FB Affiliate Influencer 2.0 \$30 at 100% 21.5m Daniel Adetunji: SmartHustling \$10.99 at 50% 21.5m 1HStartup : [PLR] Entrepreneurship Domination \$10 at 50% 21.5m Ian Ross et al: Auto Commission Suite \$37 at 75.00% 21.5m Ryan Levesque: Ask Method \$2499 at 50% 20.5m Pixelcrafter: Printablo Finance Printablo Pack \$17 at 50% 21.5m Alessandro Zamboni: PLR Golden Series - RSS... \$17 at 50% 21.5m Sajan Elanthoor: The Art of Fulfillment [PLR] \$10 at 50% 22.5m Shavin Joseph: Scan N' Rank \$37 at 50% 22.5m Aoun Abbas: 16 Million Article Bundle \$30 at 50% 22.5m Allaxe Gan: Crypto Money Maker \$17 at 50% 22.5m Raj S: [PLR] Paid Marketing School \$10 at 100% 22.5m Adarsha : MOMENTUM - Hands Free Traffic Sy... \$20 at 50% 23.5m Jennifer Dawson et al: PLR ELITE - Everything Y... \$9 at 50%

10 What's next?

If you have come this far, it's a clear sign you are interested in becoming successful online, so I have some personal tips for you.

The first one is **consistency, consistency, consistency** this is the absolute key to making it online. I see too many people start something online to quit a few days later and say it doesn't work. Or they jump from one idea to another or one platform to another.

All that was required was a few minor tweaks and that came from trial and error and staying consistent and believing in what you are doing.

Imagine if I had quit, I would just be another statistic among the other 98% of people that have never made a single dollar online.

And it's not because they aren't capable, in fact they probably have more skills than me.

Affiliate marketing isn't easy when you first start but with time it does become easier especially when you have built up a following and traffic stream.

The next piece of advice I have for you is to always put your audience first and think about what problem you are trying to solve with the product you are promoting.

If all you do is think about the money and you don't have a long-term plan in mind you will find it very hard to succeed. Create content that helps your audience and give back as much as possible. If you do that you will have a strong following and people are more likely to buy products and services, you recommend them.

Another thing you should always do is set yourself small goals and track your effort. Like any marketing program, to be successful, you need to know what's working and what isn't.

**Thank you for
reading this guide, I
wish you all the best
with your affiliate
marketing journey
and hope to see you
online soon!**



@WealthwMel