

TRAINING PROGRAMS 2025-26

FOR TEACHERS & STUDENTS



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About Studentan

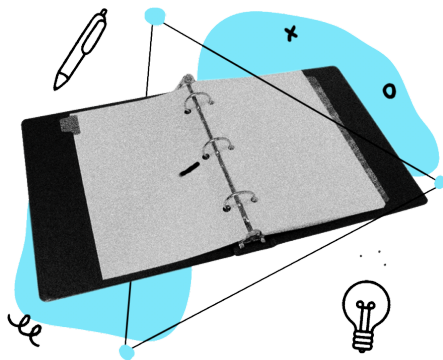
Studentan is an educational technology platform designed to help students, teachers, and families explore and use artificial intelligence safely, ethically, and effectively.

Created and developed in Switzerland, Studentan combines pedagogical science, psychology, and AI technology to make learning more personalized, engaging, and responsible.

We believe that learning is guided: not automated.

That's why every interaction on Studentan promotes reflection, autonomy, and understanding, rather than simple answers.

Our mission is to support education in the age of AI, ensuring that technology enhances, not replaces, human potential.



Our Mission: Guided, Ethical, Human Learning

At Studentan, we believe that AI should never replace the learning process, it should enhance it.

Our mission is to make education in the age of AI guided, ethical, and deeply human.

We design tools and trainings that empower learners to:

- Think critically instead of relying on instant answers.
- Collaborate with AI responsibly, developing judgment and creativity.
- Learn with confidence, supported by a safe, inclusive, and transparent environment.

Studentan promotes a world where technology serves curiosity: not shortcuts.

Focus on Soft skills to excel in Hard Skills



Pedagogical Foundation: Tech × Psychology × Education

Studentan's approach is built at the crossroads of technological innovation, cognitive psychology, and pedagogical science.

Every module, training, and AI interaction is grounded in:

- Evidence-based learning methods, proven to improve comprehension and retention.
- Psychological insights into motivation, attention, and learning anxiety.
- Ethical and educational frameworks, ensuring balanced, respectful, and mindful AI use.

This interdisciplinary foundation ensures that Studentan's trainings and tools align with real educational needs while preparing learners for a responsible digital future.



Competitive Advantages of our Trainings

Age-Adapted Pedagogy

Programs designed for students, educators, and families, each with tailored objectives and formats.

Interdisciplinary Approach – Where technology meets psychology, ethics, and cognitive development.

Hands-On Learning

Real cases, interactive materials, and guided exploration that make AI tangible.

Ethical & Humanistic Framing

We don't just teach how AI works, we teach how to use it wisely.

Modular Design

Schools can mix and match trainings to create programs that fit their reality and priorities.

Understanding AI: Foundations for All Audiences

Introductory and awareness-building modules for teachers, students, and parents.

Adapted by age and role.

These foundational courses introduce the core concepts of artificial intelligence, helping participants understand not only how AI works, but how to approach it ethically and critically.

Each module is adapted to the audience's age or role, combining explanations, examples, and interactive exercises.

WHAT'S AI?

Series

Format Options

In-person • Live online with coach • Self-paced*

Duration

2 to 3 hours per session

Group Size

From 30 participants

Progressive Discounts

2nd course: 10% off

3rd course: 15% off

4th course: 20% off

Exclusive for Partner Schools

Enrolling in any Studentan training gives access to:

Discounts on the Studentan AI platform

Preferential rates on educational resources and workshops



WHAT'S AI?



Teachers
Edition

OVERVIEW

An essential introduction to artificial intelligence: its origins, principles, and practical uses in education and daily life.

Participants explore key concepts (machine learning, neural networks, generative AI) through hands-on examples relevant to teaching contexts.

LEARNING OUTCOMES

- 1 Understand the fundamentals of AI and its terminology
- 2 Identify how AI already affects students' lives and learning
- 3 Develop confidence in explaining AI to young audiences
- 4 Reflect on responsible use and the educator's guiding role

FOR WHOM

Teachers

Educators

Schools

WHAT'S AI?

Teachers
& Families
Edition



OVERVIEW

A collaborative session helping adults create a shared understanding of AI for home and school.

The course connects classroom learning with family conversations, ensuring coherence in how children are guided through digital experiences.

LEARNING OUTCOMES

- 1 Build a common vocabulary about AI between home and school
- 2 Learn to recognize age-appropriate uses and limits of AI tools
- 3 Encourage curiosity, maintain healthy digital boundaries

FOR WHOM

Teachers

Schools

Educators

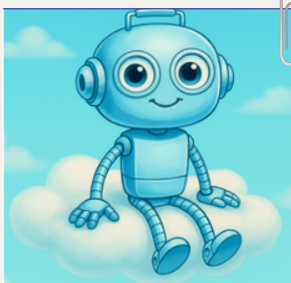
Parents

Students
+18

Caregivers

REF# C8_26

What is Ai?



8-12 y.o. Edition

OVERVIEW

An engaging and playful introduction to artificial intelligence using stories, visuals, and creative exercises.

Students discover how machines “learn,” what makes them different from humans, and how they can use AI safely.

LEARNING OUTCOMES

- 1 Understand the idea of machines that learn from data
- 2 Differentiate between human and artificial intelligence
- 3 Recognize simple AI applications in everyday life
- 4 Develop a respectful and curious attitude toward technology

FOR WHOM

Schools

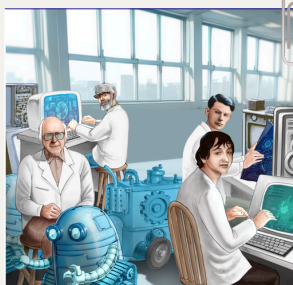
Teachers

Students
8-12 y.o.

Educators

REF# C12_26

What is Ai?



12-15 y.o. Edition

OVERVIEW

A dynamic, interactive module showing how AI impacts media, gaming, and learning.

Students explore both opportunities and limits of AI systems through group activities and ethical discussions.

LEARNING OUTCOMES

- 1 Understand key AI concepts like algorithms and pattern recognition
- 2 Identify risks such as misinformation or overreliance on AI
- 3 Learn responsible use practices in academic and social contexts

FOR WHOM

Schools

Teachers

Students
12-15 y.o.

Educators

HOW DO ALGORITHMS WORK

Series

Format Options

In-person • Live online with coach • Self-paced*

Duration

2 to 3 hours per session

Group Size

From 30 participants

Progressive Discounts

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HOW DO ALGORITHMS WORK



Teachers
Edition

OVERVIEW

This workshop demystifies algorithms and explains their functioning through everyday and classroom examples.

Participants learn to illustrate algorithmic logic to students of different ages.

LEARNING OUTCOMES

- 1 Grasp the logic of algorithms and data processing
- 2 Use practical metaphors to teach algorithmic thinking
- 3 Integrate algorithmic reasoning in lesson plans

FOR WHOM

Teachers

Educators

Schools

REF#
C2_8_26

How Do Algorithms Work?



8-12 y.o. Edition

OVERVIEW

This session introduces teachers to age-appropriate ways of explaining algorithmic logic without computers.

Participants from 8 years old explore how to turn daily tasks into algorithmic thinking activities, helping them see that algorithms are everywhere with relatable examples.

LEARNING OUTCOMES

- 1 Explain the concept of an algorithm through simple, everyday examples.
- 2 Design playful, unplugged activities to teach logical thinking.
- 3 Identify algorithmic patterns in daily routines

FOR WHOM

Schools

Teachers

Students
8-12 y.o.

Educators

REF# C12_26

How Do Algorithms Work?



12-15 y.o. Edition

OVERVIEW

This engaging and interactive workshop introduces teens to the logic behind algorithms in a way that feels relevant, practical, and empowering.

Students explore how algorithms shape technology and learn to think critically about the systems they interact with every day, without needing any coding experience.

LEARNING OUTCOMES

- 1 Understand what an algorithm is and how it works in digital environments.
- 2 Develop critical thinking toward automated systems and data use.
- 3 Build awareness of ethical and responsible technology use.

FOR WHOM

Schools

Teachers

Students
12-15 y.o.

Educators



BIAS IN AI

Series

Format Options

In-person • Live online with coach • Self-paced*

Duration

2 to 3 hours per session

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BIAS IN AI



Teachers
Edition

OVERVIEW

This training explores how AI systems can reproduce or amplify human bias.

Teachers learn to address ethical questions and integrate critical thinking into lessons.

LEARNING OUTCOMES

- 1 Identify types and origins of bias in datasets
- 2 Discuss fairness and ethics in AI with students
- 3 Build inclusive, bias-aware teaching examples

FOR WHOM

Teachers

Educators

Schools

REF#
C3_8_26

Bias in AI



8-12 y.o. Edition

OVERVIEW

This fun and thought-provoking workshop helps young learners understand that technology can sometimes make mistakes or be unfair.

Through stories, visuals, and guided discussions, students discover how fairness matters in the digital world and how they can be thoughtful users of technology.

LEARNING OUTCOMES

- 1 Understand how AI learns from data.
- 2 Recognize examples of fairness and unfairness in everyday digital tools.
- 3 Awareness of responsible and inclusive technology use.

FOR WHOM

Schools

Teachers

Students
8-12 y.o.

Educators

REF# C12_26

Bias in AI



12-15 y.o. Edition

OVERVIEW

This interactive session introduces teens to the concept of bias in artificial intelligence and its social implications.

Students reflect on how data and algorithms shape decision-making and learn how to question digital systems with a critical and ethical mindset.

LEARNING OUTCOMES

- 1 Understand how bias is introduced in AI systems through data and design.
- 2 Analyze real-world consequences of bias in technology and media.
- 3 Strengthen ethical and critical thinking skills to promote fair AI use.

FOR WHOM

Schools

Teachers

Students
12-15 y.o.

Educators

Teaching & Learning in the Era of AI

Artificial intelligence is changing education, offering new ways to plan, teach, and assess. It also brings new challenges about fairness, authorship, and the role of human judgment. This section helps educators understand and use AI with confidence through practical, ethical, and hands-on learning experiences.

These trainings are designed to make AI a teaching partner rather than a source of worry. Teachers learn how to design meaningful assessments even when students use AI, how to guide responsible use, and how to prevent misuse in a positive, constructive way. Instead of resisting technology, educators are encouraged to lead its integration with curiosity and balance.

Each module combines pedagogy, psychology, and technology to strengthen teachers' confidence in the digital age. Participants explore the limits and possibilities of AI through classroom examples, guided discussions, and reflective exercises. The focus is on maintaining rigor, creativity, and human connection in every lesson.

The goal is not just to teach about AI, but to teach with AI in a responsible way. Educators leave with practical tools, stronger awareness, and strategies to make their classrooms more adaptive, inclusive, and ready for the future.

TEACHING & LEARNING IN THE ERA OF AI Series

Format Options

In-person • Live online with coach • Self-paced*

Duration

2 to 3 hours per session

Group Size

From 10 participants

Progressive Discounts

2nd course: 10% off

3rd course: 15% off

4th course: 20% off

Exclusive for Partner Schools

Enrolling in any Studentan training gives access to:

Discounts on the Studentan AI platform

Preferential rates on educational resources and
workshops



HOW TO GRADE EFFICIENTLY IN THE ERA OF AI



OVERVIEW

This training helps educators adapt their evaluation methods in a world where students increasingly use AI tools. It explores how to design assignments and grading criteria that recognize AI's presence while maintaining fairness, transparency, and trust in the learning process.

Teachers discover practical approaches to balance innovation and academic integrity without increasing workload or complexity.

LEARNING OUTCOMES

- 1 Design fair assessments that remain meaningful and AI relevant.
- 2 Develop innovative grading methods that are relevant to our times
- 3 Learn how to use AI tools responsibly to support feedback and evaluation.

FOR WHOM

Teachers

Schools

Educators



AI AND ACADEMIC INTEGRITY



OVERVIEW

This course addresses one of today's key educational challenges: maintaining honesty and authenticity in learning when AI tools are everywhere. It helps educators understand how AI can both support and threaten academic integrity, and how to create a school culture where technology is used transparently and responsibly.

Participants explore concrete strategies to promote trust, accountability, and ethical awareness among students.

LEARNING OUTCOMES

- 1 Understand how AI tools can impact plagiarism, authorship, and originality.
- 2 Develop clear communication and guidelines for responsible AI use in schools.
- 3 Foster a culture of academic honesty and digital ethics in the classroom.

FOR WHOM

Teachers

Schools

Educators

EVALUATING FAIRLY WITH AI TOOLS



OVERVIEW

This training focuses on how to use AI tools to make evaluation more consistent, transparent, and inclusive. Educators learn how AI can support the grading process without replacing human judgment.

The course also explores how to identify and minimize algorithmic bias, ensuring that technology serves fairness and diversity rather than reinforcing inequality.

LEARNING OUTCOMES

- 1 Use AI tools to improve objectivity and feedback in student assessment.
- 2 Recognize and reduce bias in AI-assisted evaluation systems.
- 3 Combine human insight and AI precision for fairer academic results.

FOR WHOM

Teachers

Schools

Educators

INTEGRATING AI RESPONSIBLY IN THE CLASSROOM



OVERVIEW

This course helps educators integrate AI tools into daily teaching while maintaining strong pedagogical and ethical foundations. Participants learn how to choose and apply AI technologies that support active learning, creativity, and inclusion.

The training provides practical guidance on classroom management, responsible use policies, and how to encourage curiosity without dependency.

LEARNING OUTCOMES

- 1 Integrate AI tools in lessons to enrich learning and student engagement.
- 2 Establish clear guidelines for safe and responsible AI use in class.
- 3 Foster digital literacy and critical thinking through guided AI exploration.

FOR WHOM

Teachers

Schools

Educators



DESIGNING AI-READY CURRICULA



OVERVIEW

This training supports schools in adapting their curricula to the realities of AI-driven education. It helps educators redesign programs to include digital literacy, critical thinking, and ethical awareness.

Participants learn to create progressive learning paths that prepare students to use AI as a tool for understanding, creativity, and responsible innovation.

LEARNING OUTCOMES

- 1 Identify where and how AI literacy fits within existing curricula.
- 2 Design interdisciplinary lessons linking technology, ethics, and human skills.
- 3 Build flexible and future-ready learning programs aligned with AI evolution

FOR WHOM

Teachers

Schools

Educators

AI Coaching Programs for Educators

This program supports educators over time as they develop confidence and mastery in using AI responsibly in their daily practice. It is not a one-off training but a progressive accompaniment that helps teachers build sustainable skills while keeping the human dimension of education at the center.

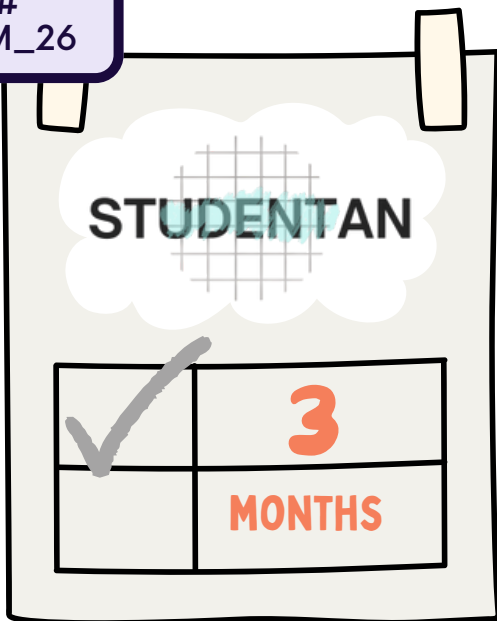
Each month, the teaching team shares its questions, challenges, and ideas. These inputs are used to design the next session so that every workshop directly responds to real classroom needs. This creates a flexible and personalized coaching experience. Sessions blend practical exploration, ethical reflection, and collective problem-solving, always guided by Studentan's pedagogical approach.

Schools can choose to run the program over a trimester, semester, or full academic year, with one session per month.

Format & Conditions

- From 3 months of engagement
- 1 session per month (90 min.)
- Minimum 30 participants per institution
- Available online or in-person*
- Includes personalized follow-up and custom toolkits based on school needs

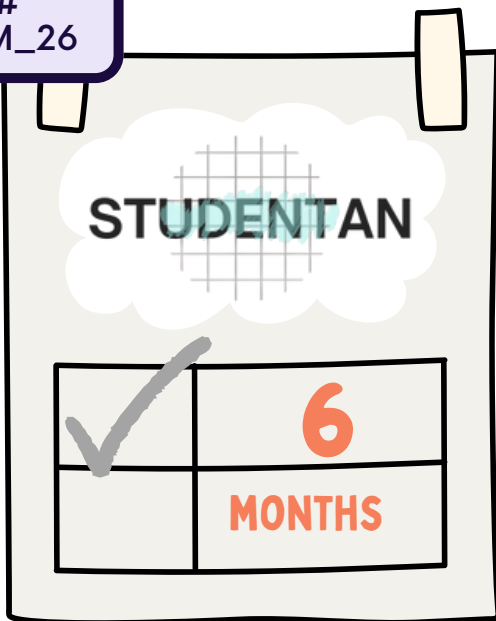
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TTC_3M_26



TRIMESTER PROGRAM (3 MONTHS)

- 3 monthly sessions (90 minutes each)
- Introductory guidance and discovery
- Practical first steps to explore AI in teaching
- Access to shared materials and group discussions
- Ideal for schools beginning their digital transformation

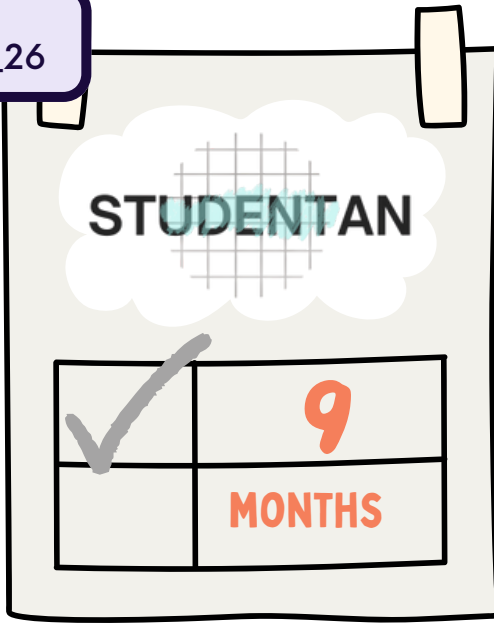
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TTC_6M_26



SEMESTER PROGRAM (6 MONTHS)

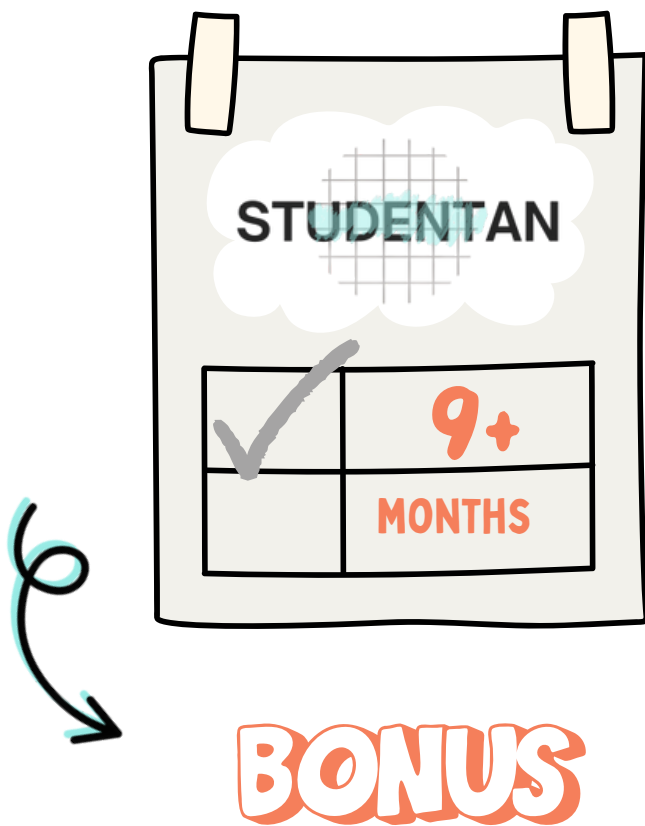
- 6 monthly sessions (90 minutes each)
- Regular coaching and progress tracking
- Sessions adapted to your school's reality
- Extended access to resources and online support
- Builds teacher autonomy and consistent classroom impact

REF#
TTC_9M_26



FULL PROGRAM (9 MONTHS)

- 9 monthly sessions (90 minutes each)
- Continuous, personalized guidance
- Fully customized sessions based on teacher feedback
- Exclusive community access, follow-up, and certification
- Encourages sustainable AI integration and long-term transformation



EXCLUSIVE BONUS FOR PARTNER SCHOOLS
SCHOOLS JOINING FOR A FULL ACADEMIC YEAR RECEIVE
15% OFF ON STUDENTAN PLATFORM LICENSES.

FOR ENGAGEMENTS OF 18 MONTHS OR MORE:
20% OFF STUDENTAN PLATFORM,
10% OFF FULL PROGRAM

**PEAK
VALUE**



Digital Wellbeing and Responsible Use

Technology shapes how students learn, connect, and express themselves. This section helps schools guide young people toward healthier, more balanced, and responsible use of digital tools.

Through interactive sessions adapted to different ages, participants explore how online behavior, screen habits, and emotions are connected. They learn to manage academic pressure, recognize early signs of digital fatigue, and develop empathy and self-awareness in online interactions.

For educators and families, these programs offer tools to accompany children and teens in a digital world, preventing online harassment, encouraging dialogue, and setting boundaries that protect focus, wellbeing, and confidence.

Each training combines psychology, pedagogy, and practical strategies to make technology a positive ally rather than a source of stress or harm.



REF# TT_6_26

PREVENTING DIGITAL BULLYING



OVERVIEW

Participants learn to identify, understand, and prevent online harassment and exclusion.

The training promotes empathy, digital respect, and early intervention, helping create a culture of safety and solidarity in digital environments.

LEARNING OUTCOMES

- 1 Identify different forms of digital bullying and their effects
- 2 Learn how to act safely and support victims
- 3 Foster empathy and responsible digital citizenship

FOR WHOM

Teachers

Schools

Educators

Parents

Students
+14

Caregivers

REF# TT_7_26

ONLINE SAFETY & PRIVACY



OVERVIEW

This course builds awareness of personal data, privacy protection, and safe digital behaviors.

It teaches participants how to navigate online environments consciously and protect themselves against common digital risks.

LEARNING OUTCOMES

- 1 Understand what personal data is and how to protect it
- 2 Learn safe habits when sharing and communicating online
- 3 Develop a culture of digital responsibility and trust

FOR WHOM

Teachers

Schools

Educators

Parents

Students
+14

Caregivers

REF# TT_8_26

MANAGING ACADEMIC STRESS IN THE AI CONTEXT



OVERVIEW

This workshop helps students understand how digital life impacts their focus, motivation, and wellbeing.

They learn simple and effective ways to manage school pressure, set boundaries with screens, and build healthy study habits.

LEARNING OUTCOMES

- 1 Identify stress factors linked to school and technology
- 2 Use practical tools to stay calm and focused
- 3 Build balanced routines for study, rest, and online time

FOR WHOM

Teachers

Schools

Educators

Parents

Students
+14

Caregivers

Tailored Programs & Custom Workshops

Co-create your school's AI education roadmap with us

Every school has its own rhythm, priorities, and community.

That is why Studentan designs tailor-made programs that adapt to your needs, from short awareness sessions to full-year initiatives integrating AI into learning, ethics, and wellbeing.

Whether you are introducing teachers to AI, guiding parents on digital parenting, or helping students build responsible digital skills, our team works with you to design the right format, tone, and content for your school.

Available Formats



Short Sessions (1.5–3 hours)

Ideal for awareness or introduction to a key theme.



Half-Day Workshops

Deeper and interactive sessions combining theory and practice.



Full-Day Immersions

Project-based learning and simulation experiences.



Custom Projects and White-Label Programs

Fully personalized solutions developed for your institution, with the option to integrate your school's identity and values.

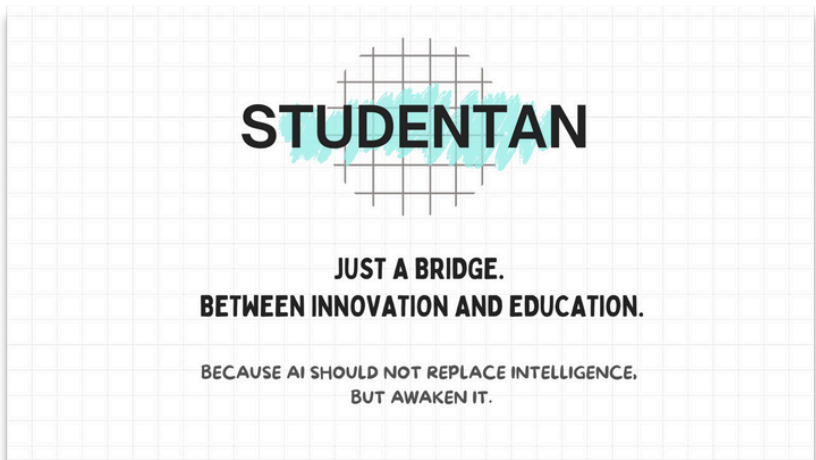
Why Schools Choose Studentan

Exclusive Advantages for Partner Institutions

Partner schools receive preferential access to Studentan, the first AI-powered learning companion designed for guided, ethical, and pedagogically sound interaction with AI.

Developed and hosted in Switzerland, Studentan ensures privacy, adaptability, and inclusivity.

It supports students' learning progress while maintaining educational integrity, making it a trusted ally for educators and institutions.



Community Perks for Partner Schools

Partner institutions benefit from exclusive group discounts on the Studentan platform: <https://app.studentan.com/>

The ideal tool for students, the most efficient assistant for teachers, and the ultimate solution for schools seeking to prevent AI-assisted cheating.

Ask us how Studentan can certify **“No AI Cheating”**, reassuring both families and educators with transparent, responsible AI use.

They also enjoy preferential access to complementary educational resources and events, including:

- The TechTales children’s book “What’s AI?”, an engaging introduction to artificial intelligence for younger audiences.
- Webinars and workshops on topics such as AI in education, ethics, and digital wellbeing — available at preferential rates.
- Access to our Global Educators’ Network, where schools and teachers exchange best practices and co-develop responsible AI literacy programs.

3 Reasons to Believe in Studentan

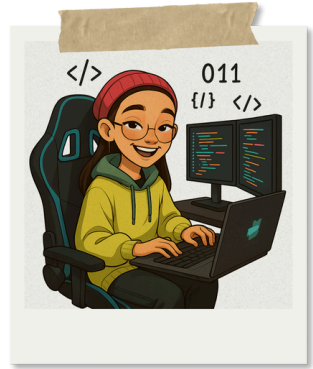


1

**GUIDED LEARNING,
NOT JUST ANSWERS**

2

**ALL-IN-ONE PLATFORM
FOR EVERY LEARNER TYPE**



3

**HUMAN-CENTERED,
SWISS-MADE EXCELLENCE**



Our Promise

We don't simply provide training.

We equip, inspire, and accompany schools on their journey toward responsible and confident use of AI.

With Studentan, learning remains what it was always meant to be: human, curious, and safe.

**TRUSTED BY EDUCATORS, DESIGNED FOR
STUDENTS, SAFE FOR FAMILIES**



Our CEO and Founder



Abby is a seasoned consumer psychology expert, entrepreneur, and AI strategist with extensive experience in digital marketing, SaaS development, and educational technology.

She is the founder of The Dada Agency, specializing in AI-powered solutions, branding, and consumer engagement.

Additionally, she leads Studentan, an innovative AI-driven educational platform designed to enhance student learning, foster critical thinking, and promote AI literacy.

Originally from Barcelona, Spain, she has lived and worked abroad for over 20 years in the UK, France, and Switzerland, gaining deep expertise in international business, digital transformation, and AI-driven marketing.

With a background in brand management, consumer/shopper psychology, and strategic growth, she has worked with global brands such as Braun, Gillette, and Pampers and has managed multimillion-dollar budgets.

Her expertise extends to data-driven decision-making, international marketing, and digital transformation, making her a sought-after consultant in the AI and tech industries.

Beyond business, she is also an advocate for ethical AI adoption and served as the President of the Virtual Virtue Society, a non-profit focused on responsible AI integration.

She is the author of several children's books, including *Becky the Bench*, *Duality*, and the *TechTales* series, which introduce young readers to artificial intelligence, ethics, and self-discovery.

She is also the mother of two daughters, balancing entrepreneurship with her passion for education, innovation, and storytelling.



JOIN THE AI LEARNING REVOLUTION WITH STUDENTAN

[HTTPS://WWW.NEXTGENLEARNING.ACADEMY/FORYOURSCHOOL](https://www.nextgenlearning.academy/foryourschool)

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