

Sovereignty Starter Kit

Your Digital Deed & Key-to-the-Castle Toolkit

with
DILIAWOOD

WWW.DILIAWOOD.COM

Welcome to Your Sovereignty Starter Kit

Your blueprint for building a digital home that's truly yours.

This is not another
online business cheat
sheet.

This is your deed to a
life you own.

Whether you're starting
from scratch or scaling
your next chapter, this
kit gives you the keys.

Inside, you'll find two
paths — both tested,
trusted, and aligned
with where you are now.

Hey FRIEND

I'm thrilled you've decided to stop renting and start building.

Thank you for downloading The Sovereignty Starter Kit! I'm Dilia Wood, and I'm thrilled to guide you on your journey to building a business that's not only profitable but also resilient and aligned with your values.

This kit is designed to provide you with actionable steps and resources to establish a strong foundation for your online presence and navigate the ever-changing digital landscape with confidence.

Inside, you'll find a checklist to set up your digital properties, a comparison of different business build paths, a curated toolkit with essential resources, and a 90-day mission to help you stay focused and motivated.

I'm excited to build alongside you! Reach out if you need help on your path to online sovereignty.

Let's Build,
Dilia Wood



Kajabi vs. Systeme.io:

Which Foundation is Right for Your Empire?

Choosing the platform to build your business on is like choosing the foundation for your dream home. One is a brilliant, fast, and cost-effective way to build a beautiful first home and move in this weekend. The other is a professional-grade, custom-architected foundation for a legacy estate. Neither is "better"—but one is likely better for you, right now. Let's find your perfect fit.

Criterion	Systeme.io (The Launchpad)	Kajabi (The Professional Engine)	The Architect's Verdict
Speed to First Dollar	WINNER: With its free-for-life plan and simple interface, you can build your funnel and sell your first product this weekend with zero financial risk.	Slower. Requires a financial investment and has a steeper learning curve, but the final product is more robust.	For pure speed from idea to income, Systeme.io is unbeatable.
All-in-One Power	Strong. Includes funnels, email, blogs, and courses. You may need other tools as you grow.	WINNER: The gold standard. Includes everything from podcasts and coaching portals to a full CRM. Truly runs your entire business.	For the founder who wants one login to rule them all, Kajabi is the clear choice.
Brand Customization	Good. You can create clean, effective pages that look professional.	WINNER: Superior design flexibility. Allows you to create a premium, high-end brand experience that feels completely custom.	If a luxury brand aesthetic is a top priority, Kajabi provides the better canvas.
Long-Term Scalability	Excellent for your first \$100k. You may eventually outgrow its capabilities.	WINNER: Built to scale to 7-figures and beyond. This is a foundation you will never outgrow.	Kajabi is the choice for founders with a long-term vision of a multi-faceted digital empire.
Zero-Risk to Start	WINNER: Its "free forever" plan is the best in the industry. It removes all financial barriers to entry.	Requires a monthly investment from day one, though it offers a free trial.	For the bootstrapping founder, Systeme.io is the only logical choice.

The Final Verdict

The choice is not about which platform is "best," but which founder you are today.

Choose **Systeme.io** if you are a bootstrapper who needs to launch fast, validate your idea, and generate cash flow with zero financial risk. It is a brilliant and powerful tool to build your first home.

Choose **Kajabi** if you have proof of concept, a budget to invest, and you are ready to build the professional, scalable, "forever home" for your brand from day one.



Systeme.io



Kajabi



THE 2 PATHS

SYSTEME.IO

1

FOR THE BUILDER WHO WANTS RESULTS THIS WEEKEND. NO BUDGET? NO PROBLEM. SYSTEME.IO IS YOUR FREE, FAST-TRACK SETUP. I'VE USED THIS MYSELF TO PROVE THAT BEAUTIFUL HOMES CAN BE BUILT ON A BUDGET.



NOT SURE WHICH PATH IS RIGHT FOR YOU? START WITH SYSTEME.IO AND UPGRADE TO KAJABI WHEN YOU'RE READY. THE POINT IS TO CLAIM YOUR PROPERTY AND START BUILDING NO MATTER WHAT. NOW IS YOUR TIME.

WHICH ONE?



2

FOR THE VISIONARY WITH A BLUEPRINT AND BUDGET. **KAJABI IS THE ALL-IN-ONE** ESTATE-LEVEL PLATFORM TRUSTED BY SERIOUS CREATORS AND COACHES. I'VE USED IT AND STILL RECOMMEND IT AS THE BEST-IN-CLASS ENGINE FOR SCALING.

KAJABI

Sovereignty Toolkit



Your Business Operations



The All-in-One Engine Create & Sell Your Products

Free Trial



The Clientflow System Manage Proposals & Invoices

Free Trial



The Talent Marketplace Delegate Tasks & Buy Time

Free Trial

Your Global Treasury



The Borderless Account Send & Receive Money Globally

Sign Up



The Founder's Bank Modern Banking for US Businesses

Sign Up



The Accounting Hub Track Profits & Prepare for Taxes

Free Trial

Your Digital Sovereignty



The Trusted Crypto On-Ramp Purchase Your First Digital Assets

\$30 BTC



The Digital Vault Secure Your Assets Offline

Sign Up



The Privacy Suite Encrypted Email, VPN & Calendar

Free Trial



Digital Property Setup Checklist

Use this checklist to ensure your core digital properties are properly set up. Tick each box as you complete each step.

- ☐ Domain Name Registration
- ☐ Professional Email Address
- ☐ Website Hosting
- ☐ Basic Website Setup (Landing Page)
- ☐ Social Media Profiles (Relevant Platforms)
- ☐ Email Marketing Platform
- ☐ Legal Pages (Privacy Policy, Terms of Service)
- ☐ Payment Gateway Integration



Your First 90 Day Blueprint

Your Mission, Should You Choose to Accept It...

1

MONTH 1: Foundation + Flow

Your only focus is on activation. Deploy your first 20-30 strategic Pins to establish a consistent flow of traffic to your Founder's Playbook. The goal is to build the foundation and turn on the magnet..

2

MONTH 2: Analyze + Amplify

Review your Pinterest analytics. Identify the top 3-5 performing Pin styles and headlines. Double down on what works by creating a new batch of Pins based on these proven concepts. The goal is to optimize your traffic engine.

3

MONTH 3: Nurture + Launch

Engage with your new email list by providing exclusive, high-value content. Create and prepare your first small, paid offer—whether it's a high-ticket affiliate promotion or your own digital product. The goal is to prepare for monetization