

DM Script Vault

The Exact Messages to Send When Someone Comments 'Playbook'

Includes: Icebreakers, link delivery, follow-up check-in, and 'next steps' invitation.

Use these rejection-free scripts to confidently start conversations, send the playbook, and move people forward—without feeling salesy.

□ **Icebreakers**

- Hey [First Name]! I saw your comment—thanks for the love on my post. You still want the Playbook?
- Hi [First Name]! Appreciate your like on my post. Can I send you the \$4.50 Playbook I mentioned?
- Hey! I noticed your comment about being curious—this book has helped a ton of people. Want me to send it over?

□ **Link Delivery**

- Awesome! Here's the link: [Your Link]. It's only \$4.50 and walks through exactly how I'm building without selling or explaining.
- Here it is: [Your Link] – This is the same \$4.50 book I used to start building my team without pressure.
- Boom! Here's the playbook: [Your Link] – It's short but powerful. Let me know what stands out once you've read it.

□ **Follow-Up Check-In (24–48 hrs later)**

- Hey [First Name]! Just wanted to check in—were you able to go through the Playbook yet?
- Hey! Curious—what stood out to you most from the Playbook?

- Hi! I'd love to hear your thoughts—what was your biggest takeaway from the book?

□ **Next Steps Invitation**

- Glad it resonated! If you want to license the book and start using it yourself, I can show you how. Want the info?

- If you're curious how to plug into the system that makes this work, I've got a short overview I can send. Want to see it?

- You can actually start using this same playbook to build your own team. Want me to walk you through it?