

THE
\$500/WEEK
PLAYBOOK

HOW TO BUILD A TEAM
IN 15 MINUTES A DAY—
**WITHOUT CHASING,
PITCHING, OR PRESSURE**

24
PAGES

How To Grow A 7 Figure
Business With One Short Book

INTRO: The Problem

Why Most People Never Get Their 3 (and Quit Before They Ever See a Profit)

If you've ever been told,

“Make a list of 100 names,”

“Just talk to more people,”

or “Rejection is part of the process”...

...then you already know why most people never make it in network marketing.

It's not that they're lazy.

It's not that they don't believe in the product.

It's that they're burned out on chasing people who don't want to be chased.

They're tired of pitching friends.

Tired of awkward Zoom invites.

Tired of feeling like a walking sales pitch.

Tired of the silence after sending "Hey, quick question..."

And eventually—they just... stop.

Not because they don't have the potential.

But because they were taught the wrong process.

Most people don't quit because the opportunity doesn't work.

They quit because they were never given a **system that does the work for them**—especially in those early, fragile days when confidence is low and rejection stings the most.

And here's the truth:

In a world full of digital tools, AI follow-up systems, and plug-and-play funnels, there is *no reason* you should be out here cold-pitching people like it's 1997.

That's where this playbook comes in.

For just \$4.99, you're holding the same strategy I used to flip the script:

- No pitching
- No pressure
- No begging people to “just watch this video”
- Just a simple little tool that builds belief, opens doors, and brings in people who actually want what you're offering

If you can copy and paste a message, you can build your 3.
And once you do that—you're in business.

Let's show you how it works.

Chapter One:

The \$4.99 Filter

Why Charging a Few Dollars Can Build a Serious Business

You might be wondering,

“Why not just give this away for free?”

It’s a fair question—and the answer is what makes this whole system so powerful.

You see, most people spend all their time chasing *leads*—but never stop to realize that what they really need are *buyers*.

Buyers take action.

Buyers show up.

Buyers duplicate.

That’s why we charge \$4.99 for this report. Not to get rich—but to filter out the noise.

□ A Magnet for the Right People

This little price tag—barely more than a cup of coffee—changes everything. It tells you:

- This person is serious
- They’re willing to invest in themselves
- They’re willing to *follow instructions*

Think about that...

Would you rather spend 10 hours cold messaging 100 people and get ghosted by 97 of them? Or would you rather talk to 10 people who’ve already bought something from you and are raising their hands, saying:

“This makes sense. What’s next?”

This book *isn't* just information.
It's your new **sorting system**.

□ **The Book That Builds the Business**

And here's the best part:

This very report—the one you're reading right now—*is the exact tool you'll use to recruit others*.

That's right. This isn't theory. It's the same method you'll teach to your first 3 team members.

So not only are you learning how it works—you're living proof that it works.

You bought this.

You're reading this.

And soon, you'll be sharing this.

□ **Sell the System By Using the System**

When someone says:

“Okay, but how do I recruit?”

You can smile and reply:

“You just did. You're reading the same report you'll be sending to others.”

That's the duplication shortcut most people never discover.

You don't need to be a top closer.

You just need to plug into a process that does the explaining for you.

And this \$4.99 filter is that process.

"Ready to see how to attract team members without cold messaging, convincing, or 'being that person'?"

Chapter Two:

The No-Sell Recruiting Method

How to Attract Team Members Without Cold Messaging, Convincing, or Being That Person”

Let’s be honest.

Most people don’t fail at building a business because the comp plan was bad or the product was too expensive.

They fail because they were taught to **market like amateurs.**

Here’s the usual script:

- Make a list of everyone you know.
- Reach out with “Hey girl, long time no talk...”
- Send a long video and hope they don’t ghost you.

Sound familiar?

It’s exhausting. It’s awkward. And worst of all—it doesn’t scale.

But here’s the good news:

You don’t have to chase.

You can attract.

And that shift changes everything.

Why Attraction Beats Persuasion

Think about it: Would you rather...

- Try to convince someone who doesn’t want what you’re offering?

OR

- Have someone message you saying, “Hey, how are you getting those results?”

When you stop acting like a desperate salesperson and start showing up as someone with a solution, people notice. People get curious. People lean in.

That’s the essence of what we call **Attraction Marketing**—and it’s the foundation of this entire playbook.

□ **What Attraction Marketing Actually Looks Like**

You might be thinking,

“Sounds great—but how do I actually attract people?”

Here’s the secret:

You don’t need to be a guru.

You don’t need a big following.

You just need to show up with something *people already want*—in a way that doesn't feel like a pitch.

That’s exactly what this book is.

You’re not pushing an opportunity...

You’re giving people something that solves their *#1 pain point*:

“I want to make money, but I hate selling.”

And that’s what makes this method rejection-free. Because you're giving them what they already wish existed.

□ **Why This Works (Even If You're Just Starting)**

You’re not claiming to be rich.

You’re not pretending to be an expert.

You’re simply saying:

“This book helped me. I think it could help you too.”

That's authentic.
That's powerful.
And that's duplicable.

When people see you showing up with value instead of pressure, it builds trust—and trust builds teams.

□ **You Don't Need to Explain—The Book Does It for You**

Here's where this method becomes truly powerful:

You don't need to explain the comp plan.
You don't need to walk someone through a business model.
You just need to share this book.

Let it start the conversation.
Let it build the belief.
Let it do the heavy lifting.

When someone reads this and says,

“Can I share this too?”
...that's when you know it's working.

Coming Up Next...

Now that you understand the method, let's show you how this *exact book* builds your list, grows your team, and sets up your \$500/week plan—all while staying completely rejection-free.

Let's go.

Chapter Three:

How This Book Builds Your Business

The Simplest Way to Grow a Team—Even If You're Starting from Scratch

By now, you've probably realized something powerful:

You're not just *reading* a book.
You're holding a recruiting system.

This playbook isn't about theory.
It's the same tool that's helping people build teams of 3, 10, even 30—without ever pitching anyone.

Let me show you how it works.

□ **This Book Is a Built-In System**

Most people try to recruit with words they don't know how to say.
They fumble over compensation plans, product benefits, and “why now is the best time to join.”

But this book? It does the explaining for you.

It handles:

- The mindset shift
- The rejection-free method
- The team-building strategy
- The next steps

You don't have to convince.
You just hand it over and say:

“This is what helped me. Let me know what stands out.”

Simple. Natural. Non-salesy.

□ **The Power of “You’re Reading It”**

Imagine this conversation:

Prospect: “How does this work?”

You: “You’re experiencing it right now. This is the exact book I use to attract people to my team.”

That’s powerful.

Because now, the prospect doesn’t just believe it *can* work—
They believe it’s already *working on them*.

This builds credibility instantly—without you having to “pitch” a thing.

□ **What Happens When They Finish the Book**

By the time someone gets to this point, three things have usually happened:

1. They understand *how* you're building without selling
2. They’re wondering if *they* can do it too
3. They’re thinking:

“Could I send this book to someone else?”

That last question is gold.

Because when someone sees the duplication built into the tool itself—you’ve already won.

Now you’re not just attracting a team member...

You’re activating a recruiter.

□ **Every Reader Is a Potential Partner**

This is how your business grows:

- You share the book
- They read it
- They want to share it
- You help them get their 3

And it all starts with a tool they can hand off—without fear, pressure, or feeling salesy.

This is why the book works.

It's not just content.

It's a lead generator, recruiter, and duplication system all in one.

□ **Up Next: How to Share the Book Without Selling**

Now that you see how powerful this little tool is, let's go one step further:

How do you actually get people to *ask for it*?

That's exactly what Chapter 4 is all about.

Let's make this easy.

Chapter Four:

How to Sell This Book Without Selling at All

Get Exposure, Build Belief, and Start Conversations—Without Feeling Salesy

Let's address the elephant in the room.

You bought this book...

You believe in the strategy...

But now you might be wondering:

“How do I actually *get people to buy* this thing?”

The answer is simple:

You don't sell the book.

You share the *problem* it solves.

And when you do it right, people will ask **you** for the link—without you pitching a thing.

Let me show you how.

□ **Step 1: Lead With the Problem, Not the Product**

No one wakes up thinking,

“I wish someone would sell me a \$4.99 PDF today.”

But they do think things like:

- “I'm tired of bugging my friends about this side hustle.”
- “I wish there was a way to earn without selling.”
- “I just want something simple that actually works.”

So instead of pushing the book, you simply say:

“This \$4.99 playbook helped me build my team of 3—without selling, chasing, or explaining. Want a copy?”

That’s not selling.
That’s *servicing* a need.

□ **Step 2: Post a Curiosity Hook (Even If You're Brand New)**

If you're just getting started, you might wonder:

“What do I post if I haven’t made a dime yet?”

Great question.

Here’s the good news: **you don’t need results to be valuable.**
You just need a **story**—and everyone has one.

Here are 5 **authentic and rejection-free post examples** that work even at *zero results*:

Option A – The Honesty Hook

“I just got this \$4.99 playbook that shows how to build a team without selling, chasing friends, or doing awkward Zooms. It makes so much sense. If you're looking for something simple and real, comment PLAYBOOK.”

Option B – The “I’m Trying This” Post

“Trying a new side hustle strategy I’ve never seen before. Cost me \$4.99 and promises no selling, no pitching. If it works, I’ll be sharing it. Want to see what I’m testing?”

Option C – The Belief Builder

“I’ve failed at network marketing more times than I can count. But this little \$4.99 PDF is the first thing that’s actually given me hope again. No hype. Just a smarter way to build. Want the link?”

Option D – The Test Drive Invitation

“Got a new playbook I’m trying—only cost me \$4.99 and shows how to build a business without rejection. I’ll let you know how it goes. Want to take a look with me?”

Option E – The “I’m Done Chasing” Confession

“I used to send awkward messages and get ghosted. Not anymore. This \$4.99 playbook showed me a rejection-free method. No pressure, no pitching. Just value. Want the link?”

Call To Action:

Always close with something like:

“Comment PLAYBOOK and I’ll DM it to you.”

This approach builds credibility *because it’s honest*.

You’re not saying “I made money.”

You’re saying “I found something that finally makes sense.”

That’s more relatable—and often *more effective*—than hype.

Step 3: Message Like a Human, Not a Marketer

When someone comments or likes your post, don’t drop a link immediately.

Say this instead:

“Hey! Appreciate your comment. Want me to send you the link to the playbook?”

Once they say yes:

“Awesome—here it is: [your link]. It’s \$4.99 and walks through exactly how I built my team without selling.”

Then ask:

“Let me know what stands out once you’ve read it. Excited to hear your thoughts.”

Boom. You’ve just started a meaningful, pressure-free conversation.

Step 4: Use Your Tools Consistently (Pick Your Traffic Style)

You don’t need to do everything—just pick **one or two** of the methods below and show up consistently:

Simple Exposure Plan (Pick 1–2 Methods to Start)

Strategy	What to Do	How Often
Post a curiosity story/reel:	Use a hook like: “How I made \$500/week from a \$4.99 PDF.”	3 times/week
DM people in FB groups:	Say: “Hey, saw you’re into [topic]—thought this might interest you.”	2 people/day
Comment-to-DM method:	Ask: “Comment PLAYBOOK if you want the link.”	1 post/week
Use email if you have list:	Send a short story + the book link to your list.	1 email/week

Remember: It’s not about being everywhere.
It’s about being **consistent where you are.**

Bonus: Add Scarcity to Boost Action

Try phrases like:

- “I’m only sharing this with 10 people this week.”
- “This bonus disappears Sunday night.”
- “Just added 3 new people using this—want in?”

A little urgency gets attention and boosts conversions.

□ **Recap: This Book Is Your Tool—Use It Often**

This playbook builds your team by doing the work *for* you.

Your job?

- Get it in front of the right people
- Let curiosity lead
- Follow up with a genuine, human conversation

It doesn't get simpler than that.

In the next chapter, I'll show you how to go from “just selling the book” to building your **first 3 partners** and unlocking weekly income using our duplication model.

Let's go build your team.

Chapter Six:

From \$4.99 to Residual Income

How One Simple Book Can Unlock Weekly Commissions and Long-Term Wealth

By now, you've seen how this little \$4.99 playbook is far more than a short read.

It's a recruiting system.

It's a belief builder.

It's your *on-ramp* to a rejection-free business.

But there's one more piece to this puzzle—and it's the part most people miss.

This book isn't just about making a few bucks selling PDFs...

It's the front door to a much bigger income engine.

Let's talk about what happens next.

DO YOU LIKE WHAT YOU HAVE READ SO FAR?

This book can be branded to you with your opportunity. Simply reach out to the person you got this Playbook from and they will give you a copy in MICROSOFT WORD. You can then edit and change the information below.

Obviously, I encourage you to look at the opportunity that is listed below. Take this serious because it works!

The Book Starts the Process... But Finance Pro Builds the Residuals

When someone buys this book from you, two powerful things happen:

1. You now have a **buyer**, not just a follower
2. You've opened a conversation that leads naturally to the next step: **joining your team**

That team is powered by a platform called **Finance Pro**—a business model that combines essential services people already use, like:

- Live TV Streaming (cut the bill, keep the channels)
- Nationwide Wireless (4 lines on AT&T for \$99.95)
- Pro Wellness Club (urgent care, telehealth, free meds & more)

These are things people *already* spend money on—our system just helps them earn from it.

And when they join through you?

You earn weekly.

They get the same tools.

And your book becomes their book.

3 Buyers = Weekly Commissions

Here's the simplest way to think about it:

1. Sell this book
2. Follow up with “Want to license it and use it like I did?”
3. They join your Finance Pro team
4. They use the same book
5. You duplicate

When you help *just 3 people* do this, you've triggered the foundation of residual income.

And because everyone uses the same playbook—you're not training.

You're pointing.

You're duplicating.

You're Selling the System by Using the System

Let that sink in.

You didn't chase people.

You didn't explain the comp plan.

You didn't spend hours on Zoom.

You just shared a short book that you read...

And let the system do what it was designed to do: build belief and move people forward.

That's attraction marketing in its purest form.

□ **What's Next?**

If you haven't joined yet, now's the time.

This playbook works *because* it's connected to a real business with real services and real income potential.

Join the team.

Get your 3.

Start earning weekly.

And yes—you get full permission to **license this book** as soon as you're in.

We'll even give you:

- Your own copy with your link inside
 - Social media post templates
 - DM scripts
 - A weekly plan to stay consistent and grow
-

Final Word

If you've ever felt like building a business was too hard... too confusing... or just *not you*—this playbook was built for you.

Simple.

Rejection-free.

Duplication-ready.

Now it's your turn.

Let's build.

What to Do Next

From a \$4.99 Book to a \$6,000/Month Lifestyle—It's More Realistic Than You Think

Let's break it down:

- You read this book for \$4.99.
- You share it.
- Others buy it.
- Some of those buyers join your team in Finance Pro.
- You help them share the same book.

That's it.

Now imagine this:

- 3 people join your team using this book = Weekly income
- They each get 3 = You start earning residuals
- That team keeps growing... and now your system is multiplying without you

This is how real people are creating **\$500/week... \$1,000/week... and more**—from home, with no inventory, no awkward sales, and no tech headaches.

Think About It Like This:

Let's say you helped 2 people a week get started using this playbook.

That's 8 new team members a month.

Over 3 months, that's 24 serious business partners—each using this exact same system.

If even half of them duplicated what you just did, you're looking at a realistic path to **\$6,000/month or more in residuals**—built on the back of a \$4.99 book.

All from giving value.

Not from selling.

Not from chasing.

Your Next Step:

If you're ready to:

- Start paying off debt
- Fund your goals
- Create a part-time income stream that could change your lifestyle...

Then this is your moment.

➔ **Join our team today**

Get the tools, training, and full licensing rights to this system
Start building a business from your kitchen table—with confidence.

<https://financepartner.com/referral/1014628>

Or message me directly to get plugged in

Let's build smarter.
Let's build simpler.
Let's build together.

Scott Johnson
720-517-6283



P.S. Ask me how to get a marketing website and email follow-up system to sell your \$4.99 book. The marketing system is lifetime FREE use for anything you want to use it for. Simply pay a one-time license fee of \$39 plus your domain registration fee.

Three Ways To Profit Using The \$4.99 Playbook

1. 100% of every \$500/Week Playbook sale. **ALREADY APPROVED**
2. Earn \$30 every time someone pays \$39 to license the website.
3. Earn as an affiliate anytime someone upgrades their Systeme.io marketing site.

AND...

You can also build your primary business opportunity doing it!

IMPORTANT:

Are you looking for the right business opportunity? Why not join our team that knows how to attract prospects.

We're about to launch one of the most exciting product lineups this industry has ever seen, and if you've ever wanted to be in the **right place at the right time**, *this is it*.

- Live Streaming at unbeatable prices**
- Nationwide Wireless on the AT&T network** (4-line family plans for just \$99.95)
- Pro Wellness Club** with urgent care, free medications, lab work, and more

It's all coming together inside a brand-new opportunity called **Financial Pro**—and for a limited time, you can **secure your position 100% free**, *before we open the doors*.

And here's the kicker...

FREE \$240 BONUS

Just by grabbing your spot now, you'll receive a **complimentary membership to our Savings Club**, which gives you deep discounts at **over 1,000,000 locations worldwide**—on travel, dining, shopping, entertainment and more.

This membership is currently being sold elsewhere for **\$19.95/month**, but it's yours **free** as a thank-you for positioning yourself early.

There's **no payment, no obligation**—just a smart move for someone who wants to get ahead of the wave and potentially profit from three industries:

- Streaming (\$674 Billion+)
- Wireless
- Healthcare & Wellness

➔ **Secure your early spot here before public launch:**

www.financepropartner.com/referral/1014628

This is the kind of timing that creates stories worth telling. I'd love for you to be one of them.

Attend an opportunity Zoom where you can get more details:

EVERY NIGHT at 8 PM EST/ 7 PM CST

<https://www.financeprolive.com>



FINANCE PRO JUNE PRE

LAUNCH LIVE CALLS

- OPPORTUNITY PRE LAUNCH CALL**
 - ▶ Every evening at 8:00 PM EST
With CEO & Top Leaders
- INTERNATIONAL PRE LAUNCH CALL**
 - ▶ Mon / Wed / Fri at 1:00 PM EST
- MINDSET PRO CALL**
 - ▶ Mondays at 10:00 AM EST with CEO
- PRO 250 AND ABOVE LEADERSHIP CALL**
 - ▶ Mondays at 6:00 PM EST
- PRO VOICE - JEFF ROSS**
 - ▶ Tuesdays & Thursdays at 6:00 PM EST
- SUPER SATURDAY TRAINING (PRE-LAUNCH SPECIAL)**
 - ▶ Saturdays (4 sessions) 12:00 PM -4:00 PM est



JOSH FELTS
FINANCE PRO CEO

JOIN ALL LIVE CALLS: WWW.FINANCEPROLIVE.COM

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