GAME CHANGER · THE CHANGER ZONE

FREE ROADMAP

The AI Systems *Roadmap*



The 6 systems I run my businesses on with Claude, so my ideas **stop living in my head and start shipping.**

dump it · find it · build it · edit it · automate it · guard it

THE SHIFT

I sell real estate, I've built an ADU from dirt to rent, and I make content on a dozen topics. **My ideas move faster than my to-do list.** For years every new idea meant another tab, another app, another thing to hold in my head, and the stuff that mattered slipped.

So I quit trying to remember everything and started building systems. Now **Claude does the heavy lifting**: it catches my brain dumps, vets my ideas, builds the tools and lessons, edits my videos and runs the follow-up. I stay in the visionary seat. Here's the exact map, **including the guardrails most AI guides skip.**

1 · DUMP IT | 2 · FIND IT | 3 · BUILD IT | 4 · EDIT IT | 5 · AUTOMATE IT | 6 · GUARD IT

60+
automated quality checks on every video before it ships

10
course lessons written with Claude and published

1
word to comment. The system does the rest.

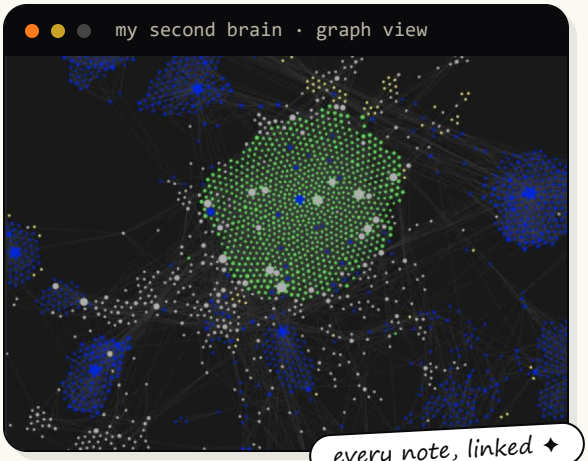
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1 Dump *it*

Everything starts as a brain dump: voice notes, screenshots, links, half-ideas at 2 a.m. Claude files them into a **second brain I can search**, so nothing has to live only in my head.

✦ TRY THIS PROMPT

```
"Here's my brain dump: _____. Sort it into
themes, pull out every task with its next physical
action, flag the ONE highest-leverage item, and tell me
what to ignore this week."
```



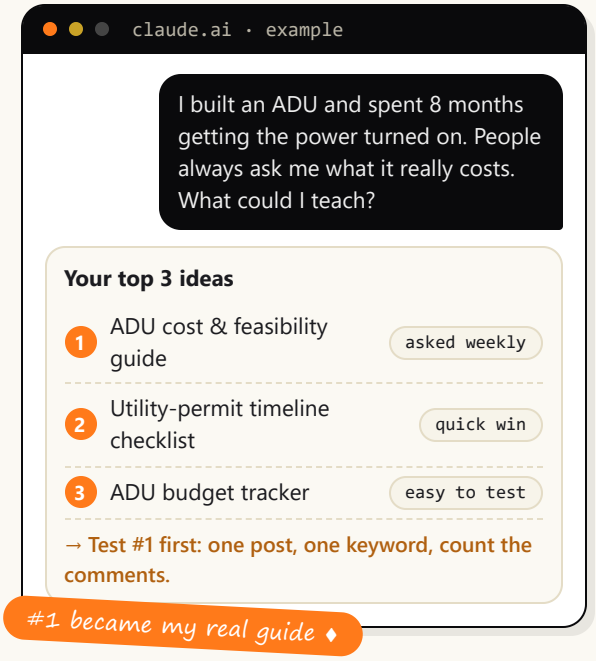
every note, linked ✦

2 Find *it*

Before I build anything, Claude pressure-tests it: what problem it solves, who'd want it solved faster, and the **smallest near-$0 test** that proves it. Your best idea is usually hiding in what people already ask you about.

✦ TRY THIS PROMPT

```
"Here's my story, my skills and what people ask me about:
_____. List 10 problems I've solved that people
would want solved faster. Rank the top 3, then give me
the riskiest assumption behind #1 and a 1-day test for
it."
```



#1 became my real guide ♦

3 Build *it*

Claude builds the actual thing: lessons, worksheets, tools and PDFs. **This roadmap was built that way**, and so was everything on the right.

✦ TRY THIS PROMPT

```
"Turn _____ into a short, useful product: an
outline, every lesson written out, one worksheet per
lesson, and a title that says the result in plain words.
Ask me 3 questions before you start."
```

built with claude

- ✓ **FBA Launch Lab**: 10 lessons, published
- ✓ **Deal-Analyzer**: a free web tool
- ✓ **75-prompt pack**: "AI Prompts That Run Your Business"
- ✓ **ADU Cost & Feasibility Guide**
- ✓ **This roadmap**

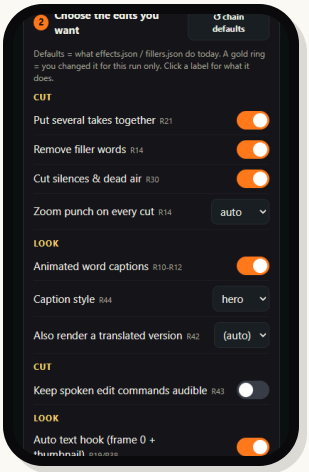
my real builds ✦

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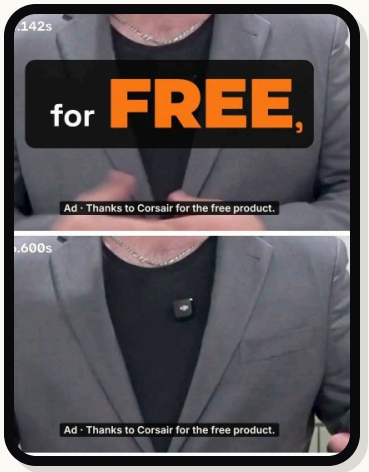
4 Edit *it*

ONE CLICK · MY BRAND · MY PC

I film a raw clip, pick the edits I want, and hit one button. My video chain cuts the dead air, adds word-by-word captions in my brand colors, drops sound on the cuts, and **won't ship until every check passes.** It runs on my own computer, not in a web app.



one click →



60+

automated checks before a video is allowed out:

- captions readable on any background
- faces never covered
- hook on the first frame
- disclosures on screen when needed
- sound levels steady

✦ TRY THIS PROMPT

```
"Here's the transcript of my raw clip: _____. Mark the dead air and retakes to cut, pick one word per sentence to pop on screen, write a 5-word hook for the first frame, and end with a comment-keyword call to action."
```

5 Automate *it*

Comment one word, get the thing. Someone comments **PROMPTS** on my post, gets a DM with a button, lands on my email list, gets the pack, and gets a free seat in the Changer Zone. **The bot says it's a bot.**

✦ TRY THIS PROMPT

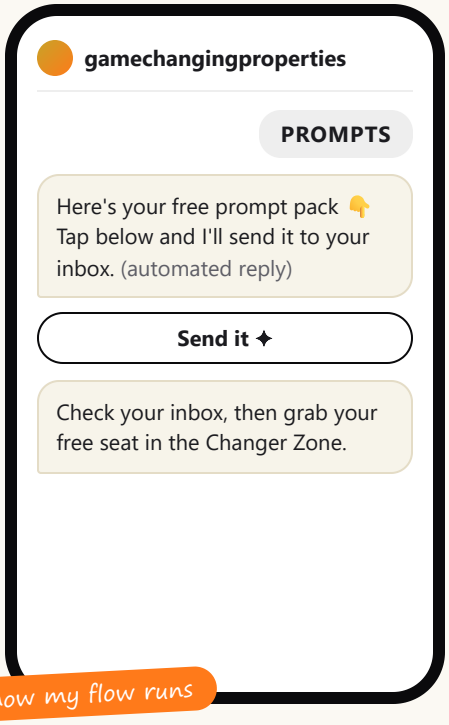
```
"Write a comment-to-DM flow for the keyword _____: one short DM that says it's an automated reply, one button to my free resource, and one friendly follow-up 24 hours later if they didn't click. No pressure."
```

NEW COMMENT
DM sent with the button ✓

NEW SIGNUP
Joined the email list ✓

DELIVERED
Prompt pack in their inbox ✓

WELCOMED
Free seat in the Zone ✓



how my flow runs

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THE ROADMAP · STEP 6

6 Guard *it*

The step most AI guides skip. My rule: **move fast, but build the guardrails first.** Every system I run follows these.

- **AI drafts, I verify.** Every number, claim and policy, before anyone sees it.
- **Bots say they're bots.** Automated DMs never pretend to be me.
- **Private data stays private.** Client info never goes into a consumer chat app.
- **No income promises.** No fake countdown timers. No made-up proof.
- **Licensed work stays licensed.** My real-estate content carries my DRE number.
- **Every system leaves a log,** so I can check what it did and when.

✦ TRY THIS PROMPT

```
"Before I publish this, act as a strict compliance reviewer. Flag any income claims, fake urgency,
unverified numbers, privacy risks or missing disclosures, and rewrite each flagged line honestly:
_____"
```

YOUR FIRST 7 DAYS

Run the map *once*, this week.

Don't build all six systems at once. Run each step one time, small, with the prompts in this guide. Three of the days happen **inside the Changer Zone**, because ideas get better when other builders poke at them.

DAY 1	**Dump it**	Set a 10-minute timer. Brain-dump everything on your plate, then run the Step 1 prompt. Keep only the top 3.
DAY 2	**Find it**	Run the Step 2 prompt on your own story. Circle the one idea people already ask you about.
DAY 3	**Vet it** · in the Zone	Post that idea in **Vet My Idea**. Get a GO / NO-GO from the community before you build anything.
DAY 4	**Build it**	Build the smallest version: a one-page checklist, a template or a 3-lesson outline. Ugly is fine. Done beats perfect.
DAY 5	**Edit it**	Film one 30-second clip about it. Run the Step 4 prompt on the transcript and post it with a comment keyword.
DAY 6	**Automate it**	Set up one comment-to-DM keyword (most DM tools have a free tier). Make sure your auto-reply says it's automated.
DAY 7	**Share it** · in the Zone	Run the Step 6 compliance prompt, then post your week in **General**: what you built, what broke, and what's next.

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YOUR NEXT STEP

Come build it *with us.*

you've seen the map. now let's build your first system, together ✦

The Changer Zone FREE · OPEN NOW

A community for people who are meant for more: build the systems, hand the boring parts to AI, stay in the visionary seat.

Start Here
A walkthrough so you know exactly where to go first.

Vet My Idea
Drop an idea, get a GO / NO-GO from people who build.

Free Deal-Analyzer
The tool I use to sanity-check a product before I chase it.

Amazon Watch
A monthly post on what changed and what it means for sellers.

Join the Changer Zone free ✦

skool.com/game-changing-properties-3253

Premium tier IN THE WORKS

- **A new system every month**: a tool, template or prompt set
- **A weekly live call**: vet my idea / build my system, recorded
- **The full classroom**: FBA Launch Lab plus AI-systems modules

Kira PRIVATE BUILD

The finished product: the one-screen cockpit I'm building to run all six steps, with CRM, content, follow-up and books in one place. I run my own businesses on it today. **No release date yet.** The founding list gets the first look.

Get on the founding list ✦

gamechangerinvesting.systeme.io/changer-zone

No countdown timer. No "price goes up in an hour." When founding seats open, the list hears first. That's the whole deal.

Know someone whose ideas move faster than their to-do list? Send them this roadmap. The free tier stays free, and the room gets better with every builder in it.

build it with friends ✦

AI drafts, you verify. Parts of this guide are AI-assisted. © 2026 Game Changer / The Changer Zone.
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