

Privacy and Cookie Policy

Statement

EmoWorks, an organization coaching, training, and consultancy firm, is responsible for the processing of personal data as outlined in this privacy statement.

EmoWorks takes the security of personal data seriously and has drafted this Privacy and Cookie Policy Statement to inform you about the policy regarding the processing of personal data.

Faroshia Bergraaf-Ashley is the Data Protection Officer of EmoWorks. She can be reached at info@emoworks.nl.

Personal Data We Process

EmoWorks processes your personal data because you use our services and/or because you provide these data to us yourself.

Below is an overview of the personal data we process:

- First and last name
- Address details
- Phone number
- Email address
- IP address
- Other personal data you actively provide, for example, by filling out a questionnaire or during correspondence or phone contact.
- Data about your activities on our website

Purpose and Legal Basis for Processing Personal Data

EmoWorks processes your personal data for the following purposes:

- Sending valuable insights, tips, and offers through our newsletter. Each newsletter contains a link to unsubscribe. The subscriber database for the newsletter is not shared with third parties.
- To communicate with you about the execution of agreed services and the delivery of products.
- To inform you about changes to our services and products.
- To deliver services to you.
- To handle your payment.

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- EmoWorks analyzes your behavior on our website to improve the website and align the offering of
- products and services to your preferences.

Sharing Data with Third Parties

EmoWorks only shares data with third parties when necessary for the execution of our agreement with you or to comply with a legal obligation, such as data needed for tax returns. However, as mentioned in Article 43 of the Data Protection Act, data can also be used for detection if criminal offenses are committed or for other exceptions.

Automated Systems

EmoWorks uses the following computer programs or systems:

- Systeme.io, an automation program for email & marketing.

Retention Periods

EmoWorks retains your personal data as long as you are registered for our services or subscribed to our newsletter and other information you receive from us. If you unsubscribe, your personal data will be deleted from Systeme.io within three months. Note that even if we delete your personal data from our systems, it may still be retained for an additional period in backup or archive media for legal, tax, or legitimate business reasons.

Cookies or Similar Techniques

EmoWorks uses functional, analytical, and tracking cookies. A cookie is a small text file stored in the browser of your computer, tablet, or smartphone upon your first visit to this website. A cookie contains data that enables recognizing you as a visitor each time you visit the website.

EmoWorks uses cookies with purely technical functionality. These ensure that the website functions properly, for example, by remembering your preference settings. These cookies are also used to optimize the website. We use cookies to track your surfing behavior to offer customized content and advertisements.

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At your first visit to the website, we inform you about these cookies and request your consent for placing them.

You can disable cookies by setting your internet browser so that it no longer stores cookies. You can also delete all previously stored information through your browser settings. Note that some websites may function less effectively when cookies are disabled.

Through Google Analytics, general visitor data are tracked, including IP addresses. Cookies from social networks like LinkedIn and Facebook are also in use. These cookies only apply if you use the respective service and make it possible to link or post messages.

View, Adjust, or Delete Your Data

You have the right to access, correct, or delete your personal data. You also have the right to withdraw your consent for data processing or object to the processing of your personal data by EmoWorks.

You have the right to data portability, meaning you can request that the personal data we hold about you be sent to you or another organization of your choice in a computer file.

To request access, correction, deletion, or data transfer of your personal data, or to withdraw your consent or object to data processing, please email info@emoworks.nl. We will respond as quickly as possible, but within four weeks.

Data Security

EmoWorks takes the protection of your data seriously and has appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification. If you believe your data is not properly secured or there are indications of misuse, please contact info@emoworks.nl.

Policy Changes

EmoWorks reserves the right to make changes to the privacy and cookie policy. Please read the privacy and cookie policy regularly for updates.

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Contactgegevens:

Emoworks

Faroshia Bergraaf-Ashley

Rigelhof 9

3318 CX Dordrecht

06 – 24 20 63 97

info@emoworks.nl