

# MAPALO MAKHU

*Author & Founder of Woman & Finance*



## ABOUT MAPALO

Hello, I'm Mapalo Makhu, a Published Author, award-winning Personal Finance expert, Speaker, Personal Finance Columnist, and the proud Founder of Woman & Finance.

Armed with a BCom Finance Degree and a Post-Graduate qualification in Financial Planning, I boast over 9 years of experience in the financial services industry. It was during this time that I discovered my true passion – helping my audience achieve clarity and confidence in managing their personal finances.

My dedication to personal finance excellence has earned me recognition, with my work gracing the pages of renowned publications such as True Love, City Press, Mail & Guardian etc.

As a sought-after educator and speaker, my goal is to make financial empowerment accessible to all, guiding individuals towards a brighter and more secure financial future.

**+1,100**

WEBSITE HITS PER  
MONTH

**+100,000**

SOCIAL MEDIA  
FOLLOWERS

**+3,300**

Subscribers on the Woman &  
Finance website.

### *Contact*

Email: [info@womanandfinance.co.za](mailto:info@womanandfinance.co.za)

Website: [www.womannadfinance.co.za](http://www.womannadfinance.co.za)

Instagram: [@mapalomakhu](https://www.instagram.com/mapalomakhu)

TikTok: [@mapalomakhu](https://www.tiktok.com/@mapalomakhu)

YouTube: [@mapalomakhu](https://www.youtube.com/@mapalomakhu)

# Accolades

- *Won Woman of the Year in Education 2018 by Woman of Stature*
- *Awarded Top 40 Women Financial Blogs 2018 alongside international personal finance blogs by Feedspot Today!*
- *Columnist for City Press*
- *My Money, My Lifestyle Podcast with Maya Fisher-French*
- *\*Author of the Bestselling personal finance book 'You're Not Broke, You're Pre-Rich' published by Penguin Random House*



## WORK WITH ME!

- WORKSHOPS AND SEMINARS
- WEBINARS
- SPONSORED POSTS & VIDEOS
- PODCASTS
- SPEAKING
- BRAND PARTNERSHIPS
- CAMPAIGNS
- FREELANCE WRITING
- BANNER ADVERTISING

From campaigns, speaking, contributing to your event or content for your website, Mapalo's experience, skill, knowledge and how easily she engages the audience will add to your project.

## FEATURED ON

- Metro fm
- Afternoon Express on SABC 3
- Power fm
- Cliff Central
- SA fm
- Ayana Magazine
- Kaya fm

## I WORK WITH THE BEST!

**City Press**



**COSMOPOLITAN**



# WHAT PEOPLE SAY ABOUT WOMAN & FINANCE

Woman and finances has helped me to be vigilant about my savings and stick to my finance goals without falling off the wagon. Really thank you. I never really liked reading about finances before you as I thought it was complicated, but the way you simplify it on your blog it's easy to understand and you just want to learn more, keep the up the good work.

Salome Moremi

Q:What specific feature did you like most about working with Mapalo?

A: She is Personal & professional

Q:What would be two other benefits about this service that you would list?

A:Mapalo is reliable and adds a lot to the projects she is involved in.

Q:Is there anything you'd like to add?

A:It has been great working with another woman that is passionate about women and their financial security!

**Elize Botha, MD of Old Mutual Unit Trusts**

The Money Bootcamp was an amazing experience for me as it gave me so much insight on how to manage my finances and also plan for the future. My outlook on money has changed so much that I have already setup my 'money date'.

Being in the presence of strong, confident and money conscious women (not forgetting how gorgeous everyone looked) who are facing the same issues as I am was more than inspiring. So thank you for this great initiative to help other women like us who obviously needed that Bootcamp in order to get us well on our way to have a healthy relationship with our finances.

Mokgadi Raganya



# WOMAN & FINANCE'S REACH

## WOMAN & FINANCE



88% Female  
12% Male



AGES 25 - 45



Johannesburg  
Pretoria  
Cape Town  
Durban  
Gaborone, Botswana  
Maseru, Lesotho

You're  
Not Broke,  
You're  
Pre-Rich



Ditch debt, stop living  
from payday to payday,  
and manage black tax to  
*#liveyourbestlife*

Mapalo  
Makhu