

The Marketer's AI Playbook Bonus



DIGITAL MARKETING
VAULT

9 Affordable Powerhouses Under \$50/Month

Tools That Actually Work

Digital Marketing Vault

The Ultimate AI Tools Toolkit for Digital Marketers 2026

🎯 RECOMMENDED STARTER STACK (\$0-50/month)

For solo marketers or small teams just starting:

- 1 ChatGPT (Free) - Writing and brainstorming
- 2 Canva (Free) - Design and graphics
- 3 Descript (\$12/mo) - Video editing
- 4 ElevenLabs (\$11/mo) - Voiceovers
- 5 Copy.ai (Free) - Quick copywriting

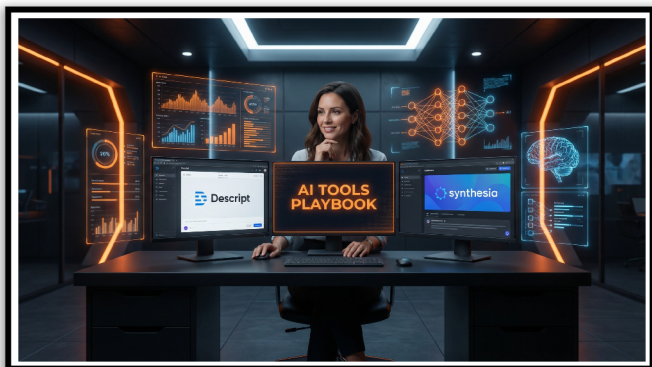
Total: ~\$23/month

🎯 RECOMMENDED PROFESSIONAL STACK (\$100-200/month)

For serious marketers or small marketing teams:

- 6 ChatGPT Plus (\$20/mo) - Advanced writing
- 7 Jasper (\$39/mo) - Marketing-focused copy
- 8 Descript (\$12/mo) - Video editing
- 9 ElevenLabs (\$11/mo) - Voiceovers
- 10 Surfer SEO (\$59/mo) - SEO optimization
- 11 Zapier (\$19/mo) - Automation

Total: ~\$160/month



📊 QUICK COMPARISON TABLE

Tool	Best For	Tier	Price	Free Version
ChatGPT	Writing/Brainstorming	Essential	\$20/mo	Yes
Gemini	Research/Analysis	Essential	Free	Yes
Claude	Long-form Content	Essential	\$20/mo	Yes
Perplexity	Research	Essential	\$20/mo	Yes
Canva	Design/Graphics	Essential	\$13/mo	Yes
Copy.ai	Quick Copy	Essential	\$49/mo	Yes
Descript	Video Editing	Affordable	\$12/mo	No
ElevenLabs	Voiceovers	Affordable	\$11/mo	No
Jasper	Marketing Copy	Professional	\$39/mo	No
AdCreative	Ad Design	Professional	\$39/mo	No
HubSpot	Full Marketing Ops	Enterprise	\$50+/mo	No
Sprout Social	Social Management	Enterprise	\$199/mo	No



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THANK YOU

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