

**You put this idea into AI and asked it to write a social media post about it, it does, you think this sounds so much better than what I could write on my own, so you copy and paste, post and move on. But we can spot AI writing from a mile away! Let's make YOUR writing YOU!**

*Here are some common symbols and phrases that just scream AI haha!*

### **Symbols:**

The m dash

All the Emojis. Make sure to only use them if you would and do in real life and like many of us we only have a few that we actually use so stick with those.

### **Phrases:**

Here's the truth:

The best part?

It's not (this)... it's (that)

This isn't just (this)... it's (that)

But here's the truth

You're not behind, you're just...

I don't say it to (this), I say it to (that)

I use to think (this), but the truth is (that)

The result?

The secret?

You don't need (this), you need (that)

Flipping the script

Under wraps

Crystal clear

You're not broken

You're not lazy

Here's the good news

You don't have to (do this), you just have to (this instead)

Let's be real

It's not theory, it's (this)

Imagine this

Let's delve into

It's not your fault