Human Premium
AI ADVISORY · POWERED BY ARTERS

ARTERS SME OS LITE · FOR SOLOPRENEURS AND TEAMS OF UP TO 3

Your CRM, marketing and training, *set up in an hour.* With Grok to help.

A do-it-yourself kit of the same templates we use to run Arters. You install it in your own systeme.io account by following short videos, connect Grok, and run your business by asking.

Who enquired this week, and who haven't I followed up?

GROK · YOUR ACCOUNT
5 enquiries. Two have had no reply for 3 days. I've drafted a short follow-up for each. Read them, change anything, then send.

Draft this month's newsletter about our new service.

GROK · YOUR ACCOUNT
Draft ready in your newsletters, not sent. The subject line has two options for you to pick.

1 to 3 people run it

About 60 minutes to install

S$148 a month, or S$1,480 a year

WHAT YOU GET

Three business functions, ready to copy into your account.

No blank pages. Each template opens in your own systeme.io account through a private share link, already written and wired up. You put in your name, your offer and your logo.

01

CRM

- An enquiry page with a consent tick
- A pipeline: New → Contacted → Meeting → Proposal → Won or Lost
- A three-email follow-up that starts the moment someone enquires

> *"Which enquiries are still at New?"*

02

Digital marketing

- A newsletter template
- Content prompts for your first month
- A new template or prompt pack every month

> *"Turn these three photos into a newsletter."*

03

Training

- A welcome course for staff or customers
- Lessons for your first week
- A short quiz to check they've got it

> *"Who started the welcome course but didn't finish?"*

Grok, connected to your account

One lesson shows you how to connect Grok to your systeme.io account with a private key. Then ask in plain English about your contacts, tags, funnels and newsletters. You also get a prompt card of 20 ready questions.

60

minutes to install, step by step, with a test enquiry at the end to prove it works.

1

account, and it's yours. Your contacts and templates stay with you, even if you stop Lite.

12

new template or prompt packs a year, shared with every Lite customer.

HOW IT WORKS

Check you're ready. Install it. Run it by asking.

1

Check

Take the free readiness course (about 90 minutes): systeme.io basics, email and PDPA basics, using AI safely, and a full install walkthrough.

2

Get Lite

The order link is in the readiness course's last lesson. Pay by PayPal, yearly or monthly. We register you as an Arters client for Grok Bot and Cursor, and the install course opens.

3

Install

"Install SME OS Lite in 60 minutes": your sending domain, the templates, three simple automation rules, then a test enquiry.

4

Run

Sign up for Grok once we've registered you, connect it, follow the first-week plan, and pick up the new pack each month.

LITE IS FOR YOU IF

- you're a solopreneur, or a team of up to 3
- you can follow a screen video and click a link
- you have an hour a week to run it
- you'll read and approve everything the AI drafts
- your data is everyday business data, not confidential records

CHOOSE FULL SME OS IF

- you'd rather we did it for you
- you want Grok set up for your whole team
- you handle confidential client data
- you want a monthly check-in and content made for you

OUR RULES, EVEN IN A DO-IT-YOURSELF KIT

- **Your account, your data**
  Everything lives in your own systeme.io account. We never see your contacts.
- **Grok drafts, you decide**
  Nothing reaches a customer until you've read it and pressed send.
- **Everyday data only**
  No NRIC numbers, health or financial records, or confidential client files.
- **Real help, by email**
  Monday to Friday, 9am to 5pm Singapore time. We aim to reply within one working day.

PRICE

One simple plan, yearly or monthly.

Everything on the previous pages, for one business. No setup fee, no GST.

BEST VALUE

YEARLY

S$1,480 a year

Two months free compared with paying monthly.

MONTHLY

S$148 a month

Minimum 3 months, then stop whenever you like. Your plan runs to the end of the month you've paid for.

INCLUDED

- CRM, marketing and training templates
- Grok connection lesson and a 20-question prompt card
- Email support, weekdays 9am to 5pm
- The install course, step by step
- A new template or prompt pack every month
- Templates you keep, even if you stop

YOU'LL ALSO NEED (PAID TO THEM, NOT US)

systeme.io

Your own account. The free plan is enough to start.

Your own domain

So your emails reach inboxes, not spam.

Grok Bot or Cursor (optional)

Your own plan, if you want the AI assistant.

Grok Bot and Cursor: we register you, you pay them directly

It's part of onboarding. When you join, we register you in our partner portal as an Arters client, so your account is linked to us and we can support you. Only then do you sign up for Grok Bot or Cursor, and you pay for the plan yourself, in your own name. **Already have an account?** We still register it during onboarding. We never resell or bill for them.

ROOM TO GROW

Outgrow Lite? What you've paid counts towards full SME OS.

Move up within 12 months and your Lite fees go towards the Week 1 Boot: we set everything up for you, put Grok in for your whole team, and run it with you every month.

Start with the free readiness check.

About 90 minutes. Find out if Lite is right for you before you pay anything.

arters.sg/lite-readiness →

Prices as at 20 November 2026; the latest price brochure is always at arters.sg/sme-os-prices and takes precedence over this copy. SME OS Lite is a do-it-yourself kit: we don't build, install or fix things in your account, and support is by email only (wheeteck@arters.sg). systeme.io, your domain provider, Grok Bot and Cursor are separate services with their own terms and charges; during onboarding we register you as an Arters client in our partner portal before you sign up for Grok Bot or Cursor (existing accounts are registered too); you subscribe and pay them directly. We promise no particular results. Templates are for use in your own business only; please keep the share links private. Arters may earn a commission if you sign up for systeme.io through our link; your price is the same. Monthly plans have a 3-month minimum. Full terms: arters.sg/sme-os-lite-terms. Prices in Singapore dollars; Arters Pte Ltd is not GST-registered.