Arters Publishing

RATE CARD · BOOK PRODUCTION IN SINGAPORE

Your book, written, sketched and printed.

Three kinds of books, each with fixed prices and clear limits. You keep your rights and 100% of your royalties. We never promise sales; we promise a finished book you are proud to hand over.

Prices in SGD, no GST Draft v0.4 · 18 November 2026 www.arters.sg · wheeteck@arters.sg

AI-assisted, human-finished

AI does the heavy lifting
Interview transcripts, first drafts in your own words, copyediting, page layout and photo restoration.

A human editor reads every page
Nothing reaches you before an editor has checked and corrected it.

Every sketch is hand-drawn
Illustrations come from commissioned artists. No AI-generated artwork, ever.

LINE 1

Legacy Memoir: A Life, Sketched

Your life story, told from recorded conversations and illustrated by hand with ink-and-wash sketches of the people and places that shaped it.

A5 softcover · full colour on 128gsm art paper

	Essential	Signature MOST CHOSEN	Heirloom
Price	S$5,400	S$9,800	S$16,800
Interview hours	5	8	12
Length	~20,000 words · ~100 pp	~35,000 words · ~160 pp	~50,000 words · ~220 pp
Hand-drawn sketches	8 spot + sketched cover	12 spot + 2 full-page + painted cover	20 spot + 4 full-page + painted cover
Family photos restored and placed	15	30	60
Softcover copies	20	50	100
Manuscript revision rounds	2	2	3
Extras	–	Family launch kit (invitations, slides)	Framed original cover painting · hosted launch tea · video tribute
Timeline	3 months	4 months	5–6 months
Hardcover upgrade	+S$5,550 · 100 copies	+S$5,200 · 100 copies	+S$4,850 · 100 copies

LINE 2

Art Instruction Book

For art teachers and working artists. You bring the artwork and the method; we turn your demos into a clear, beautifully laid-out teaching book.

A4 softcover · full colour on 128gsm art paper

	Studio	Masterclass
Price	S$3,800	S$7,800
Pages	Up to 96	Up to 160
Images placed	Up to 150	Up to 300
Step-by-step photography	You shoot to our shot list	2 studio days, up to 12 demos
Artwork scans, colour-corrected	30	80
Diagrams drawn for you	Up to 10	Up to 25
Editing	Copyedit and proofread	Plus lesson flow, materials lists and exercises
Extras	–	12 lesson cards · 3 short demo videos
Softcover copies	20	50
Layout revision rounds	2	3
Hardcover upgrade	+S$3,600 · 100 copies	From +S$3,250 · 100 copies

LINE 3

Thought Leadership Book

For consultants, coaches, executives and founders. A book that carries your ideas into rooms you are not in, with hand-drawn chapter openers that make it look like no one else's.

A5 softcover · black text, full-colour cover · Amazon, IngramSpark and ebook distribution

	Edit & Publish	Co-Write MOST CHOSEN	Authority
Price	S$4,300	S$11,800	S$20,800
Who writes	You (manuscript ready)	We draft from your interviews; you approve	We draft from your interviews; you approve
Interview hours	–	10	16
Length	Up to 50,000 words	35,000–45,000 words	45,000–55,000 words
Hand-drawn sketches	4 chapter openers + cover	8 chapter openers + cover	10 chapter openers + cover
Softcover copies	50	100	300
Launch support	–	LinkedIn launch kit (5 posts)	8-week LinkedIn campaign · launch event · speaker one-sheet · keynote deck · audiobook
Revision rounds	2	3 (outline + 2 drafts)	3 (outline + 2 drafts)
Timeline	3 months	5–6 months	6–8 months
Hardcover upgrade	+S$2,100 · 100 copies	+S$1,900 · 100 copies	+S$2,300 · 300 copies

ADD-ONS

Extras, priced upfront

Extra spot sketch	S$240
Extra full-page sketch	S$600
On-site sketching in Singapore, per half-day	S$450
Original spot sketch to keep	S$300
Extra interview hour	S$150
Changes after the outline is approved, per 1,000 words	S$60
Extra pages (art book), per spread	S$80
Ghost confidentiality (thought leadership)	S$2,000
Rush, timeline halved, if capacity allows	+30%
Fully human, no AI at any stage	+60%
Extra copies	Quoted per order

GOOD TO KNOW

What every package includes, and its limits

- **Your rights.** You own the text and keep 100% of royalties. Artists keep copyright in their sketches; you get a lifetime licence to use them.
- **Sketches** are drawn from photos you supply. Each has one pencil-stage review and one revision. Faces are drawn in the artist's style, not as exact portraits.
- **Hardcover** is printed in runs of at least 100 copies, which is why the upgrade replaces your softcovers with 100.
- **ISBN** registered through the National Library Board on request. Memoirs are a private family edition by default.
- **Payment:** 40% on signing, 30% when you approve the manuscript, 30% before printing.
- **Pauses:** if we hear nothing for 30 days, the timeline pauses. After 6 months of silence, the project closes at the stage already paid.
- **No sales promises.** We guarantee a finished, distributed book, not sales numbers or bestseller lists.
- We may decline content that is defamatory or harmful to others.

NEXT STEP

Start with a free 30-minute book chat

Tell us about the book you want to make. We will suggest the right line and tier, and send you a fixed-price proposal within a week.

Email **wheeteck@arters.sg** · www.arters.sg

Arters Publishing is part of Arters Pte Ltd (UEN 201205309N), Singapore.

Draft rate card for discussion. Prices may change before launch; your signed proposal is the final word.